



Coffee shop



What's Roasting?

@ARCHANA COFFEE SHOP

Having an internal company newsletter is a great way to address employee engagement, communication, and collaboration, but it comes with one catch: you need a wide readership.

While you can include important articles in a newsletter, getting your employees motivated enough to read it is the extra leap you'll need to take. The key to this challenge is to make sure.

Inside:

Editor's Notes • P2

The Perfect
Brew • P3

Mastering the French
Press • P4

Dealing with Unruly
Customers • P6



Support Local

BY EMILIO SANCHEZ

The front page is where you can make a real impression. You can start with a name for your newsletter that resonates with the people working under your wing, while still reflecting the company's brand and identity.

This page is also where people see what's in the following pages, so making sure that you have interesting headlines lined up in the table of contents can work to your advantage.

This newsletter is a great space to talk about your employees' genuine concerns.

*On the eighth day
God created coffee so
that people like me
could experience those
seven other days.*

BY MARGARET WHITE

This newsletter is a great space to talk about your employees' genuine concerns, such as company updates, events, and perks that they regularly look forward to.

With this layout's easy-to-follow structure and design, creating content for your employees will be as easy as ever. Make sure you use the space wisely by using pictures and captions, too.

The key to this challenge is to make sure you organize your newsletter wisely. While you can include important articles.