

# Organizational Behaviour

(Audit course)

(BTCT 608T)

## Unit 1

### Introduction to OB : →

- Concept of OB, Importance of OB, Key elements of OB and scope of OB.

## Unit 2

### Introduction to Inter-personal Behaviour (IPB)

- Nature & meaning of IPB, concept of transaction analysis, Benefits and uses of transaction analysis, Johari window model.

## Unit 3

### Introduction to personality

- Def<sup>n</sup> and meaning of personality, Importance of personality, Theories of personality, personality traits.

## Unit 4

### Introduction to motivation & leadership

- Concept & importance of motivation, Maslow's two factor theory of motivation, significance of motivation in organization, Types of leadership styles.

S.

psychology



mind /

soul /

cognition /

Thinking

leads to



Behaviour

Grade System

Assignment

T + II

Quiz

per unit

(10 marks)

Activity

APT. 2, (short)

print of

report.