



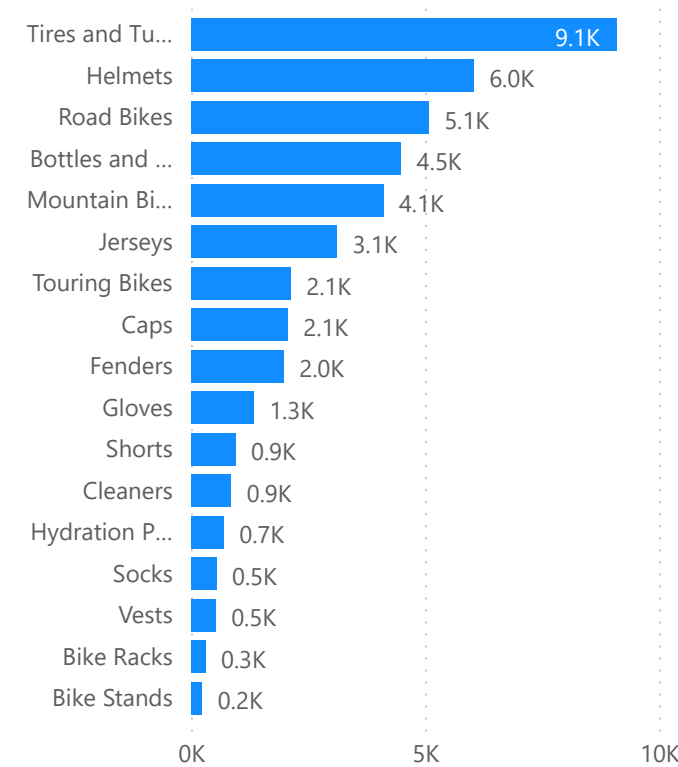
1/1/2016

6/30/2017

Total Orders by Category



Total Orders by Subcategory

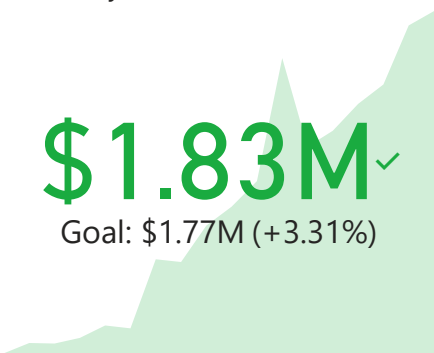


ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	234	3.42%
AWC Logo Cap	2062	1.11%
Bike Wash - Dissolver	850	1.47%
Classic Vest, L	182	2.20%
Classic Vest, M	182	3.85%
Classic Vest, S	157	5.10%
Fender Set - Mountain	1975	1.36%
Half-Finger Gloves, L	414	2.14%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Hitch Rack - 4-Bike	302	2.65%
HL Mountain Tire	1305	3.75%
HL Road Tire	795	3.52%
Hydration Pack - 70 oz.	695	3.60%
LL Mountain Tire	788	2.50%
LL Road Tire	957	2.26%
Long-Sleeve Logo Jersey, L	424	3.54%
Long-Sleeve Logo Jersey, M	408	3.68%
Long-Sleeve Logo Jersey, S	392	3.06%
Long-Sleeve Logo Jersey, XL	381	2.62%
ML Mountain Tire	1059	1.32%
ML Road Tire	868	1.51%
Mountain Bottle Cage	1896	2.02%
Mountain Tire Tube	2846	1.64%
Total	22534	2.14%

View Product Details



Monthly Revenue



Monthly Returns



Monthly Orders



Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific

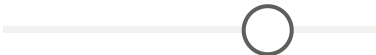




AWC Logo Cap

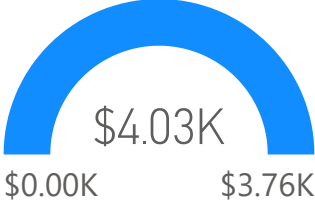
Price Adjustment(%)

0.40



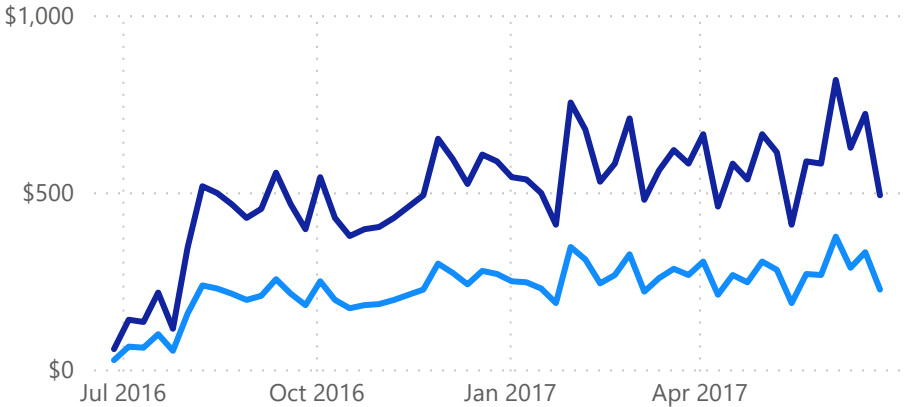
\$8.64
AvgRetailPrice
\$12.10
Adjusted Price

Current Month Order Vs Target Current Month Revenue Vs Target Current Month Returns Vs Previous Month

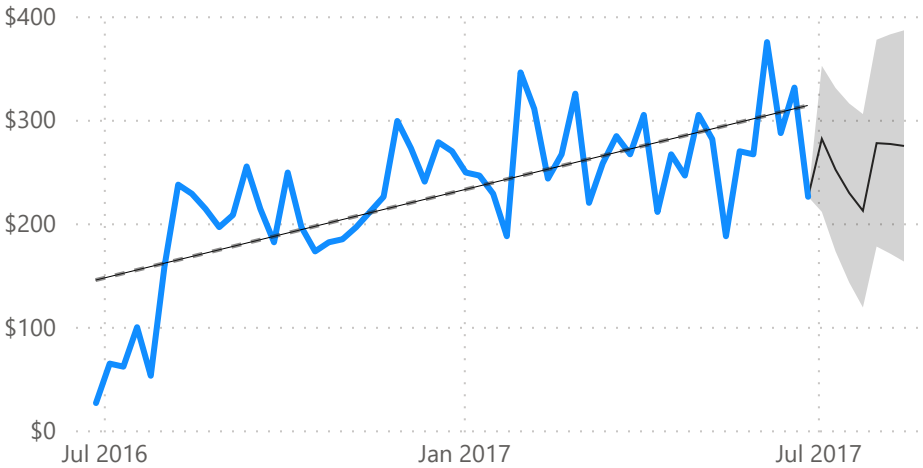


Weekly Profit

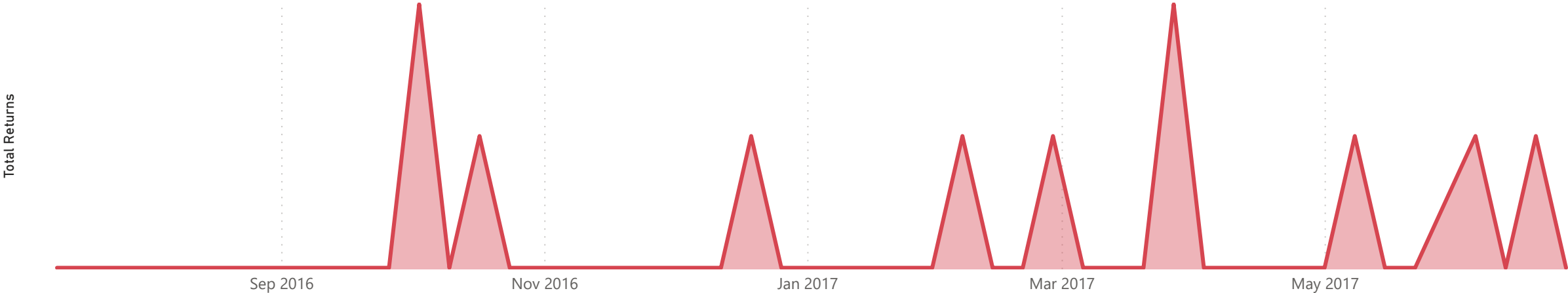
Total Profit Adjusted Profit



Weekly Profit



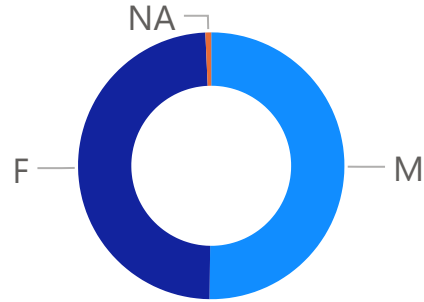
Weekly Return



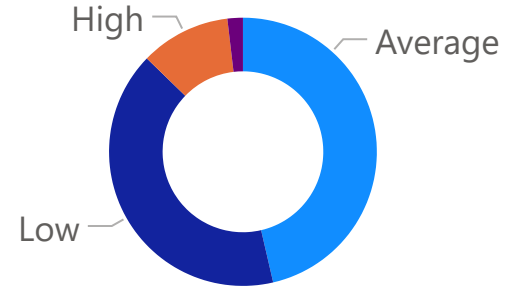


FullName	Total Orders	Total Revenue
Mr. Andres Raji	3	\$6,678.79
Mrs. Cassandra Rana	3	\$6,681.18
Mr. Cole Ramirez	3	\$6,682.41
Mrs. Nichole Andersen	3	\$6,688.38
Mr. Clarence Anand	3	\$6,690.02
Mr. Glenn Wang	3	\$6,690.48
Mr. Seth Sanchez	3	\$6,692.33
Mrs. Colleen Anand	3	\$6,695.62
Mrs. Jenny Lal	3	\$6,702.33
Mrs. Bonnie Nath	3	\$6,704.64
Mr. Randall Munoz	3	\$6,705.95
Mr. Jason Campbell	3	\$6,712.22
Mr. Larry Ortega	3	\$6,713.32
Mr. Cole Stewart	3	\$6,713.92
Mr. Blake Diaz	3	\$6,713.96
Mrs. Katrina Andersen	3	\$6,714.96
Mr. Johnathan Madan	3	\$6,722.14
Mr. Andres Nara	3	\$6,723.49
Ms. Kathryn Xie	3	\$6,724.97
Mr. Warren Raje	3	\$6,727.53
Mr. Ethan Bryant	3	\$6,730.25
Mr. Ruben Suarez	3	\$6,731.77
Mr. Roberto Vazquez	3	\$6,738.95
Mrs. Gabriella Collins	3	\$6,740.67
Mr. Aaron Wright	3	\$6,750.95
Mr. Clarence Gao	3	\$6,753.46
Total	353	\$751,130.39

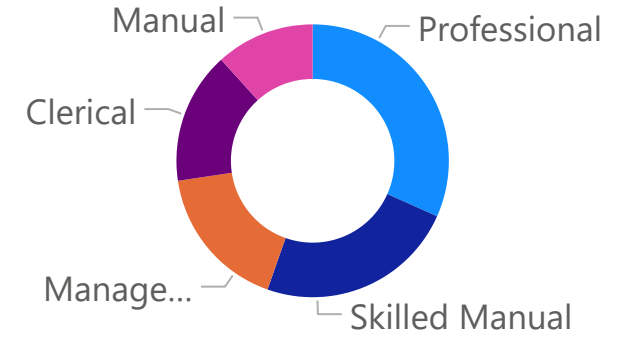
Total Orders by Gender



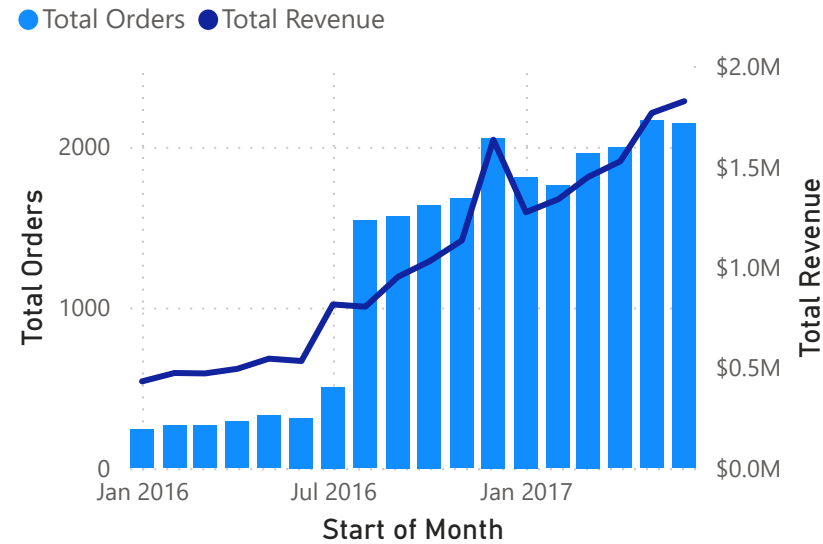
Total Orders by IncomeLevel



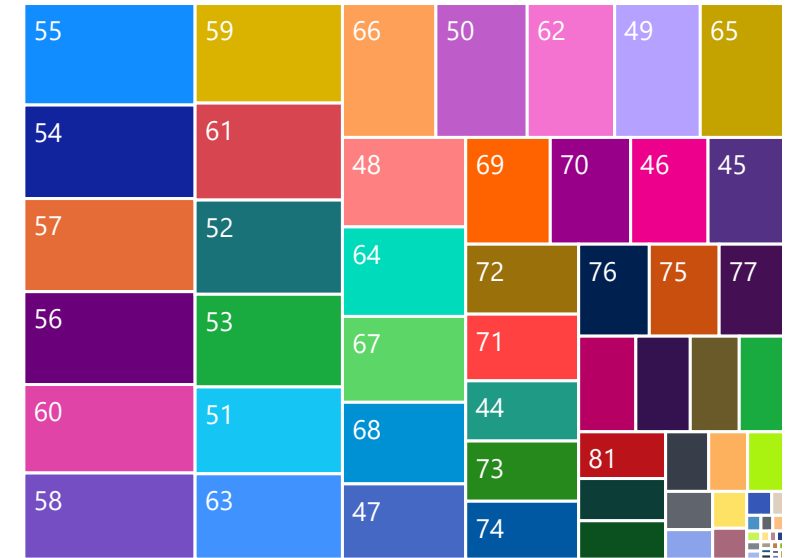
Total Orders by Occupation



Orders & Revenue by Month



Orders by Age



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12.41K

Executive Summary →