



A Digital Operating Layer for
Residential Developments

THE CURRENT STATE

What problem exists today?

- Repeated resident questions consuming team time.
- Fragmented handover documents (PDFs, paper, emails).
- Information overload via Email, Phone, and WhatsApp.
- Zero post-handover visibility into what residents actually need.

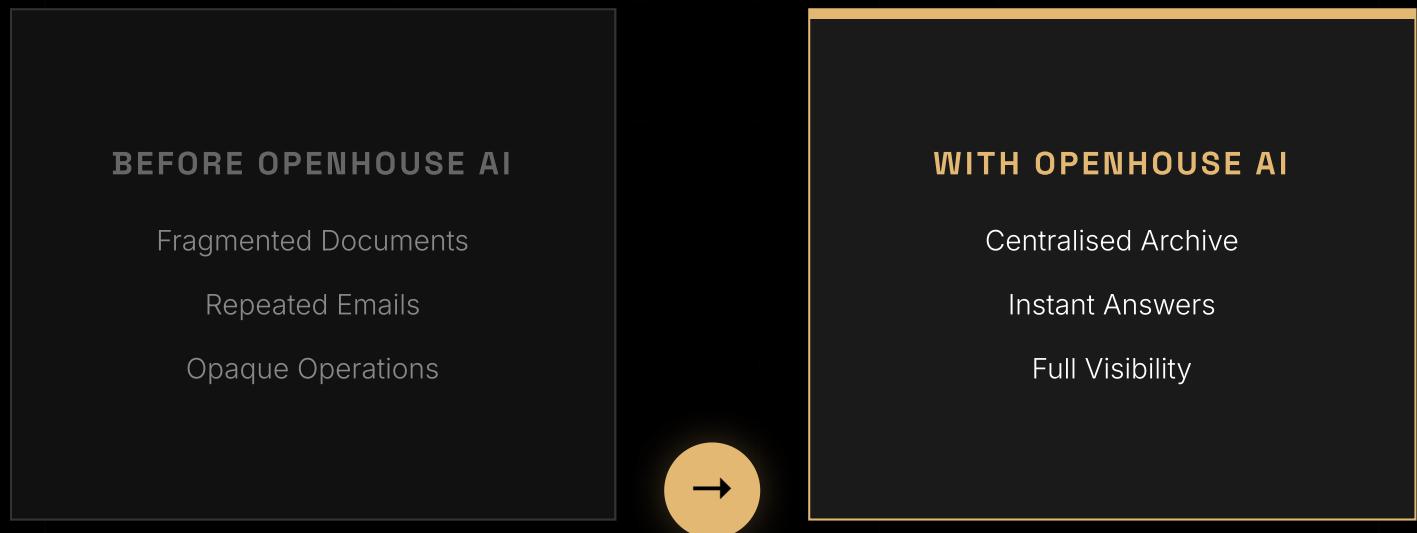
THE CYCLE OF FRAGMENTATION



What this creates in practice:

- More support tickets and admin cost
- Poor resident handover experience
- Developers re-sending documents
- No data or operational insight

What changes with OpenHouse Ai?



Why this shift matters

This shift moves information ownership from "team memory" to "system memory." Developers gain operational clarity, reduced admin friction, and a persistent asset that compounds in value over time.

From project-centric, scattered handover to a home-centric, persistent archive that remains useful after keys are handed over.

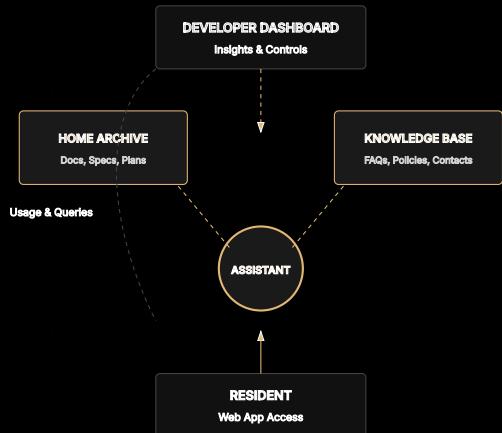
DEFINITION

What OpenHouse Ai actually is.

A resident-facing information layer, a structured archive per home, and a post-handover engagement system.

Core Functions

1. Home Archive: Plans, manuals, specs, certs.
2. Property Assistant: Answers + document routing.
3. Scheme Knowledge Base: Contacts, policies, FAQs.
4. Activation Layer: NFC/QR onboarding, unit identification.
5. Developer Dashboard: Usage + recurring issues.
6. Governance Controls: Roles, access, audit trail.
7. Operational Workflow: Handover process support.



How this replaces existing costs.

OpenHouse Ai is designed to replace existing handover costs, not add a new cost category. The table below illustrates printing costs only, but the true operational saving is significantly higher.

What is included

- Printing & Physical Handover Packs
- Admin time for document distribution
- Post-handover support triage

What is NOT included

- Staff hours answering repetitive emails
- Reprinting lost manuals

PRINTING COSTS ONLY		
COST ANALYSIS		
UNITS	COST PER UNIT	TOTAL
25 Units	€65	€1,625
50 Units	€65	€3,250
100 Units	€65	€6,500

The Hidden Cost of Administration

Beyond printing, the real cost of handover is administrative time: hours spent locating documents, answering repeated queries, managing re-sends, and handling escalations. OpenHouse Ai removes this friction, returning valuable time to your team.

RATIONALE: Replace Spend. Reduce Friction. Avoid Waste.

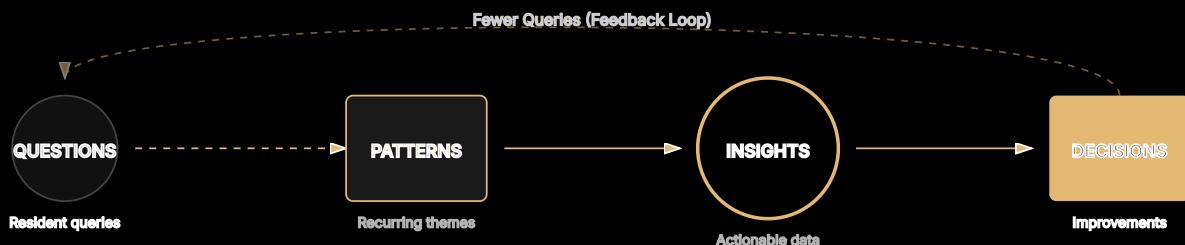
Who benefits, and how?

DEVELOPER BENEFITS	RESIDENT BENEFITS
01 Reduced Admin Load Eliminate time spent distributing docs and answering basic queries.	01 Instant Answers 24/7 No waiting for office hours or email replies.
02 Operational Insight See exactly what residents are asking and accessing.	02 Single Source of Truth Manuals, warranties, and contacts in one place.
03 Digital Handover Record A permanent, verifiable log of information provision.	03 Move-in Confidence Clear guidance during the stressful move-in period.
04 Brand Perception Modern, professional, and organised digital presence.	04 Zero Friction No apps to install (web-based), easy QR access.
05 Fewer Escalations Resolve issues before they become support tickets.	05 Living Updates Always have the latest version of documents.
06 Clear Ownership Cleaner escalation paths with fewer misroutes.	06 Persistent Reference Stays with the home after move-in.

From anecdotal noise to measurable insight.

Historically, developer teams relied on anecdotal feedback to understand handover issues. "We get a lot of emails about heating" is a feeling, not a metric.

OpenHouse Ai makes post-handover needs measurable. By structuring every interaction, we create a clear picture of what residents actually need, allowing for compounding improvements in content and process across every future handover.



Why this compounds over time.

OpenHouse Ai is not a one-off tool that expires when the project team leaves. It is a persistent operating layer that grows in value each month.

Across the Scheme

As more residents onboard, the knowledge base becomes richer, answering more questions automatically.

Across the Portfolio

Standardise your handover experience across multiple developments, creating a consistent brand standard.

Built for today's handover. Designed to improve every development that follows.
