San Diego Coastkeeper
Sponsored Beach Cleanup Program

FISHABLE. SWIMMABLE. DRINKABLE.

San Diego Coastkeeper is a registered trademark of the Waterkeeper Alliance

2825 Dewey Road #200
San Diego, CA, 92106
619.758.7743
www.sdcoastkeeper.org

Have Fun. Do Good. Improve Your Brand.

San Diego Coastkeeper's sponsored cleanup program provides impact-minded organizations a customized cleanup event. The event gives your organization the chance to have an immediate, positive impact through volunteerism and provides an opportunity to enhance your image as a positive force in the community and local environment.

Build a Better Team

Sponsored Cleanups are a great opportunity for any organization looking for fun, educational team-building exercises.

- A beach cleanup encourages teamwork, cooperation and communication
- Volunteers learn about the local environment and positively impact the community
- It is the perfect kickstart to a team BBQ or picnic
- Beach cleanups are a great way to encourage volunteerism and community engagement within your business

What is included in a Sponsored Cleanup?

With your donation to San Diego Coastkeeper, we will:
- Assist you in selecting a date and an appropriate cleanup site for your team
- Arrange necessary permits
- Give an educational talk about the impacts of litter on water quality and marine life
- Provide all cleanup supplies (trash grabbers, bags, gloves, data sheets, etc.)
- Haul away trash at the end of the cleanup
- Analyze data from the event and report to your team about the specific impact you made

Optional features. If desired, we will:
- Provide social media support for your event
- Generate a press release featuring your company's commitment to volunteerism and the environment

Donation Rates

$750 donation - up to 50 people
$1000 donation - up to 100 people

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About San Diego Coastkeeper

San Diego Coastkeeper is a non-profit organization committed to protecting and restoring fishable, swimmable, and drinkable waters in San Diego County. Motivated by our belief that we all have a fundamental right to clean water, Coastkeeper works to balance community outreach, education, and advocacy to promote stewardship of clean water and a healthy coastal ecosystem.

San Diego Coastkeeper's Beach Cleanup Program

San Diego Coastkeeper's beach cleanup program engages thousands of volunteers to become environmental stewards and results in several tons of trash being removed from our local beaches annually.

The Importance of Beach Cleanups
Marine debris is a pervasive global issue. Plastic pollution continues to threaten the health of our oceans and marine life, and it is estimated that 60-80 percent of trash in our oceans originated on land. By conducting these cleanups, we are not only contributing to the beauty and cleanliness of our local environment, but preventing all the trash we collect from entering the ocean and becoming water pollution and marine debris.

Collecting Debris Data
In January 2007, Coastkeeper began collecting data about the different types of marine debris found during our twice-monthly public beach cleanups. We provide all volunteers with data cards to record their findings as they remove debris from the beach. The data from these cards provides us with an invaluable portrait of San Diego's marine debris challenges, and is used to gain a better understanding about sources, density and the composition of litter in our region. We use this data in our advocacy, outreach and educational programs as a tool to illustrate the impacts of marine debris on community and motivate local businesses, organizations, and the general public to make positive changes that benefit our environment.

Cancellation Policy
We love hosting cleanups for companies like yours. We understand that plans and schedules change, and adjustments to the cleanup time or date may sometimes be necessary. While we will do our best to accommodate these adjustments, please note that a request to cancel or reschedule an event within the 24 hours prior to our start time will result in a forfeiture of your donation. Thank you for your understanding.

Thank you for your interest in partnering with San Diego Coastkeeper to make a positive difference in our community!

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