

Sam Robinson

Address: 817 SW 139th St Burien, WA 98166

Phone: 206-403-8196

Email: Sam7r7@gmail.com

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Popcap Games
2401 4th Ave #300,
Seattle, WA 98121

For: Lead Project Manager Position

Dear Hiring Manager,

Last year as Project Manager of the extremely successful mobile game Empire Z I guided a skeleton crew of developers to over 12,000,000 dollars in gross sales on a game that had largely been put out to pasture by the rest of the studio. My name is Sam Robinson and I've spent my entire career in the game industry preparing myself for the job of a project manager and I would love to join the PopCap team. There is no place in Seattle with as storied and impressive repertoire in the mobile game industry as PopCap and I know that it is the kind of place where I will be able to help make some of the most exciting and fun games in the industry.

What you are looking for:

A Passion for mobile games
2-3 Years of Experience

I've been working in Mobile games since 2012 and have been working as a Producer or Project Manager in that space since early 2014. I love the iterative nature of mobile games and enjoy from start to world wide release the process of making them.

Experience designing and optimizing Free
To Play economies.
Excellent data analysis skills.

I have been getting incredible results by balancing the Empire Z economy, generating over 12 million dollars in revenue with a skeleton sized team. I could not have done this without the hours I've poured into learning the macro economy of Empire Z and writing scripts to help me analyze player trends.

Proven ability to partner with cross-
functional disciplines.

My experience in many disciplines in the game industry make me exceptional at working with everyone on a team. Having done work as a designer, programmer, technical artist and producer has given me insight into the motivations of every team and it helps me deliver great results.

Strong statistical and analysis
background. Experience writing SQL
queries and scripting in R.

I am currently taking classes in UW for a data science certificate. My abilities in R and at analyzing data have already jumped in leaps and bounds, I look forward to finishing my classes in June and continuing to improve on the great statistical foundation that I've been building.

I have enclosed my resume and would love to hear from the team at PopCap.

Thank you for your time and consideration,
Sincerely
Sam Robinson