



Saltify Roadmap & Project Planning

■ Project Milestones with Timelines

1. Landing Page Builder (Drag & Drop + Code Mode)

- Timeline: Week 1–3
- Deliverables: Builder UI, Canvas Grid, Component Picker, SaltScript mode switch

2. Form Builder (Drag & Drop + Code Mode)

- Timeline: Week 3–5
- Deliverables: Form layout engine, Element palette, SaltScript editor, Logic config

3. AI Agent Builder

- Timeline: Week 5–7
- Deliverables: Prompt engine, conversational UI, branded form/page generation

4. Backend Logic & Data Extensions

- Timeline: Week 6–9
- Deliverables: Multi-tenant support, Data Extension model, Attribute reuse, Prospect resolution

5. Feature Flagging, Multi-Tenant Subscription

- Timeline: Week 8–10
- Deliverables: Stripe-based plans, Feature gating, Tenant isolation logic

6. Rollout & GTM Strategy

- Timeline: Week 11–12
- Deliverables: GTM plan, Onboarding flows, First 100 customers outreach, Docs/live demos

■ Global SaaS Legalities (Checklist)

- Business Registration: Private Ltd / LLC recommended
- Data Compliance: GDPR (EU), CCPA (US), DPDP (India) — use compliant processors (e.g., Supabase)
- Terms of Service & Privacy Policy: Must be included in product
- Payment Processor: Stripe/PayPal with country-wise compliance
- Support & SLA Policy: Add SLA doc for B2B customers
- Trademark & Branding: Optional but good for protection