



FOR IMMEDIATE RELEASE: November 3, 2007

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**San Diego Coastkeeper Partners with California Paddle 2007
on World Record Expedition**

***Paddle Out and Beach Cleanup Part of Campaign for a Plastic-Free Ocean
November 3, 9 am, Ocean Beach Pier, Veteran's Park***

EDITORS: For an accessible Photos Gallery, Logos, Links & Resources, Newsletters, Daily Progress Reports and a Press Room, go to www.CaliforniaPaddle.com

(San Diego) November 3, 2007 – Extreme endurance athlete and environmental activist Tom Jones arrived in Ocean Beach today on the last leg of a record-setting 1,250 mile expedition that has taken him down the entire coast of California on nothing more than a 14-ft. paddleboard. His arrival in San Diego County marks the end of a journey that began on August 4 in Crescent City and has taken Tom – often through cold and shark-infested waters - along our beautiful coastline with a goal of being the first person to complete this voyage.

Hundreds of San Diegans welcomed Tom and congratulated him on completing his epic journey during a **Paddle Out and Beach Cleanup** in his honor in Ocean Beach. All people-powered vessels were invited to join in solidarity to protect the ocean. Led by the Geriatric Surf Club, Tom was joined by other paddlers, surfers and outrigger canoes. The event featured breakfast, vendors and a live bluegrass band, **Second Delivery**.

His journey is devoted to bringing world-wide attention to the problem of plastic pollution in our oceans and its dire impact on marine life, which is why partnering with San Diego Coastkeeper makes so much sense. “Most people don’t realize that more than 50 percent of marine litter is in the form of plastic, in areas of the Pacific Ocean plastic outweighs plankton by a six to one ratio!” said Coastkeeper spokesperson Danielle Miller. “A high profile event like this helps bring attention to these chilling issues and aids in our pursuit to protect and preserve our precious resources through education and action.”

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Hundreds of surfers and conservationists have welcomed him in the surf and on beaches throughout California in support of his exhausting quest. San Diegans will have the once-in-a-lifetime opportunity to celebrate the completion of this historic event and join in the effort to take a stand for the environment.

At the end of each day his location was pegged to a GPS position. He returned to that point each morning to resume the expedition. Shore stops included:

Sept 6 - Bodega Bay	Oct 1 - Morro Bay	Oct 28 - Laguna Beach
Sept 8 - Stinson Beach	Oct 3 - Pismo Beach	Oct 29 - Dana Point
Sept 9 - San Francisco	Oct 13 - Santa Barbara	Nov 2 - La Jolla
Sept 10 - Pacifica	Oct. 20 - Malibu	Nov 1 - Cardiff
Sept 15 - Santa Cruz	Oct. 23 - Hermosa Beach	Nov 3 - San Diego
Sept 20 - Monterey	Oct. 25 - Long Beach	Nov 4 - Imperial Beach
Sept 21 - Carmel-by-the-Sea	Oct. 27 - Huntington Beach	

To find out more about what you can do to reduce Marine Debris and get more information on **Tom Jones California Paddle 2007** and the **San Diego Paddle Out with Tom**, go to www.sdcoastkeeper.org and www.californiapaddle.com. Special thanks to sponsors Reef Redemption Program.

Founded in 1995, San Diego Coastkeeper protects the region's bays, beaches, watersheds and ocean for the people and wildlife that depend on them. We balance community outreach, education, and advocacy to promote stewardship of clean water and a healthy coastal ecosystem.

For additional information on Tom Jones, the upcoming California Paddle 2007 and the Campaign for Plastic Free Oceans, log on to www.californiapaddle.com. Money raised for the California Paddle 2007 event will go to the Tom Jones Foundation, a non-profit organization that supports underprivileged children and the environment.