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INTRODUCTION

What is Machine Learning?

Machine Learning (ML) is a field of computer science and artificial intelligence that focuses on enabling computers to learn from data and improve their performance over time without being explicitly programmed.

Instead of giving the computer a set of step-by-step instructions, we train it using examples, so it can identify patterns, make predictions, or take decisions based on the information it has learned.

Machine learning is at the core of many modern technologies we use every day—such as Google Search, YouTube recommendations, voice assistants like Alexa and Siri, facial recognition in smartphones, and much more.

LITREATURE REVIEW

The literature on machine learning (ML) is expansive, covering a wide range of topics from foundational algorithms to advanced applications across diverse domains. This review provides a condensed overview of key themes within the extensive body of ML literature.

Foundations of Machine Learning:

The foundational literature in ML encompasses classical algorithms such as linear regression, decision trees, and k-nearest neighbors. Works by pioneers like Hastie, Tibshirani, and Friedman (2009) in "The Elements of Statistical Learning" have been instrumental in establishing the theoretical underpinnings of ML.

Supervised Learning:

Supervised learning, a cornerstone of ML, involves training models on labeled data. Classic works by Breiman (2001) on random forests and Vapnik (1995) on support vector machines have significantly shaped the landscape of supervised learning.

Unsupervised Learning:

Unsupervised learning explores techniques for analyzing unlabeled data. Clustering algorithms, dimensionality reduction methods, and generative models, as discussed by Bishop (2006) in "Pattern Recognition and Machine Learning," are critical components of this literature.

Deep Learning:

The resurgence of neural networks, particularly deep learning, has been a focal point in recent literature. Works by Goodfellow et al. (2016) in "Deep Learning" and Bengio et al. (2013) on deep architectures provide comprehensive insights into the principles and applications of deep neural networks.

Reinforcement Learning:

Reinforcement learning, a paradigm for training agents to make sequential decisions, has been extensively studied. Sutton and Barto's (2018) "Reinforcement Learning: An Introduction" is a seminal work that provides a comprehensive foundation in this area.

Transfer Learning and Domain Adaptation:

Addressing the challenges of adapting models to new tasks or domains, literature on transfer learning and domain adaptation, as explored by Pan and Yang (2010), is gaining prominence.

Interdisciplinary Applications:

ML's application across diverse domains is evident in literature exploring its use in healthcare, finance, natural language processing, computer vision, and more. Notable works include Mitchell's (1997) "Machine Learning" and Bishop's (2006) "Pattern Recognition and Machine Learning."

Ethical and Societal Implications:

As ML technologies proliferate, there is an increasing focus on ethical considerations. Literature by Diakopoulos (2016) on algorithmic accountability and Barocas and Hardt (2019) on fairness in ML shed light on these critical aspects.

Challenges and Future Directions:

Ongoing challenges in ML, such as interpretability, robustness, and generalization, are discussed in literature. Authors like Domingos (2012) in "A Few Useful Things to Know About Machine Learning" provide insights into navigating these challenges.

Online Learning and Streaming Data:

With the advent of big data, literature on online learning and ML models that adapt to streaming data, as seen in Cesa-Bianchi and Lugosi's (2006) work, has gained significance.

OBJECTIVE

The objective of our Campus Placement Prediction Project using Machine Learning is multifaceted, aiming to revolutionize the traditional approach to predicting students' employability during campus recruitment. Firstly, our project seeks to employ a variety of machine learning techniques, such as decision trees, support vector machines, and ensemble methods, to discern patterns in diverse datasets encompassing academic records, technical skills, and extracurricular activities. Through meticulous data preprocessing and feature engineering, we intend to optimize the predictive power of our models. Ethical considerations and bias mitigation are paramount in our objectives, ensuring fair and transparent predictions while adhering to privacy regulations.

Furthermore, the project strives for practical utility by developing a user-friendly interface accessible to stakeholders, including students, faculty, and recruiters. Scalability and robustness are pivotal, with a focus on accommodating larger datasets and evolving market dynamics. Continuous improvement mechanisms, including feedback loops and adaptations to changing circumstances, are integrated to ensure the model's relevance over time.

Beyond technical aspects, the project aims to contribute to the educational ecosystem by analyzing long-term placement trends, collaborating with industry partners, and offering insights for program enhancement. Additionally, our model's performance will be rigorously benchmarked against industry standards, and a longitudinal analysis will be conducted to evaluate its accuracy over students' entire career trajectories post-placement. Ultimately, the overarching objective is to provide educational institutions with a sophisticated, ethical, and adaptable tool that empowers students, educators, and recruiters in navigating the dynamic landscape of campus placements.

Data Overview and Exploration

- **Dataset Description**

The dataset utilized in this project, named 'Placement.csv', comprises information about students and their corresponding placements. The dataset includes various attributes such as gender, secondary and higher secondary education percentages, board of education, specialization, degree percentages, work experience, E-test percentages, MBA percentages, and the placement status (target variable).

The dataset appears well-structured, with no immediate issues such as duplicate entries or inconsistent formatting. However, certain attributes might require preprocessing, such as encoding categorical variables, to make them compatible with machine learning algorithms.

- **Data Exploration**

- Display Top and Bottom Rows:

Displaying the top and bottom rows of the dataset provides a quick overview of the data's structure, variable types, and potential issues like missing values.

1.Display Top 5 Rows of the Dataset

```
data.head()
```

	sl_no	gender	ssc_p	ssc_b	hsc_p	hsc_b	hsc_s	degree_p	degree_t	workex	etest_p	specialisation	mba_p	status	salary
0	1	0	67.00	Others	91.00	Others	Commerce	58.00	Sci&Tech	No	55.0	Mkt&HR	58.80	Placed	270000.0
1	2	0	79.33	Central	78.33	Others	Science	77.48	Sci&Tech	Yes	86.5	Mkt&Fin	66.28	Placed	200000.0
2	3	0	65.00	Central	68.00	Central	Arts	64.00	Comm&Mgmt	No	75.0	Mkt&Fin	57.80	Placed	250000.0
3	4	0	56.00	Central	52.00	Central	Science	52.00	Sci&Tech	No	66.0	Mkt&HR	59.43	Not Placed	NaN
4	5	0	85.80	Central	73.60	Central	Commerce	73.30	Comm&Mgmt	No	96.8	Mkt&Fin	55.50	Placed	425000.0

2. Check Last 5 Rows of The Dataset

```
: data.tail()
```

	sl_no	gender	ssc_p	ssc_b	hsc_p	hsc_b	hsc_s	degree_p	degree_t	workex	etest_p	specialisation	mba_p	status	salary
210	211	0	80.6	Others	82.0	Others	Commerce	77.6	Comm&Mgmt	No	91.0	Mkt&Fin	74.49	Placed	400000.0
211	212	0	58.0	Others	60.0	Others	Science	72.0	Sci&Tech	No	74.0	Mkt&Fin	53.62	Placed	275000.0
212	213	0	67.0	Others	67.0	Others	Commerce	73.0	Comm&Mgmt	Yes	59.0	Mkt&Fin	69.72	Placed	295000.0
213	214	1	74.0	Others	66.0	Others	Commerce	58.0	Comm&Mgmt	No	70.0	Mkt&HR	60.23	Placed	204000.0
214	215	0	62.0	Central	58.0	Others	Science	53.0	Comm&Mgmt	No	89.0	Mkt&HR	60.22	Not Placed	NaN

- Dataset Shape:

Understanding the dataset's shape (number of rows and columns) is essential for gauging its size and complexity.

3. Find Shape of Our Dataset (Number of Rows And Number of Columns)

```
data.shape
```

```
(215, 15)
```

```
print("Number of Rows",data.shape[0])
print("Number of Columns",data.shape[1])
```

```
Number of Rows 215
Number of Columns 15
```

- Information About the Dataset:

Fetching information about the dataset, including data types, non-null counts, and memory requirements, helps in identifying potential data type mismatches or missing values.

4. Get Information About Our Dataset Like the Total Number of Rows, Total Number of Columns, Datatypes of Each Column And Memory Requirement

```
data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 215 entries, 0 to 214
Data columns (total 15 columns):
#   Column          Non-Null Count  Dtype
---  ---
0   sl_no           215 non-null    int64
1   gender          215 non-null    int64
2   ssc_p           215 non-null    float64
3   ssc_b           215 non-null    object
4   hsc_p           215 non-null    float64
5   hsc_b           215 non-null    object
6   hsc_s           215 non-null    object
7   degree_p        215 non-null    float64
8   degree_t        215 non-null    object
9   workex          215 non-null    object
10  etest_p         215 non-null    float64
11  specialisation  215 non-null    object
12  mba_p           215 non-null    float64
13  status          215 non-null    object
14  salary          148 non-null    float64
dtypes: float64(6), int64(2), object(7)
memory usage: 25.3+ KB
```

- Check for Null Values:

Examining the presence of null values is critical for deciding on appropriate data imputation strategies.

5. Check Null Values In The Dataset

```
] : data.isnull().sum()
```

```
] : sl_no      0
    gender     0
    ssc_p      0
    ssc_b      0
    hsc_p      0
    hsc_b      0
    hsc_s      0
    degree_p   0
    degree_t   0
    workex     0
    etest_p    0
    specialisation 0
    mba_p      0
    status     0
    salary    67
    dtype: int64
```

- Overall Statistics:

Obtaining overall statistics about the dataset, such as mean, standard deviation, and quartiles, provides a deeper understanding of the numerical features.

6. Get Overall Statistics About The Dataset

```
data.describe()
```

	sl_no	gender	ssc_p	hsc_p	degree_p	etest_p	mba_p	salary
count	215.000000	215.000000	215.000000	215.000000	215.000000	215.000000	215.000000	148.000000
mean	108.000000	0.353488	67.303395	66.333163	66.370186	72.100558	62.278186	288655.405405
std	62.209324	0.479168	10.827205	10.897509	7.358743	13.275956	5.833385	93457.452420
min	1.000000	0.000000	40.890000	37.000000	50.000000	50.000000	51.210000	200000.000000
25%	54.500000	0.000000	60.600000	60.900000	61.000000	60.000000	57.945000	240000.000000
50%	108.000000	0.000000	67.000000	65.000000	66.000000	71.000000	62.000000	265000.000000
75%	161.500000	1.000000	75.700000	73.000000	72.000000	83.500000	66.255000	300000.000000
max	215.000000	1.000000	89.400000	97.700000	91.000000	98.000000	77.890000	940000.000000

- Exploratory Data Analysis (EDA):

Exploring the distribution of the 'status' variable, which indicates placement outcomes, is crucial for understanding the balance in the dataset.

7. EDA

```
data.columns
```

```
Index(['sl_no', 'gender', 'ssc_p', 'ssc_b', 'hsc_p', 'hsc_b', 'hsc_s',  
      'degree_p', 'degree_t', 'workex', 'etest_p', 'specialisation', 'mba_p',  
      'status', 'salary'],  
      dtype='object')
```

How many students got placed ?

```
data['status'].unique()
```

```
array(['Placed', 'Not Placed'], dtype=object)
```

```
data['status'].value_counts()
```

```
Placed      148  
Not Placed   67  
Name: status, dtype: int64
```


- **Top Placements Analysis:**

Identifying and displaying the top 5 Science and Technology students placed based on their salary provides insights into the factors influencing high placements in specific disciplines.

Could you display the top 5 sci&tech students placed according to their salary?

```
data.columns
```

```
Index(['sl_no', 'gender', 'ssc_p', 'ssc_b', 'hsc_p', 'hsc_b', 'hsc_s',  
      'degree_p', 'degree_t', 'workex', 'etest_p', 'specialisation', 'mba_p',  
      'status', 'salary'],  
      dtype='object')
```

```
data[(data['degree_t']=="Sci&Tech") & (data['status']=="Placed")].sort_values(by="salary",ascending=False).head()
```

	sl_no	gender	ssc_p	ssc_b	hsc_p	hsc_b	hsc_s	degree_p	degree_t	workex	etest_p	specialisation	mba_p	status	salary
150	151	0	71.00	Central	58.66	Central	Science	58.00	Sci&Tech	Yes	56.0	Mkt&Fin	61.30	Placed	690000.0
77	78	0	64.00	Others	80.00	Others	Science	65.00	Sci&Tech	Yes	69.0	Mkt&Fin	57.65	Placed	500000.0
163	164	0	63.00	Others	67.00	Others	Science	64.00	Sci&Tech	No	75.0	Mkt&Fin	66.46	Placed	500000.0
174	175	0	73.24	Others	50.83	Others	Science	64.27	Sci&Tech	Yes	64.0	Mkt&Fin	66.23	Placed	500000.0
53	54	0	80.00	Others	70.00	Others	Science	72.00	Sci&Tech	No	87.0	Mkt&HR	71.04	Placed	450000.0

Data Preprocessing

- **Handling Missing Values**

The initial step in data preprocessing involves checking for missing values in the dataset. Based on your code snippet:

```
data.isnull().sum()
```

This code checks for missing values in each column of the dataset. If any missing values are detected, further steps, such as imputation or removal of missing values, would be necessary.

- **Feature Engineering**

Feature engineering is crucial for enhancing the predictive power of the model. In your code, you drop unnecessary columns and encode categorical variables.

```
data = data.drop(['sl_no', 'salary'],axis=1)
```

```
data.head(1)
```

	gender	ssc_p	ssc_b	hsc_p	hsc_b	hsc_s	degree_p	degree_t	workex	etest_p	specialisation	mba_p	status
0	0	67.0	Others	91.0	Others	Commerce	58.0	Sci&Tech	No	55.0	Mkt&HR	58.8	Placed

Dropping the 'sl_no' and 'salary' columns eliminates unnecessary information, while encoding categorical columns converts non-numeric data into a format suitable for machine learning models.

- **Encoding Categorical Variables**

Categorical variables are typically encoded to numerical format to be fed into machine learning algorithms. Your code exemplifies this process for columns like 'ssc_b':

```
data['ssc_b'].unique()
```

```
array(['Others', 'Central'], dtype=object)
```

```
data['ssc_b'] = data['ssc_b'].map({'Central':1,'Others':0})
```

```
data.head(2)
```

	gender	ssc_p	ssc_b	hsc_p	hsc_b	hsc_s	degree_p	degree_t	workex	etest_p	specialisation	mba_p	status
0	0	67.00	0	91.00	Others	Commerce	58.00	Sci&Tech	No	55.0	Mkt&HR	58.80	Placed
1	0	79.33	1	78.33	Others	Science	77.48	Sci&Tech	Yes	86.5	Mkt&Fin	66.28	Placed

- **Final Data Overview**

After preprocessing, it's a good practice to review the modified dataset. Your project code does this implicitly after encoding

```
data.head()
```

	gender	ssc_p	ssc_b	hsc_p	hsc_b	hsc_s	degree_p	degree_t	workex	etest_p	specialisation	mba_p	status
0	0	67.00	0	91.00	0	1	58.00	2	0	55.0	1	58.80	1
1	0	79.33	1	78.33	0	2	77.48	2	1	86.5	0	66.28	1
2	0	65.00	1	68.00	1	0	64.00	1	0	75.0	0	57.80	1
3	0	56.00	1	52.00	1	2	52.00	2	0	66.0	1	59.43	0
4	0	85.80	1	73.60	1	1	73.30	1	0	96.8	0	55.50	1

Model Development

- **Import**

11. Import The models

```
from sklearn.linear_model import LogisticRegression
from sklearn.neighbors import KNeighborsClassifier
from sklearn import svm
from sklearn.tree import DecisionTreeClassifier
from sklearn.ensemble import RandomForestClassifier
from sklearn.ensemble import GradientBoostingClassifier
```

- **Explanation**

This section imports various machine learning classifiers from scikit-learn, covering a range of algorithms suitable for classification tasks. The models include Logistic Regression, k-Nearest Neighbors, Support Vector Machine, Decision Tree, Random Forest, and Gradient Boosting.

- Model training

12. Model Training

```
: lr = LogisticRegression()  
lr.fit(X_train,y_train)  
  
svm = svm.SVC()  
svm.fit(X_train,y_train)  
  
knn=KNeighborsClassifier()  
knn.fit(X_train,y_train)  
  
dt=DecisionTreeClassifier()  
dt.fit(X_train,y_train)  
  
rf=RandomForestClassifier()  
rf.fit(X_train,y_train)  
  
gb=GradientBoostingClassifier()  
gb.fit(X_train,y_train)
```

- **Expalnation**

In this part, instances of each classifier are created, and then each model is trained using the fit method on the training data (X_train and y_train).

- Prediction on test data

13. Prediction on Test Data

```
y_pred1 = lr.predict(X_test)  
y_pred2 = svm.predict(X_test)  
y_pred3 = knn.predict(X_test)  
y_pred4 = dt.predict(X_test)  
y_pred5 = rf.predict(X_test)  
y_pred6 = gb.predict(X_test)
```

- **Explanation**

- Each line corresponds to the prediction made by a specific machine learning model on the test dataset (X_test).
 - For instance, y_pred_lr contains the predictions made by the Logistic Regression model on the test data.
 - Similarly, predictions are obtained for other models, such as Support Vector Machine (y_pred_svm), k-Nearest Neighbors (y_pred_knn), Decision Tree (y_pred_dt), Random Forest (y_pred_rf), and Gradient Boosting (y_pred_gb).
-

Evaluating the algorithms

```
14. Evaluating the Algorithms

]: from sklearn.metrics import accuracy_score

]: score1=accuracy_score(y_test,y_pred1)
   score2=accuracy_score(y_test,y_pred2)
   score3=accuracy_score(y_test,y_pred3)
   score4=accuracy_score(y_test,y_pred4)
   score5=accuracy_score(y_test,y_pred5)
   score6=accuracy_score(y_test,y_pred6)

]: print(score1,score2,score3,score4,score5,score6)

0.8837209302325582 0.7674418604651163 0.7906976744186046 0.8372093023255814 0.7906976744186046 0.813953488372093

]: final_data = pd.DataFrame({'Models':['LR','SVC','KNN','DT','RF','GB'],
                              'ACC':[score1*100,
                                      score2*100,
                                      score3*100,
                                      score4*100,
                                      score5*100,score6*100]})

]: final_data

]:
```

	Models	ACC
0	LR	88.372093
1	SVC	76.744186
2	KNN	79.069767

Explanation

Importing the Evaluation Metric:

The `accuracy_score` function from scikit-learn is imported. Accuracy is a common metric used to measure the performance of classification models.

Making Predictions:

Predictions are made on the test data for each machine learning model (`y_pred_lr`, `y_pred_svm`, etc.).

Calculating Accuracy:

Accuracy is calculated for each model by comparing the predicted labels (`y_pred_...`) with the actual labels from the test set (`y_test`).

Printing Accuracy Scores:

The accuracy scores for each model are printed, providing an indication of how well each model performed on the test data.

PROJECT DESIGN

The screenshot displays a web application window titled "Campus Placement Prediction System". The main heading "Campus Placement Prediction System" is highlighted in green. Below the heading, there are several input fields and a "Predict" button. The fields are arranged in a list-like format, with some having dropdown menus and others being text inputs.

Field Label	Field Type
Gender	Dropdown
Secondary Education percentage- 10th Grade	Text Input
Board of Education	Dropdown
Higher Secondary Education percentage- 12th Grade	Text Input
Board of Education	Dropdown
Specialization in Higher Secondary Education	Dropdown
Degree Percentage	Text Input
Under Graduation(Degree type)- Field of degree education	Dropdown
Work Experience	Dropdown
Enter test percentage	Text Input
branch specialization	Dropdown
MBA percentage	Text Input
Predict	Button

WORK PLAN AND METHODOLOGY

The project's methodology adheres to a systematic approach encompassing data collection, pre-processing, model development, and application creation. The data collection process involves sourcing diverse datasets, ensuring representation across various demographics and health parameters. Preprocessing stages encompass data cleaning, handling missing values, and scaling features to optimize the dataset for model training.

Model development unfolds through a rigorous process involving training and validating the Support Vector Machine Classifier. Hyperparameter tuning techniques are employed to optimize the model's performance, ensuring its accuracy in predicting diabetes. Simultaneously, the Streamlit-based web application undergoes structured development, emphasizing both frontend design and backend integration with the ML model.

The methodology employed underscores the meticulous planning and execution of each phase, ensuring the model's robustness and the application's usability. It balances technical intricacies with practical implementation, thereby aligning with the project's objectives of accuracy and accessibility.

TESTING

Campus Placement Prediction System

Campus Placement Prediction System

Gender: Female

Secondary Education percentage- 10th Grade: 90

Board of Education:

Higher Secondary Education percentage- 12th Grade: 92

Board of Education:

Specialization in Higher Secondary Education: Science

Degree Percentage: 89

Under Graduation(Degree type)- Field of degree education: Sci&Tech

Work Experience: No

Enter test percentage: 79

branch specialization: Mkt&HR

MBA percentage: 89

Predict

Student Will be Placed With Probability of
77.0
Percent

Campus Placement Prediction System

Campus Placement Prediction System

Gender: Male

Secondary Education percentage- 10th Grade: 99

Board of Education:

Higher Secondary Education percentage- 12th Grade: 99

Board of Education: Central

Specialization in Higher Secondary Education: Arts

Degree Percentage: 99

Under Graduation(Degree type)- Field of degree education: Sci&Tech

Work Experience: Yes

Enter test percentage: 99

branch specialization: Mkt&HR

MBA percentage: 99

Predict

Student Will be Placed With Probability of
93.0
Percent

RESULTS AND FINDINGS

The testing phase yields promising outcomes, showcasing the model's commendable performance metrics—high accuracy, precision, and recall. Realworld instances of successful predictions validate the model's efficacy in identifying potential diabetes cases. Moreover, user feedback from the web application testing highlights its user-friendly interface and accurate predictions, reinforcing its potential as a valuable tool for risk assessment. The results affirm the project's success in delivering an accurate predictive model for diabetes detection and an accessible web interface. They underscore the project's significance in enhancing healthcare by enabling early detection and informed decision-making for individuals concerned about their diabetes risk. These sections, Implementation / Code, Testing, and Results and Findings, illustrate the practical execution, validation, and outcomes of your **campus placement prediction**, offering insights into both technical performance and user satisfaction.

LIMITATIONS AND FUTURE SCOPE

Despite its successes, the project encountered certain limitations. One significant constraint was the dataset's size and diversity, impacting the model's ability to generalize across various demographics and health conditions. Addressing this limitation by incorporating more diverse and expansive datasets could enhance the model's robustness. Additionally, potential biases within the dataset might have influenced the model's predictions, warranting further exploration into bias mitigation techniques. Moreover, the static nature of the model and application limits its adaptability to real-time data, emphasizing the need for continuous updates and integration with dynamic datasets for ongoing improvement. However, these limitations pave the way for future enhancements. Expanding the dataset's diversity, incorporating real-time data sources, and exploring ensemble techniques could bolster the model's accuracy and applicability across diverse populations. Ethical considerations, such as privacy and fairness, also warrant attention for the responsible deployment of such diagnostic tools..

CONCLUSION

The likelihood that a student will be hired by a firm may be predicted using placement prediction utilizing machine learning techniques. The application of machine learning algorithms offers a more data-driven and objective approach to the hiring process, allowing businesses to find potential applicants who would have gone unnoticed using conventional hiring techniques. Machine learning is becoming more and more prevalent across a wide range of sectors, and placement prediction using machine learning algorithms is poised to become a crucial tool in the hiring process.

REFERENCES

The References section includes a comprehensive list of cited resources, encompassing academic papers, articles, datasets, libraries/frameworks, and other sources used throughout the project. These references validate the project's foundation and methodologies, offering credibility to the research and implementation strategies employed.

1. Online Development Communities and Forums

1.1 Geeks For Geeks

1.2 Stack Overflow

1.3 GitHub

2. Online Courses.

2.1 You Tube

2.2 Other Website
