

# Nico Salvador

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## OBJECTIVE

To make the world a more exciting and interesting place.

## TECHNICAL SKILLS

<b>Programming / Web languages</b>	Javascript, PHP, HTML, CSS, Java, Kotlin, Python
<b>Frameworks</b>	Laravel, jQuery, Bootstrap/Materialize, Android
<b>Database</b>	mySQL
<b>Software</b>	Photoshop, Premiere, Vegas, Audacity, Office
<b>Business skills</b>	Data analysis and systems design, event management
<b>Other skills</b>	Videography (filming and editing), graphics design, Mandarin Chinese

## WORK EXPERIENCE

July 2012 – February 2017

### **Avellana & Associates Inc.**

One of the oldest all-Filipino owned full-service advertising and public relations firms.

#### **Communications Planner**

Responsible for the development of overall strategies for achieving clients' desired objectives, and the implementation of such. Handled social media and digital marketing for the agency's clients. Acted as primary designer for the systems and processes behind projects such as online raffles and registration systems. Was heavily involved in management of projects such as Kia's 2013 media test drive in Batanes, the launch of the 2013 Carens, the annual Kia Cup football festival, the 2014 PBA team naming contest, and the 2016 Kia Beats Music Festival.

August 2011 – September 2013

### **Elevate Skate Company**

A small business owned by myself and a friend, focusing on selling and importing aggressive inline skates and parts.

#### **Part owner**

Handled all aspects of running the business, from coordinating with our overseas suppliers, sourcing new products to offer, marketing our products and services, to the handling of accounting and finances.

January 2011 – June 2012

### **Smart 1 Corporation**

#### **Assistant Vice President**

Involved in the general management of our family businesses, from overseeing construction work, dealing with tenants of rental properties, and creating and evaluating plans for new projects and business ventures.

July 2010 – January 2011

**Maverick By Design**

**Special Projects Coordinator**

Was responsible for the overall running of various projects undertaken by the company, such as the design and sale of display installations for Mang Inasal, Dickies, and Absolut Vodka; participation in the 2010 St. James Bazaar and WORLDBEX Expo; and the establishment of a new division devoted to consumer sales of LED lighting fixtures.

April 2009 – May 2009

**Orange and Bronze Software Labs**

**Project Management and Business Analysis intern**

Worked on the development of an internal payroll, accounting, and financial reporting system. Gathered feature and usage requirements from the eventual end-users of the system, then translated these into a basic system design brief. Took charge of contacting and evaluating potential software vendors and providers.

TRAINING AND EDUCATION

May – August 2017

**Tuitt Web Development Bootcamp**

- > An intensive web development and programming training program focused on real-life software skills development.
- > Top performer, May-August 2017 Batch

June 2006 – April 2010

**University of the Philippines - Diliman**

**Bachelor of Science in Business Administration**

- > AY 2009-10 – President, UP Association of Business Administration Majors
- > AY 2008-09 – Chairperson, UP Circle of Entrepreneurs Operations Committee

June 2003 – March 2006

**Grace Bible Academy (Baguio City)**

- > Class Valedictorian

June 1994 – March 2003

**Xavier School**

- > Honorable Mention graduate

REFERENCES

Professional references available upon request.