Friday, 12thSeptember

Win-Win Negotiation Session 1

1. OBJECTIVE
   1. Trojans helping Trojans in all aspects from class selection to career advice
   2. A platform driven by user engagement
   3. There is no platform like this currently; communication is not centralized
2. HOMEPAGE
   1. The user can browse but cannot perform any other function without creating an account and logging in
   2. The user must have a \*usc.edu email and click automated validation email to verify student or alumni status
   3. User will have the ability to view a snapshot of certain elements from the homepage
      1. Matt to provide wire frame
   4. Homepage will contain links to navigate to all other landing pages
3. FORUM
   1. The main content is driven by the forum function
   2. Users can create topics, post questions within topics, answer, like/dislike, report spam, and share
4. SEARCH FUNCTION
   1. Search should have logic that will help users locate the topic most relevant to their question
5. HOW TO EARN POINTS
   1. Points can be earned for each of the activity described above
   2. A “dislike” will result in removal of points
   3. A report spam will result in a flag sent to the moderator
      1. There will be 1-2 levels of moderators
         1. Matt to provide feedback
6. REDEEMING POINTS
   1. This function should be a pop-up, allowing users to redeem their collected points for Trojan merchandise
      1. Only 3 items will be available to choose from for this project
      2. Inventory management is outside the scope of the project
7. ETC.
   1. There should also be a few additional pages:
      1. About us
      2. FAQ/Contact Us