



San Diego Coastkeeper Email Alert

Friday, February 19, 2010

San Diego's Action List

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Step #1

Become a fan of south La Jolla

South La Jolla's natural beauty is its biggest economic asset and the reason so many people come to visit or live here. We have a once-in-a-lifetime chance to save south La Jolla's unique ecosystem. Show your support by joining our [Save south La Jolla Facebook Fanpage](#).

Step #2

Throw a friend raiser

Turn your next weekend BBQ into a friend raiser for Coastkeeper - have your guests become \$25-level members of Coastkeeper. Remember, it's the people power behind our organization that helps us protect our coastal waters.

Step #3

Reduce your dependence on plastics

Did you know plastics do not biodegrade? Plastics break down in a process called photodegrading, which means they simply break apart into smaller pieces, eventually forming "plastic dust." During this process they release toxins that have harmful effects on the ocean and its wildlife. [Learn more about plastics](#) and how you can reduce your dependency on them.

In the News

Regional Board Approves Restoration Plan for 20 Beaches, Creeks



On Feb. 10, the Regional Water Quality Control Board approved a restoration plan, called a TMDL or Total Maximum Daily Load, to address 20 bacteria-impaired beaches and creeks in San Diego and Orange Counties. Bacteria sources include feces from aquatic, avian, and terrestrial wildlife, and human-associated sources such as sewer line breaks, illegal sewage disposal from boats along the coastline, trash, and pet waste. The TMDLs were required by the state because elevated bacteria levels in the waters were resulting in frequent beach

closures and the associated pathogens caused human sickness - from sinus and ear infections to hepatitis.

Coastkeeper has worked for six years to bring these plans to the Board for approval. Now, we will work with regional cities to develop plans to address the needed reductions - including educational, structural, and monitoring techniques.

Coastal Commission Agrees Poseidon Omitted Key Information



In a hearing last week, the California Coastal Commission and its staff acknowledged that Poseidon Resources intentionally withheld material information that resulted in erroneous greenhouse gas mitigation calculations for its planned Carlsbad Desalination Plant. San Diego Coastkeeper and its environmental group partners have said this from the beginning, arguing that because Poseidon misrepresented important information, the final project is not what Poseidon promised it would be. Despite the omission, the

Commission voted 8 - 4 to deny a request from the environmental groups to revoke the plant's permit, finding that the agency would have approved the permit even with the new information. However, the Commission also rejected Poseidon's efforts to eliminate references that the company intentionally omitted pertinent information.

**San Diego Coastkeeper
is a member of:**



Mayor Receives Two Thumbs up for Support of Water Recycling Demonstration



Photo Courtesy of Office of
Mayor Jerry Sanders

In an interview last week with [Voice of San Diego](#), Mayor Jerry Sanders said he supported the city's [wastewater recycling pilot project](#). Coastkeeper gives Mayor Sanders two thumbs up for his public support for this demonstration project, which, if successful, could provide up to 16 million gallons per day of advanced treated water to augment the San Vicente Reservoir. While the Mayor remains noncommittal on whether he will support full-scale Indirect Potable Reuse projects, his willingness to get behind the pilot project and be open to IPR represents an important step in securing San Diego's water future. Coastkeeper and its IPR Coalition partners, an alliance of San Diego groups including business,

labor, economic growth and ratepayer advocates, work together to highlight the importance of investing in local sources of drought-proof water supplies that will require less reliance on energy and increasingly expensive imported water.

Write a Love Letter for South La Jolla and Swami's MPAs



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Scott Meis Photography

This month show your love for San Diego's iconic coastal areas. Everyone has their favorite dive, surf, swimming, and tidepooling spot, and south La Jolla and Swami's probably rank high on the lists of many. Places like south La Jolla and Swami's in Encinitas contribute to our quality of life and economy, and it's time for us to give back by supporting their protection as underwater parks, or marine protected areas.

Please use [our online form](#) to write a letter urging California's Fish and Game Commission to save both south La Jolla and Swami's. Decisions we make today will have ripple effects for generations.

Save the Date for Coastkeeper's Walk the Watershed



We're celebrating watersheds on March 20 in Swan Canyon in City Heights -and you're invited to the party. Our 3rd annual Walk the Watershed brings together students and community members for a restoration and education event aimed at increasing awareness about how residents can restore and protect watersheds. The day includes a walk with educational stations followed by a party including food and music.

[Download the event flier](#) for all the details.

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Volunteer Opportunities

Pacific Beach Cleanup

When: Saturday, Feb. 27, from 9 - 11 a.m.

Where: Tourmaline in Pacific Beach



Celebrate the end of the week by giving back to your beach! Join our friends at Surfrider for a beach cleanup at Tourmaline near Pacific Beach from 9 - 11 a.m. Try this: bring your own bucket and work gloves to reduce the trash you create ... it will feel great!

[Click here](#) for directions.

February Water Quality Monitoring

When: Saturday, Feb. 20 at 8:45 a.m.

Where: Point Loma (San Diego Coastkeeper Offices)



We've changed our volunteer water quality monitoring program. This month's monitoring event on Saturday will focus on returning volunteers only. However, if you are interested in water monitoring with us, our next new volunteer training is scheduled for March 13. Contact sarah@sdcoastkeeper.org to RSVP because space is limited. Once you are trained, you can come [every month](#).

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Upcoming Events

Zero Waste Conference

When: Wednesday, Feb. 24 from 9 a.m. - 5 p.m.

Where: Marina Village Conference Center, 1936 Quivira Way, 92109



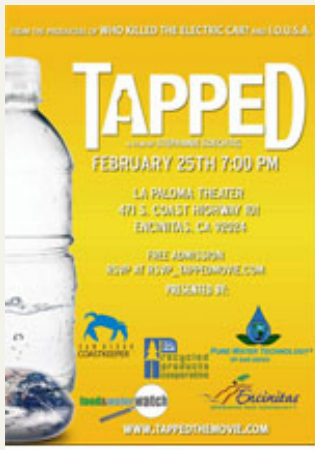
Zero Waste San Diego and Earth Resource Foundation are hosting a Zero Waste Business Conference in San Diego on Feb. 24. [Click here](#) for more information and to register your company to become more

sustainable.

Tapped in Encinitas

When: Thursday, Feb. 25 at 7 p.m.

Where: La Paloma Theater in Encinitas



Coastkeeper is teaming up with Food and Water Watch, Pure Water Technology, the City of Encinitas, and Recycled Products Cooperative to host another FREE screening of the documentary film [Tapped](#). We'll take in the cinematic delight at the historic La Paloma Theater in Encinitas on Thursday, Feb. 25 at 7 p.m. There will even be a short Q & A session after the film with Captain Charles Moore of the Algalita Marine Research Foundation! If you are interested in supporting further screenings of Tapped or are passionate about water and plastic bottle reduction, please contact alicia@sdcoastkeeper.org.

Charles Moore Presentation in Solana Beach

When: Tuesday, March 2 at 7 p.m.

Where: Debin Hall, [Solana Beach Presbyterian Church](#)



Captain Charlie Moore accidentally discovered the Pacific garbage patch 12 years ago when he was returning from a sailing race in Hawaii. Since that time, Moore's work in the North Pacific Ocean Gyre has focused worldwide attention on the enormous area where all types of pollution collects. His talk "Research and Discovery in Our Synthetic Sea" will address this growing problem and its physical and chemical impacts on ocean health. The event is free and open to the public.

Coastkeeper to Present at WaterReuse Conference

When: Sunday, March 7- Tuesday, March 9

Where: Paradise Point Resort & Spa



Executive Director Bruce Reznik will represent Coastkeeper during the Tuesday, March 9 luncheon at the [WaterReuse California Annual Conference](#). The conference is designed for individuals, organizations, and agencies that are interested in water recycling and desalination projects in California. Tuesday's discussion will focus on differing perspectives on water. For more information, visit the [conference's website](#) or [download the brochure](#).

San Diego Coastkeeper 2825 Dewey Road, Suite 200 San Diego CA 92106
info@sdcoastkeeper.org
(619) 758-7743

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