**Genre** —————————————  **Target Len** —————————  **Keywords** —————————

**POV** —————————  **Time/place** —————————  **Audience** —————————

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**One-Sentence Premise** *core engine*

—————————————————————————————————————————

—————————————————————————————————————————

—————————————————————————————————————————

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**Elevator Pitch** *57 sentences*

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**The Book Promise** *what readers came for*

**Core fantasy / appeal:**

—————————————————————————————————————————

—————————————————————————————————————————

**What must happen on-page (non-negotiables):**

—————————————————————————————————————————

—————————————————————————————————————————

—————————————————————————————————————————

**What to avoid (promise-breakers):**

—————————————————————————————————————————

—————————————————————————————————————————

—————————————————————————————————————————

**Theme / Question**

**Theme statement:**

_____

_____

**Question the story answers:**

_____

_____

**Answer (earned, not preached):**

_____

_____

**Main Throughlines**

**Plot (external problem):**

_____

_____

_____

**Character (internal change):**

_____

_____

_____

**World / Idea (lens):**

_____

_____

_____

**Key Characters** *roles + functions*

**Protagonist:**

_____

_____

**Antagonist / Force:**

_____

_____

**Ally / Love / Rival / Mentor:**

_____

_____

_____

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**Stakes & Clock** *why now?*

**Personal stakes:**

_____

_____

**Public stakes:**

_____

_____

**Ticking clock / deadlines:**

_____

_____

---

**Rules & Constraints** *magic/scifi/social rules*

**Rule 1:**

_____

**Rule 2:**

_____

**Rule 3:**

_____

**How rules create problems:**

_____

_____

**Set Pieces / Tentpoles** *scenes you refuse to cut*

– _____

– _____

– _____

– _____

**Why each matters:**

_____

_____

# Act / Arc Map

**Act I** *setup + hook + first turn*

**Status quo + wound:**

_____

_____

**Inciting incident:**

_____

_____

**First plot point (door closes):**

_____

_____

**Act II** *pressure cooker*

**Progress + complications:**

_____

_____

_____

**Midpoint (new information / reversal):**

_____

_____

**Spiral / costs increase:**

_____

_____

_____

**Second plot point (last chance):**

_____

_____

**Act III** *payoff*

**Final plan:**

_____

_____

**Climax choice:**

_____

_____

**Resolution + new normal:**

_____

_____

**Character Arc** *belief shift*

**Lie / misbelief:**

_____

_____

**Truth learned:**

_____

_____

**Proof scene (they act differently):**

_____

_____

**Purpose** *why this chapter exists*

**Plot job:**

_____

_____

**Character job:**

_____

_____

**Theme job:**

_____

_____

**POV / Setting / Time** *camera + stage*

**POV:**

_____

**Location:**

_____

**Time / timeline marker:**

_____

**Starting State** *what is true at the start*

**Goal:**

_____

_____

**Mood / energy:**

_____

_____

**What they think they want:**

_____

_____

**Conflict** *the engine*

**Obstacle / opposition:**

_____

_____

**Tactic used:**

_____

_____

**Cost / consequence:**

_____

_____

**Key Beats** *mini-outline*

– _____

– _____

– _____

– _____

– _____

**Revelation / Turn** *what changes*

**New information:**

_____

_____

**Decision / reversal:**

_____

_____

**Ending State** *why we must read next*

**New goal:**

_____

_____

**Hook / question:**

_____

_____

**Cliffhanger (if any):**

_____

_____

## Continuity Checklist

– Location continuity: _____

– Time continuity: _____

– Character knowledge: _____

– Injuries / inventory: _____

– World rules obeyed: _____

## Notes

# Draft & Revision Plan

**Draft Targets**                                    *definition of done enough*

**Daily/weekly target:**

_____

_____

**Draft deadline(s):**

_____

_____

**Minimum viable draft rules (e.g., no line edits):**

_____

_____

_____

**Passes**                                                  *edit in layers*

**Pass 1 (structure):**

_____

_____

**Pass 2 (character):**

_____

_____

**Pass 3 (theme):**

_____

_____

**Pass 4 (language):**

_____

_____

**Beta Questions** *what to ask readers*

– Where did you get bored?
– What confused you?
– Which character felt most real / least real?
– What did you think the theme was?
– Which scene lingered after reading?

**Custom questions:**

_____

_____

_____

_____