



Louisiana

Instant Scratch-Off  
 “Best Games to Play” Report  
 Sorted By Rank

Valid 03/30/18 to 04/06/18\*

SAMPLE REPORT FROM MARCH 2018

Smart Factor	Overall Ranking	Game Name	Game Number	Game Price	EST % SOLD
4.300	1	50x Lucky	1091	\$10.00 Games	94.3%
2.330	2	\$10 Grand	1115	\$2.00 Games	86.1%
2.270	3	High Roller	1110	\$5.00 Games	57.0%
1.962	4	Bank On It!	1121	\$5.00 Games	50.3%
1.850	5	777	1105	\$10.00 Games	64.7%
1.797	6	Love & Luck	1104	\$2.00 Games	59.3%
1.763	7	Easy As...123	1117	\$2.00 Games	58.5%
1.557	8	Money For Words	1108	\$3.00 Games	79.0%
1.556	9	Triple Play	1119	\$2.00 Games	49.8%
1.489	10	Pay Me!	1123	\$2.00 Games	34.4%
1.347	11	Diamond Bingo	1120	\$3.00 Games	51.4%
1.247	12	Wild Cherry Doubler	1131	\$3.00 Games	21.2%
		Crossword			
1.197	13	Make My Month	1127	\$5.00 Games	17.9%
1.145	14	Double Doubler	1118	\$1.00 Games	46.7%
1.118	15	Make My Week	1126	\$2.00 Games	12.5%
1.106	16	Make My Year	1128	\$10.00 Games	10.5%
1.100	17	Blackjack Tripler	1100	\$2.00 Games	64.4%
1.067	18	\$50 & \$100 Blowout	1124	\$5.00 Games	38.6%
1.048	19	\$50 Frenzy	1052	\$1.00 Games	87.6%
1.048	20	Crawcash	1122	\$1.00 Games	30.0%
1.044	21	Ruby, Sapphire, Emerald	1092	\$1.00 Games	53.2%
		Riches			
1.033	22	7-11-21	1129	\$1.00 Games	5.2%
1.025	23	Green Backs	1130	\$2.00 Games	4.3%
1.022	24	White Hot Bingo	1137	\$3.00 Games	3.6%
0.982	25	Double Diamonds	1145	\$2.00 Games	0.0%
0.979	26	333	1113	\$1.00 Games	0.0%
0.959	27	Make My Day	1125	\$1.00 Games	10.8%
0.934	28	Monopoly \$20,000!	1107	\$2.00 Games	47.5%
0.812	29	5x Lucky	1088	\$1.00 Games	82.8%
0.717	30	Fast \$50	1099	\$1.00 Games	77.2%
0.713	31	Monopoly \$5,000!	1106	\$1.00 Games	48.3%
0.700	32	Monopoly \$100,000!	1109	\$5.00 Games	52.9%
0.672	33	Mardi Gras	1102	\$1.00 Games	81.7%
0.563	34	Money Madness	1093	\$2.00 Games	73.4%
0.539	35	Gold Rush	1072	\$1.00 Games	81.6%
0.284	36	Joker'S Wild	1101	\$5.00 Games	76.2%
0.283	37	Electric 8s	1084	\$1.00 Games	84.6%
0.244	38	Quick 9\$	1076	\$1.00 Games	76.1%

**Green:** Recommended "buy" if the retailer has it in stock.

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**EST % SOLD:** ScratchSmarter's estimate for the percentage of tickets sold for this

**ScratchSmarter Ranking:** This ranking is the result of a complex calculation factoring in the top prizes remaining, overall odds of the game, odds of the top prizes and additional factors.

**Smart Factor:** Scratch Smarter's rating of each game. It combines the overall

game. This estimate is based on the the prize totals and prizes claimed published on the lotteries website.

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odds, total prizes, and remaining prizes to determine a single number that represents how well a game is doing relative to all other games based on the estimated number of tickets sold.

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## Louisiana

### Instant Scratch-Off

### "Best Games to Play" Report

Valid 03/30/18 to 04/06/18\*

Best Overall  
Louisiana Game



50x Lucky  
(\$10.00 Games. Game Number: 1091)

	Scratch Smarter Ranking	Smart Factor	Game Name	Game Number	EST % SOLD
\$1.00 Games	Best	1.145	1. Double Doubler	1118	46.7%
		1.048	2. \$50 Frenzy	1052	87.6%
		1.048	3. Crawcash	1122	30.0%
		1.044	4. Ruby, Sapphire, Emerald Riches	1092	53.2%
		1.033	5. 7-11-21	1129	5.2%
	So So	0.979	6. 333	1113	0.0%
		0.959	7. Make My Day	1125	10.8%
		0.812	8. 5x Lucky	1088	82.8%
		0.717	9. Fast \$50	1099	77.2%
		0.713	10. Monopoly \$5,000!	1106	48.3%
		0.672	11. Mardi Gras	1102	81.7%
		0.539	12. Gold Rush	1072	81.6%
		0.283	13. Electric 8s	1084	84.6%
		0.244	14. Quick 9's	1076	76.1%

	Scratch Smarter Ranking	Smart Factor	Game Name	Game Number	EST % SOLD
\$2.00 Games	Best	2.330	1. \$10 Grand	1115	86.1%
		1.797	2. Love & Luck	1104	59.3%
		1.763	3. Easy As...123	1117	58.5%
		1.556	4. Triple Play	1119	49.8%
		1.489	5. Pay Me!	1123	34.4%
		1.118	6. Make My Week	1126	12.5%
		1.100	7. Blackjack Tripler	1100	64.4%
		1.025	8. Green Backs	1130	4.3%
	So So	0.982	9. Double Diamonds	1145	0.0%
		0.934	10. Monopoly \$20,000!	1107	47.5%
		0.563	11. Money Madness	1093	73.4%

	Scratch Smarter Ranking	Smart Factor	Game Name	Game Number	EST % SOLD
\$3.00 Games	Best	1.557	1. Money For Words	1108	79.0%
		1.347	2. Diamond Bingo	1120	51.4%
		1.247	3. Wild Cherry Doubler Crossword	1131	21.2%
		1.022	4. White Hot Bingo	1137	3.6%

Scratch	Smart Factor	Game Name	Game Number	EST % SOLD
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## Smarter Ranking

\$5.00 Games	Best	2.270	1. High Roller	1110	57.0%
		1.962	2. Bank On It!	1121	50.3%
		1.197	3. Make My Month	1127	17.9%
		1.067	4. \$50 & \$100 Blowout	1124	38.6%
	So So	0.700	5. Monopoly \$100,000!	1109	52.9%
		0.284	6. Joker'S Wild	1101	76.2%

## Scratch Smarter Ranking

		Smart Factor	Game Name	Game Number	EST % SOLD
\$10.00 Games	Best	4.300	1. 50x Lucky	1091	94.3%
		1.850	2. 777	1105	64.7%
		1.106	3. Make My Year	1128	10.5%

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## Louisiana

### Instant Scratch-Off "Best Games to Play" Report Sorted By Overall Odds Valid 03/30/18 to 04/06/18\*

Game Name	Game Number	Overall Odds	Smart Factor	Game Price
50x Lucky	1091	1:3.29	4.300	\$10.00 Games
777	1105	1:3.31	1.850	\$10.00 Games
Make My Year	1128	1:3.33	1.106	\$10.00 Games
Wild Cherry Doubler Crossword	1131	1:3.84	1.247	\$3.00 Games
Diamond Bingo	1120	1:3.94	1.347	\$3.00 Games
White Hot Bingo	1137	1:3.94	1.022	\$3.00 Games
Money For Words	1108	1:3.95	1.557	\$3.00 Games
High Roller	1110	1:3.97	2.270	\$5.00 Games
Make My Month	1127	1:3.98	1.197	\$5.00 Games
\$50 & \$100 Blowout	1124	1:4.15	1.067	\$5.00 Games
Monopoly \$100,000!	1109	1:4.27	0.700	\$5.00 Games
Bank On It!	1121	1:4.28	1.962	\$5.00 Games
Joker'S Wild	1101	1:4.28	0.284	\$5.00 Games
Triple Play	1119	1:4.43	1.556	\$2.00 Games
Pay Me!	1123	1:4.43	1.489	\$2.00 Games
Money Madness	1093	1:4.43	0.563	\$2.00 Games
Green Backs	1130	1:4.45	1.025	\$2.00 Games
Double Diamonds	1145	1:4.46	0.982	\$2.00 Games
Blackjack Tripler	1100	1:4.51	1.100	\$2.00 Games
Easy As...123	1117	1:4.54	1.763	\$2.00 Games
Make My Week	1126	1:4.58	1.118	\$2.00 Games
\$10 Grand	1115	1:4.59	2.330	\$2.00 Games
Love & Luck	1104	1:4.59	1.797	\$2.00 Games
Monopoly \$20,000!	1107	1:4.59	0.934	\$2.00 Games
Gold Rush	1072	1:4.66	0.539	\$1.00 Games
7-11-21	1129	1:4.7	1.033	\$1.00 Games
333	1113	1:4.72	0.979	\$1.00 Games
Quick 9's	1076	1:4.73	0.244	\$1.00 Games
Double Doubler	1118	1:4.76	1.145	\$1.00 Games
Electric 8s	1084	1:4.79	0.283	\$1.00 Games
\$50 Frenzy	1052	1:4.84	1.048	\$1.00 Games
Crawcash	1122	1:4.84	1.048	\$1.00 Games
Make My Day	1125	1:4.84	0.959	\$1.00 Games
Fast \$50	1099	1:4.84	0.717	\$1.00 Games
Mardi Gras	1102	1:4.84	0.672	\$1.00 Games
Monopoly \$5,000!	1106	1:4.85	0.713	\$1.00 Games
Ruby, Sapphire, Emerald Riches	1092	1:4.86	1.044	\$1.00 Games
5x Lucky	1088	1:4.86	0.812	\$1.00 Games

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### Instant Scratch-Off "Best Games to Play" Report Sorted By Top Prizes Remaining Valid 03/30/18 to 04/06/18\*

Game Name	Game Number	Top Prizes Remaining	Smart Factor	Game Price
7-11-21	1129	9	1.033	\$1.00 Games
333	1113	8	0.979	\$1.00 Games
Make My Day	1125	7	0.959	\$1.00 Games
Crawcash	1122	6	1.048	\$1.00 Games
Pay Me!	1123	5	1.489	\$2.00 Games
Double Doubler	1118	5	1.145	\$1.00 Games
Make My Week	1126	5	1.118	\$2.00 Games
Triple Play	1119	4	1.556	\$2.00 Games
Make My Month	1127	4	1.197	\$5.00 Games
Make My Year	1128	4	1.106	\$10.00 Games
Ruby, Sapphire, Emerald Riches	1092	4	1.044	\$1.00 Games
Green Backs	1130	4	1.025	\$2.00 Games
White Hot Bingo	1137	4	1.022	\$3.00 Games
High Roller	1110	3	2.270	\$5.00 Games
Bank On It!	1121	3	1.962	\$5.00 Games
Love & Luck	1104	3	1.797	\$2.00 Games
Easy As...123	1117	3	1.763	\$2.00 Games
Wild Cherry Doubler Crossword	1131	3	1.247	\$3.00 Games
Double Diamonds	1145	3	0.982	\$2.00 Games
Monopoly \$5,000!	1106	3	0.713	\$1.00 Games
777	1105	2	1.850	\$10.00 Games
Diamond Bingo	1120	2	1.347	\$3.00 Games
Blackjack Tripler	1100	2	1.100	\$2.00 Games
\$50 & \$100 Blowout	1124	2	1.067	\$5.00 Games
\$50 Frenzy	1052	2	1.048	\$1.00 Games
Monopoly \$20,000!	1107	2	0.934	\$2.00 Games
5x Lucky	1088	2	0.812	\$1.00 Games
50x Lucky	1091	1	4.300	\$10.00 Games
\$10 Grand	1115	1	2.330	\$2.00 Games
Money For Words	1108	1	1.557	\$3.00 Games
Fast \$50	1099	1	0.717	\$1.00 Games
Monopoly \$100,000!	1109	1	0.700	\$5.00 Games
Mardi Gras	1102	1	0.672	\$1.00 Games
Money Madness	1093	1	0.563	\$2.00 Games
Gold Rush	1072	1	0.539	\$1.00 Games
Joker'S Wild	1101	1	0.284	\$5.00 Games
Electric 8s	1084	1	0.283	\$1.00 Games
Quick 9'S	1076	1	0.244	\$1.00 Games

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