

Transaction Patterns & Purchase Behavior Analysis

Total Spent

total_spent
420,9 jt

Total Transactions by Age

total_transactions
9,8 jt

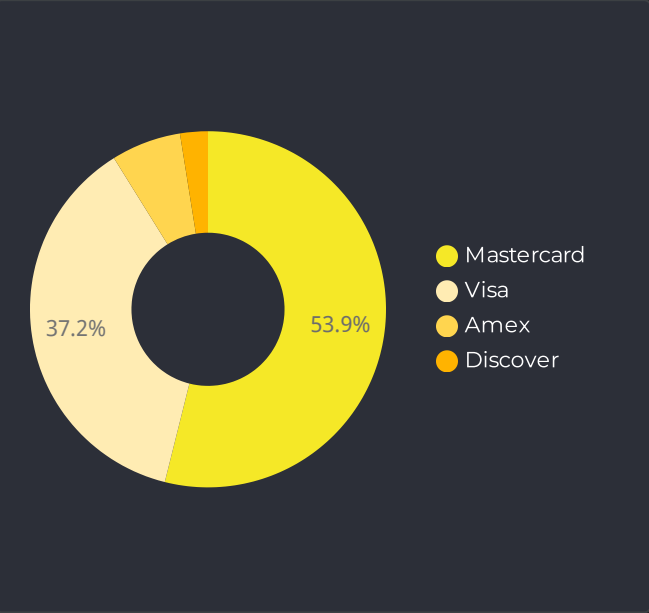
Total Amount by Gender

total_amount
420,9 jt

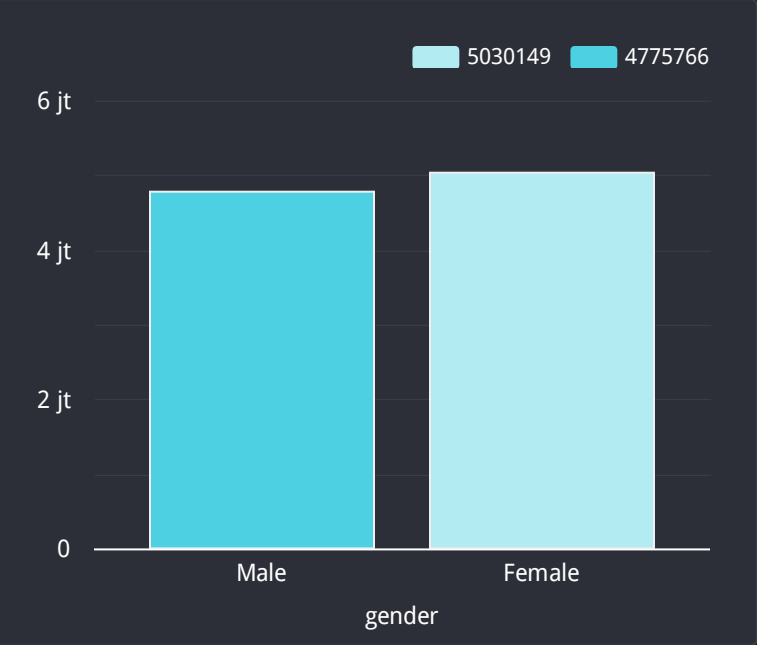
Average Transaction

avg_transaction_value
42,92

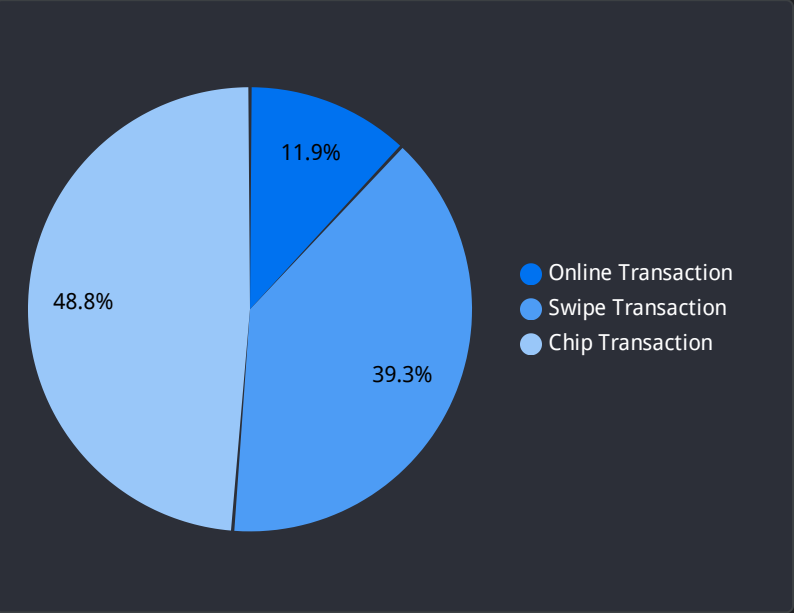
Proporsi Total Transaksi by Cards



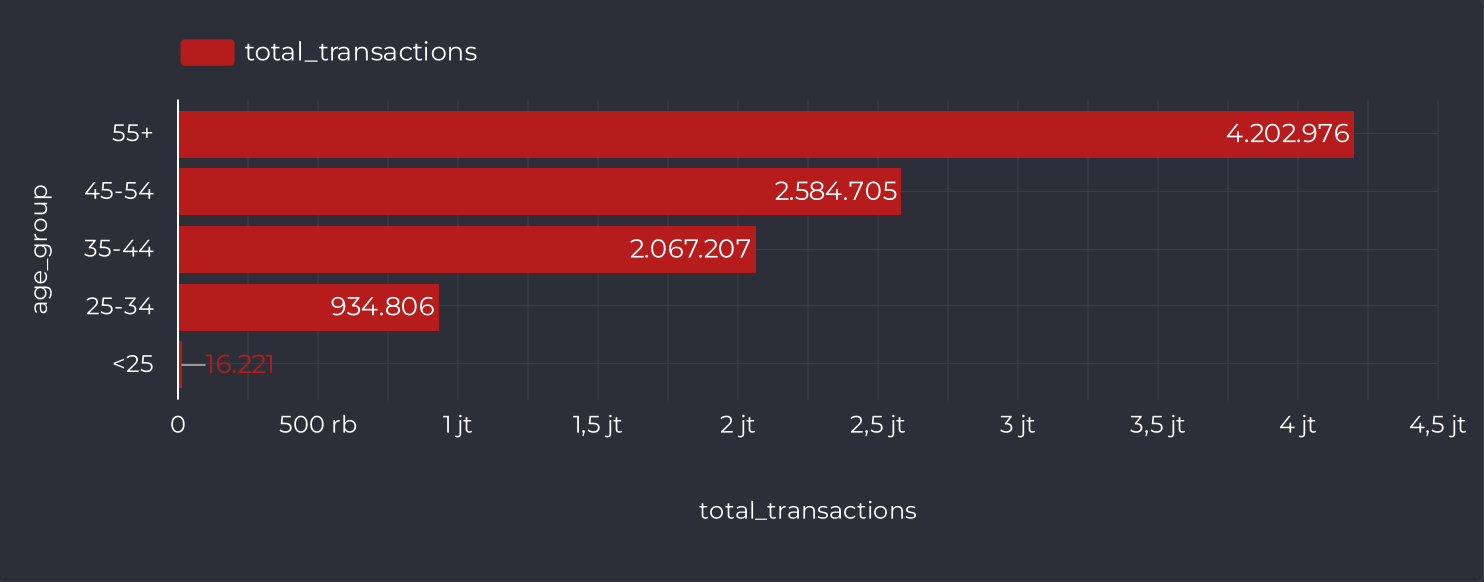
Transactions per Gender



Channel Transactions



Transactions per Age Group



Monthly Transaction

	month	total_a...
1.	2015-12	5.111.632,82
2.	2018-01	5.052.49...
3.	2018-08	5.084.52...
4.	2019-07	5.043.36...
5.	2019-08	5.028.081...
6.	2017-12	5.021.926,...
7.	2017-08	5.009.06...
8.	2017-03	5.077.247...
9.	2017-07	5.115.221,54

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