

Hello!

San Diego Coastkeeper invites you to partner with us to protect and restore fishable, swimmable, drinkable water in San Diego County. Founded in 1995, San Diego Coastkeeper is the region's most effective environmental nonprofit organization promoting healthy inland and coastal waters.

This year, we are celebrating clean water with our **Seaside Soiree taking place on Wednesday, September 13, 2017 from 4:30 p.m. to 8:00 p.m. at Bali Hai on Shelter Island.**

This event brings together more than 250 environmental community leaders, policy makers, regional leaders, high-level supporters, and San Diego Coastkeeper Board of Directors and staff to celebrate the importance of protecting San Diego's waters. This event features a roaming buffet, silent auction, and interactive setting. In addition to the main event, VIP tickets include early event admission, VIP cocktail reception, passed hors d'oeuvres, and two drink tickets.

Whether you swim along one of the 70 miles of coastline, surf world-class breaks, fish in lakes with your family, or hike next to a river, you and your company depend on clean water. Your Seaside Soiree sponsorship protects your water and provides you with the recognition you deserve. Join San Diego Coastkeeper today and your company will help ensure protection of our iconic beaches and coastal our inland waters.

Sponsorship opportunities include, but are not limited to:

- VIP Seaside Soiree tickets,
- Pre-event VIP cocktail reception
- Opportunity for a boat ride around the Bay
- Logo and name displayed on event materials,
- Website, social media, and email features,
- Press release and media alerts,
- Recognition at the event,
- And more!



2015 Seaside Soiree keynote speaker Robert F. Kennedy, Jr. taking guests on a boat ride around San Diego Bay

Thank you for your consideration. Please contact Development Manager Stephanie Ritter with any questions at stephanie@sdcoastkeeper.org or 619-758-7743 ext. 111.

For our waters,
Matt O'Malley
Executive Director

FISHABLE. SWIMMABLE. DRINKABLE.



San Diego Coastkeeper is a registered trademark of the Waterkeeper Alliance

2825 Dewey Road #200
San Diego, CA, 92106
619.758.7743
www.sdcoastkeeper.org

Seaside Soiree Sponsorship Opportunities

Yes! We would like to support clean water in San Diego and will join you as a:

- ☐ Presenting Sponsor (\$20,000) (*only 1 available*)
- ☐ Ocean Sponsor (\$10,000)
- ☐ Bay Sponsor (\$5,000) (~~*only 2 available*~~) ***1 available***
- ☐ Watershed Sponsor (\$2,500)
- ☐ VIP Reception Sponsor (\$2,000) (~~*only 1 available*~~) ***sold out***
- ☐ River Sponsor (\$1,500)
- ☐ Bar Sponsor (\$1,000) (~~*only 2 available*~~) ***sold out***
- ☐ Unable to sponsor, but would like to donate to San Diego Coastkeeper. Amount \$ _____
- ☐ Unable to sponsor, but would like to attend the event. *VIP \$250; General Admission \$100*
Number of Tickets _____ Amount: \$ _____

Sponsor Name: _____
(Print exactly as it should appear in event materials)

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Payment Options: ☐ Check made payable to San Diego Coastkeeper ☐ Credit Card

Credit Card Type: ☐ Visa ☐ MasterCard ☐ American Express

Name on Card: _____

Card Number: _____ Expiration Date: (MM/YY) _____ CVV: _____

Mail or email sponsorship form and/or check to:

San Diego Coastkeeper
Attention: Sponsorships
2825 Dewey Road, Suite 200
San Diego, CA 92106

or Stephanie@sdcoastkeeper.org

For inclusion on event materials, return this form no later than August 31, 2017. If you have any questions, please contact Development Manager Stephanie Ritter at 619-758-7743 x111 or Stephanie@sdcoastkeeper.org.

San Diego Coastkeeper is a 501(c) (3) non-profit organization. Tax ID 33-0647946. Your sponsorship above the fair market value of tickets received is tax deductible to the extent allowed by law.

FISHABLE. SWIMMABLE. DRINKABLE.



San Diego Coastkeeper is a registered trademark of the Waterkeeper Alliance

2825 Dewey Road #200
San Diego, CA, 92106
619.758.7743
www.sdcoastkeeper.org



Seaside Soiree September 13, 2017 at Bali Hai Sponsorship Levels and Benefits



	Presenting \$20,000 <i>*1 AVAILABLE*</i>	Ocean \$10,000	Bay \$5,000 *2 AVAILABLE* <i>*1 AVAILABLE*</i>	Watershed \$2,500	VIP Reception \$2,000 *1 AVAILABLE* <i>*SOLD OUT*</i>	River \$1,500	Bar Sponsor \$1,000 *2 AVAILABLE* <i>*SOLD OUT*</i>
Branded giveaway opportunity and opportunity to address guests during program	Yes						
Signage recognition	Top placement of logo on all event signage	Premium logo recognition on all event signage	Logo recognition on event signage	Logo recognition on event signage	Logo recognition on signage in VIP reception area	Logo recognition on event signage	Logo recognition on signage at each bar
Tickets* and reserved seating	20 VIP tickets & 2 tables	15 VIP tickets & 2 tables	10 VIP tickets & 1 table	4 VIP tickets & a half table	2 VIP tickets	2 VIP tickets	1 VIP ticket
Recognition during event program	Verbal & Logo on-screen	Verbal & Logo on-screen	Verbal & Logo on-screen	Verbal & Logo on-screen	Logo on-screen	Logo on-screen	Logo on-screen
Logo hyperlinked to company website on our website (over 2 million hits per year)	Home page & Event page	Home page & Event page	Home page & Event page	Event page	Event page	Event page	Event page
Logo recognition in social media (your choice of platform)	Ten times	Five times	Four times	Three times	Twice	Once	Once
Recognition in e-communication or e-newsletters reaching more than 8,000 supporters	Both	Both	Both	e-communication	e-communication	e-communication	e-communication

**VIP tickets include early event admission, VIP cocktail reception, passed hors d'oeuvres, and two drink tickets.*

Thank you to our 2017 sponsors!



Stewart and Emily Halpern



Charitable Fund



RESPONSIBLE SOLUTIONS



BRIGGS LAW CORPORATION

Special thank you to



FISHABLE. SWIMMABLE. DRINKABLE.



San Diego Coastkeeper is a registered trademark of the Waterkeeper Alliance

2825 Dewey Road #200
San Diego, CA, 92106
619.758.7743
www.sdcoastkeeper.org