

# WeatherCenter.info

## Site Purpose

The purpose of this site is to offer the locals of Preston, Soda Springs, and Fish Haven a quick and easy look at the weather in the moment, and for the next 5 days. As well as give them updates on storms that are happening in their area, and see a gallery of user submitted photos for the different towns.

## Target Audience

Since these towns are smaller, more tight knit communities, they tend to have a good number of activities that they do when the weather is good. However, weather can be unpredictable, so if we can provide people with a quick look at what the weather is like over the next 5 days, they can better make accommodations for their activities.

This also applies to the good number of farmers and miners in the area. Farmers need to know what the weather is going to be so that they know how to handle their crops so that they can maximize crop output. This in turn helps to boost the local economy and provides them with a better standard of living.

Miners and mine operators need to know what to expect with the weather due to the nature of their work. One of the major companies in Soda Springs is the Monsanto (now owned by Bayer) mining facility. Due to the use of explosives, heavy machinery, and high voltage electrical circuits, it's important to know if there are going to be thunder storms, or if heavy rain is going to be coming in the next couple of days.

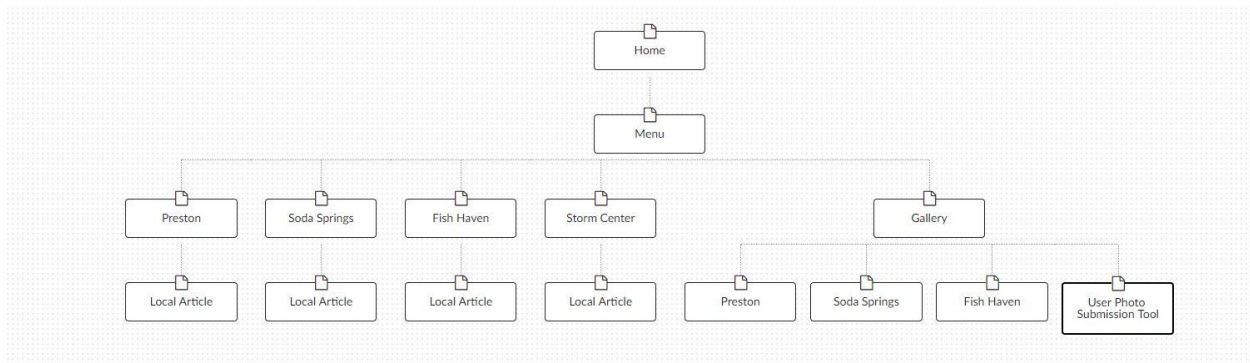
Though, while this site will be more catered to the individual, those individuals form key parts of these communities, and need access to these kinds of resources so that they can plan out their professional lives as well as their personal lives.

## Scenarios

- Users visiting the different towns to see how the weather is going to be for those specific areas.
- Seeing weather maps
- Seeing photos submitted by users of the varying weather in the area.

- Users finding a nice big menu that they can easily navigate around.
- Submitting photos of the local weather
- Tourists visiting Bear Lake and wanting to plan their activities.

## Site Map



## Typography and Color Scheme

Element	Font	Size	Color	Sample
Site Header	Tahoma	40px	#8AABFF	Sample
Primary Navigation	Tahoma	30px	#121E3B	Sample
Footer Navigation	Tahoma	20px	#121E3B	Sample
Heading 1 (h1)	Tahoma	30px	#9FBAFF	Sample
Heading 2 (h2)	Tahoma	24px	#9FBAFF	Sample
Heading 3 (h3)	Tahoma	20px	#9FBAFF	Sample
Paragraph Text (p)	Perpetua	16px	#F3F3F3	Sample
Background			#3F4146	Dark Theme

# Wireframe Sketch

