

Shauraya salwan

Graphic Designer



ABOUT ME

I'm an Interactive Media Design student at Fanshawe College in London, ON, with a passion for creating visually engaging and user-friendly digital experiences. I have a strong foundation in digital design, UI/UX, and both front-end and back-end development. Skilled in Adobe Creative Suite (Premiere Pro, After Effects, Illustrator, InDesign, Photoshop) and Figma, I love bringing creative ideas to life. Detail-oriented and always eager to learn, I thrive on problem-solving and finding innovative design solutions.

SKILLS

Adobe PR
Adobe After Effect
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Attention To Detail
Figma For UI/UX
Font and Back-End Dev
Teamwork
Creative
First aid and CPR trained

EDUCATION

Fanshawe College , London,ON

Diploma in Interactive Media Design

CONTACT

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EXPERIENCE

Graphic Designer/Digital marketing
FIT vittle| June2019 - July 2020

- Worked with the head of marketing to develop strategies
- Designed event programs and other marketing materials
- Created social media graphics to promote upcoming events

Graphic Designer/ Digital marketing

Fitness Junction - March 2021 - April 2022

- Provide support to other designers to ensure quality designs.
- Develop custom graphics for print using Photoshop, and ran Facebook ads to increase sales with low-cost conversion rates.
- Developed marketing campaigns on social media platforms like Instagram and Facebook.

Motion Design Intern Srishti Canada

| Jan 2025- April 2025

- Edit layouts and perform color corrections on photos.
- Actively participated in group discussions.
- Research the latest design trends and apply them to design projects.
- Created social media ads and additionally developed motion graphics for the website.