UNIVERSITY COLLEGE OF ENGINEERING

TINDIVANAM

(A Constituent College of Anna University)

ELECTRONICS AND COMMUNICATION ENGINEERING

NAAN MUDHALVAN DIGITAL MARKETING PROJECT

TEAM MEMBERS

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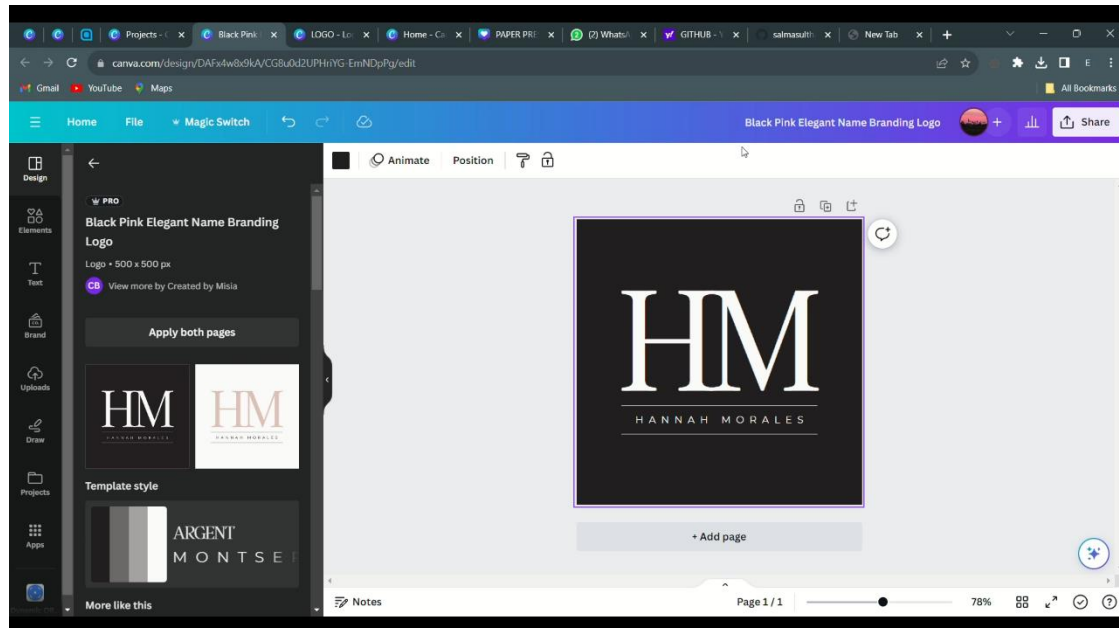
NM ID: BF05A7EFBE58414872848F26C745C768

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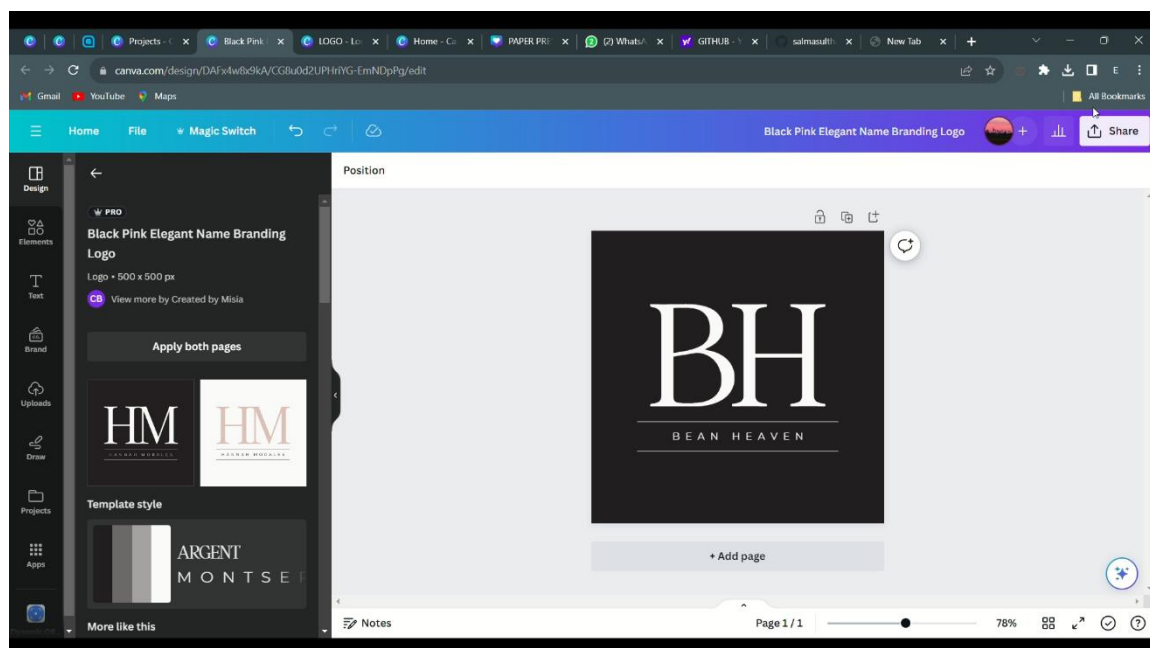
NM ID: B2F1B08D3AAD6933C4DE188787D625

PROJECT TITLE: HOW TO CRATE BRAND NAME, BRAND MAIL,
BRAND LOGO USING CANVA.

a) HOW TO CREATE BRAND NAME:

STEP 1: Open Canva and choose the required template to create brand name.

STEP 2: Edit the template with the required brand name i.e., our brand name is "BEAN HEAVEN ".
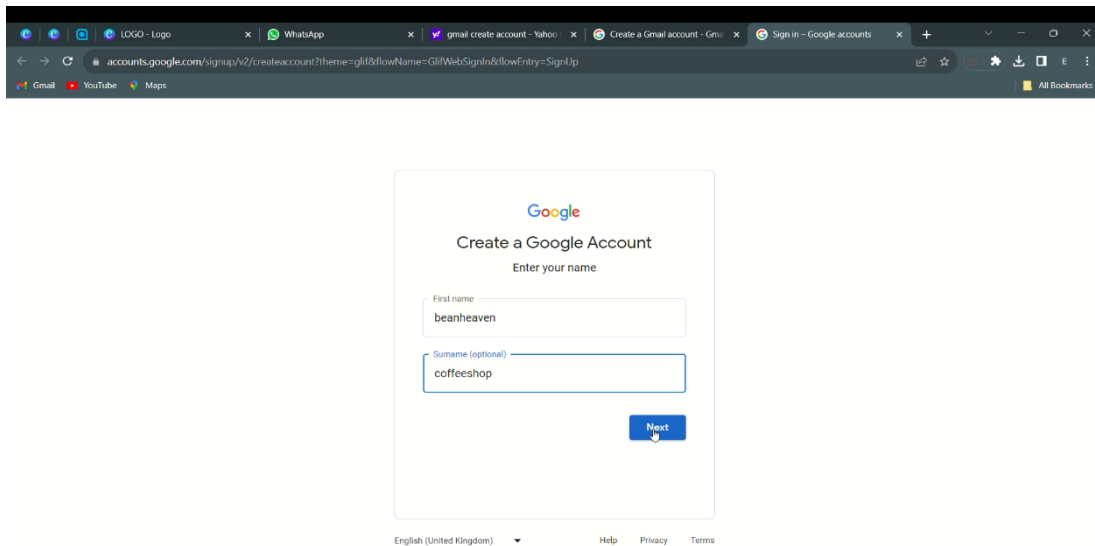
RESULT:

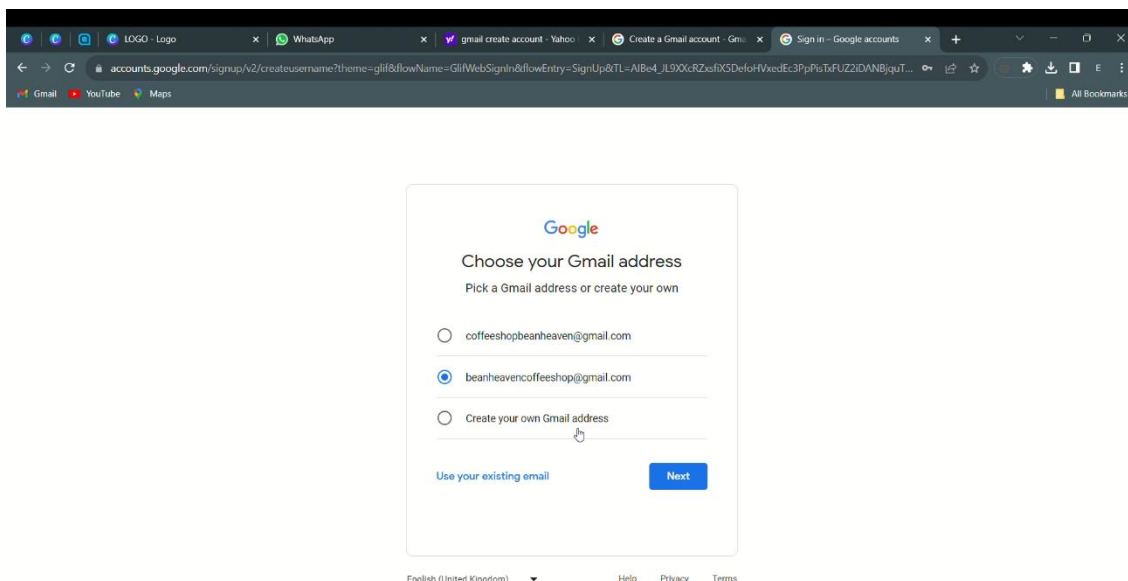OUR BRAND NAME: **'BEAN HEAVEN '**
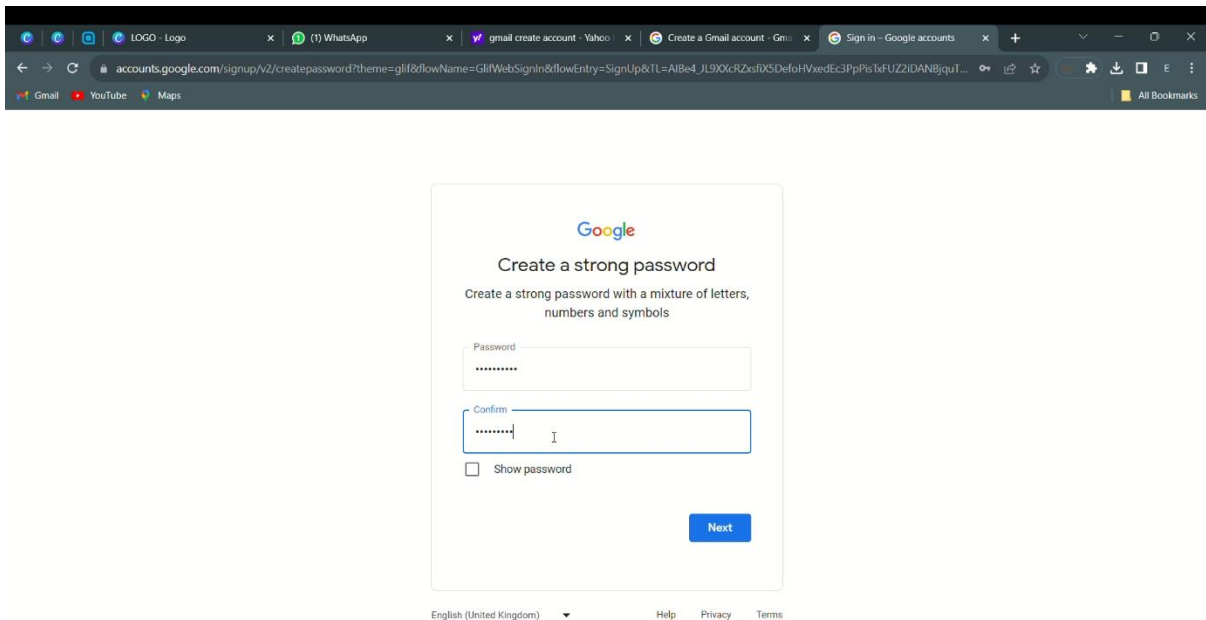
(b) HOW TO CREATE BRAND MAIL USING GMAIL:

STEP1: First enter the first name and surname respective to our brand name.

STEP2: Then choose our mail id relative to our brand name preferred by google or even we can type our mail id as our wish.
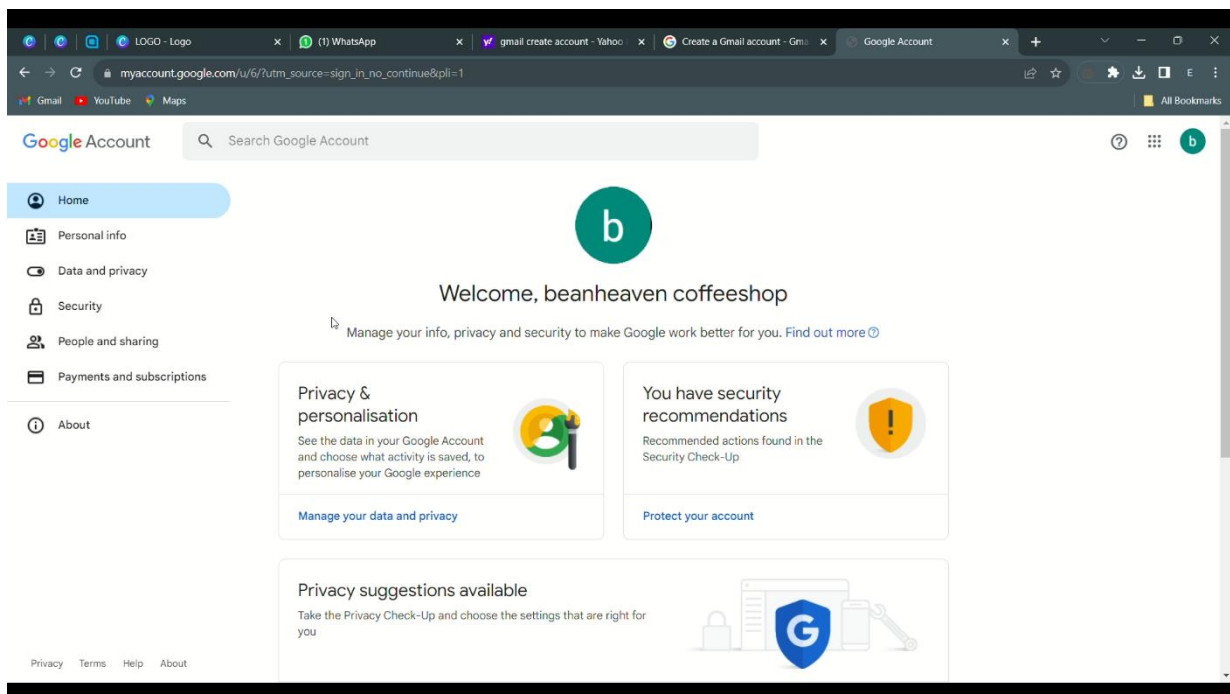
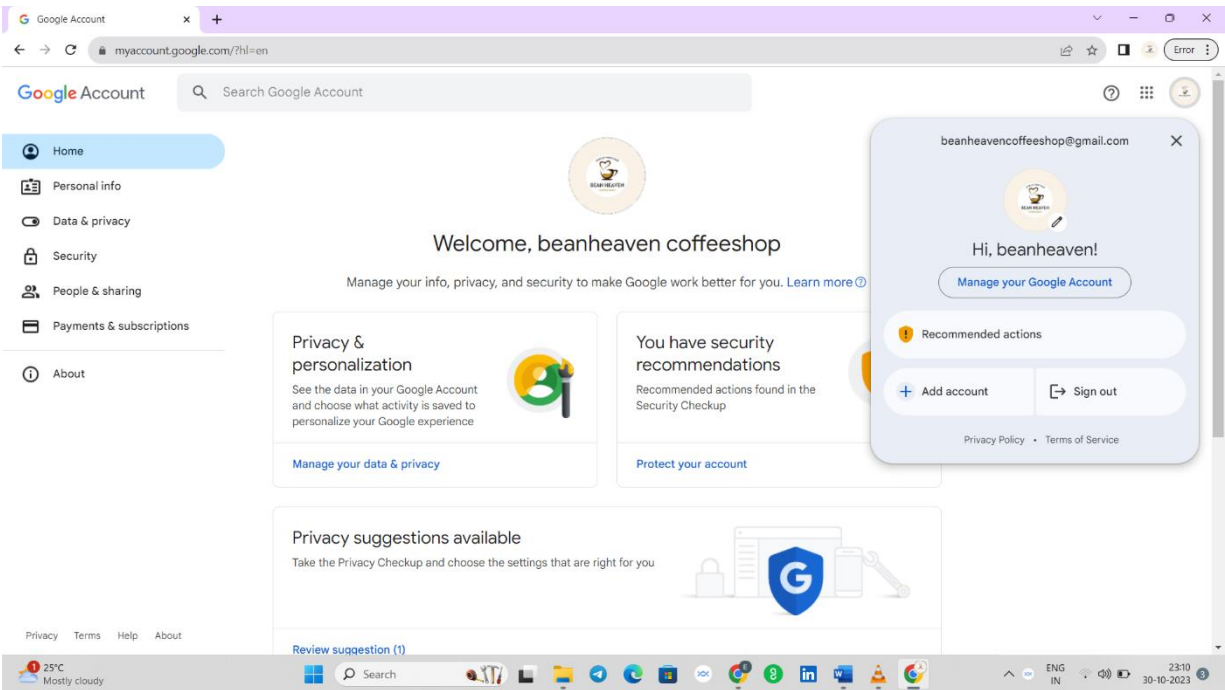**STEP3:** Create a password to our mail id, then click on next to continue the process

STEP4: Next complete the recovery process and read the terms and condition then click on agree button, finally brand mail is created.
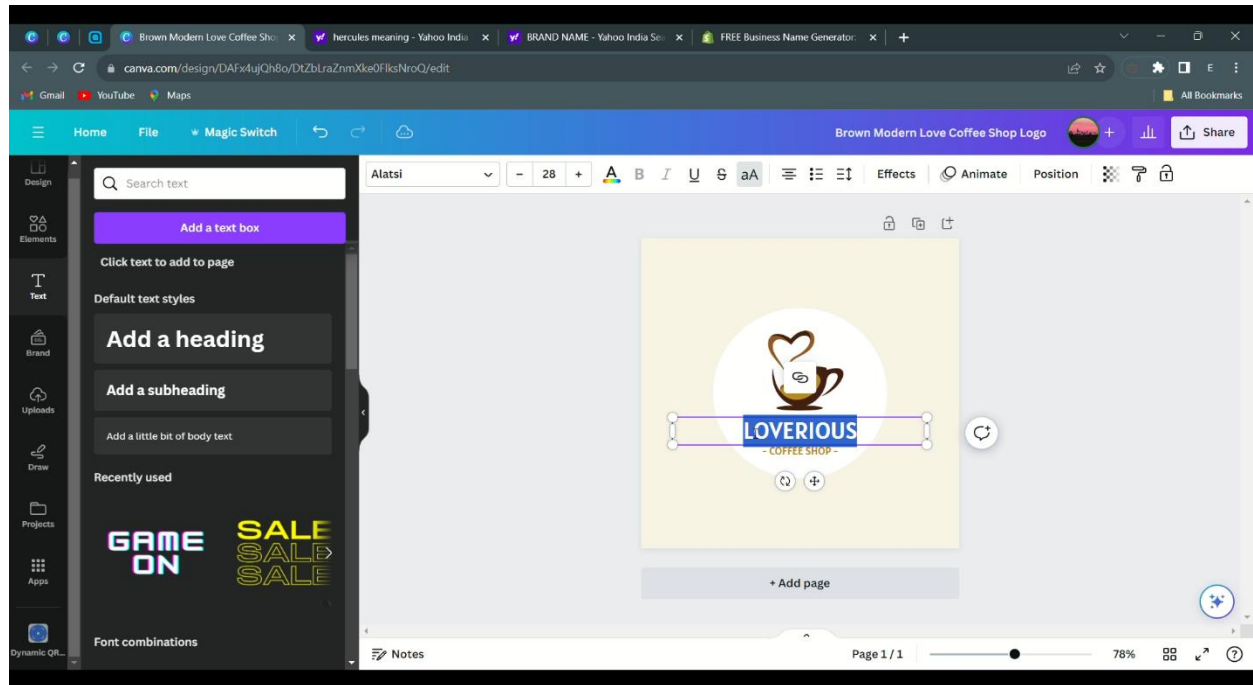
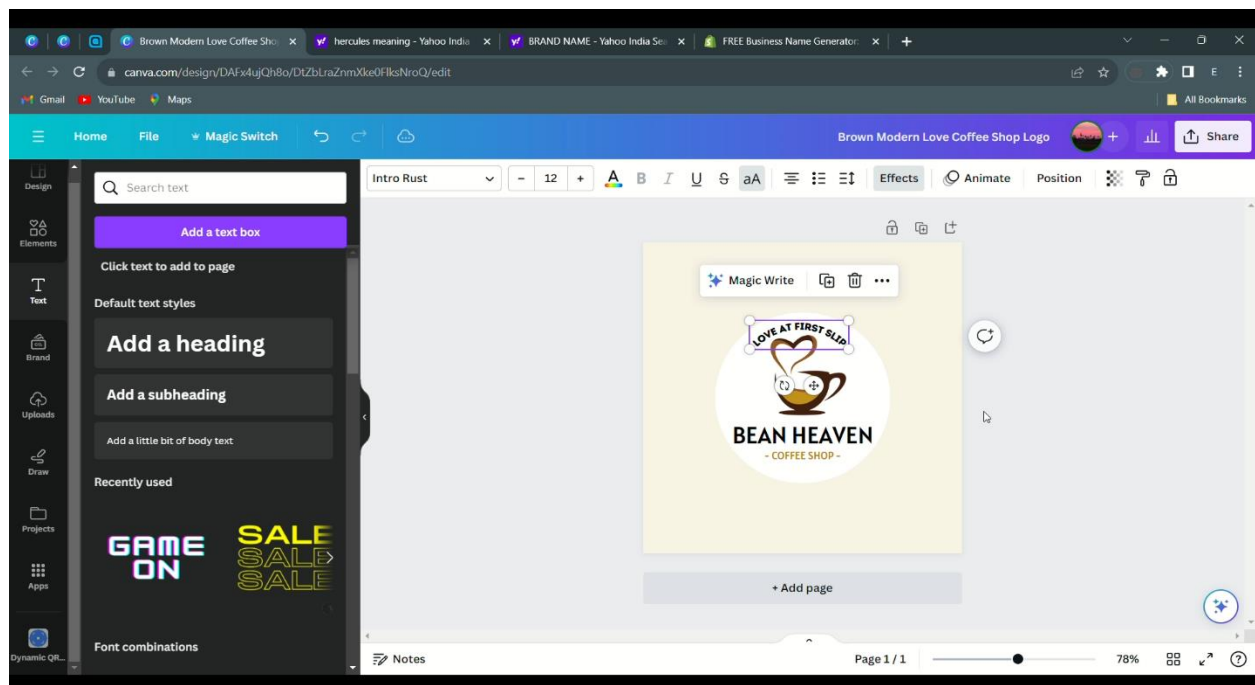**STEP5:** Then change the profile picture and click on upload button.
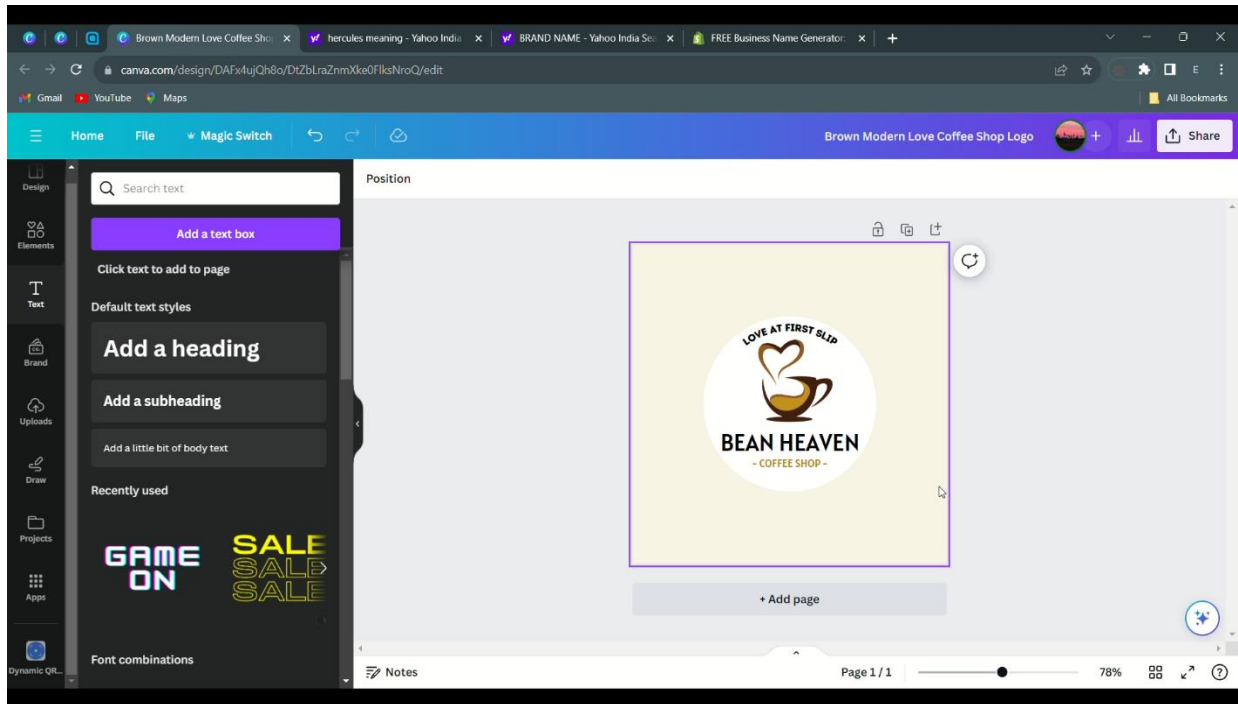
(c) HOW TO CREATE BRAND LOGO IN CANVA

STEP1: Open Canva and choose the required logo template.

STEP2: Then change the logo name as our brand name and add the related tagline in the logo.

STEP3: Then click on share button and download the logo in the required format (i.e., JPG, PNG)

RESULT:

DEMO VIDEO LINK: https://drive.google.com/file/d/1NsTstB3-khsHUMYsiOw5KfzVVxxjoWJp/view?usp=drivesdk