

# **PERATURAN TEKNIS EXHIBITION PROBUILD INTIM 2026**

## **Pameran Konstruksi & Infrastruktur Sulawesi Selatan**

**Tanggal: 2-5 Juli 2026 (4 Hari)**

**Lokasi: Phinisi Point Mall (Pipo), Makassar**

**Penanggung Jawab: VP2 (Operasional/Teknik/HSE)**

Peraturan ini wajib dipatuhi semua exhibitor (229 booth target) untuk menjamin keselamatan, kelancaran operasional, dan pengembalian lahan semula. Pelanggaran dikenai denda Rp5-25 juta atau blacklist ProBuild 2027.

### **1. Jadwal Loading & Setup Booth (29 Juni - 1 Juli 2026)**

#### **H-4 sd H-3 (29-30 Juni):**

- Loading material booth: 08.00-18.00 WITA (入口 Hall A-B).
- Truk max 10 ton, forklift disediakan VP2 (prioritas sponsor Platinum).
- Material berbahaya (bahan kimia HSE) inspeksi VP2 jam 09.00-11.00.

#### **H-2 sd H-1 (1-2 Juli):**

- Pemasangan booth selesai maksimal **1 Juli 20.00 WITA**.
- Dry-run listrik/lighting jam 14.00-18.00 (power standar 3kW/booth).
- Final inspection VP2 jam 18.00-20.00; booth belum siap = blacklist opening Day 1.

Ukuran Booth	Tinggi Maks	Power	Fasilitas Standar
Reguler 3x3m	3m	3kW	1 meja, 2 kursi, spotlights 4
Premium 6x6m	4m	5kW	+ backdrop fascia + QR leads
VIP Sponsor 9x9m	5m	10kW	+ demo area + power generator

### **2. Operasional Selama Event (2-5 Juli 2026)**

**Jam Operasional Booth:** 09.00-21.00 WITA (soft opening 08.30).

- Booth wajib diisi 2 staf minimum; tutup dini = denda Rp5 juta/hari.
- Demo alat berat/teknologi HSE max 30 menit/sesi, izin VP2.
- Lead capture via app ProBuild (QR code wajib); data real-time ke VP3.
- Keamanan: CCTV 24/7, zero tolerance narkoba/senjata (HSE patrol VP2).

#### **HSE & Kebersihan:**

- Papan "Danger/Wet Floor" wajib untuk area basah/bahaya.
- Sampah booth ke tong desainasi (VP2 sediakan 20 tong/hall).
- Demo listrik >5kW butuh grounding certificate.

### **3. Penutupan & Unloading (5-8 Juli 2026)**

#### **Day 4 (5 Juli) - Soft Closing:**

- 18.00-21.00: Pengemasan barang ringan (brosur, display kecil).
- 21.00: Booth tutup resmi, mulai partial dismantling (fascia, lighting).

#### **H+1 sd H+3 (6-8 Juli):**

- **Unloading penuh: 6 Juli 08.00-8 Juli 18.00 WITA.**
- Urutan: Sponsor Platinum prioritas, reguler alphabetical.
- Lahan bersih 100% (zero paku, kabel, plester) **8 Juli 20.00 WITA**.
- Pelanggaran: Denda Rp10 juta + blacklist 2027.

Tahap	Tanggal	Waktu	Penanggung Jawab
Dismantling Fascia/Lighting	5 Jul	20.00-22.00	Exhibitor + VP2
Booth Structure Removal	6 Jul	08.00-18.00	Exhibitor
Final Sweep & Cargo Load	7-8 Jul	08.00-18.00	Exhibitor + Cleaning Crew
Handover Inspection	8 Jul	18.00-20.00	VP2 Lead

#### 4. Sanksi & Denda

Pelanggaran	Denda (Rp)	Tindakan Lanjutan
Late setup (>1 Jul 20.00)	5.000.000	Booth ditutup Day 1
Booth tutup dini	5.000.000/hari	Blacklist 2027
Lahan tidak bersih (8 Jul)	10.000.000	Blacklist + tuntutan
HSE violation	25.000.000	Immediate shutdown

#### 5. Kontak Darurat

- **Koordinator Lapangan VP2:** Sdr. Abo - WA 0811-413-2299
- **HSE Officer:** Sdri. Ayi - WA 0821-9397-0007
- **Loading/Unloading:** Logistik VP2 - WA group exhibitor

**Lampiran:** Booth layout, electrical spec sheet, HSE checklist.

**Disetujui:** VP2 Operasional ProBuild INTIM 2026



The logo consists of the word "ProBuild" in a bold, sans-serif font. The letters are colored in a gradient: "Pro" is pink, "Build" is green. The letter "B" has a unique design with a diagonal cut through it, creating a shape reminiscent of a stylized 'K' or a gear.