

Nico Salvador

22 Oakville Street,
White Plains
Quezon City

0918 942 1535
salvador.nico@gmail.com
salvador-nico.tk

OBJECTIVE

To make the world a more exciting and interesting place.

SKILLS	ADVANCED	INTERMEDIATE	BASIC
Java (for Android)		✓	
HTML		✓	
CSS		✓	
Javascript			✓
Python			✓
Data analysis and systems design		✓	
Event management	✓		
Office applications	✓		
Videography (filming and editing)		✓	
Graphics design		✓	
Mandarin Chinese			✓
Non-professional driver's license holder	✓		

EXPERIENCE

July 2012 – February 2017

Avellana & Associates Inc.

One of the oldest all-Filipino owned full-service advertising and public relations firms.

Communications Planner

Primarily responsible for the development of overall strategies for achieving clients' desired objectives, and the implementation of such. Handled social media and digital marketing for the agency's clients. Acted as primary designer for the systems and processes behind projects such as online raffles and registration systems. Was heavily involved in management of projects such as Kia's media test drive in Batanes, the launch of the 2013 Carens, the annual Kia Cup football festival, the 2014 PBA team naming contest, and the 2016 Kia Beats Music Festival.

August 2011 – September 2013

Elevate Skate Company

A small business owned by myself and a friend, focusing on selling and importing aggressive inline skates and parts.

Part owner

Handled all aspects of running the business, from coordinating with our overseas suppliers, sourcing new products to offer, marketing our products and services, to the handling of accounting and finances.

January 2011 – June 2012

Smart 1 Corporation

Assistant Vice President

Involved in the general management of most aspects of our family businesses, from overseeing construction work, dealing with tenants of rental properties, and creating and evaluating plans for new projects and business ventures.

July 2010 – January 2011

Maverick By Design

Special Projects Coordinator

Was responsible for handling the overall running of various projects undertaken by the company, such as the design and sale of display installations for Mang Inasal, Dickies, and Absolut Vodka; participation in the 2010 St. James Bazaar and WORLDBEX Expo; and the establishment of a new division devoted to consumer sales of LED lighting fixtures.

April 2009 – May 2009

Orange and Bronze Software Labs

Project Management and Business Analysis intern

Worked on the development of an internal payroll, accounting, and financial reporting system. Gathered feature and usage requirements from the eventual end-users of the system, then translated these into a basic system framework. Took charge of contacting and evaluating potential software vendors and providers.

EDUCATION

June 2006 – April 2010

University of the Philippines - Diliman

Bachelor of Science in Business Administration

- > AY 2009-10 – President, UP Association of Business Administration Majors
- > AY 2008-09 – Chairperson, UP Circle of Entrepreneurs Operations Committee

June 2003 – March 2006

Grace Bible Academy (Baguio City)

- > Class Valedictorian

June 1994 – March 2003

Xavier School

- > Honorable Mention graduate

REFERENCES

Professional references available upon request.