### lowa



# Instant Scratch-Off "Best Games to Play" Report Sorted By Rank Valid 12/01/16 to 12/08/16\*

SAMPLE REPORT From Dec 1, 2016

Smart Factor	Overall Ranking	Game Name	Game Number	Game Price	ROI
5.014	1	Vegas Game Book	843	\$20.00 Games	500000%
3.607	2	Super Crossword	893	\$5.00 Games	1000000%
1.724	3	Bedazzled	884	\$5.00 Games	1000000%
1.463	4	Ghostbusters™	944	\$5.00 Games	1000000%
1.436	5	Did I Win?	885	\$5.00 Games	1000000%
1.362	6	Trip 7s	945	\$1.00 Games	100000%
1.333	7	Gemstone 10's	762	\$10.00 Games	1000000%
1.315	8	Money Multiplier	949	\$10.00 Games	1000000%
1.270	9	Play 2 Win	957	\$2.00 Games	500000%
1.269	10	Multiply Your Money	946	\$2.00 Games	500000%
1.251	11	Cash Carnival	938	\$3.00 Games	1000000%
1.244	12	Cash Connect	950	\$5.00 Games	1000000%
1.142	13	Stars A-Ligned	952	\$3.00 Games	1000000%
1.102	14	NEW! Moosletoe Doubler	310	\$2.00 Games	500000%
1.099	15	Holiday Series (2016)	300	\$2.00 Games	250000%
1.074	16	Sky High	956	\$1.00 Games	100000%
1.063	17	Blackout Bingo	877	\$2.00 Games	1250000%
1.052	18	NEW! Holiday Cheer	318	\$1.00 Games	100000%
1.035	19	Bonus Crossword	953	\$3.00 Games	1000000%
1.032	20	\$100,000 Holiday Mega Crossword	317	\$10.00 Games	1000000%
1.026	21	Super Crossword	954	\$5.00 Games	1000000%
1.023	22	\$100,000 Mega Crossword	955	\$10.00 Games	1000000%
1.018	23	Lucky Dog	936	\$1.00 Games	250000%
1.017	24	X-Treme Rewards	30	\$2.00 Games	50000%
1.016	25	Blast of Cash	947	\$1.00 Games	200000%
1.012	26	Cool Beans	959	\$1.00 Games	200000%
1.004	27	Spin 'N Win	929	\$5.00 Games	1000000%
1.001	28	Jumbo 7s	912	\$3.00 Games	1000000%
0.995	29	Buckets of Cash	937	\$2.00 Games	400000%
0.981	30	10X Cash	794	\$10.00 Games	1000000%
0.977	31	Limited	930	\$10.00 Games	1000%
0.969	32	Cash Line	856	\$5.00 Games	1000000%
0.966	33	\$125,000 Cash	958	\$10.00 Games	1250000%
0.957	34	Did I Win?	886	\$10.00 Games	1000000%
0.951	35	\$50,000 Holiday Super	315	\$5.00 Games	1000000%
		Crossword			
0.831	36	Wild Doubler	948	\$2.00 Games	400000%
0.759	37	Bonus Crossword	892	\$3.00 Games	1000000%
0.578	38	Double Dollar Fortune	813	\$10.00 Games	1000000%
0.473	39	Easy Money	940	\$10.00 Games	1000000%

Green: Recommended "buy" if the retailer has it in stock.

ScratchSmarter Ranking: This ranking is the result of a complex calculation

Yellow: Only buy IF there are no GREEN tickets available. Red: Don't buy, you'll be wasting your money!

factoring in the top prizes remaining, overall odds of the game, odds of the top prizes and additional factors.

**Smart Factor:** Scratch Smarter's rating of each game. It combines the overall odds, total prizes, and remaining prizes to determine a single number that represents how well a game is doing relative to all other games based on the estimated number of tickets sold.

**Overall Odds:** On average, the number of tickets you have to play to win a prize - It is calculated as the total number of tickets printed divided by the total number of winning tickets available. The overall odds are provided by your state lottery.

#### Did you get this report from a friend? Get your own subscription at ScratchSmarter.com.

\* Report expires on 12/08/16. Our mission is to promote and support responsible gaming. If you or someone you know is concerned about compulsive gambling, we suggest you visit www.gamblersanonymous.org or contact your states compulsive gambling hotline.

### Iowa



### **Instant Scratch-Off** "Best Games to Play" Report Valid 12/01/16 to 12/08/16\*

## SAMPLE REPORT From Dec 1, 2016

It's fun to win!

Best Overall Vegas Game Book								
Iowa Game		(\$20.00 Games. Game Number: 843)						
	Scratch Smarter Ranking	Smart Factor		Game Name	Game Number	ROI		
\$1.00 Games	Best	1.362	1.	Trip 7s	945	100000%		
		1.074	2.	Sky High	956	100000%		
		1.052	3.	NEW! Holiday Cheer	318	100000%		
		1.018		Lucky Dog	936	250000%		
		1.016	5.	Blast of Cash	947	200000%		
		1.012	6.	Cool Beans	959	200000%		
	Scratch Smarter Ranking	Smart Factor		Game Name	Game Number	ROI		
2.00 Games	Best	1.270	1.	Play 2 Win	957	500000%		
		1.269	2.	<b>Multiply Your Money</b>	946	500000%		
		1.102		NEW! Moosletoe	310	500000%		
		1.099	4.	Holiday Series (2016)	300	250000%		
		1.063		Blackout Bingo	877	1250000%		
		1.017	6.	X-Treme Rewards	30	50000%		
	So So	0.995	7.	Buckets of Cash	937	400000%		
		0.831	8.	Wild Doubler	948	400000%		
	Scratch Smarter Ranking	Smart Factor		Game Name	Game Number	ROI		
3.00 Games	Best	1.251	1.	Cash Carnival	938	1000000%		
		1.142		Stars A-Ligned	952	1000000%		
		1.035		Bonus Crossword	953	1000000%		
		1.001	-	Jumbo 7s	912	1000000%		
	So So	0.759	5.	Bonus Crossword	892	1000000%		
	Scratch Smarter Ranking	Smart Factor		Game Name	Game Number	ROI		
5.00 Games	Best	3.607	1.	Super Crossword	893	1000000%		
		1.724		Bedazzled	884	1000000%		
		1.463		Ghostbusters™	944	1000000%		
		1.436	4.	Did I Win?	885	1000000%		
		1.244	5.	Cash Connect	950	1000000%		
		1.026		Super Crossword	954	1000000%		
				•				
		1.004	7.	Spin 'N Win	929	1000000%		
	So So	<b>1.004</b> 0.969		Spin 'N Win Cash Line	856	1000000%		

			Crossword		
	Scratch Smarter Ranking	Smart Factor	Game Name	Game Number	ROI
\$10.00 Games	Best	1.333	1. Gemstone 10's	762	1000000%
		1.315	2. Money Multiplier	949	1000000%
		1.032	3. \$100,000 Holiday Mega Crossword	317	1000000%
		1.023	4. \$100,000 Mega Crossword	955	1000000%
	So So	0.981	5. 10X Cash	794	1000000%
		0.977	6. Limited	930	1000%
		0.966	7. \$125,000 Cash	958	1250000%
		0.957	8. Did I Win?	886	1000000%
		0.578	9. Double Dollar Fortune	813	1000000%
		0.473	10. Easy Money	940	1000000%
	Scratch Smarter Ranking	Smart Factor	Game Name	Game Number	ROI
\$20.00 Games	Best	5.014	1. Vegas Game Book	843	500000%

Green: Recommended "buy" if the retailer has it in stock.
Yellow: Only buy IF there are no GREEN tickets available.
Red: Don't buy, you'll be wasting your money!

**ScratchSmarter Ranking:** This ranking is the result of a complex calculation factoring in the top prizes remaining, overall odds of the game, odds of the top prizes and additional factors.

**Smart Factor:** Scratch Smarter's rating of each game. It combines the overall odds, total prizes, and remaining prizes to determine a single number that represents how well a game is doing relative to all other games based on the estimated number of tickets sold.

**Overall Odds:** On average, the number of tickets you have to play to win a prize - It is calculated as the total number of tickets printed divided by the total number of winning tickets available. The overall odds are provided by your state lottery.

### Did you get this report from a friend? Get your own subscription at ScratchSmarter.com.

<sup>\*</sup> Report expires on 12/08/16. Our mission is to promote and support responsible gaming. If you or someone you know is concerned about compulsive gambling, we suggest you visit www.gamblersanonymous.org or contact your states compulsive gambling hotline.



# Instant Scratch-Off "Best Games to Play" Report Sorted By Overall Odds Valid 12/01/16 to 12/08/16\*

### SAMPLE REPORT From Dec 1, 2016

Game Name	Game Number	Overall Odds	Smart Factor	Game Price
Vegas Game Book	843	1:2.52	5.014	\$20.00 Games
Double Dollar Fortune	813	1:2.62	0.578	\$10.00 Games
Easy Money	940	1:2.85	0.473	\$10.00 Games
Money Multiplier	949	1:2.87	1.315	\$10.00 Games
Did I Win?	886	1:2.88	0.957	\$10.00 Games
Gemstone 10's	762	1:2.9	1.333	\$10.00 Games
\$125,000 Cash	958	1:3	0.966	\$10.00 Games
Ghostbusters™	944	1:3.19	1.463	\$5.00 Games
10X Cash	794	1:3.24	0.981	\$10.00 Games
\$100,000 Holiday Mega Crossword	317	1:3.29	1.032	\$10.00 Games
\$100,000 Mega Crossword	955	1:3.29	1.023	\$10.00 Games
Play 2 Win	957	1:3.42	1.270	\$2.00 Games
Blackout Bingo	877	1:3.42	1.063	\$2.00 Games
Super Crossword	893	1:3.46	3.607	\$5.00 Games
Super Crossword	954	1:3.46	1.026	\$5.00 Games
\$50,000 Holiday Super Crossword	315	1:3.46	0.951	\$5.00 Games
Cash Connect	950	1:3.53	1.244	\$5.00 Games
Bonus Crossword	953	1:3.55	1.035	\$3.00 Games
Bonus Crossword	892	1:3.55	0.759	\$3.00 Games
Spin 'N Win	929	1:3.57	1.004	\$5.00 Games
Did I Win?	885	1:3.6	1.436	\$5.00 Games
NEW! Moosletoe Doubler	310	1:3.61	1.102	\$2.00 Games
Holiday Series (2016)	300	1:3.65	1.099	\$2.00 Games
Multiply Your Money	946	1:3.68	1.269	\$2.00 Games
Buckets of Cash	937	1:3.68	0.995	\$2.00 Games
Bedazzled	884	1:3.7	1.724	\$5.00 Games
Cash Carnival	938	1:3.74	1.251	\$3.00 Games
Cash Line	856	1:3.74	0.969	\$5.00 Games
Stars A-Ligned	952	1:3.77	1.142	\$3.00 Games
Jumbo 7s	912	1:3.81	1.001	\$3.00 Games
Wild Doubler	948	1:3.98	0.831	\$2.00 Games
NEW! Holiday Cheer	318	1:4.2	1.052	\$1.00 Games
Lucky Dog	936	1:4.24	1.018	\$1.00 Games
X-Treme Rewards	30	1:4.32	1.017	\$2.00 Games
Sky High	956	1:4.34	1.074	\$1.00 Games
Trip 7s	945	1:4.45	1.362	\$1.00 Games
Blast of Cash	947	1:4.45	1.016	\$1.00 Games
Cool Beans	959	1:4.81	1.012	\$1.00 Games
Limited	930	1:8.27	0.977	\$10.00 Games

Green: Recommended "buy" if the retailer has it in stock.
Yellow: Only buy IF there are no GREEN tickets available.
Red: Don't buy, you'll be wasting your money!

**ScratchSmarter Ranking:** This ranking is the result of a complex calculation factoring in the top prizes remaining, overall odds of the game, odds of the top prizes and additional factors.

**Smart Factor:** Scratch Smarter's rating of each game. It combines the overall odds, total prizes, and remaining prizes to determine a single number that

represents how well a game is doing relative to all other games based on the estimated number of tickets sold.

**Overall Odds:** On average, the number of tickets you have to play to win a prize-It is calculated as the total number of tickets printed divided by the total number of winning tickets available. The overall odds are provided by your state lottery.

### Did you get this report from a friend? Get your own subscription at ScratchSmarter.com.

\* Report expires on 12/08/16. Our mission is to promote and support responsible gaming. If you or someone you know is concerned about compulsive gambling, we suggest you visit www.gamblersanonymous.org or contact your states compulsive gambling hotline.



# Instant Scratch-Off "Best Games to Play" Report Sorted By Top Prizes Remaining Valid 12/01/16 to 12/08/16\*

### SAMPLE REPORT From Dec 1, 2016

Game Name	Game Number	Top Prizes Remaining	Smart Factor	Game Price
Limited	930	290	0.977	\$10.00 Games
Bonus Crossword	953	87	1.035	\$3.00 Games
Super Crossword	954	37	1.026	\$5.00 Games
NEW! Holiday Cheer	318	19	1.052	\$1.00 Games
\$100,000 Mega Crossword	955	14	1.023	\$10.00 Games
Blast of Cash	947	11	1.016	\$1.00 Games
X-Treme Rewards	30	10	1.017	\$2.00 Games
Cool Beans	959	10	1.012	\$1.00 Games
NEW! Moosletoe Doubler	310	9	1.102	\$2.00 Games
Multiply Your Money	946	8	1.269	\$2.00 Games
Holiday Series (2016)	300	8	1.099	\$2.00 Games
Lucky Dog	936	8	1.018	\$1.00 Games
Sky High	956	7	1.074	\$1.00 Games
\$50,000 Holiday Super Crossword	315	7	0.951	\$5.00 Games
Stars A-Ligned	952	6	1.142	\$3.00 Games
\$100,000 Holiday Mega Crossword	317	6	1.032	\$10.00 Games
Spin 'N Win	929	6	1.004	\$5.00 Games
Buckets of Cash	937	6	0.995	\$2.00 Games
Cash Line	856	6	0.969	\$5.00 Games
Did I Win?	885	5	1.436	\$5.00 Games
Trip 7s	945	5	1.362	\$1.00 Games
Money Multiplier	949	5	1.315	\$10.00 Games
Play 2 Win	957	5	1.270	\$2.00 Games
Cash Connect	950	5	1.244	\$5.00 Games
Blackout Bingo	877	5	1.063	\$2.00 Games
Wild Doubler	948	5	0.831	\$2.00 Games
Bedazzled	884	4	1.724	\$5.00 Games
Cash Carnival	938	4	1.251	\$3.00 Games
\$125,000 Cash	958	4	0.966	\$10.00 Games
Ghostbusters™	944	3	1.463	\$5.00 Games
Jumbo 7s	912	3	1.001	\$3.00 Games
Super Crossword	893	2	3.607	\$5.00 Games
Did I Win?	886	2	0.957	\$10.00 Games
Vegas Game Book	843	1	5.014	\$20.00 Games
Gemstone 10's	762	1	1.333	\$10.00 Games
10X Cash	794	1	0.981	\$10.00 Games
Bonus Crossword	892	1	0.759	\$3.00 Games
Double Dollar Fortune	813	1	0.578	\$10.00 Games
Easy Money	940	1	0.473	\$10.00 Games

Green: Recommended "buy" if the retailer has it in stock.
Yellow: Only buy IF there are no GREEN tickets available.
Red: Don't buy, you'll be wasting your money!

**ScratchSmarter Ranking:** This ranking is the result of a complex calculation factoring in the top prizes remaining, overall odds of the game, odds of the top prizes and additional factors.

**Smart Factor:** Scratch Smarter's rating of each game. It combines the overall odds, total prizes, and remaining prizes to determine a single number that

represents how well a game is doing relative to all other games based on the estimated number of tickets sold.

**Overall Odds:** On average, the number of tickets you have to play to win a prize - It is calculated as the total number of tickets printed divided by the total number of winning tickets available. The overall odds are provided by your state lottery.

### Did you get this report from a friend? Get your own subscription at ScratchSmarter.com.

\* Report expires on 12/08/16. Our mission is to promote and support responsible gaming. If you or someone you know is concerned about compulsive gambling, we suggest you visit www.gamblersanonymous.org or contact your states compulsive gambling hotline.