



SALSABELAH ANABTAWI

Graphic Designer & Illustrator

Visual artist with 6+ years of experience in branding, illustration, and diverse design areas. Detail-oriented and passionate about visual storytelling.

CONTACT



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EDUCATION

Graphic Design, BA

An-Najah University

2014 - 2018

SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Procreate

Figma

Midjourney

Microsoft Office

SKILLS

Advertising Design

Editorial Design

Brand Identity

Mobile and Web Design

Digital design

Typography

Digital Art

Pattern Design

Motion Graphics

EXPERIENCE

Graphic Designer & Illustrator

Freelancer | 2024 - Present

- Create apparel graphics, print designs, and brand identities.
- Design websites, custom illustrations, and visual systems that align with each brand's voice and audience.

Product Designer & Illustrator

StoryMe | 2023 - 2024

- Crafted interactive web experiences by blending UI/UX design with original illustrations to build engaging scrollytelling narratives that elevated user engagement and visual impact.
- Collaborated closely with developers to ensure smooth implementation and that final outputs met creative and functional goals.

Graphic Designer

Hakaza Advertising | 2022 - 2023

- Edited videos and designed campaign assets, including social media visuals, GIFs, and branded content for digital platforms.

Senior Graphic Designer

Oyoun Media | 2021 - 2021

- Created brand identities, social media designs, and digital ads for web, ensuring consistency across platforms and Collaborated with major clients to deliver strategic, high-impact visual solutions aligned with campaign goals.

Graphic & Motion Designer

Oyoun Media | 2018 - 2020

- Designed visual identities, social media content, motion graphics and brand proposals for a range of clients across different industries.