

Portfolio design document

PORTFOLIO LOGO



COLOURED



GREY SCALE



BLACK&WHITE

LOGO DESCRIPTION

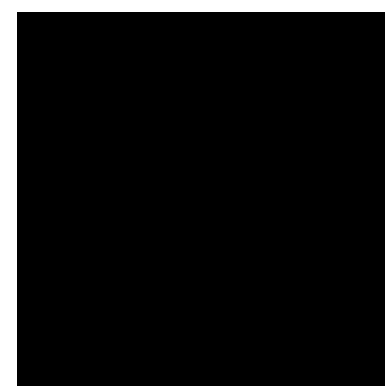


The logo prominently features my initials, designed in a distinctive and engaging way. The letters are skillfully arranged to create a striking visual effect that captures attention. The use of shading and dimensionality adds depth, giving the logo a captivating 3D appearance. This design choice not only enhances its aesthetic appeal but also conveys a sense of modernity and professionalism. Overall, the logo embodies a blend of creativity and sophistication, reflecting my personal brand in a bold and innovative way.

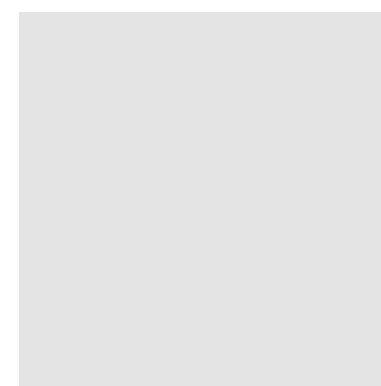
COLOUR PALETTE



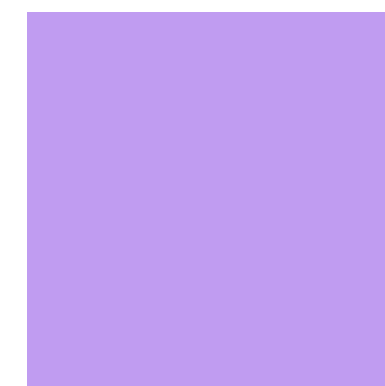
#8A9DFF



#000000



#E4E4E4



#C09CF1



#93DBEE

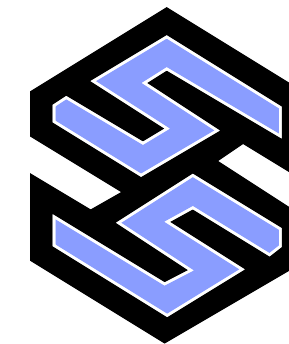
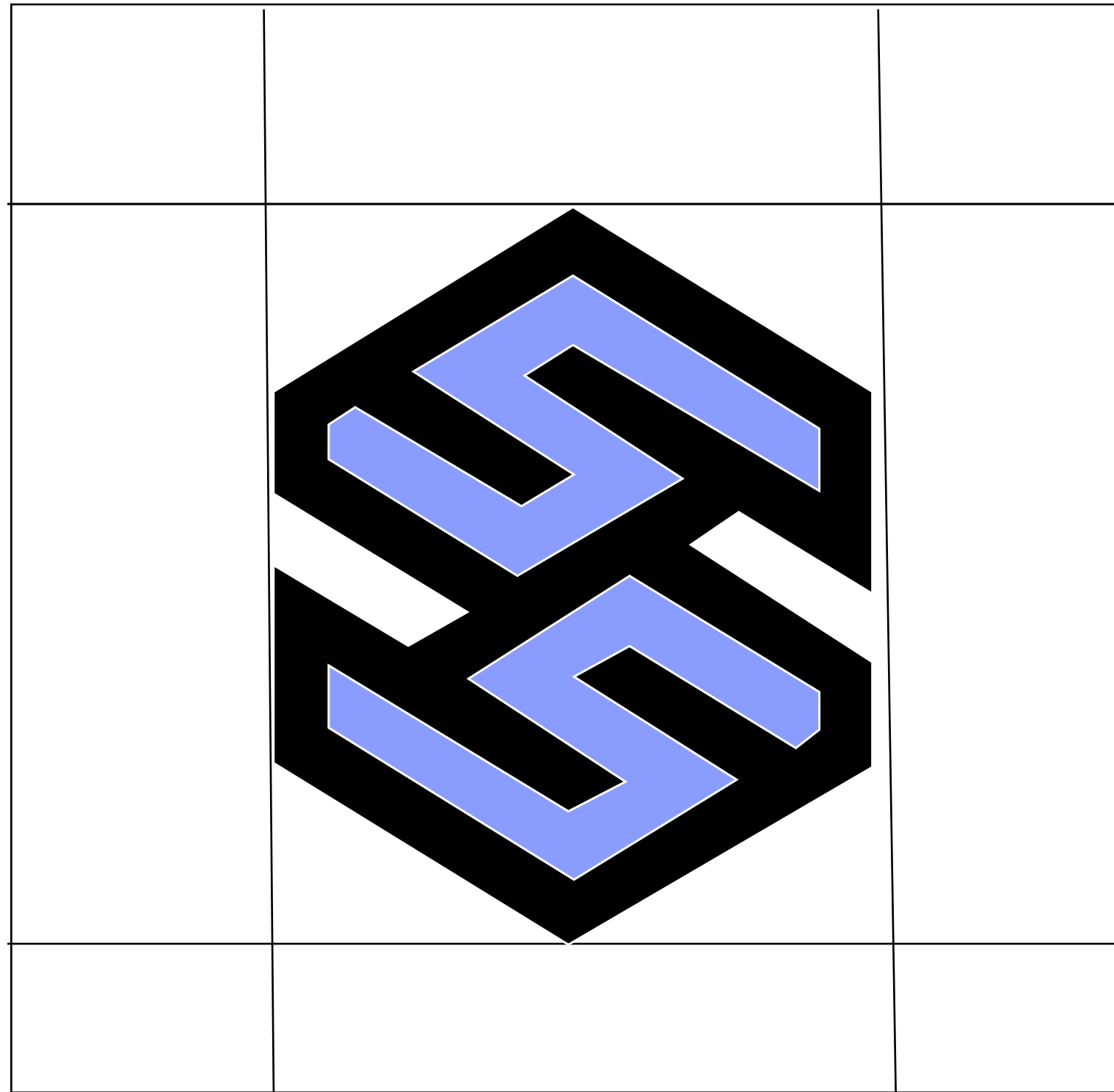
This color palette features #8A9DFF (soft blue) for trust and tranquility, #000000 (black) for sophistication and boldness, and #E4E4E4 (light gray) for a modern, approachable touch. The gentle #C09CF1 (lavender) adds creativity, while #93DBEE (light teal) introduces vibrancy and warmth. Together, these colors create a harmonious and visually appealing identity that conveys professionalism, innovation, and approachability, making it perfect for capturing attention and resonating with a diverse audience.

PORTFOLIO INSPIRATION

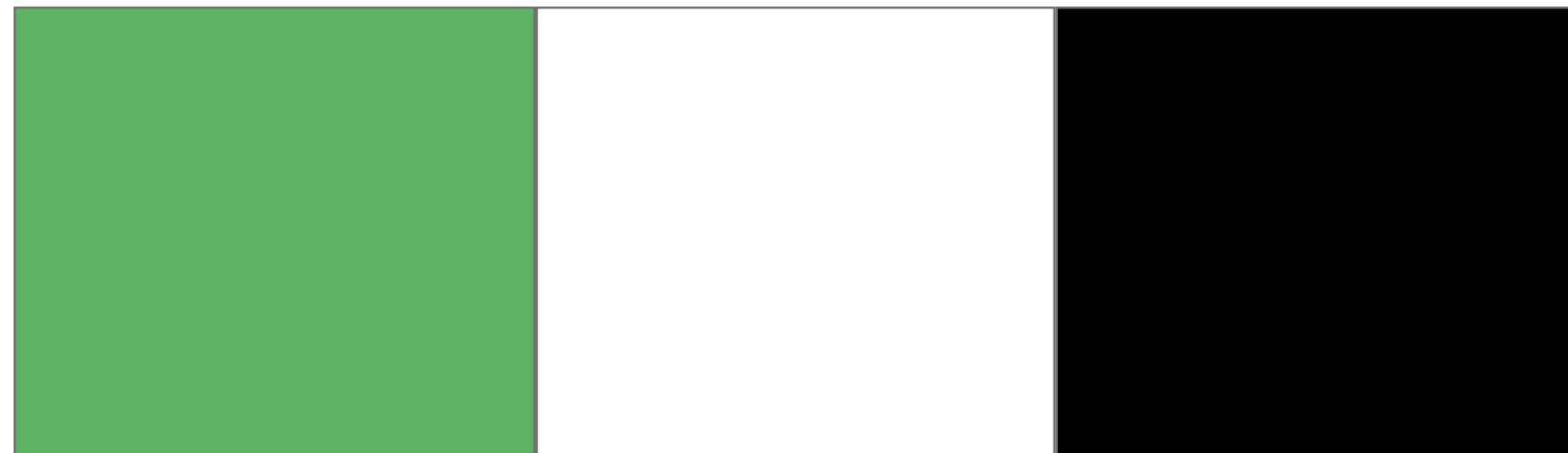
LINKS

1. <https://www.behance.net/gallery/198724729/GRAPHIC-DESIGN-Portfolio-2024/modules/1125912987>
2. <https://architect-cv.weblium.site/>
3. <https://diogotc.com/>
4. <https://www.awwwards.com/directory/>
5. <https://www.koenvo.com/>

LOGO AT DIFFERENT SIZES



THE COLOUR SCHEME FOR THE PORTFOLIO



#5DB263 #FFFFFF #000000

My choice of #5DB263 as the main color brings a lively, vibrant energy that embodies a sense of growth and renewal. When placed against a black background, the contrast pops, making the design eye-catching and impactful. The addition of white text enhances readability, ensuring the message comes through clearly. Altogether, this combination creates a dynamic and inviting aesthetic that draws people in while maintaining a sophisticated edge. It's a choice that balances vibrancy and elegance.

FONT CHOICE FOR PORTFOLIO

Lato - Header

Open Sans - Body Text

Using Lato for headers and Open Sans for body text is a smart choice! Lato's clean, rounded design grabs attention, while Open Sans ensures excellent readability, even in longer texts. This combination enhances visual appeal and balances professionalism with warmth, making your work inviting for both digital and print formats.

Lato - Header

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 10

Open Sans - Body Text

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 10