Form **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

2010

Open to Public Inspection

OMB No. 1545-0047

benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

Α	For the	2010 calendar year, or tax year beginning and end	ing						
В	Check if applicable: C Name of organization C Name of organization D Employer identification nur								
Г	Address change	SAN DIEGO COASTKEEPER							
F	Name change	Doing Business As		33-06	547946				
F	Initial		m/suite	E Telephone number					
	Termin- ated	THE CONTROL OF THE CO		619-7	758-7743				
	Amende		3	G Gross receipts \$	1,458,353.				
	Application	SAN DIEGO, CA 32100		H(a) Is this a group ref					
	pending	F Name and address of principal officer: RACHELL M. BARTELLS		for affiliates?	Yes X No				
		2020 22:::== 1:0:== /	106	H(b) Are all affiliates incl					
		mpt status: X 501(c)(3)	527	•	ist. (see instructions)				
		WWW.SDCOASTKEEPER.ORG		H(c) Group exemption					
		Todamenton. Laz.	L Year	of formation: 1995 M	State of legal domicile: CA				
P	art I	Summary	meam	MUE DECTON	C DAVC				
ĕ	1 E	Briefly describe the organization's mission or most significant activities: TO PRO	TECT	WILDLIEF TH	O DAIS,				
Activities & Governance	1	BEACHES, WATERSHEDS, AND OCEAN FOR PEOPLE	et more	than 25% of its not as	eate				
/ern	2 (Check this box if the organization discontinued its operations or disposed			11				
Ó	3 1	Number of voting members of the governing body (Part VI, line 1a) Number of independent voting members of the governing body (Part VI, line 1b)			11				
ල්	4 1	Fotal number of individuals employed in calendar year 2010 (Part V, line 13)			19				
ţį	5	Fotal number of volunteers (estimate if necessary)			16000				
tivi	6	Fotal unrelated business revenue from Part VIII, column (C), line 12		100 1100 1000 1000 1000 1000 1000 1000	0.				
A	/a	Net unrelated business taxable income from Form 990-T, line 34		The state of the s	0.				
_	, D	vot unredited business taxasic moons norm entredited space of		Prior Year	Current Year				
	. 8 (Contributions and grants (Part VIII, line 1h)		1,226,358.	1,462,269.				
nue	9	Program service revenue (Part VIII, line 2g)		0.	0.				
Revenue	10	nvestment income (Part VIII, column (A), lines 3, 4, and 7d)		23. 82,283.	1,388.				
ă	11 (Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	-5,304.						
		Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		1,308,664.	1,458,353.				
12		Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	0.				
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0. 860,960.	0.					
Ų	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	1,068,424.						
Fynancec	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.				
2	b b	Total fundraising expenses (Part IX, column (D), line 25)	• -	600 000	C21 412				
ш	1/	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)		632,393.	631,413.				
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		1,493,353.	1,699,837. -241,484.				
-	19	Revenue less expenses. Subtract line 18 from line 12		-184,689.					
I Net Assets or	200		Be	eginning of Current Year 598,080.	394,844.				
Ssel	20	Total assets (Part X, line 16)		283,173.	321,421.				
et A	21	Total liabilities (Part X, line 26)		314,907.	73,423.				
	Part II	Net assets or fund balances. Subtract line 21 from line 20Signature Block		314,3076	757225				
L	dernone	Ities of perjury, I declare that I have examined this return, including accompanying schedules ar	nd staten	pents, and to the best of m	v knowledge and belief, it is				
UI	idei peria	t, and complete. Declaration of preparer tother than officer is based on all information of which	prepare	r has any knowledge.					
ut	ie, correc	Land compact decayation of the first transfer of the first transfe	propare	11/15	7/11				
e:	ign	Signature of officer		Date	1"				
	ere	RACHEL M. BARTELS, CFO							
- 11	ere	Type or print name and title		- 11267	- >0				
-		Print/Type preparer's name		Date Check	PTIN				
P	aid	JEFFREY S. ACKLEY		self-employ	ed				
	reparer	Firm's name LINDSAY & BROWNELL OLLP	- 15	Firm's EIN					
	se Only	Firm's address 4225 EXECUTIVE SQUARE, SUITE 1150)		a transmission of the last				
		LA JOLLA, CA 92037		Phone no. 8	58 5589200				
M	lay the II	RS discuss this return with the preparer shown above? (see instructions)			X Yes No				

032002 12-21-10

Part IV Checklist of Required Schedules

(A)			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1_	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide			CONTRACT
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?			
	If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX, or X			i a
	as applicable.		giñ.	
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
a	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			37
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	v	X
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	446		х
100	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	11f		Δ
124		10-		x
h	Schedule D, Parts XI, XII, and XIII Was the organization included in consolidated, independent audited financial statements for the tax year?	12a		
D	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		x
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	170		
~	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization	110		
-	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		x
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that			
-	operate one or more hospitals must attach audited financial statements (see instructions)	20b		

	Continued of the date of	_		
	Did the energiation and the decided of the control		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the			37
00	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			32
00	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			v
04-	Schedule J	23	-	X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete	04.		v
h	Schedule K. If "No", go to line 25 Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24a		X
b		24b		0
С	3	04		
-	any tax-exempt bonds?	24c	-	9
		24d	_	
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a	0.5		v
_	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
D	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L. Part I	051		v
00		25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified	00	x	
07	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26	Α	
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete			
	-	07		v
20	Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV		33	
_	instructions for applicable filing thresholds, conditions, and exceptions): A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	00-		v
a		28a	-	X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		_
С	, , , , , , , , , , , , , , , , , , , ,	00-		v
20	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c 29	-	X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation	29		Λ
30				v
24	contributions? If "Yes," complete Schedule M Did the organization liquidate, terminate, or dissolve and cease operations?	30		X
31	· · · · · · · · · · · · · · · · · · ·			v
20	If "Yes," complete Schedule N, Part I Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	31		X
32				v
33	Schedule N, Part II Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	32		X
33				v
34	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I Was the organization related to any tax-exempt or taxable entity?	33		X
34				v
35	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		X
		35		Λ
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
26	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Yes X No			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			v
27	If "Yes," complete Schedule R, Part V, line 2	36	-	X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			v
20	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	37		X
38				
	Note. All Form 990 filers are required to complete Schedule O	38		4

Part V	Statements	Regarding	Other IRS	Filings	and Tax	Compliance

	Check if Schedule O contains a response to any question in this Part V	8.3000.000.000	acresaes cum	
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,		-1-1-1	
	filed for the calendar year ending with or within the year covered by this return 2a 19			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b		X
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)		- "	
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Х
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b	If "Yes," enter the name of the foreign country: ▶			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			1
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		c
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			114
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			100.0
	to file Form 8282?	7c		X
d				
ę	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting			v
_	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		X
9	Sponsoring organizations maintaining donor advised funds.	0-		v
a	Did the organization make any taxable distributions under section 4966? Did the organization make a distribution to a donor, donor advisor, or related person?	9a		X
10		9b	-7	Λ
10	Section 501(c)(7) organizations. Enter: Initiation fees and capital contributions included on Part VIII, line 12			
a b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b	0		
11	Section 501(c)(12) organizations. Enter:			
	Gross income from members or shareholders			0.10
-	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	8		
	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.			19 (5)
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
_	organization is licensed to issue qualified health plans			E = 3
С	Enter the amount of reserves on hand 13c			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		
		Form	990	(2010)

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response to any question in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year1a1		11	
b	Enter the number of voting members included in line 1a, above, who are independent1b1			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
	officer, director, trustee, or key employee?	2		Х
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			2000
	of officers, directors or trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
6	Does the organization have members or stockholders?	6		X
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a		x
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year			
	by the following:		3-176	
а	The governing body?	8a	Х	
b	Each committee with authority to act on behalf of the governing body?	8b	X	ics.
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the	8 1 1 2 2 2 2		
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		X
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
	No.		Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		Х
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with those of the organization?	10b		
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	X	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise			
	to conflicts?	12b	X	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe		77	
10	in Schedule O how this is done	12c	X	
13	Does the organization have a written whistleblower policy?	13	X	
14 15	Does the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
_	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	45-	v	
a	The organization's CEO, Executive Director, or top management official	15a	X	v
Ŋ	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)	15b		X
16-	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
·Va	taxable entity during the year?	16a		X
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation	IUa		21
-	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure	100		
17	List the states with which a copy of this Form 990 is required to be filed ▶CA			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available	or		
	public inspection. Indicate how you make these available. Check all that apply.			
	X Own website X Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, an	d fina	ncial	
	statements available to the public.			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organizat	on:	•	
	RACHEL M. BARTELS - 619-758-7743			
	2825 DEWEY ROAD, #200, SAN DIEGO, CA 92106			
		_	000	0010:

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization		orga	aniza			mpe	nsat			
(A)	(B)				C)			(D)	(E)	(F)
Name and Title	Average	/ (2)	Positi (check all th					Reportable	Reportable	Estimated
	hours per week (describe hours for related	Individual trustee or director		l all				compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization
	organizations in Schedule O)	Individual tr	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			and related organizations
DAVID A. FIELD									_	V=21
PRESIDENT	5.00	X		X	_		_	0.	0.	0.
MARY M. ZOELLER										23200
VICE PRESIDENT	2.00	X		X	_	5-0		0.	0.	0.
MICHAEL BEVIS										5,690
TREASURER	2.00	X		X				0.	0.	0.
JENNY K. GOODMAN										
SECRETARY	2.00	X		X	_			0.	0.	0.
JO BROOKS									_	
DIRECTOR	2.00	X	_		_	_		0.	0.	0.
SANDOR KAUPP									_	89,000
DIRECTOR	2.00	X						0.	0.	0.
SUSAN ARMSTRONG										126
DIRECTOR	2.00	X			_	_	_	0.	0.	0.
NICOLE CAPRETZ	0.00									0
DIRECTOR	2.00	X	-	-	_	-	-	0.	0.	0.
DAVID WELBORN	2 00	١,,								
DIRECTOR	2.00	X		-	-	-	2	0.	0.	0.
MEGAN LIM	2.00							0.	0.	0
DIRECTOR	2.00	Δ						0.	0.	0.
JP MCNEILL	2.00	\.						0.	0.	0.
DIRECTOR	2.00	A						0.	0.	0.
<u> </u>										
						C.				
										
*										
020007 40 04 40										Form 990 (2010)

ı uı	Section A. Officers, Directors, In	-	npic	yee			riigii	est		75-15-17A	Ι	(E)	
	(A)	(B)			-	C)	_		(D)	(E)		(F)	
	Name and title	Average hours per	(ct			itior that		LΛ	Reportable compensation	Reportable compensation	1	timate ount	
		week from from re										other	OI
		(describe	ctor						the	organizations	1	oensa	tion
		hours for	r dire				be		organization	(W-2/1099-MISC)	1 '	om the	
		related	stee o	ustee			eusa		(W-2/1099-MISC)	(I	nizat	
		organizations	al tru:	ınal tı		loyee	00 es		,		and	l relat	ed
		in Schedule	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Рот шег			orga	nizatio	ons
		0)	Ē	lus	통	ag.	三章	Œ					
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											de la composición dela composición de la composición dela composición dela composición dela composición de la composición de la composición dela compos	-0.000	
						_	_						
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													_
	Sub-total								0.	0.			0.
С	Total from continuation sheets to Part V	II, Section A			,,,,,				0.	0.			0.
d	Total (add lines 1b and 1c)								0.	0.			0.
2	Total number of individuals (including but	not limited to th	ose	liste	ed a	bov	e) wl	no re	eceived more than \$100	0,000 in reportable			1
	compensation from the organization				_							Yes	No
3	Did the organization list any former officer	director or tru	stee	ke	v en	nolo	Vee	ort	nighest compensated e	mplovee on		100	110
9	line 1a? If "Yes," complete Schedule J for								ngnoot componeated of		3		X
4	For any individual listed on line 1a, is the s												
7	and related organizations greater than \$15										4		х
5	Did any person listed on line 1a receive or												
_	rendered to the organization? If "Yes," con										5		Х
Sec	tion B. Independent Contractors												On State
1	Complete this table for your five highest co	ompensated in	depe	ende	ent c	ont	racto	ors t	that received more than	\$100,000 of compens	sation fi	rom	
-	the organization. NONE								(D)	The state of the s	(C		
	(A) Name and busines:	s address							(B) Description of	services ((C Comper		n
									·				
									<u></u>				
2	Total number of independent contractors	(including but r	not li	mite	d to	tho	ose li	stec	d above) who received r	nore than			
	\$100,000 in compensation from the organ	ization >				_	0				Form !	000	0010
											POTT :		Z111111

Part VIII Statement of Revenue (D) Revenue (C) (A) (B) Related or Total revenue Unrelated excluded from exempt function business tax under sections 512, 513, or 514 revenue revenue Contributions, gifts, grants and other similar amounts 1 a Federated campaigns 1a 17,378. **b** Membership dues 1b c Fundraising events 1c Related organizations 1d 599,538. Government grants (contributions) 1e f All other contributions, gifts, grants, and similar amounts not included above 845,353. 1f g Noncash contributions included in lines 1a-1f; \$ 462,269 h Total. Add lines 1a-1f . **Business Code** Program Service Revenue 2 a f All other program service revenue g Total. Add lines 2a-2f Investment income (including dividends, interest, and other similar amounts) 1,388 1,388. 4 Income from investment of tax-exempt bond proceeds Royalties 5 (i) Real (ii) Personal 6 a Gross Rents b Less: rental expenses c Rental income or (loss) d Net rental income or (loss) 7 a Gross amount from sales of (ii) Other (i) Securities assets other than inventory b Less: cost or other basis and sales expenses c Gain or (loss) d Net gain or (loss) 8 a Gross income from fundraising events (not Other Revenue including \$ contributions reported on line 1c). See Part IV, line 18 b Less: direct expenses b c Net income or (loss) from fundraising events 9 a Gross income from gaming activities. See Part IV, line 19a b Less: direct expenses c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances b Less: cost of goods sold _____ b c Net income or (loss) from sales of inventory Miscellaneous Revenue **Business Code** 900099 545 11 a MISCELLANEOUS REVENUE 545 900099 -5,849 **b UNREALIZED GAIN/LOSS** d All other revenue -5,304 e Total. Add lines 11a-11d 458,353. -3,9160. Total revenue. See instructions. 0. 032009 12-21-10

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

	All other organizations must comp not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21				
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22			200	
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	100 014	01 011	46 200	10 001
	trustees, and key employees	109,214.	81,911.	16,382.	10,921.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	785,036.	529,052.	172,603.	83,381.
8	Pension plan contributions (include section 401(k)				
	and section 403(b) employer contributions)				
9	Other employee benefits	97,391.	65,634.	21,413.	10,344.
10	Payroll taxes	76,783.	51,745.	16,882.	8,156.
11	Fees for services (non-employees):				
а	Management	0= 000	25 222		
	Legal	37,389.	37,389.	1 000	
	Accounting	1,008.		1,008.	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees	450 440	450 440		
g	Other	178,442.	178,442.		
12	Advertising and promotion	47,485.	47,485.	4 500	1 000
13	Office expenses	10,015.	7,511.	1,502.	1,002.
14	Information technology	13,960.	10,089.	1,779.	2,092.
15	Royalties	00 004	C1 712	10 240	0 000
16	Occupancy	82,284.	61,713.	12,342.	8,229.
17	Travel	23,738.	22,953.	673.	112.
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	12 170	11 (27	EAC	007
19	Conferences, conventions, and meetings	13,170. 8,099.	11,637. 7,045.	546. 567.	987. 487.
20	Interest	0,099.	7,045.	507.	407.
21	Payments to affiliates Depreciation, depletion, and amortization	35,108.	31,598.	2,457.	1,053.
22		5,672.	5,332.	340.	1,055.
23	Other expenses. Itemize expenses not covered	5,012.	3,334.	340.	
24	above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.)				
а	PROGRAM EXPENSES AND LA	90,871.	90,871.		
b	EVENT EXPENSES AND PERM	39,441.	33,953.	0.	5,488.
С	TELEPHONE EXPENSE	13,435.	11,256.	1,307.	872.
d	OTHER EXPENSE	13,388.	11,781.	1,071.	536.
е	PRINTING AND BROCHURES	12,986.	11,662.	1,039.	285.
f	All other expenses	4,922.	4,922.		
25	Total functional expenses. Add lines 1 through 24f	1,699,837.	1,313,981.	251,911.	133,945.
26	Joint costs. Check here if following SOP				E)
_	98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet (A) Beginning of year End of year 81,036. 208,601. Cash - non-interest-bearing 1 36,175. Savings and temporary cash investments 85,175. 2 2 167,141. Pledges and grants receivable, net 3 3 136,180. Accounts receivable, net 4 4 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 6 Assets Notes and loans receivable, net _____ 7 Inventories for sale or use 8 12,619. 29,936. Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D ______ 10a 190,527. 115,370. 100,820. b Less: accumulated depreciation 10b 10c Investments - publicly traded securities 11 11 Investments - other securities. See Part IV, line 11 12 12 Investments · program-related. See Part IV, line 11 13 13 14 Intangible assets 14 9,174. 10,697. 15 Other assets. See Part IV, line 11 15 Total assets. Add lines 1 through 15 (must equal line 34) 598,080. 394,844. 16 16 47,864. 113,146. Accounts payable and accrued expenses 17 17 Grants payable 18 18 195,269. 117,881. 19 Deferred revenue 19 Tax-exempt bond liabilities 20 20 Escrow or custodial account liability. Complete Part IV of Schedule D 21 21 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II 50,000. of Schedule L 22 23 Secured mortgages and notes payable to unrelated third parties 23 Unsecured notes and loans payable to unrelated third parties 24 24 Other liabilities. Complete Part X of Schedule D 40,040. 40,394. 25 283,173. 26 321,421. Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117, check here

X and complete lines 27 through 29, and lines 33 and 34. Net Assets or Fund Balances Unrestricted net assets 116,457. -150,624. 27 27 133,319. 158,916. Temporarily restricted net assets 28 Permanently restricted net assets 65,131. 65,131. 29 Organizations that do not follow SFAS 117, check here

and complete lines 30 through 34. Capital stock or trust principal, or current funds 30 Paid-in or capital surplus, or land, building, or equipment fund 31 31 Retained earnings, endowment, accumulated income, or other funds 32 314,907 73,423. Total net assets or fund balances 33 33 Total liabilities and net assets/fund balances 598,080. 34 394,844.