

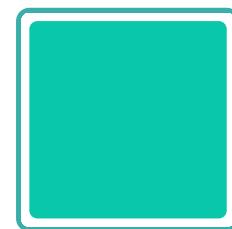
SPACING

Spacing 01	4px	■
Spacing 02	8px	■■
Spacing 03	12px	■■■
Spacing 04	16px	■■■■
Spacing 05	24px	■■■■■
Spacing 06	32px	■■■■■■
Spacing 07	40px	■■■■■■■

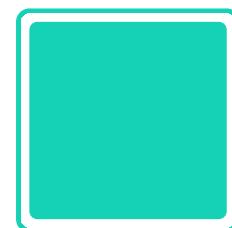
COLORS

PRIMARY

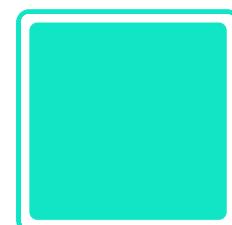
Colors represent brand, to be used as primary color and accents.



GREEN 1
#3AAF9D



GREEN 2
#15D1B5



GREEN 3
#10E5C6

TEXT & BACKGROUND

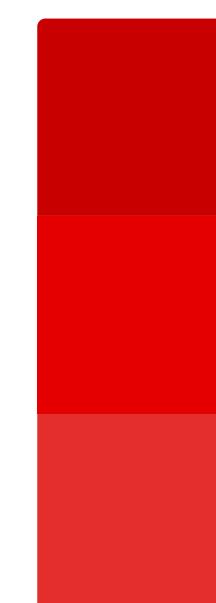


Black Gray 4 Gray 3 Gray 2 Gray 1
#292F36 #4D4E4F #B0B2B5 #EBEDF0 #F7F9FA

Black and Gray make up the background and text

SECONDARY

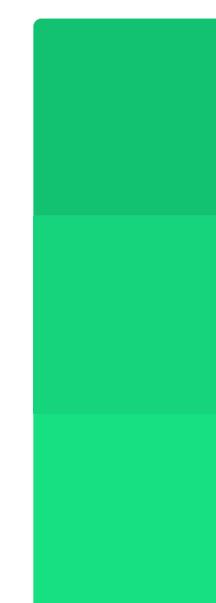
The secondary palette is used to signal action or identify information.



RED PRESSED
#C90000

RED
#E40000

RED HOVER
#E42E2E



AFFIRMATIVE PRESSED
#13C270

AFFIRMATIVE
#15D47B

AFFIRMATIVE HOVER
#16E082



Orange
#FF8B16



Pink
#E57E8F

LAYOUT

Layout 01	8px	
Layout 02	16px	
Layout 03	24px	
Layout 04	32px	
Layout 05	48px	
Layout 06	64px	
Layout 06	80px	

TYPOGRAPHY

DISPLAY

Display 1

Description of when to use style

Bold - 64px/Auto

Display 2

Description of when to use style

Regular - 56px/Auto

HEADINGS

Heading 1

Description of when to use style

Bold - 40px/54px

Heading 2

Description of when to use style

Bold - 32px/44px

Heading 3

Description of when to use style

Bold - 28px/38px

Heading 4

Description of when to use style

Semi - 24px/32px

Heading 5

Description of when to use style

Semi - 20px/28px

Heading 6

Description of when to use style

Semi - 16px/22px

INTER

LEAD

Lead Text

Description of when to use style

Regular - 14px/24px

BODY

By the illusion of choice.

Description of when to use style

Regular - 16px/24px

BODY

The moon lights up the night sky.

Description of when to use style

Regular - 14px/24px

OVERPASS

QUOTES

He had two bears in a jar.

Description of when to use style

Medium - 20px/28px

CAPITALIZED

WELCOME

Description of when to use style

Regular - 14px/Auto/2px

CALLOUT

Call out my text.

Description of when to use style

Regular - 12px/Auto

FOOTNOTE

Note for your foot.

Description of when to use style

Regular - 10px/Auto

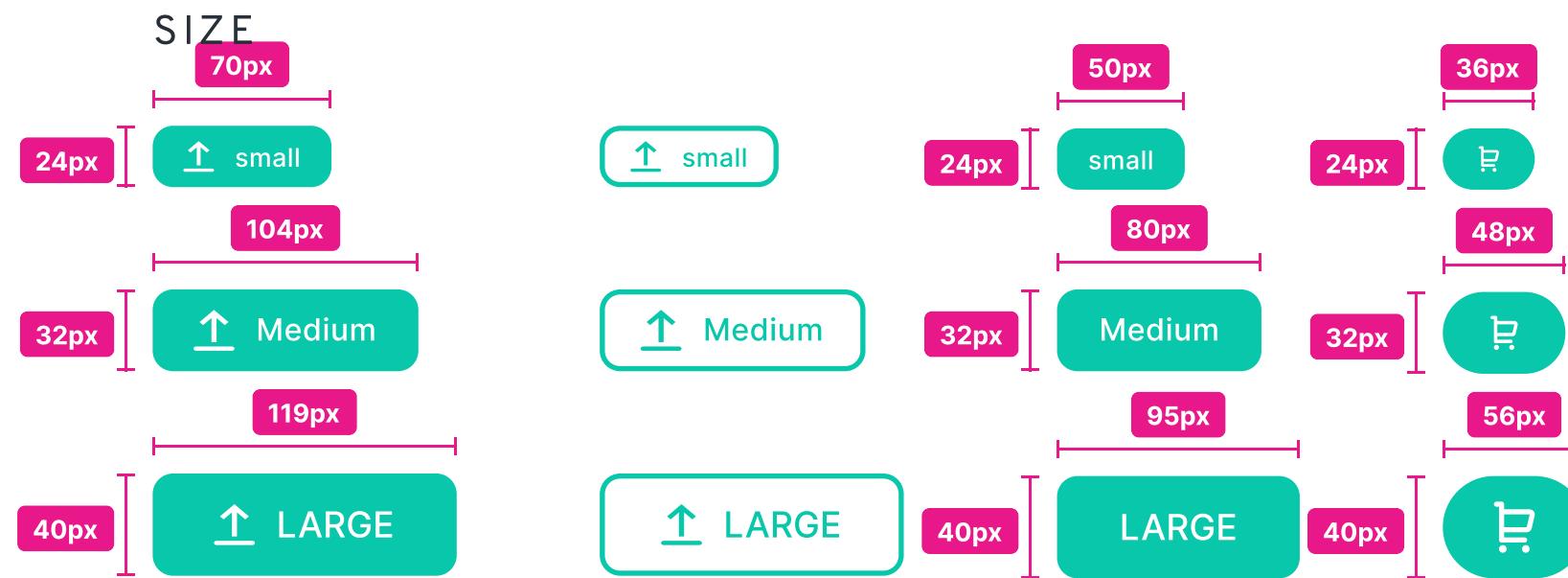
LABEL TEXT

small

Medium

LARGE

BUTTON



AFFIRMATIVE



NEGATIVE



STATES

NORMAL HOVER PRESSED

Normal Hover Pressed

Text style should be used for minor actions that don't require attention.

Outlined style should be used for secondary actions.

Contained style should be used as the main CTA in a page

ICONS

Feather | ion | Bootstrap



FORMS

Text Field

Standard

Label	Label
Value	Placeholder

Prefix & Suffix

Label	Label
\$ Value	Value USD

Field States

Label	Label	Label
Read-only state	Invalid State Error Message	Disabled State

Password Field

Standard

Password
••••••• 

Number Field

Label
- 200 +

DRAWER

FILTERS

 Search filters

✓ Brand

- Option 1
- Option 2
- Option 3
- Option 4
- Option 5

✓ Brand

\$ Min

\$ Max

✓ Brand

- Option 1
- Option 2
- Option 3

[show more](#)

> Brand

CARD



Canon
EOS R5

CANON EOS R5

MFR # A12345

- 4K @ 120fps Video Recording
- Built in Wi-Fi Connectivity
- Full Swivel LCD Monitor

Lowest Price **\$1999.98**

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