Fatemeh palizban

Front-end Developer

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Experienced individual with over 7 years in Front End Development, WordPress, and Technical Management, driven by a passion for continuous learning and professional growth. Always open to new challenges and technologies. Excels in fostering collaboration between cross-functional teams and leveraging a deep understanding of both technical and business requirements.

WORK EXPERIENCE

Front-end Developer | Technical Manager
December 2021 – Present

Barghchi, Tehran, Iran | barghchi.com

- Successfully led the migration from the previous WooCommerce platform, which had 10,000 users, to our new e-commerce platform developed with Laravel and Next.js.
- Managed a team of developers and designers with diverse skill sets throughout the entire migration process.
- Implemented a phased project approach, ensuring thorough testing of backend features.
- As a front-end developer, I crafted a polished user interface using Next.js, React Query, Tailwind, and Mapbox, resulting in faster load times and improved overall performance.
- Implemented responsive design principles to guarantee a seamless user experience across diverse devices, ensuring optimal functionality and an aesthetically pleasing interface

Senior WordPress Developer
March 2019 - December 2021

Barghchi, Tehran, Iran | barghchi.com ,barghchi.com/mag

- Built WordPress themes for WooCommerce and a magazine site, utilizing PHP, jQuery, and Bootstrap. (Version with a slight modification on dgit.ae)
- Implemented optimization techniques to ensure an SEO-friendly website structure and achieved a notable 15% increase in Lighthouse metrics for the new WooCommerce theme, designed without the use of any page builders.
- Successfully increased magazine views, demonstrating a significant boost in SEO, speed, and design for an enhanced user experience

WordPress Developer
December 2018 - May 2019

Ernyka.Holding, Tehran, Iran

- Designed and customized five WordPress websites for various companies, including the creation of a custom WordPress theme for one of the projects.

Wordpress Developer
Jun 2017 - Nov 2018

Ucanemigrate, Tehran, Iran | ucanemigrate.com, lang.ucanemigrate.com

- Created two custom WordPress themes: one highlighting company information and immigration services, leading to an increase in user engagement and a reduction in bounce rates.
- The other theme is designed for teachers and institutes, resulting in an improvement in user satisfaction and aiding users in seamlessly finding courses for their desired language certificates

PROJECTS

Quera Blog: quera.org/blog

- Crafted a custom-built WordPress theme for a magazine platform, featuring separate sections for employers and developers with unique dark and light modes.
- The customized search function resulted in an improvement in efficiently finding relevant articles within each mode.

EDUCATION

Kharazmi University, Tehran, Iran 2011- 2015 Bachelor of Software Engineering
Alzahra university, Tehran, Iran 2016-2019 Master of Arts Research

CERTIFICATES

Google Project management, institute Google

SKILLS & OTHER

skills: Javascript | typescript | Reactjs | Nextjs | React Query | Redux toolkit | MapBox | tailwind | bootstrap | PHP | jQuery | Figma | Git | ci/cd | Adobe Illustrator | SEO |