



San Diego Coastkeeper 2016 Sponsorship Opportunities



2016 Exposure & Engagement Opportunities



5th Annual Ocean Commotion Concert

April 30 @ 5pm

Five-hour concert of live music with 200+ 20- to 30-somethings who care about the environment and live, work and play in San Diego County

Opportunities: Digital banner, brand presence in lawn area, presenting and platinum sponsors may award prize during opportunity drawing, presenting sponsor may provide environmentally-friendly branded give-away* to ticket holders



Coastal Champion Awards

TBD, Fall 2016

One-hour event with 100-150 business and community leaders to celebrate the people, businesses and organizations that protect San Diego County's water

Opportunities: Sponsorship table displays, food service displays, presenting sponsor may present an award at the event alongside a staff or board member, platinum and presenting sponsors may provide an environmentally-friendly branded give-away* to guests, presenting, platinum and gold sponsors will have reserved seating.



19th Annual Seaside Soiree

TBD, Fall 2016

The who's who of policy makers and regional leaders join high-level donors to celebrate Coastkeeper's programs and support its future featuring a roaming buffet, interactive learning, and an auction/drawing

Opportunities: Sponsorship table displays, food service displays, platinum and presenting sponsors may provide an environmentally-friendly branded give-away* to guests, presenting, platinum and gold sponsors will have reserved seating

*give-away items subject to approval by San Diego Coastkeeper



2016 SPONSORSHIP OPPORTUNITIES

Full Year Anniversary Sponsorship Levels and Benefits *Recognition all year long*

	Presenting \$20,000 <i>*ONLY 5 AVAILABLE*</i>	Platinum \$15,000	Gold \$10,000
Presenting Sponsor Title	✓		
Branded giveaway opportunity	✓	✓	
Recognition in 2016 annual report (used throughout 2017)	✓	✓	✓
Top billing on materials (above event sponsors)	✓✓✓	✓✓	✓
Recognition on website	Home page "Above-the-fold" rotator image	Home page Feature story section	Home page Feature story section
Recognition in social media (your choice of platform)	Monthly throughout 2016	During Seaside Soiree & Year-end	During Seaside Soiree
Event recognition	✓	✓	✓
Thank You in email to our 8,000 subscribers	Feature upon sponsorship & for each event	For each event	For each event
Name included in Seaside Soiree press release	✓	✓	✓
Logo on Soiree auction guide	✓	✓	✓
Invitation to Seaside Soiree	10 VIP invitations	5 VIP invitations	2 VIP invitations



2016 SPONSORSHIP OPPORTUNITIES

Seaside Soiree Sponsorship Levels and Benefits *Recognition at Seaside Soiree*

	Ocean \$5,000	Watershed \$2,500	River \$1,000	Creek \$500
Name included in event press release	✓	✓		
Logo printed on Seaside Soiree auction guide	✓	✓		
Event Sponsor Title	✓	✓	✓	✓
Recognition on website	Home page month of event & Event page	Home page week of event & Event page	Event page	Event page
Recognition in social media	✓ Three times	✓ Twice	✓ Once	✓ Once
Thank You in email to our 8,000 subscribers	✓	✓	✓	✓
Logo/name display at event	✓	✓	✓	✓
Admission Tickets	10 VIP invitations	5 VIP invitations	2 VIP invitations	1 VIP invitation

In-Kind/Underwriter Opportunities



Your donation of items to support our events is valued and appreciated. It gives you an opportunity to showcase your product, highlight your appreciation for a particular aspect of our work or sponsor at a custom level. Please contact Stephanie with any questions at Stephanie@sdcoastkeeper.org or (619) 758-7743.

- **Ocean Commotion and Seaside Soiree Auction and Opportunity Drawing Items**
Recognition on website and media, and at auction/opportunity drawing table and guide
- **Ocean Commotion and Seaside Soiree Entertainment Underwriter: \$500**
Recognition on website and media, and logo or name placement at entertainment area
- **SECURED! Thank you, Pure Project.**
Ocean Commotion Beer Garden Sponsor: \$500
Recognition on website and media, and display placard at bar
- **Coastal Champion Awards Catering Underwriter: \$3,000**
Recognition on website and media, and logo or name placement at entertainment area
- **Seaside Soiree Dinner Underwriter: \$10,000**
Recognition on website and media, display placard at buffet & 2 VIP tickets to Seaside Soiree
- **Seaside Soiree VIP Reception Underwriter: \$1,500**
Recognition on website and media, display placard at reception & 2 tickets to Seaside Soiree
- **Seaside Soiree Bar Sponsor: \$1,000**
Recognition on website and media, and display placard at bar
- **Seaside Soiree Dinner for Volunteers: \$500**
Recognition on website and media, and at event registration table



2016 SPONSORSHIP OPPORTUNITIES

Sponsorship Remittance Form

Please submit as soon as possible to be included in event materials. If applicable, email your logo and website URL to Stephanie Ritter, Stephanie@sdcoastkeeper.org.

Yes! We would like to support clean water in San Diego and will join you as a:

_____ Presenting Sponsor (\$20,000)

_____ Platinum Sponsor (\$15,000)

_____ Gold Sponsor (\$10,000)

_____ Ocean Sponsor (\$5,000)

_____ Watershed Sponsor (\$2,500)

_____ River Sponsor (\$1,000)

_____ Creek Sponsor (\$500)

_____ In-kind Sponsor or Underwriter

Item (we will contact you to discuss further) _____

San Diego Coastkeeper will contact you to discuss recognition and collect logo files, etc.

Sponsor Name: _____

(Print exactly as it should appear in event materials)

Contact Name: _____

Title/role: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Mail or email sponsorship to

stephanie@sdcoastkeeper.org

Payment

Checks to: San Diego Coastkeeper

San Diego Coastkeeper
Attention: Sponsorship
2825 Dewey Road, Suite 200
San Diego, CA 92106

Credit card call 619-758-7743x111
Or visit www.sdcoastkeeper.org

For inclusion on materials, return this form no later than September 1, 2016.

*San Diego Coastkeeper is a 501(c) (3) non-profit organization. Tax ID 33-0647946.
Your sponsorship above the fair market value is tax deductible to the extent allowed by law.*



2016 SPONSORSHIP OPPORTUNITIES

Your Sponsorship Leads to Clean Water Results

Your participation associates you with quantifiable results to protect and restore clean, plentiful water throughout San Diego County. Thank you for your consideration to invest in clean water.

Thank you to our 2015 sponsors!



Stewart and Emily Halpern



THE METROPOLITAN WATER DISTRICT
OF SOUTHERN CALIFORNIA



TOSDAL LAW FIRM



Barbara Bry

The Ellis Family Foundation

Jack Brown & Jan Chatten-Brown