



## Coastkeeper Currents

Thursday, April 30, 2009

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### In the News

#### California California Coastal Cleanup Day Turns 25



Photo: © Matthew Meier Photography

This year marks the 25th anniversary of [California Coastal Cleanup Day](#). On Saturday, September 19, approximately 60,000 volunteers across the state and throughout San Diego will join together to pick up trash from our inland and coastal communities to prevent it from reaching the ocean. The California Coastal Commission invites the public to [submit personal stories of coastal stewardship](#) in celebration of a quarter century of the event in conjunction with the Coastal Stewardship Pledge. If you

have taken part in something large or small to care for our coast and ocean, they would love to hear about it. Please share your story and/or pictures to inspire others to take action in their daily lives and enter a chance to win a "Coast Lovers Prize Package".

#### **Wanted: Marine Debris Coordinator**

## San Diego's Action List

### Step #1

**Become a Member of Coastkeeper Today!**

[Join San Diego Coastkeeper](#)

today and support Coastkeeper's efforts to protect San Diego's natural resources.

### Step #2

**Help Save Water!**

A typical household in San Diego uses around 10,472 gallons of water each month. [Click here](#) to learn 24 simple ways to help you save water and money on your water and sewer bills.

### Step #3

**Attend the Healing Arts Festival this Weekend!**

Stop by Coastkeeper's booth at the [festival](#) and learn how you can help take action to protect San Diego's environment.

**San Diego Coastkeeper  
is a member of:**



Coastkeeper is hiring a Marine Debris Coordinator to manage our marine debris campaign, including organizing our beach cleanup program and Coastal Cleanup Day. Applicants should have experience with community organizing, event planning and/or volunteer management and must have excellent oral and written communication skills. Candidates are encouraged to submit cover letters and resumes electronically to [coastkeeper@gmail.com](mailto:coastkeeper@gmail.com) by **May 15, 2009**. [Click here](#) for full job description.

## United Nations Declares June 8th as World Oceans Day



Photo: Jessie Alstatt, Santa Barbara Channelkeeper

The [United Nations](#) has officially declared June 8th as World Oceans Day. For the past several years, many countries and people around the world celebrated World Oceans Day every June 8th to raise awareness of our ocean and our connection to the sea. Join Coastkeeper on Sunday, June 7 for a World Oceans Day beach, dive and kayak cleanup in La Jolla to celebrate our oceans and take action in preventing plastic debris from entering the ocean.

## Purchase Kiehl's Products and Support the Waterkeeper Alliance



As part of an Earth Day promotion, [Kiehl's](#) has launched a limited edition Superbly Restorative Body Lotion to support clean water and the work of the [Waterkeeper Alliance](#). 100% of the net proceeds, up to \$100,000, from the sale of this product over the period of one year will benefit Waterkeeper Alliance and participating member organizations,

including San Diego Coastkeeper. This product has received the [Cradle to Cradle](#) classification (both product and its' packaging are biodegradable and made from recyclable materials). A great gift for Mother's Day!

## Participate in Carlsbad Survey on Environmental Issues

The City of Carlsbad is surveying Carlsbad residents to gain community input on important environmental issues for the city's new general plan. Coastkeeper members and residents living in Carlsbad, please take a moment and [complete the survey](#) to give your input about environmental and economic issues facing the city.

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## **Volunteer Opportunities**

### **May Water Monitoring and Training**

**When:** Saturday, May 16 at 8:45am

**Where:** Point Loma (San Diego Coastkeeper Offices)



San Diego Coastkeeper is looking for members of the community interested in helping us gather data to improve and protect San Diego's waters. If you are interested in collecting [water quality samples](#) and taking basic water chemistry measurements on a regular basis, email [Preston Lam](#). Due to limited space and high volunteer interest, we are asking that volunteers register to participate by Wednesday, May 14.

### **Del Mar Beach Cleanup**

**When:** Saturday, May 9 from 9:00am – 11:00am

**Where:** Del Mar Powerhouse. Meet on the south side of Powerhouse in the grassy area.



Join us for a beach and street cleanup at the Del Mar Powerhouse.

[Click here](#) for map.

### **Marketing Internship Opportunity**

Coastkeeper seeks an unpaid Marketing Intern to support the implementation our marketing plan, manage social media sites and assist with web updates and online marketing. Applicants must have excellent written and oral communication skills, some marketing experience and should be proficient with Microsoft Word and Excel and familiar with social networking sites. Candidates are encouraged to submit resumes electronically to [Jennifer Black](#) by **May 11, 2009**. [Click here](#) for full job description.

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## Upcoming Events

### Visit Coastkeeper's Table at the Healing Arts Festival

When: Sunday, May 3 from 10:00am – 6:00pm

Where: Balboa Park  
Park Boulevard and Presidents Way  
San Diego



Attend San Diego's 5th Annual [Healing Arts Festival](#) this weekend. This year's events will feature live musical performances, yoga, massage, kid's activities, an eco-carnival and much more. Don't forget to stop by Coastkeeper's booth!

### Memorial Day Holiday Weekend Outreach in Mission Bay

When: Saturday, May 23 - Monday, May 25

Where: Mission Bay



Join Coastkeeper on Memorial Day weekend to get outside and help raise awareness for pollution prevention in Mission Bay. Volunteer shifts will be two hours long from 8:00am to 3:30pm all three days. Please contact [Sarah Blakeslee](#) if you are interesting in volunteering and for more information.

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