



# Samuel Pirès

26, Paris

Former Product strategist at Groupe La Poste, Le Wagon bootcamp graduate.  
Passionate about innovation, tech and design.

Looking for a Product Manager position in a fast paced environment.

## EXPERIENCE

### Product Strategist

Team IO // La Poste Group, Paris

April 2016 - June 2018 - 2 years 3 months

Team IO is an innovation, product and UX consulting firm, part of Groupe La Poste

I led multidisciplinary teams to help our clients design and build new services - designers, developers, analysts - following Design Thinking and Lean Startup principles.

Projects include :

### Innovation consultant

Master's year project

SUEZ, Paris and Grenoble

Sept 2015 - March 2016

#### Colissimo

Led project to design a new on demand parcel pickup service for SMBs : *Colissimo On Demand*.

From UX research, interviews, prototyping to specification.

Launched beta : 45 testers in 5 areas, ran customer support.

Managed legal conformity and industrialization of IoT hardware.

### Assistant Product Manager & Marketing Intern

UPANDGO, Lyon

June 2015 - Aug 2015

### Sales project manager

Junior enterprise

TSM Consulting, Toulouse

Oct 2014 - May 2015

#### French Army

Led team of 4 to design and implement 3 months of user tests for the French Army involving 200 soldiers from 2 regiments in France.

### Business developer

SIAAC, Dalian - China

Jan 2013 - April 2013

#### E-commerce

Organized 4 Creativity/UX workshops for Ventes-Privées, Zalando and Cdiscount.

## EDUCATION

2018

Le Wagon bootcamp

Batch #162 Lisbon, summer

2016

Master's Innovation Management

IAE Grenoble

2015

Master's Business Strategy

IAE Toulouse

2014

Exchange year in the USA

Hawaii Pacific University, HI

## LANGUAGES

French : Native

English : Fluent

## TOOLS

Trello, Airtable, Jira

Sketch, Figma, Marvel

## SKILLS

Project management

User tests and research

Market and usage analysis

Wireframing, UI/UX

Web prototyping

## TECHS

Ruby on Rails

HTML/CSS

JavaScript

SQL

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