

# Talha Kashif Hassan

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## WORK EXPERIENCE

### Fiverr

Remote

*Freelance Developer*

Mar 2017 - Present

- Delivered over 200 web development projects by designing and implementing mobile-responsive websites, achieving a client satisfaction rating of 4.9 out of 5 and consistently meeting tight deadlines.
- Optimized website performance across various devices by applying best practices in responsive design, resulting in an average increase of page load speeds by 30%, enhancing user engagement.
- Secured a Level 2 Fiverr seller status through exceptional project delivery and positive client feedback, boosting repeat business by 40% and expanding service offerings to new markets.

### Aardig

Remote

*Freelance Webflow Developer*

Jun 2022 - Apr 2023

- Worked with creative teams to add animations and interactive features, improving brand engagement.
- Implemented custom interactions and responsive layouts within Webflow, enhancing user engagement metrics by an average of 20% across all client sites, leading to improved conversion rates.
- Optimized website performance and accessibility standards by integrating best practices, resulting in a 40% increase in page load speeds and ensuring compliance with ADA guidelines for multiple high-profile clients.
- Transformed complex Figma designs into fully functional Webflow websites, achieving a 30% reduction in development time by streamlining the design-to-launch process for over 15 client projects.

### DeBetaStudent

Remote

*Freelance WordPress Developer*

Dec 2018 - Jun 2022

- Ensured site security and compatibility through regular maintenance and updates.
- Developed and customized 15+ WordPress and Wix websites, enhancing user experience and increasing client engagement by 40% through tailored design solutions.
- Optimized website performance by implementing advanced SEO techniques, resulting in a 30% faster load time and boosting organic traffic by over 25% within six months.
- Managed end-to-end project workflows for diverse clients, delivering all projects on average 20% ahead of schedule while maintaining quality standards that elevated client satisfaction scores to above 4.8 out of 5.

### Fleks & Unravel

Remote

*Freelance Web Developer*

Jun 2020 - Apr 2022

- Collaborated with marketing teams to align site features with promotional campaigns.
- Translated complex Figma designs into fully responsive Webflow websites by integrating custom code, reducing development time by 30% and ensuring pixel-perfect accuracy for over 50 client projects.
- Optimized website performance and user experience through precise custom code implementation, resulting in a 40% increase in page load speed and a 25% boost in client engagement metrics.
- Developed tailored Webflow templates from Figma prototypes, streamlining the design-to-launch process and decreasing project turnaround time by 20%, while maintaining consistent brand alignment across all deliverables.

## EDUCATION

### Virtual University of Pakistan

*Bachelor of Science in Computer Science*

## SKILLS & CERTIFICATIONS

**Skills:** React, Next.js, JavaScript (ES6), TypeScript, HTML5, CSS3/Sass, Bootstrap, jQuery, TailwindCSS, Python, Node.js, Express, MongoDB, SQL, Firebase, Git, WordPress, Webflow, Figma

**Certifications:** Stanford University: Code In Place (2025), Meta Front-End Developer Specialization (2023)