



User Story – Saltify Form Builder

Overview

Saltify Form Builder is a next-gen, Silicon-Valley-grade interface for building branded, flexible, and intelligent forms. It offers deep customization, smart automation, and enterprise-grade UX that aligns with Saltify's high-tech DNA.

User Story

As a business user, I want to build beautiful and brand-compliant forms using a drag-and-drop builder. I want to manage my branding assets, form components, and templates in a smooth, guided manner. Even without selecting a layout, I should be able to drop form fields and have them auto-arrange in a sensible layout.

Key Sections in Field Palette

1. Brand Centre

- Upload and manage logos, icons, header/footer components, and custom reusable components.
- Each uploaded item can be named and reused across different form sections.
- Supports image, SVG, and custom React-like code snippets for advanced elements.

2. Form Elements

- Layout options: Single column, two-column, three-column rows.
- Form fields: Text, Phone, Email, First Name, Last Name, Company, Button, Image, Custom HTML.
- Drag-and-drop enabled with real-time canvas preview.

3. Apply Template

- Curated templates by Saltify.
- Templates will be regularly updated.
- Users can preview and apply templates instantly to kickstart form creation.

Intelligent Defaults

- If a user skips selecting a layout, directly dragging a form element should auto-create a basic layout block.
- Ensures a smoother and faster experience without requiring layout pre-configuration.