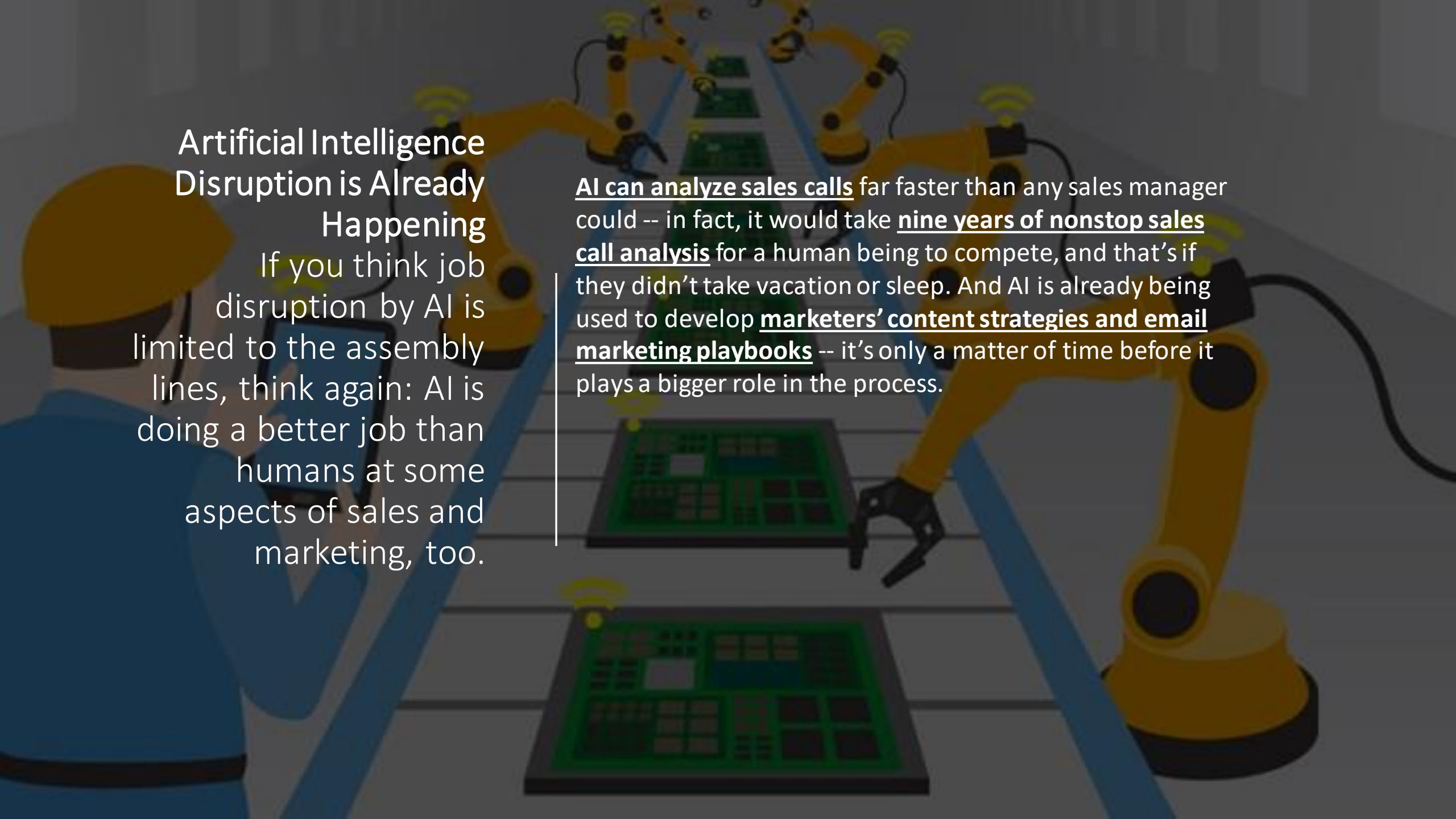




# Artificial Intelligence taking our jobs?

By Nosifundo Cele



## Artificial Intelligence Disruption is Already Happening

If you think job disruption by AI is limited to the assembly lines, think again: AI is doing a better job than humans at some aspects of sales and marketing, too.

AI can analyze sales calls far faster than any sales manager could -- in fact, it would take nine years of nonstop sales call analysis for a human being to compete, and that's if they didn't take vacation or sleep. And AI is already being used to develop marketers' content strategies and email marketing playbooks -- it's only a matter of time before it plays a bigger role in the process.

This analyzes the likely probability that a job will be replaced by automation and computerization -- based primarily on the level of routine a job has and the specialized training and social intelligence required to complete it. It's not an exhaustive list, but it gives you an idea of what your life could look like in a few years.

## Jobs that will survive AI automation



### STEM

Heavy equipment technicians  
Aerospace engineers  
Developers



### CREATIVE

Chefs  
Musicians  
Advertising copywriters



### EMOTIONAL IQ

Nurses/doctors  
Therapists  
Teachers

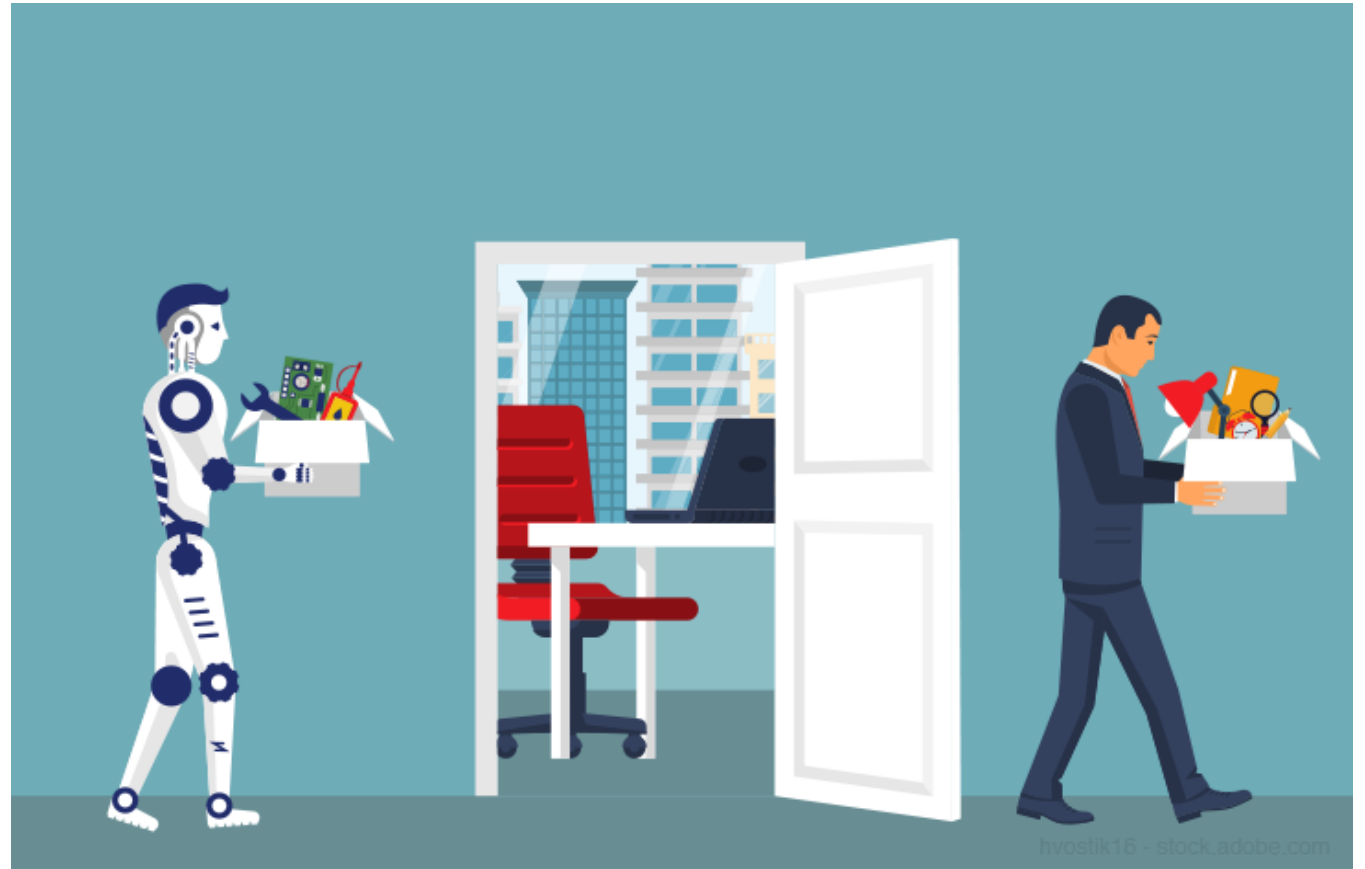
SOURCE: THE FUTUREWORK REPORT 20,000 THING ARE SAFE FROM ROBOTS, KEVIN CREIGHTON FOR ROBOTS, MCKINSEY AND COMPANY WHERE MACHINES COULD DO WHAT HUMANS CAN'T DO. THEY CAN'T FEEL, EMPATHIZE, APPROXIMATELY IMAGES.

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- Telemarketing
- Bookkeeping Clerks
- Compensation and Benefits Managers
- Receptionists
- Couriers
- Proofreaders
- Computer Support Specialists
- Market Research Analysts
- Advertising Salespeople
- Retail Salespeople

# 10 JOBS AI'S CANT REPLACE

- Human Resource Managers
- Sales Managers
- Marketing Managers
- Public Relations Managers
- Chief Executives
- Event Planners
- Writers
- Software Developers
- Editors
- Graphic Designers





# REFERENCES

ALL information collected from google.

- [www.google.com](http://www.google.com)
- <https://blog.hubspot.com>
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