

# San Diego Coastkeeper

## Sponsored Beach Cleanup Program



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San Diego Coastkeeper is a registered trademark of the Waterkeeper Alliance

2825 Dewey Road #200  
San Diego, CA, 92106  
619.758.7743  
[www.sdcoastkeeper.org](http://www.sdcoastkeeper.org)

## Our Sponsored Cleanup Program - Your Donation Making a Difference

San Diego Coastkeeper's sponsored cleanup program provides impact-minded organizations, companies, and groups with the opportunity to partner with us for a customized cleanup event for their employees or members. Involvement in our beach cleanup program gives your organization the chance to have an immediate, positive impact through volunteerism, and is also a great way to enhance the image of your company as a positive contributor to the community and local environment.

### Why Choose a Beach Cleanup?

Sponsored Cleanups with San Diego Coastkeeper are a great opportunity for any organization looking for fun, educational team-building exercises.

- A beach cleanup encourages teamwork, cooperation and communication
- Volunteers learn about the local environment and positively impact the community
- It is the perfect kickstart to a team BBQ or picnic
- Beach cleanups are a great way to encourage volunteerism within your organization

### What is included in a Sponsored Cleanup?

*With your donation to San Diego Coastkeeper, we will:*

- Assist you in selecting a date and an appropriate cleanup site for your team
- Arrange for necessary permits
- Give a brief educational talk about the impacts of marine debris on water quality and marine life
- Provide all cleanup supplies (trash grabbers, bags, gloves, data sheets, etc.)
- Haul away trash at the end of the cleanup
- Analyze data generated at the event and report back to your team about the specific impact you made

*Optional features. If desired, we will:*

- Provide social media support for your event
- Generate a press release featuring your company's commitment to volunteerism and the environment

### Donation Rates

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\$500 donation - up to 50 people  
\$750 donation - up to 75 people  
\$1000 donation - up to 100 people

## About San Diego Coastkeeper

San Diego Coastkeeper is a non-profit organization committed to protecting and restoring fishable, swimmable, and drinkable waters in San Diego County. Motivated by our belief that we all have a fundamental right to clean water, Coastkeeper works to balance community outreach, education, and advocacy to promote stewardship of clean water and a healthy coastal ecosystem.

## San Diego Coastkeeper's Beach Cleanup Program

San Diego Coastkeeper's beach cleanup program engages thousands of volunteers to become environmental stewards and results in several tons of trash being removed from our local beaches annually.

### *The Importance of Beach Cleanups*

Marine debris is a pervasive global issue. Plastic pollution continues to threaten the health of our oceans and marine life, and it is estimated that 60-80 percent of trash in our oceans originated on land. By conducting these cleanups, we are not only contributing to the beauty and cleanliness of our local environment, but preventing all the trash we collect from entering the ocean and becoming water pollution and marine debris.

### *Collecting Debris Data*

In January 2007, Coastkeeper began collecting data about the different types of marine debris found during our twice-monthly public beach cleanups. We provide all volunteers with data cards to record their findings as they remove debris from the beach. The data from these cards provides us with an invaluable portrait of San Diego's marine debris challenges, and is used to gain a better understanding about sources, density and the composition of litter in our region. We use this data in our advocacy, outreach and educational programs as a tool to illustrate the impacts of marine debris on community and motivate local businesses, organizations, and the general public to make positive changes that benefit our environment.

**Thank you for your interest in partnering with San Diego Coastkeeper to make a positive difference in our community!**

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