

# SALONI DHAWAN

## INFORMATION DESIGNER

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I'm a creative, motivated, and curious designer. I pay attention to detail and believe in the value of well thought out work.

### ABOUT

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**Date of birth:** 06 September 1995

**Nationality:** Indian

**Language:** Hindi (*mother tongue*)  
English (*proficient*)

### EDUCATION

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National Institute of Design, R&D  
Campus, Bengaluru  
M.Des.- Information Design  
2017-2019

National Institute of Fashion  
Technology, New Delhi  
B.Des. - Fashion Communication  
2013-2017

Army Public School, Noida  
CBSE Class 12 - Commerce  
2013

### SKILLS

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#### Design

UI/UX Design

Data Visualisation

Publication

Branding

Illustration

#### Tools

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Sketch

Tableau

### WORK EXPERIENCE

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#### January 2018 - Present

Earn While You Learn Program at NID

*Was chosen for the programme as a student designer to document and assist the faculty in designing the identity and brand guidelines for the Indian Institute of Technology, Tirupati*

#### January 2017 - April 2017

Graduation Project at Infonauts Design

*A graphic and information design internship wherein I worked on branding, publication design, and user interface and experience design for several different clients of the studio.*

#### May 2016 - July 2016

Internship at Dorling Kindersley Publishing

*A summer internship where I worked in the Knowledge section of Dorling Kindersley Publishing, and was part of the team working on a book called '100 Women Who Made History', which included illustration and layout design for the book, which was published in March 2017*

#### July 2015 - March 2016

Branding and Packaging at To Be Healthy

*An extensive project that consisted of creating a visual language, and designing the packaging for a range of cold pressed juices being launched, as well as the marketing material for the brand.*

#### October 2015 - December 2015

Graphic Design at Wear Is The Discussion

*Through the course of this project, various different graphics were created to be placed on a range of merchandise consisting of clothing and other accessories.*