



# SALSABELAH ANABTAWI

## Graphic Designer & Illustrator

Visual artist with 6+ years of experience in branding, illustration, and diverse design areas. Detail-oriented and passionate about visual storytelling.

## CONTACT



+34610918548

salsabelah.anabtawi@gmail.com

## EDUCATION

### Graphic Design, BA

An-Najah University

2014 - 2018

## SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Procreate

Figma

Midjourney

Microsoft Office

## SKILLS

Advertising Design

Editorial Design

Brand Identity

Mobile and Web Design

Digital design

Typography

Digital Art

Pattern Design

Motion Graphics

## EXPERIENCE

### Graphic Designer & Illustrator

Freelancer | 2024 - Present

- Create apparel graphics, print designs, and brand identities.
- Design websites, custom illustrations, and visual systems that align with each brand's voice and audience.

### Product Designer & Illustrator

StoryMe | 2023 - 2024

- Crafted interactive web experiences by blending UI/UX design with original illustrations to build engaging scrollytelling narratives that elevated user engagement and visual impact.
- Collaborated closely with developers to ensure smooth implementation and that final outputs met creative and functional goals.

### Graphic Designer

Hakaza Advertising | 2022 - 2023

- Edited videos and designed campaign assets, including social media visuals, GIFs, and branded content for digital platforms.

### Senior Graphic Designer

Oyoun Media | 2021 - 2021

- Created brand identities, social media designs, and digital ads for web, ensuring consistency across platforms and Collaborated with major clients to deliver strategic, high-impact visual solutions aligned with campaign goals.

### Graphic & Motion Designer

Oyoun Media | 2018 - 2020

- Designed visual identities, social media content, motion graphics and brand proposals for a range of clients across different industries.