



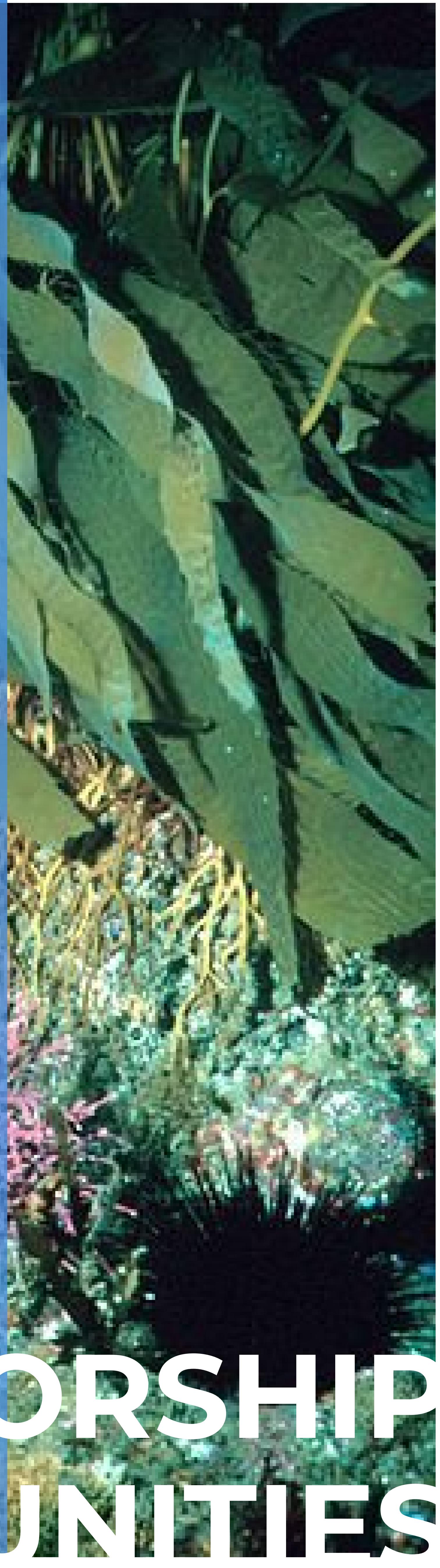
BEACH CLEANUPS

WATERSHED
MONITORING

ENVIRONMENTAL
EDUCATION

SEASIDE SOIREE

SPONSORSHIP
OPPORTUNITIES



PROGRAMMATIC SPONSORSHIP OPPORTUNITIES WITH **SAN DIEGO COASTKEEPER**

San Diego Coastkeeper has an over 20 year history of working to protect clean water in San Diego County. We use a multifaceted approach that combines advocacy, community engagement, education, and hard science to address water quality and water supply issues across San Diego County.

Why sponsor?

By joining us as sponsoring partner, you are making a strong and unambiguous statement that your company cares about clean water, a healthy environment, and the betterment of the community in which you operate. Your project or partnership with us allows us to work more effectively, and demonstrates your commitment to community engagement, active employees, and environmental stewardship.

Within San Diego Coastkeeper's primary program areas, we offer a variety of opportunities for your company to join us as a sponsoring partner.

SPONSORSHIP OPPORTUNITIES IN MARINE DEBRIS



Marine debris, and plastic pollution in particular, is a pervasive problem impacting global ocean health. We may think of marine debris as problem impacting distant stretches of the oceans, but the vast majority of marine debris actually originates as improperly disposed-of trash right here on land.

Your partnership helps combat marine debris on a local level, and empowers community members to take part in immediate, impactful volunteer work preventing beach litter from becoming marine debris. San Diego Coastkeeper's marine debris program connects community members to hands-on volunteer opportunities and citizen-science data collection at beaches up and down the San Diego coastline.

We host twice-monthly public beach cleanups, partner with environmentally-conscious companies for team-building corporate cleanups, and give community members a do-it-yourself cleanup option through our Beach Cleanup in a Box program.

SPONSOR A BEACH CLEANUP IN A BOX KIT - \$500

About our Beach Cleanup in a Box Program

San Diego Coastkeeper's "Beach Cleanup in a Box" program allows community members to borrow beach cleanup supplies and conduct a "do it yourself" cleanup at the beach of their choice. Each comprehensive kit includes gloves, trash bags, trash grabbers, a scale for weighing trash, data cards, sunscreen, hand sanitizer, and more. This is a very popular program, and our hardworking cleanup kits spend nearly every weekend in use on a local beach.

Sponsorship & Benefits

Your sponsorship of a kit provides enough cleanup supplies to stock a kit for weekly use for an entire year. In appreciation, we will place your company or organization's hyperlinked logo on the beach cleanup page of our website, where it will be make the unambiguous statement that your company cares about - and directly contributes to - the health and wellbeing of our beautiful coastline. We will also acknowledge your support with a personalized message on our social media accounts.

SPONSOR A PUBLIC CLEANUP - \$500

About Our Beach Cleanup Program

Two times a month, San Diego Coastkeeper hosts large public beach cleanups that are open to participation for any and all members of our community. These cleanup events are popular with families, individuals, service clubs, and students alike, and regularly draw 150 to 300 participants. Their efforts make our beaches more beautiful, and protect the health of our ocean and marine life by preventing litter on the beach from being washed into the sea. Coastkeeper staff works hard to plan, permit, provide supplies for, and host these impactful events. You can help by underwriting the cost of the supplies and equipment necessary for pulling it all off.

Sponsorship & Benefits

In exchange for your support underwriting the costs of hosting a public cleanup, we will recognize you on social media, display a thank you sign featuring your company's name and logo on the cleanup check-in table, and save 25 participant spots for you if your company would like to have a volunteer presence at the event itself.



SAN DIEGO
COASTKEEPER

PARTNER WITH US FOR A **SPONSORED CLEANUP** - \$500 - \$1,000

About Sponsored Cleanups

San Diego Coastkeeper's sponsored cleanup program provides impact-minded organizations, companies, and groups with the opportunity to partner with us for a customized cleanup event. Involvement in our beach cleanup program not only gives your organization the chance to have an immediate, positive impact through volunteerism, but is also a great way to enhance the image of your company as a positive contributor to the community and local environment.

Sponsorship & Benefits

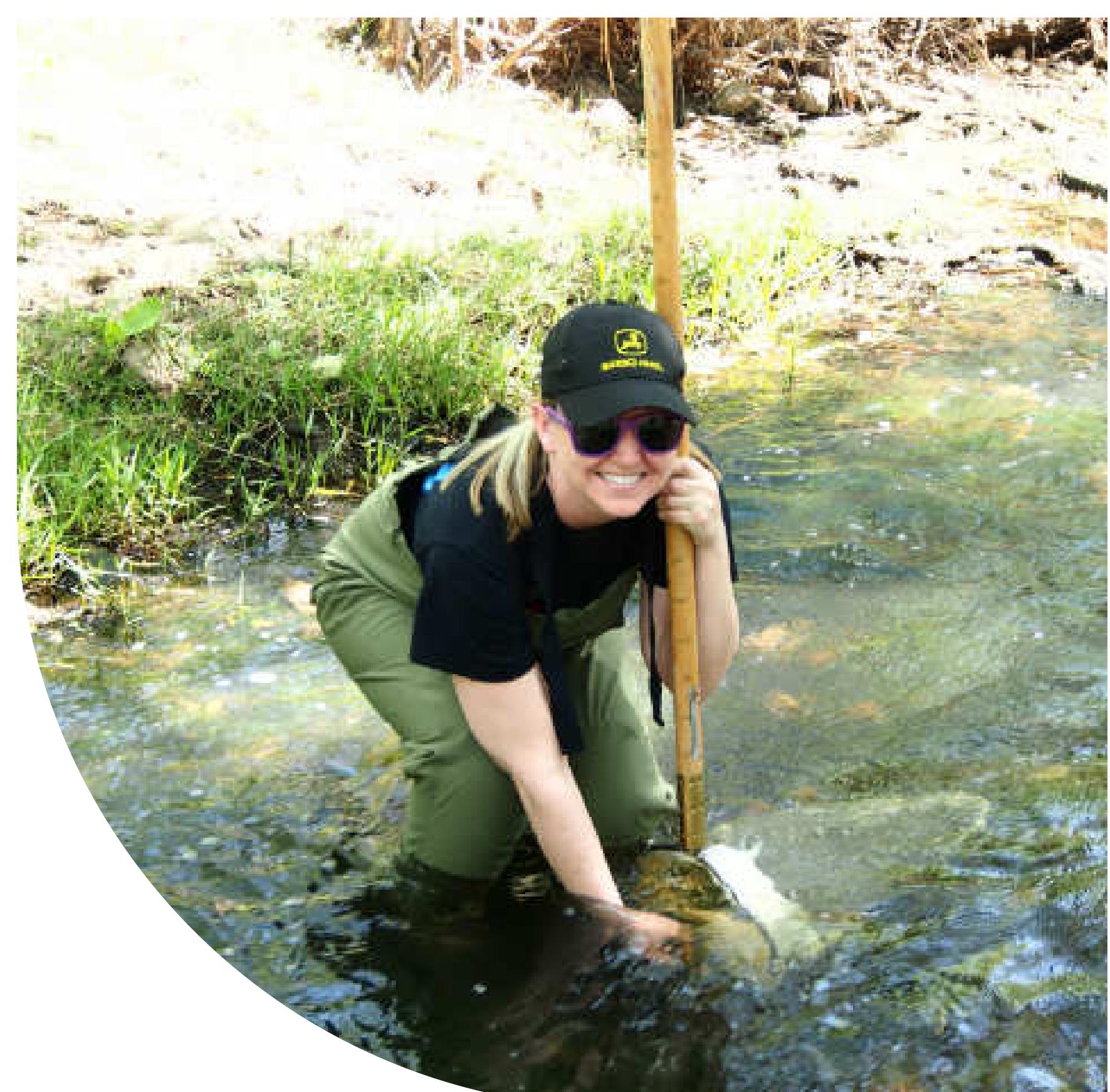
In exchange for a donation that supports our marine debris removal efforts as a whole, we will organize a private cleanup event for your company that gives your employees an opportunity to engage in meaningful teamwork, have a positive impact on our environment, and publicly showcase your company's commitment to giving back. Coastkeeper staff will work with your group to choose a date and location for your cleanup, acquire all necessary permits, host the event, and provide your team with a brief impact report afterwards.

Sponsored cleanups are available at two donation levels - \$750 for a group of up to 50 participants, and \$1,000 for a group of up to 100 participants.

SPONSORSHIP OPPORTUNITIES IN WATER QUALITY AND WATERSHED HEALTH

San Diego's waterways face near constant threat from pollutants and habitat degradation. As a city that derives much of its identity, culture, and economic prosperity from the health and beauty of our beaches, bays, rivers, and lagoons, it is imperative that we prioritize the protection and restoration of these resources.

San Diego Coastkeeper works to identify, measure, and track down the source of pollution threats to San Diego's waterways.



SPONSOR A WATER QUALITY KIT - \$2,000

About our Water Quality Kits

Through our Water Quality Monitoring program, San Diego Coastkeeper sends trained volunteers out to over 30 sites along San Diego's rivers and streams to take water quality measurements aimed at assessing the health of our waters and collect samples for further analysis. The tools they use to conduct this sampling include basic equipment such as thermometers, gloves, bottles, and filters, but also sensitive specialized instruments that measure dissolved oxygen, conductivity, and pH. Our intrepid monitors put our sampling kits through the ringer - hauling them out to remote, poison oak-choked river banks and along rocky creek beds. As such, the supplies necessary to conduct this important work are frequently in need of replenishment and replacement.

Sponsorship & Benefits

You can ensure continued monthly monitoring of our surface water quality by sponsoring one of our 15 hardworking water quality kits. Your generous donation will help replenish the soft goods that are used up every months - such as gloves and filters and single-use bacteria tests - and repair and replace the hard goods - such as sampling poles, probes, and filter pumps - as needed.

In exchange for your generous and impactful support, we will include your logo and link on our website, thank you on social media, recognize your company in our newsletter, formally acknowledge your company during each new volunteer training for the year, and send you our annual water quality report. Have a sticker with your logo on it? We'd love to put it on our kit as well.

SPONSOR A WATER QUALITY MONITORING SAMPLING SESSION - \$5,000

About Bi-Monthly Water Quality Monitoring Events

Every other month, Coastkeeper sends up to 60 trained volunteer water quality monitors to over 30 sites at creeks, rivers, and lagoons throughout the county. There, these monitors take the vital signs of the water body they are visiting. They take readings on dissolved oxygen, pH, and conductivity, and collect water samples which they return to our lab for further testing for bacteria and nutrients.



About Bi-Monthly Water Quality Monitoring Events, continued

These bi-monthly sampling sessions provide us with vital, up-to-date information about health of our county's waterways. They also provide community-building engagement opportunities for the committed volunteers who participate. The training these volunteers receive gives them the knowledge and hands-on experience they need to become good stewards of and advocates for our region's watersheds. In short, each monitoring event generates both scientific data and community empowerment.

Sponsorship & Benefits

You can support the work of our Water Quality Monitoring program by sponsoring one of our sampling sessions. These bi-monthly sessions are the culmination of an immense amount of work from Coastkeeper's staff and interns, and an impressive display of dedication from our committed volunteers. By contributing to the costs of a sampling session, you are not only ensuring that the program continues to gather valuable water quality data, you are making a clear statement that your company is committed to the well-being of rivers and streams across our entire county, as well as the health of the ocean impacted by the pollution levels of our waterways.



In exchange for your generous support, Coastkeeper will recognize you on our website as a Water Quality Monitoring program sponsor, give you four VIP tickets to our annual Seaside Soiree where you will be recognized as a Water Quality Monitoring Program Sponsor, and work with you to create a special private sampling event where up to 25 of your employees will learn about water quality monitoring procedures and collect water samples from sites along a local river or stream, generating real, usable data for the program. We will also include your hyperlinked logo on our website, acknowledging you as a program sponsor, and celebrate your support with a personalized message on our social media accounts.

ADOPT YOUR WATERSHED - \$10,000

About Your Watershed

A watershed is an area of land over which water is channeled and drains to a common point like a stream, lake, or wetland. We all live in a watershed. Depending on how long our commutes are, we may work in another. You may think of your community in terms of the place-names and borders that surround you, but as far as the environment is concerned, your watershed is your community, and you can think of your watershed as your ecological neighborhood. Your actions, as well as those of others with whom you share your watershed, impact the health and well-being of the rivers, canyons, mesas, and wildlife that make up your watershed community.



San Diego County, with its diverse, canyon-carved landscapes, is home to many distinct coastal-draining watersheds. San Diego Coastkeeper regularly monitors the water quality of strategically-chosen sites within most of them. Every other month our volunteer monitors pick up water quality kits from our lab, and take these kits out to rivers and streams where they use them to take readings on dissolved oxygen, pH, and conductivity. While they are there, they collect water samples which they return to our water quality lab for further testing for bacteria and nutrients. Our Water Quality Monitoring program takes the pulse of your watershed, and allows us to keep an eye on any water quality changes that might occur.

Sponsorship & Benefits

By adopting your watershed, your company or organization is definitively showing your commitment to the health of your watershed and the ecological community it supports by providing it with a year's worth of water quality testing.

In exchange for your support, we will place your hyperlinked logo on our website, giving you exclusive recognition as the sponsor of your particular watershed, share your support on social media, and put together an adoption kick-off celebration at a local beach, park, or canyon in your watershed. At the event, your employees will participate in a watershed cleanup and learn some basic water quality monitoring skills. If desired, we will send out a press alert in advance of the event that highlights your company's decision to support the health check-ups of your watershed for an entire year, and invite media to come see your employees in action on the kick-off day.



SPONSORSHIP OPPORTUNITIES IN ENVIRONMENTAL EDUCATION



San Diego Coastkeeper's education team works tirelessly to provide students and educators with the tools they need to engage with local water issues in a meaningful and impactful way. Our education staff provides teacher training, classroom visits, and free, standards-aligned science curriculum to schools across San Diego.

We are committed to building and instilling a locally-focused water ethic in the next generation of San Diego leadership, and empowering our youth to take the lead in making sustainable changes in their homes and in their schools.

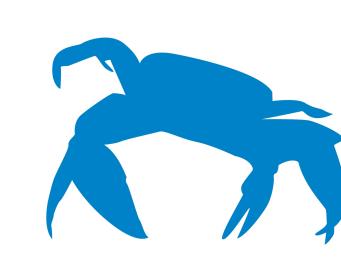
SPONSOR A "**WATER EDUCATION FOR ALL**" KIT - \$1,000

About Water Education For All

San Diego Coastkeeper's Water Education For All program allows formal and informal educators alike to borrow hands-on water science supplies from our lending library of traveling education kits. The kits enable educators to conduct water quality monitoring, beach cleanup, and other student stewardship activities using our online curriculum. It has everything you need to facilitate hands-on learning with water quality monitoring test kits, beach cleanup grabbers, materials to build watershed models and more.

Sponsorship & Benefits

Your sponsorship of a kit provides enough water science supplies to stock a kit to teach over 10 lessons about watersheds, marine debris, weather and climate, animal adaptations, and water conservation over the course of a year. In appreciation, we will acknowledge your support on our website and social media, and place your company or organization's logo on the side of the kit, where it will be seen by San Diego County families, educators, and students. Your logo on a Water Education for All kit shows your support to environmental education for thousands of future water protectors each year.



SPONSORSHIP OPPORTUNITIES AT **SEASIDE SOIREE**

About Seaside Soiree

This year we are celebrating clean water with our annual event, the Seaside Soiree, taking place in Fall 2018. This event brings together more than 200 environmental advocates, community leaders, policy makers, regional leaders, high-level supporters, and San Diego Coastkeeper Board of Directors and staff to celebrate the importance of protecting San Diego's waters. This event features live entertainment, roaming buffet, silent auction, and interactive setting. In addition to the main event, sponsors receive VIP tickets that include early event admission, VIP reception, passed hors d'oeuvres, and two drink tickets.



Sponsorship & Benefits

Your Seaside Soiree sponsorship protects your waters and provides you with the recognition you deserve. Join San Diego Coastkeeper today and your company will help ensure protection of our inland waterways and iconic beaches and coastline. Sponsorship opportunities include VIP tickets with early event admission to our VIP reception. In addition, you will receive exclusive recognition on event materials and at our event, on our website, and in social and traditional media.

[Learn More](#)

If you or your company are interested in sponsoring our annual Seaside Soiree, please click [here](#) for our formal event sponsorship packet or contact Development Manager Stephanie Ritter at 619-758-7743 x130 or stephanie@sdcoastkeeper.org to learn more.

OTHER SPONSORSHIP OPPORTUNITIES



Have another idea for sponsorship that you don't see listed here? We're all ears. Let us work with you to create a partnership that benefits your organization, San Diego Coastkeeper, and our environment. Reach out to kristin@sdcoastkeeper.org to start a conversation.



LET'S CONNECT

Ready to show your support of San Diego's environment, communities, and wellbeing? Let us know which type of partnership appeals to you. Shoot us an email or give us a call today.

Kristin Kuhn
Programs Director

kristin@sdcoastkeeper.org

619-758-7743 ext 131

THANK YOU TO OUR **CURRENT SPONSORS!**