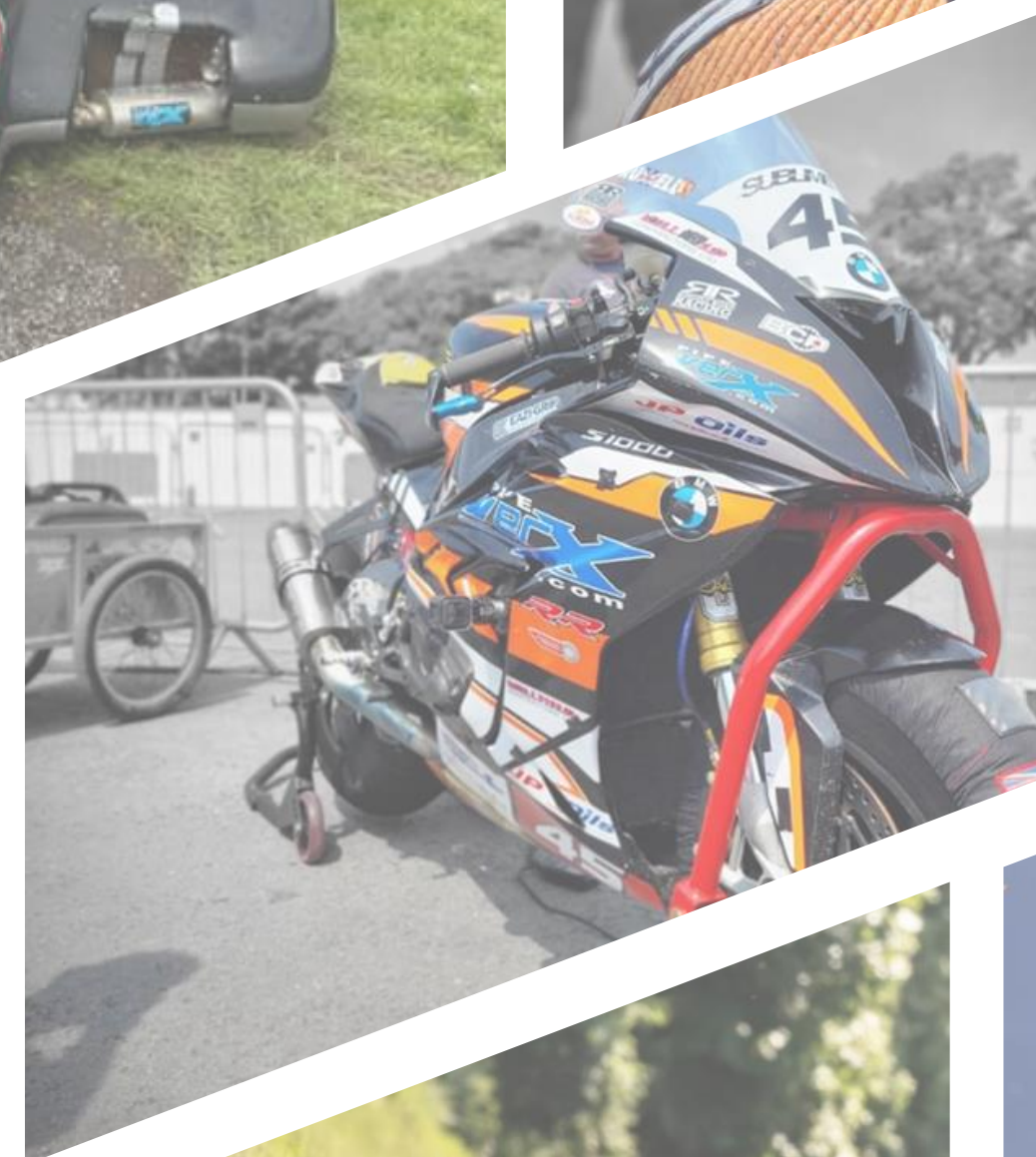


**RR**  
**RU55ELL ROAD**  
**RACING**



**INTERNATIONAL ROAD RACING** 







# WELCOME

PRIVATELY OWNED INTERNATIONAL MOTORCYCLE ROAD RACING TEAM, FOUNDED IN 2005 BY CORPORAL MIKE RUSSELL, ALSO KNOWN AS 'JACK,' AN RAF SERVICEMAN.



## *A MIX OF CURRENT AND VETERAN MILITARY PERSONNEL*

STRATEGICALLY COMPLEMENTED BY CIVILIANS TO OPTIMIZE TEAM PERFORMANCE. WITH AN IMPRESSIVE TRACK RECORD IN VARIOUS MOTORCYCLE DISCIPLINES, THE TEAM HAS EARNED A RESPECTED PRESENCE IN INTERNATIONAL MOTORCYCLE RACING.



## *BEYOND THEIR RACING ENDEAVOURS*

THE TEAM ACTIVELY ENGAGES IN MEDIA OPPORTUNITIES, SUCH AS BIKE SHOWS, MILITARY AIR SHOWS, AND PROMOTIONAL EVENTS, TO SUPPORT SPONSORS AND ENHANCE BRANDING.



## *THIS SEASON*

THEIR PRIMARY FOCUS IS ON COMPETING IN THE ISLE OF MAN TT, A CHALLENGING VENUE FOR MOTORCYCLE ROAD RACING, CONTINUING THEIR IMPACT IN THE INTERNATIONAL RACING SCENE.



# WHAT WE DO

RU55ELL ROAD RACING PARTICIPATES IN NATIONAL AND INTERNATIONAL COMPETITIONS SUCH AS:

ISLE OF MAN TT RACES

MANX GRAND PRIX CLASSIC

SOUTHERN 100

NORTH-WEST 200

OLIVER'S MOUNT

BRITISH SUPERBIKES



## ACHIEVEMENTS

### SOLO

2 TIMES MANX GP WINNER:

2009 SENIOR

2013 LIGHTWEIGHT, SETTING THE FASTEST LAPS IN BOTH RACES

PODIUM FINISH JUNIOR 2013

3 TIMES TOP 10 FINISHES AT THE TT

TWICE PRIVATEER CHAMPION WITHIN THE 500 SENIOR CLASSIC

TWICE CAME 4TH PLACE FINISHES AT THE SOUTHERN 100 LIGHTWEIGHT CLASS

### SIDECAR

TWICE PODIUM AT THE SOUTHERN 100 AND FASTEST NEWCOMERS  
4TH PLACE SCARBOROUGH OLIVER'S MOUNT AND FASTEST NEWCOMERS  
NORTH GLOUCESTERSHIRE CLUB CHAMPION 2018 IN BOTH OPEN AND F2 CLASSES







# MEET THE TEAM

## THE RIDER

MIKE 'JACK' RUSSELL

SUPERBIKE, SUPERSTOCK,

SUPERSPORT, LIGHTWEIGHT,

SIDECAR

"I HAVE SPENT MANY YEARS WORKING ALONGSIDE MIKE. HE IS AN ABSOLUTE PLEASURE TO BE AROUND AND A DOWN TO EARTH, LOVELY GUY WITH A HUGE PASSION FOR RACING BIKES, ESPECIALLY AT THE TT. NOT TO MENTION, HE IS HIGHLY SKILLED AT HIS PROFESSION."

TEAM MANAGER



*THE ONLY RIDER TO CONTEST  
ALL 5 CLASSES  
AT THE TT  
IN THE SAME YEAR*

"I'M FUELED BY A DEEP LOVE FOR MOTORCYCLE RACING AND A BURNING DESIRE TO PUT MY SKILLS AND ENDURANCE TO THE ULTIMATE TEST AT THE ISLE OF MAN TT. MY ULTIMATE AIM IS TO ACHIEVE A REMARKABLE FEAT NO ONE HAS ACCOMPLISHED BEFORE: RACING IN ALL TEN CATEGORIES OF THIS LEGENDARY EVENT.

WHAT KEEPS ME GOING IS THE CHANCE TO PUSH THE BOUNDARIES OF WHAT'S ACHIEVABLE, EMBRACING THE DIVERSE FACETS OF MOTORCYCLE RACING, AND LEAVING AN INDELIBLE MARK ON THIS ICONIC EVENT'S HISTORY. I'M COMMITTED TO UPHOLDING THE HIGHEST STANDARDS OF SPORTSMANSHIP AND SAFETY. EVERY RACE I ENTER, I'LL APPROACH WITH THE UTMOST RESPECT FOR MY FELLOW COMPETITORS AND AN UNWAVERING DETERMINATION TO GIVE IT MY ALL.

ABOVE ALL, IT'S THE EXHILARATION OF THE RACE, THE RUSH OF ADRENALINE, AND THE SATISFACTION OF REACHING A GOAL THAT FEW HAVE DARED TO PURSUE THAT MOTIVATES ME. I GENUINELY BELIEVE THAT THIS CHALLENGE WILL TEST ME IN WAYS THAT FEW OTHER EXPERIENCES CAN, AND I'M FULLY PREPARED TO STEP UP AND ETCH MY NAME INTO THE HISTORY BOOKS ON THE ISLE OF MAN TT COURSE."

JACK RUSSELL



# THE TEAM

PASSENGER: VICKY COOKE

CLASSES: SIDECAR

ONLY FEMALE COMPETITOR TT2023

“ALONE, WE CAN DO SO LITTLE;  
TOGETHER, WE CAN DO SO MUCH”



## *A SUPPORT TO WINNING RACES*

THE TEAM PROVIDE TECHNICAL SUPPORT, STRATEGY AND PLANNING, TRAINING AND FITNESS, LOGISTICS SUPPORT, AND MORAL SUPPORT, ALL OF WHICH ARE ESSENTIAL FOR SUCCESS IN THE HIGHLY COMPETITIVE SPORT OF MOTORCYCLE RACING.



## *MILITARY ETHOS*

WE PUSH THE BOUNDARIES OF BOTH PHYSICAL AND MENTAL STRENGTH. WITH A BROAD SPECTRUM OF RACING ACCOLADES AND A WIDE BREADTH OF EXPERIENCE ACROSS A MULTITUDE OF MOTORCYCLE DISCIPLINES, THE TEAM STRIVES TO BE PROFESSIONAL AND COMPETE AGAINST FACTORY TEAMS WITHIN THIS HIGH PROFILE SPORT.



## *WE ETCHED OUR NAMES INTO THE HISTORY BOOKS...*

BY BEING THE FIRST TEAM TO COMPETE IN ALL TT CLASSES IN A SINGLE YEAR, INCLUDING BOTH SOLO AND SIDECAR EVENTS. NOT ONLY A FEAT OF ENGINEERING DUE TO THE STRESSES THE BIKES ENDURE AROUND THE TT COURSE, BUT ALSO ONE OF MENTAL AND PHYSICAL FOR ME JUMPING FROM ONE BIKE, ADJUSTING BRAKING MARKERS, PEEL IN POINTS AND ADJUSTING LINES ALLOWING FOR VICKY AND THE SIDECAR.





# MEDIA SPOTLIGHT



## NEWSPAPER

MCN  
RAF NEWS  
RAF ACTIVE MAGAZINE



## FILM

TOURIST TROPHY DOCUMENTARY FILM  
CLOSER TO THE EDGE FILM 2010  
NO ROOM FOR ERROR SEASON 2

## TV & RADIO

COVERAGE THROUGHOUT THE RACE EVENTS  
ON LIVE TV (ITV, EUROSPORT),  
RADIO AND COMMENTARY STATIONS



## PODCASTS

THREE WHEELING MEDIA  
THE TT PODCAST

WE HAVE GAINED COVERAGE ACROSS VARIOUS MEDIA PLATFORMS







# TEAM VISION

AS AN INTERNATIONAL RACING TEAM, WE STRIVE FOR MOTORCYCLE RACING EXCELLENCE, SETTING CHALLENGING GOALS FOR SKILL DEVELOPMENT, FITNESS, AND ENDURANCE. WE AIM TO BUILD A STRONG REPUTATION WITH PROFESSIONALISM AND SPORTSMANSHIP.

OUR MAIN GOAL IS TO CONTEST THE ISLE OF MAN TT, A FAMOUS ROAD RACE ON A CHALLENGING COURSE, WITH RIDERS REACHING SPEEDS OVER 200MPH. TENS OF THOUSANDS OF FANS VISIT THE ISLAND FOR A UNIQUE UP-CLOSE EXPERIENCE. THE EVENT INCLUDES VARIOUS RACE CLASSES, SUCH AS SUPERBIKE, SIDECAR AND SUPER SPORT, AND OFFERS A 'TT LIVE PASS' FOR GLOBAL FANS.



**SPONSORSHIP**



**EXPOSURE**

## ISLE OF MAN TT COURSE

OVER 1400 RACE MILES

10 RACES

5 DIFFERENT BIKES

1 WEEK

COMPETING AGAINST THE BEST PROFESSIONAL  
RACERS IN THE WORLD



THE TT IS HELD ANNUALLY AT THE END OF MAY UNTIL THE BEGINNING OF JUNE

37.73 MILE SNAEFELL MOUNTAIN COURSE



# CURRENT SPONSORS

WITHOUT THEIR INVALUABLE SUPPORT AND PARTNERSHIP, NONE OF OUR SUCCESSES WOULD BE POSSIBLE

**FRASER EVANS & SONS**

**Millfield**  
GROUNDWORK & PLANT HIRE



WINDRUSH  
FLOORING



**JP Oils**

one **seven** one  
AIRBRUSH



**Waltham Services**







# CONTACT

IF YOU ARE INTERESTED IN BEING INVOLVED AS A SPONSOR AND  
JOINING US ON OUR JOURNEY, PLEASE CONTACT:

**MICHAEL RUSSELL**



07900 019455



RU55ELLROADRACING@GMAIL.COM



RU55ELLROADRACING



INSTAGRAM/RU55ELLROADRACING



**RR**  
RUSSELL ROAD  
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