SALONI JAIN

Female, 24



EDUCATION								
Year	Degree		Institute		%	Rat	nk	
2021 - 2023	MBA		IIM Lucknow		-	-		
2014 - 2018	BE, Computer Engineering		SGSITS, Indore					
2014	Class XII (MP HSC Board)		Ujjain Public School, Madhya Pradesh		92.60 IR 3/250		/250	
2012	Class X (MP SSC Board)		Ujjain Public School, Madhya Pradesh		91.16 IR 2/200			
PROFESSIONAL EXPERIENCE		,	, ,					
M&A Analyst Intern			eloitte USI, Bangalore		Apr'22 – May'22			
Devised product & monetization strategy Owned end to end research & deployment								
Product	• Analysed viability and feasibility of target screening dashboard to evaluate 10000+ companies' data							
Research	• Prioritised 10/50 parameters for content sourcing based on risk, legalities, quality & business impact							
Product	Designed tech pipeline to auto-generate and prioritize top 10 competitors of the target company							
Development • Reduced manual workload by 40% by streamlining 500GB crawled data & automating data categorization								
Product Manag	gement Intern		FundsVita, Mumbai			Jan'22-	Mar'22	
Design	Developed Product R	equireme	nt Document with high-fidelity	UX mock-u	ps; Devise c	d KPIs for	MVP	
Thinking		Prioritized 1/20+ content categorizing & 8 features by coordinating with Engineering & Design team						
Product		-	map, wireframes to conceptualiz			_	-	
Roadmap			on to the users by designing the	user storie	s & evalua			
Product Manag			utline India, Mumbai			Nov'22-		
Business	•	• Analysed content consumption, ad-spending patterns & competitive landscape to find product-market fit						
Development	• Refined business Value proposition via need-gap analysis & comp. benchmarking; surveyed 1000+ people							
Product Improvement Gathered UX feedback to successfully launch the MVP; 100% increase in User a Segmented Targeted & Positioned the user personas to improve the daily active						•		
		l & Positioned the user personas to improve the daily active users rate by 65%						
SAP Cloud Engineer 5/400 to receive excellence award		Larsen & Toubro Infotech, Pune		DOC	May '18 – Jun '21 POC for 2 Fortune 500 clients			
5/400 to rece								
Business	• Strategized business expansion by making seasonality model to improve 15% inventory management							
Strategy	• Generated revised sales report by analysing planned vs actual data; reduced cost of production by 20%							
	• Identified & fixed 90% issues post project go-live by documenting & analyzing daily errors for 6 months							
Digital Transformation	 Designed Predictive Dashboard & ML solution to optimize and gain efficiency in forecasting model Liaised 60-member cross-domain team to develop sales visualization model using Google TensorFlow 							
	 Designated as 'Next-Gen' solution to improve customer experience of 1000+ users; reduced 85% TAT 							
Product Enhancement	• Framed product roadmap by agile methodology for int'l FMCG giant; Generated revenue of \$15mn							
	• Improved response time by 50% and devised risk mitigation strategy by making 30+ incident plans							
	• Enhanced experience for 5k+ users by launching security assessment model; saved 300+ hours annually 5/5 on client engagement parameter Achieved 130% client utilization							
Rated 4.		•					1.1	
Leadership	• Led 8 membered cross-functional team across 3 locations to design demand forecasting business model • Managed 30+ clients delivery meetings and acted as an interface between 20 associates and active team.							
Knowledge	 Managed 30+ clients delivery meetings and acted as an interface between 20 associates and onsite team Mentored 30+ GETs by taking 15+ KT sessions to promote data analytics & cloud business applications 							
Management								
ACADEMIC A	CHIEVEMENTS							
Mentorship ro	und (IIML top 2) PM	Nati	onal Winner (4/200) Product	Natio	nal Case stu	ıdy Challer	nge	
Engage	by Microsoft		Teardown by PM Folks		(5/11	40)		
Live Projects	Ideated and developed	POC to i	mprove the number of gaming	subscriptio	ns by 45% i	in PWC	2022	
	Applied NLP and neural netw		vorks to build Q&A system to answer GRE					
	1		disposal system to increase productivity		1 ' ' 2044		2017	
	 Bootstrapped online portal for students to order customized gifts; 25K+ Revenue, 200+ v Improved the quality of patient care by increasing data processing of 1mn+ records b 						2016	
Internship		-		_		•	2017	
Jyoti Hospital POSITION OF	• Reduced query run time by 60% to update patient records on server; saved 70+ hours annually							
POSITION OF RESPONSIBILITY Tech Fiesta • Promoted Cloud, ML & AI in the SAP Practice amongst 3000+employees & top leadership								
LTI 2019	Proposed & executed event promotion plan; Entertainment & cultural activities' SPOC for the launch							
P'Com	• Conducted placement for 1500+ students; Mentored 90 students in CV preparation & interviews							
2015-18	_	Improved student engagement during company interactions; 3+ LPA raise in average package						

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