SALONI DHAWAN

INFORMATION DESIGNER

+91-9910031548

saloni_dh@nid.edu 🔀 www.salonidhawan.com

Bengaluru, India 👂

EDUCATION

National Institute of Design, Bengaluru M.Des.- Information Design 2017-2019

National Institute of Fashion Technology, New Delhi

B.Des. - Fashion Communication 2013-2017

Army Public School, Noida CBSE Class 12 - Commerce 2013

ACHIEVEMENTS

May 2019

Top Talent at the Adobe Design Achievement Awards 2019 for the academic project Brease

December 2018

First Runners' Up at Samsung E.D.G.E. - a national competition to ideate solutions for making Samsung the 'brand of choice for millennials'

ACTIVITIES

Placement committee core member, NID Bengaluru

Member of graphics committee for dFrost 2018, NID's annual cultural fest

Member of the quizzing society at NIFT Delhi

SKILLS

Design Tools

Adobe Creative Suite **UX** Design

Interface Design Sketch **Data Visualisation InVision** Graphic Design Tableau Illustration Flinto

ABOUT

I'm an imaginative, motivated, and curious designer. I pay attention to detail, believe in the value of well thought-out work, and take pride in everything I create.

WORK EXPERIENCE

June 2019 - Present

User Experience Design at Cohesity

Graduation project internship where I am currently working on various aspects of the user experience for Cohesity's DataPlatform (further details withheld in accordance to a non disclosure agreement)

May 2018 - July 2018

User Experience Design at Info Edge Ltd. (Naukri.com)

Summer internship at the Naukri.com vertical of Infoedge Ltd., where I worked on revamping the user experience of the recruiters' section of the website.

January 2018 - August 2018

Earn While You Learn Programme at NID

Chosen as a student designer to assist the faculty in designing the identity and brand guidelines for the Indian Institute of Technology, Tirupati

January 2017 - April 2017

Graduation Project at Infonauts Design

An information design internship where I worked on branding, publication design, and user interface design for various different clients of the studio.

May 2016 - July 2016

Internship at Dorling Kindersley Publishing

A summer internship where I worked in the Knowledge section of DK Publishing, as part of the team working on '100 Women Who Made History', which included illustration and layout design for the book, and was published in March 2017

July 2015 - March 2016

Branding and Packaging at To Be Healthy

An extensive project that consisted of developing a visual language, and designing the packaging for a range of cold pressed juices being launched, as well as the marketing material for the brand.