

Hello!

San Diego Coastkeeper invites you to partner with us to protect and restore fishable, swimmable, drinkable water in San Diego County. Founded in 1995, San Diego Coastkeeper is the region's most effective environmental nonprofit organization promoting healthy inland and coastal waters.

This year, we are celebrating clean water with our **Seaside Soiree taking place on Wednesday, October 26, 2016 4:30 p.m. – 9:00 p.m. at Tom Ham's Lighthouse on Harbor Island.** This event brings together environmental community leaders, policy makers, regional leaders, high-level supporters, board members, and staff to celebrate the importance of protecting San Diego's waters. This event features a roaming buffet, silent auction, opportunity drawing, and interactive setting. In addition to the main event, VIP tickets includes early event admission, VIP reception with keynote speaker, passed hour d'oeuvres, and two drink tickets.

Whether it's locally sourced drinking water, fishing in lakes, or enjoying the ocean, you and your company depend on clean water. Your Seaside Soiree sponsorship protects your water and provides recognition you deserve. Join San Diego Coastkeeper today and your company will help ensure protection of our iconic beaches and coastal & inland waters.

Sponsorship opportunities include, but are not limited to:

- VIP Seaside Soiree tickets,
- Logo and name displayed on event materials,
- Website, social media, and email features,
- Press release and media alerts,
- And more!



Thank you for your consideration. Please contact me with any questions at [tracie@sdcoastkeeper.org](mailto:tracie@sdcoastkeeper.org) or 619-758-7743.

2015 Seaside Soiree keynote speaker Robert F. Kennedy, Jr. taking guests on a boat ride around San Diego Bay

For our waters,

Tracie A. Barham  
Executive Director

**P.S. As San Diego Coastkeeper's new Executive Director, I can't wait to meet you and thank you in person for your support. Are you ready to celebrate with me at the Soiree? I'll look forward to receiving your pledge form via mail or email.**

**FISHABLE. SWIMMABLE. DRINKABLE.**



San Diego Coastkeeper is a registered trademark of the Waterkeeper Alliance

2825 Dewey Road #200  
San Diego, CA, 92106  
619.758.7743  
[www.sdcoastkeeper.org](http://www.sdcoastkeeper.org)



## Seaside Soiree Wednesday, October 26, 2016 Sponsorship Levels and Benefits



	<b>Presenting \$20,000</b> <i>*1 AVAILABLE*</i>	<b>Ocean \$10,000</b>	<b>Bay \$5,000</b>	<b>Watershed \$2,500</b>	<b>VIP Reception \$2,000</b> <i>*1 AVAILABLE*</i>	<b>River \$1,500</b>	<b>Bar Sponsor \$1,000</b> <i>*5 AVAILABLE*</i>
<b>Branded giveaway opportunity and opportunity to address guests during program</b>	Yes						
<b>Exclusive signage recognition</b>					In VIP Reception area		At each bar
<b>Tickets* and reserved seating</b>	20 VIP tickets & 2 tables	10 VIP tickets & 1 table	8 VIP tickets & 1 table	4 VIP tickets & a half table	2 VIP tickets	2 VIP ticket	1 VIP ticket
<b>Logo/name hyperlinked to company website on our website</b> (over 2 million hits per year)	Home page "above-the-fold" rotator image & Event page	Event page	Event page	Event page	Event page	Event page	Event page
<b>Logo/name recognition in social media</b> (your choice of platform)	Monthly throughout 2016	Five times	Four times	Three times	Twice	Once	Once

All Seaside Soiree sponsorships include:

- Logo/name recognition on printed invitations (if confirmed by July 31)
- Logo/name recognition in 2016 annual report (used throughout 2017)
- Logo/name hyperlinked to company website in our Thank You email to our 8,000 email subscribers
- Logo/name included in event press release
- Logo/name displayed on-screen during event presentation

*\*VIP tickets include early event admission, VIP reception with keynote speaker, passed hour d'oeuvres, and two drink tickets.*

## Sponsorship Remittance Form

**Yes!** We would like to support clean water in San Diego and will join you as a:

- ☐ Presenting Sponsor (\$20,000) (\*only 1 available\*)  
☐ Ocean Sponsor (\$10,000)  
☐ Bay Sponsor (\$5,000)  
☐ Watershed Sponsor (\$2,500)  
☐ VIP Reception Sponsor (\$2,000) (\*only 1 available\*)  
☐ River Sponsor (\$1,500)  
☐ Bar Sponsor (\$1,000) (\*only 5 available\*)  
☐ Unable to sponsor, but would like to donate to San Diego Coastkeeper. Amount \$\_\_\_\_\_  
☐ Unable to sponsor, but would like to attend the event. *VIP \$250; General Admission \$100*  
Number of Tickets \_\_\_\_\_ Amount: \$\_\_\_\_\_

Sponsor Name: \_\_\_\_\_  
(Print exactly as it should appear in event materials)

Contact Name: \_\_\_\_\_

Title/role: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Options:** ☐ A check made payable to San Diego Coastkeeper ☐ Credit Card

Credit Card Type: ☐ Visa ☐ MasterCard ☐ American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: (MM/YY) \_\_\_\_\_ CVV: \_\_\_\_\_

**Mail or email sponsorship form and/or check to:**

San Diego Coastkeeper  
Attention: Sponsorships  
2825 Dewey Road, Suite 200  
San Diego, CA 92106

or [Stephanie@sdcoastkeeper.org](mailto:Stephanie@sdcoastkeeper.org)

**For inclusion on printed invitations, return this form no later than July 31, 2016.**  
**For inclusion on other event materials, return this form no later than October 1, 2016.**

*San Diego Coastkeeper is a 501(c) (3) non-profit organization. Tax ID 33-0647946. Your sponsorship above the fair market value of tickets received is tax deductible to the extent allowed by law.*

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## Your Sponsorship Leads to Clean Water Results

Your participation associates you with quantifiable results to protect and restore clean, plentiful water throughout San Diego County. Thank you for your investment in clean water.

**Thank you to our 2015 sponsors!**



Stewart and Emily Halpern



Barbara Bry

The Ellis Family Foundation

Jack Brown & Jan Chatten-Brown

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