Saloni Goel

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WORK EXPERIENCE

Walmart   Jan 2023 – Present
Manager II – Business Analysis & Insights
- Partnering with Walmart Intl Sourcing Managers to build framework and solutions for providing **data-driven analysis** and insights to support business strategies
- Designed interactive **Power BI dashboards** to help Sourcing Managers negotiate better contracts using market research and commodity trends, saving the company **4-6%** cost increases
- **Led** a high-impact event in Consumables category, fostering competition among suppliers and implementing cost-saving strategies, resulting in savings of **$30MM**
- Leveraging **Big Query** for extracting and analyzing data, catering to team-specific reporting and analysis needs

Fifth Third Bank   May 2022 - Jan 2023
Business Strategy Optimization Analyst *(Promoted within 4 months for outperforming goals)*
- Developed analytics and reporting to identify and evaluate **Consumer Credit risks** for Specialty & Automobile portfolios
- Collaborated with cross-functional teams to gather requirements & ensure alignment of **reporting and analytics solutions** with business needs.
- Automated monthly, quarterly, and ad-hoc reporting using **SAS** to increase efficiency and reduce turnaround time
- Designed interactive dashboards using **Tableau** to present insights to portfolio managers for strategic decision-making

Thoughts2Binary Consulting & Solutions LLP   Apr 2019 – Oct 2019
Product Manager *(Budding Star Performer Award)*
- Led a **team of 10** for a US based client, Worksana for five projects worth ~ **$5 million**
- Developed a strategic roadmap to enter emerging markets and build end-to-end digital transformation capabilities
- Facilitated **vendor-client engagement**, brainstormed & identified business opportunities and delivered targeted solutions
- Supervised testing team to perform User Acceptance testing (UAT) & provide functional design walkthrough to clients
- Implemented **Agile Scrum** framework to track internal technical progress using project management tool (Monday.com)

Joyspree   Sep 2016 – Apr 2019
Founder
- Founded a creative branding company focused on designing & developing personalized solutions for 50+ clients
- Collaborated with clients from multiple industries and crafted distinctive brand identities aligned with their core values

SRF LTD   Jul 2015 – Sep 2016
Sr. Executive, People Analytics *(Awarded Best Debutant Award)*
- Created surveys & analyzed data for 6 businesses, worked cross-functionally with global teams (Thailand & South Africa)
- Performed descriptive and predictive analyses, automated data driven reports using VBA macros and reduced report turnaround time by **~75%**
- Developed predictive model, **Early Warning System**, to forecast employee attrition; quantifying opportunity costs and presenting insights to senior management for decision-making
- Designed data visualizations using **Tableau** to enhance HR Management System effectiveness & enable real-time monitoring

SKILLS

- **Areas of Expertise:** Supply Chain Analytics, Strategy Analytics, Business Intelligence, Process Optimization, Data mining, Data Modelling, Forecasting, Product Management
- **Analytical & Visualization Tools:** SQL, Alteryx, Tableau, MS Excel, JIRA, Confluence, Python, R, Google Analytics, SAS, Snowflake, Big Query
- **Statistical Tools:** Linear Regression, Classification (k-NN, Decision Tree, Random Forest), K Means Clustering, Boosting Algorithms, Hypothesis testing, Chi-square testing

EDUCATION

University of Cincinnati, Lindner School of Business, Master of Science, Business Analytics (GPA 3.85/4)   Aug 2022
Lady Shri Ram College for Women, **Delhi University,** Bachelor of Science in Statistics   Apr 2015
~Student Body President, Statistics Department | AIESEC Ukraine & India, Team Lead Global Community Development Program