CASE STUDY

ZIMA

Software :

Web Design — Xd

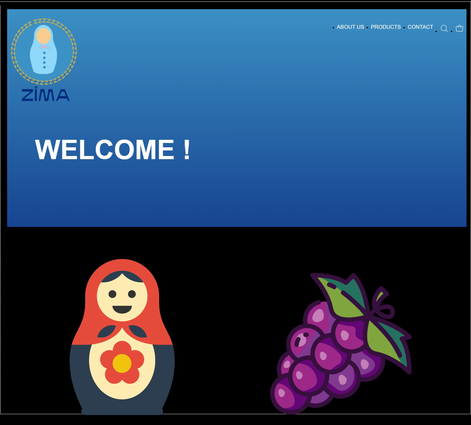
Branding — Ai

Motion Design

Video Editing — Pr

Coding languages Used :

HTML CSS JS



Hello! This is a project in which we were assigned to rebrand Zima, and it turned out to be an exciting creative journey. My partner, Divij Saddul, and I started by brainstorming ideas for a fresh visual identity that captures the spirit of the brand. We designed a new logo and created wireframes to map out our vision.

Using Cinema 4D, we crafted model cans and wrapped the packaging around them to give everything a modern, appealing look. To really bring our designs to life, we produced a dynamic 3D animation for promotional videos that highlights the new branding in an engaging way.

On top of that, we built a complete website using HTML, CSS, and JavaScript, ensuring it offers a smooth and enjoyable experience for users. This project not only sharpened our design and coding skills but also showed us how important it is to have a cohesive brand presence across different platforms. Overall, it was a fantastic opportunity to collaborate and bring something new to life!

WELCOME TO MY PORTFOLIO

ABOUT ME

Hello! I'm a versatile digital creator with a passion for merging technology and creativity. I have extensive experience in digital marketing, where I've successfully crafted campaigns that engage audiences and drive results. My skills in video editing allow me to tell compelling stories that captivate viewers, whether for social media, promotional content, or brand narratives.

In addition to marketing and video work, I specialize in web UI/UX design, focusing on creating intuitive and visually appealing user experiences. My background in web programming equips me with the technical know-how to bring my designs to life, ensuring both functionality and aesthetic appeal.

I also have a flair for 3D animation, where I bring ideas to life through dynamic visuals. This combination of skills enables me to approach projects from multiple angles, delivering innovative solutions that resonate with users.

I thrive on collaboration and am always eager to learn and adapt to new challenges in the ever-evolving digital landscape.

SOFTWARE I USE

Xd Ai Pr

MY PROJECTS

FORZA AYURVEDA™

ZIMA

Music Mixer

FANSHAWE

DEMO REEL

MY REFERENCES

FITNESS JUNCTION CEO

MR: SHIVAM

FITVITTLE CEO

MR: KRISHNA

SIFTON OPERATIONS MANAGER

MR: JORDAN

CLICK HERE TO DOWNLOAD THE RESUME

NAME:

NUMBER:

EMAIL:

NOTE: ----------

SUBMIT

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