

Hello!

San Diego Coastkeeper invites you to partner with us to protect and restore fishable, swimmable, drinkable water in San Diego County. Founded in 1995, San Diego Coastkeeper is the region's most effective environmental nonprofit organization promoting healthy inland and coastal waters.

This year, we are celebrating clean water with our **Seaside Soiree taking place on Wednesday, September 13, 2017 from 4:30 p.m. to 8:00 p.m. at Bali Hai on Shelter Island.** This event brings together more than 250 environmental community leaders, policy makers, regional leaders, high-level supporters, and San Diego Coastkeeper Board of Directors and staff to celebrate the importance of protecting San Diego's waters. This event features a roaming buffet, silent auction, and interactive setting. In addition to the main event, VIP tickets include early event admission, VIP reception with keynote speaker, passed hors d'oeuvres, and two drink tickets.

Whether you swim along one of the 70 miles of coastline, surf world-class breaks, fish in lakes with your family, or hike next to a river, you and your company depend on clean water. Your Seaside Soiree sponsorship protects your water and provides you with the recognition you deserve. Join San Diego Coastkeeper today and your company will help ensure protection of our iconic beaches and coastal our inland waters.

Sponsorship opportunities include, but are not limited to:

- VIP Seaside Soiree tickets,
- VIP reception with keynote speaker,
- Logo and name displayed on event materials,
- Website, social media, and email features,
- Press release and media alerts,
- Recognition at the event,
- And more!



2015 Seaside Soiree keynote speaker  
Robert F. Kennedy, Jr. taking guests  
on a boat ride around San Diego Bay

Thank you for your consideration. Please contact Development Manager Stephanie Ritter with any questions at [stephanie@sdcoastkeeper.org](mailto:stephanie@sdcoastkeeper.org) or 619-758-7743 ext. 111.

For our waters,  
Matt O'Malley  
Executive Director

**FISHABLE. SWIMMABLE. DRINKABLE.**



San Diego Coastkeeper is a registered trademark of the Waterkeeper Alliance

2825 Dewey Road #200  
San Diego, CA, 92106  
619.758.7743  
[www.sdcoastkeeper.org](http://www.sdcoastkeeper.org)

## Seaside Soiree Sponsorship Opportunities

**Yes!** We would like to support clean water in San Diego and will join you as a:

- ☐ Presenting Sponsor (\$20,000) (\*only 1 available\*)
- ☐ Ocean Sponsor (\$10,000)
- ☐ Bay Sponsor (\$5,000) (\*only 2 available\*)
- ☐ Watershed Sponsor (\$2,500)
- ☐ VIP Reception Sponsor (\$2,000) (\*only 1 available\*)
- ☐ River Sponsor (\$1,500)
- ☐ Bar Sponsor (\$1,000) (\*only 2 available\*)
- ☐ Unable to sponsor, but would like to donate to San Diego Coastkeeper. Amount \$ \_\_\_\_\_
- ☐ Unable to sponsor, but would like to attend the event. *VIP \$250; General Admission \$100*  
Number of Tickets \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Sponsor Name: \_\_\_\_\_  
(Print exactly as it should appear in event materials)

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Options:** ☐ Check made payable to San Diego Coastkeeper ☐ Credit Card

Credit Card Type: ☐ Visa ☐ MasterCard ☐ American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: (MM/YY) \_\_\_\_\_ CVV: \_\_\_\_\_

### Mail or email sponsorship form and/or check to:

San Diego Coastkeeper  
Attention: Sponsorships  
2825 Dewey Road, Suite 200  
San Diego, CA 92106

or [Stephanie@sdcoastkeeper.org](mailto:Stephanie@sdcoastkeeper.org)

**For inclusion on event materials, return this form no later than August 31, 2017. If you have any questions, please contact Development Manager Stephanie Ritter at 619-758-7743 x111 or [Stephanie@sdcoastkeeper.org](mailto:Stephanie@sdcoastkeeper.org).**

*San Diego Coastkeeper is a 501(c)(3) non-profit organization. Tax ID 33-0647946. Your sponsorship above the fair market value of tickets received is tax deductible to the extent allowed by law.*

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## Seaside Soiree September 13, 2017 at Bali Hai Sponsorship Levels and Benefits



	<b>Presenting \$20,000</b> <i>*1 AVAILABLE*</i>	<b>Ocean \$10,000</b>	<b>Bay \$5,000</b> <i>*2 AVAILABLE*</i>	<b>Watershed \$2,500</b>	<b>VIP Reception \$2,000</b> <i>*1 AVAILABLE*</i>	<b>River \$1,500</b>	<b>Bar Sponsor \$1,000</b> <i>*2 AVAILABLE*</i>
<b>Branded giveaway opportunity and opportunity to address guests during program</b>	Yes						
<b>Signage recognition</b>	Top placement of logo on all event signage	Premium logo recognition on all event signage	Logo recognition on event signage	Logo recognition on event signage	Logo recognition on signage in VIP reception area	Logo recognition on event signage	Logo recognition on signage at each bar
<b>Tickets* and reserved seating</b>	20 VIP tickets & 2 tables	15 VIP tickets & 2 tables	10 VIP tickets & 1 table	4 VIP tickets & a half table	2 VIP tickets	2 VIP tickets	1 VIP ticket
<b>Recognition during event program</b>	Verbal & Logo on-screen	Verbal & Logo on-screen	Verbal & Logo on-screen	Verbal & Logo on-screen	Logo on-screen	Logo on-screen	Logo on-screen
<b>Logo hyperlinked to company website on our website</b> (over 2 million hits per year)	Home page & Event page	Home page & Event page	Home page & Event page	Event page	Event page	Event page	Event page
<b>Logo recognition in social media</b> (your choice of platform)	Ten times	Five times	Four times	Three times	Twice	Once	Once
<b>Recognition in e-communication or e-newsletters</b> reaching more than 8,000 supporters	Both	Both	Both	e-communication	e-communication	e-communication	e-communication

*\*VIP tickets include early event admission, VIP reception with keynote speaker, passed hors d'oeuvres, and two drink tickets.*

**Thank you to our 2016 sponsors!**



**The Stiefel Behner**  
*Charitable Fund*



**SAN DIEGO**  
INTERNATIONAL AIRPORT  
LET'S GO.



Stewart and Emily Halpern



SCHMIDT DESIGN GROUP, INC.



Charitable Fund



PALA BAND OF  
MISSION INDIANS



SUNROAD  
RESORT MARINA  
& YACHT CENTER



SAN DIEGO STATE  
UNIVERSITY



**TOSDAL LAW FIRM**



CALIFORNIA STRATEGIES, LLC

**Chatten-Brown  
& Carstens LLP** **CBC**  
*Enforcing Laws to Protect California's Environment*

**PORT of SAN DIEGO**

**DUDEK**

**BWE**  
ENGINEERED TO EXCEED EXPECTATIONS



THE METROPOLITAN WATER DISTRICT  
OF SOUTHERN CALIFORNIA

Barbara Bry and Neil Senturia

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