

# Executive Summary

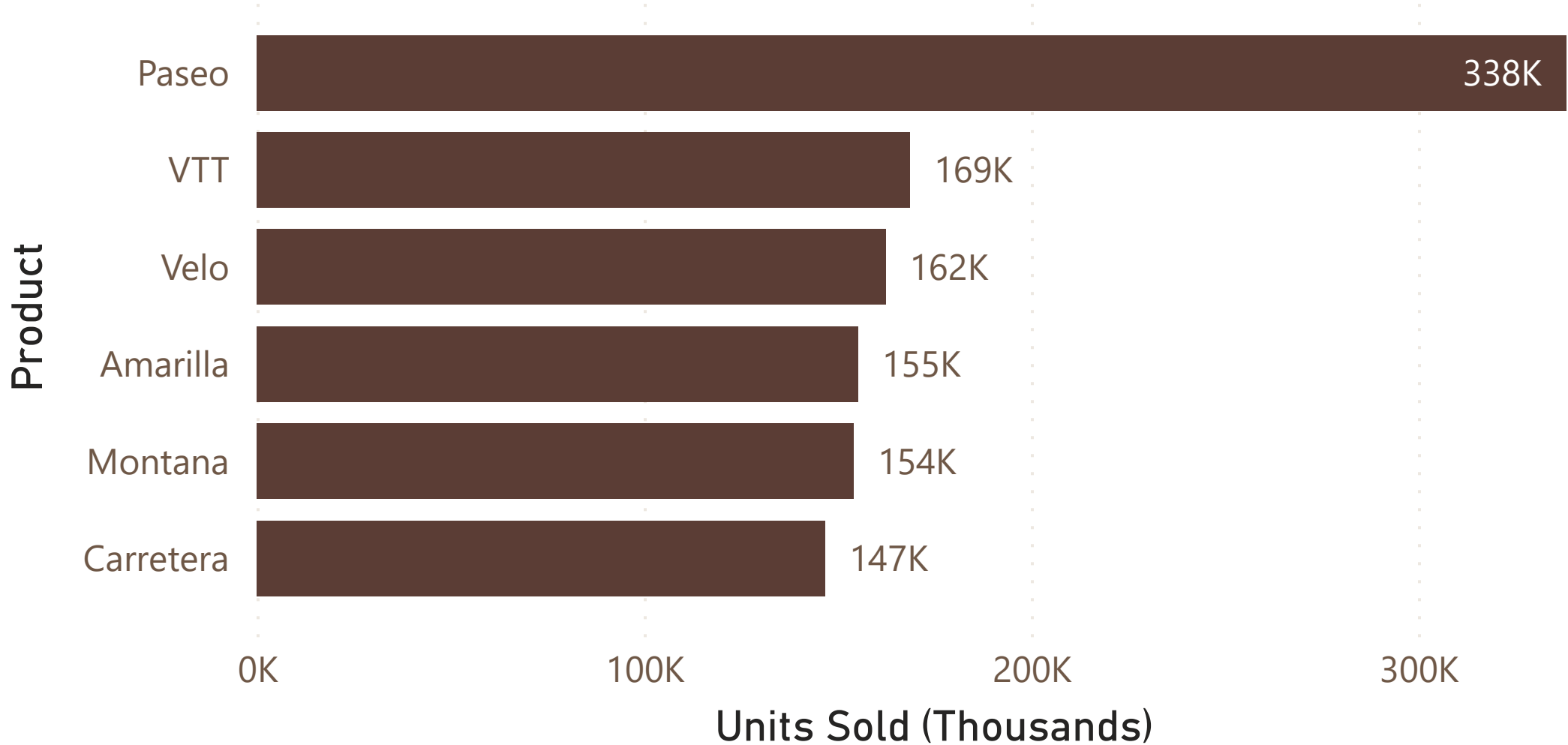
9/1/2013



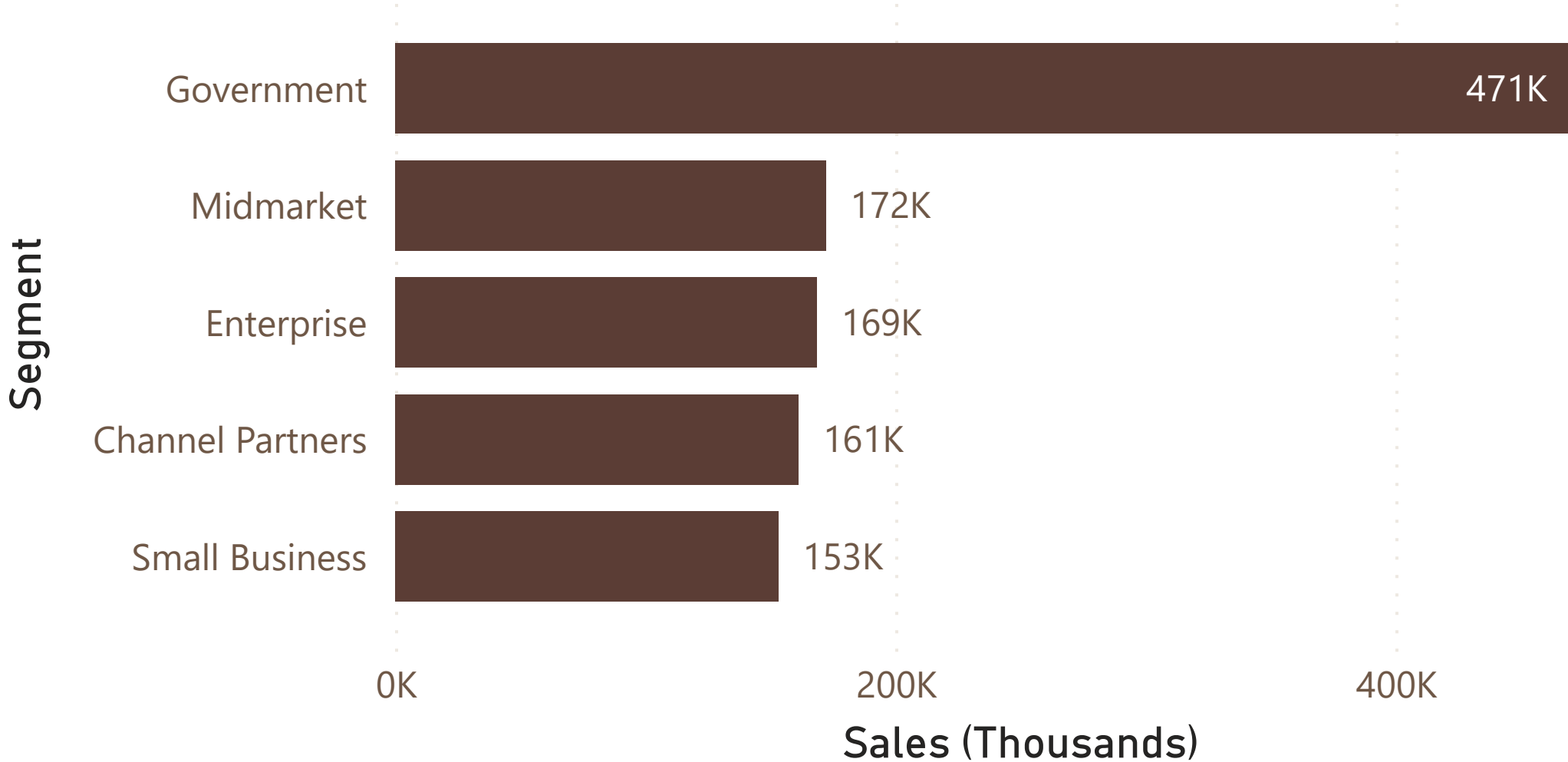
12/1/2014



Units Sold by Product

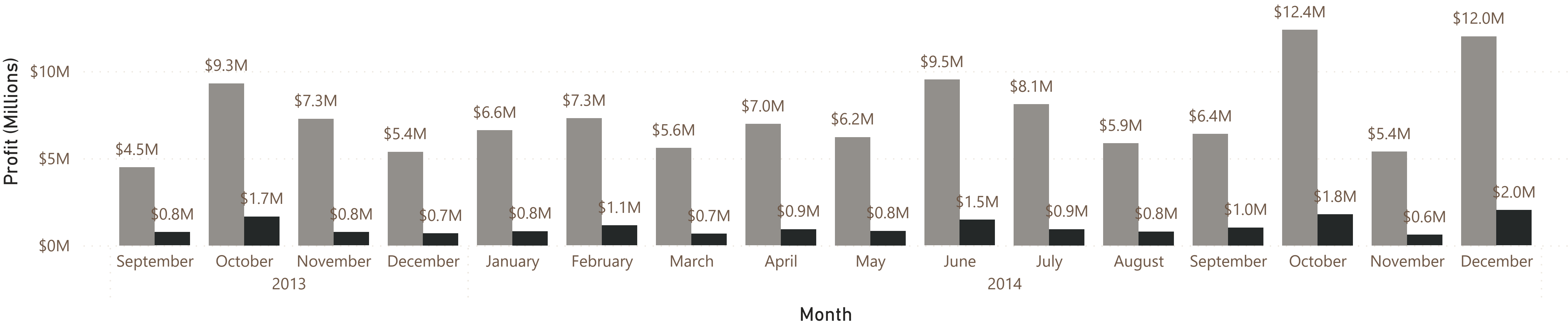


Units Sold by Segment



Profit by Year and Month

● Sum of Sales ● Sum of Profit



# Product Performance Breakdown

9/1/2013

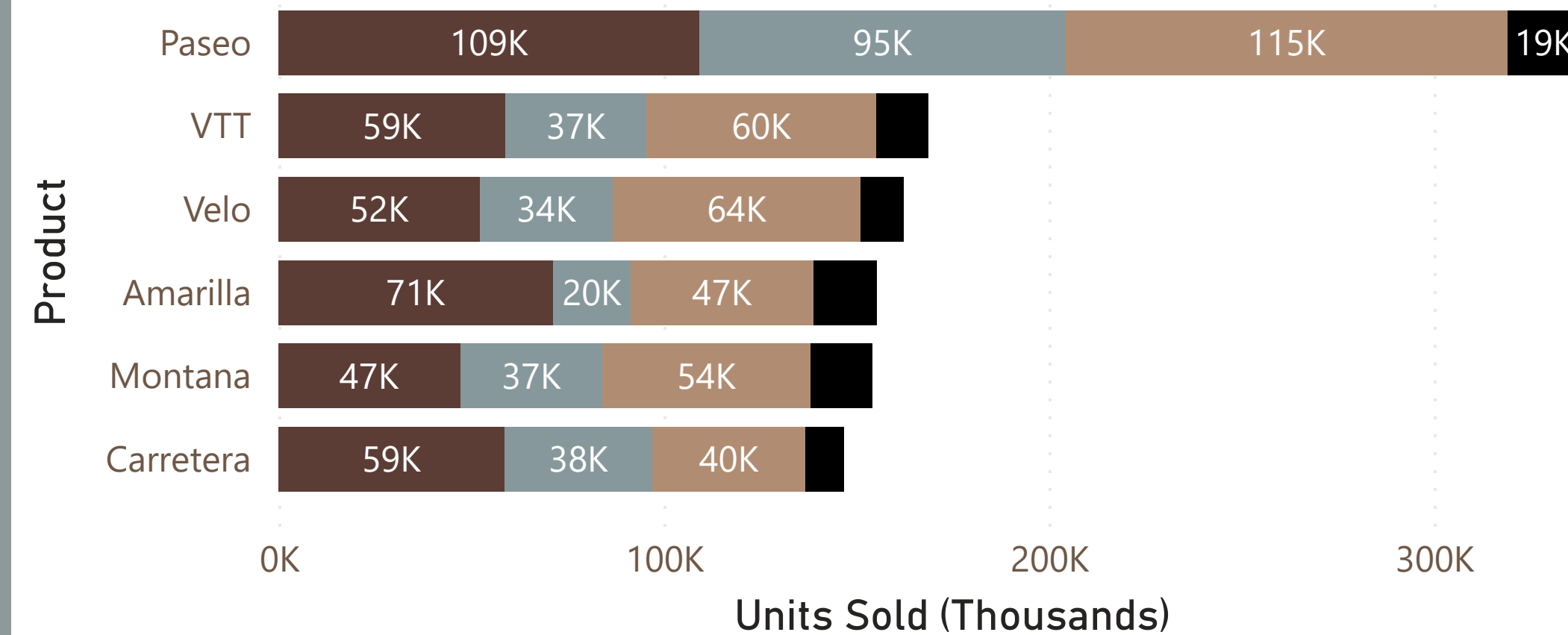


12/1/2014

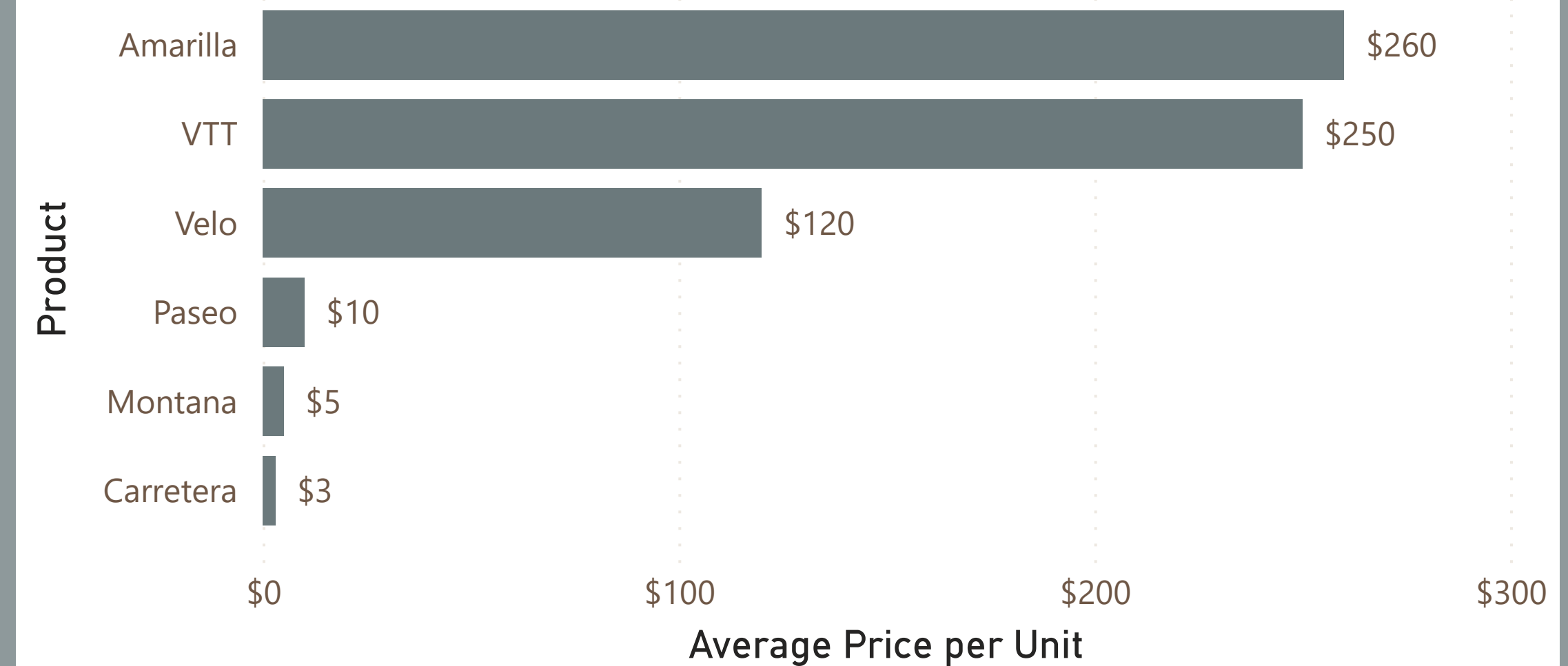


## Units Sold by Product

**Discount Band** ● High ● Low ● Medium ● None

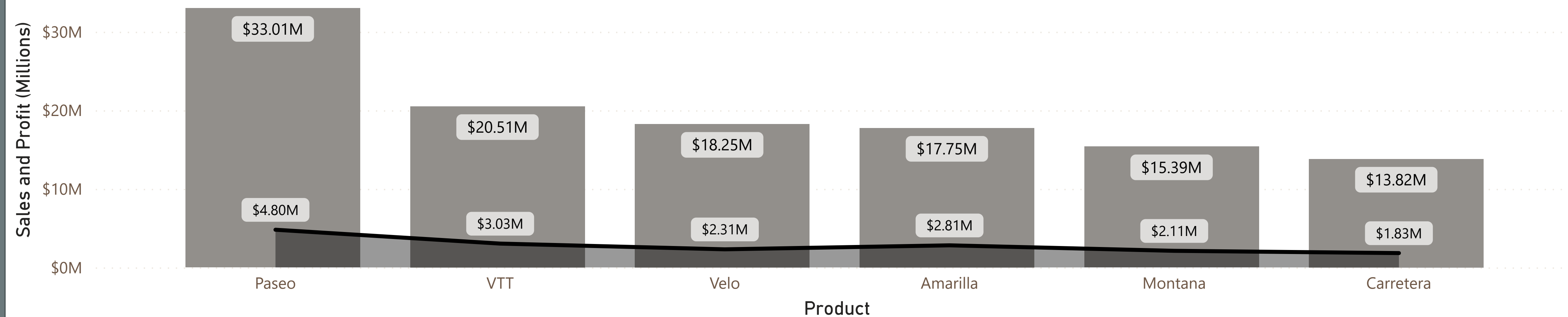


## Average Manufacturing Price by Prdoduct



## Sales and Profit by Product

● Sum of Sales ● Sum of Profit



# Segment Performance Breakdown

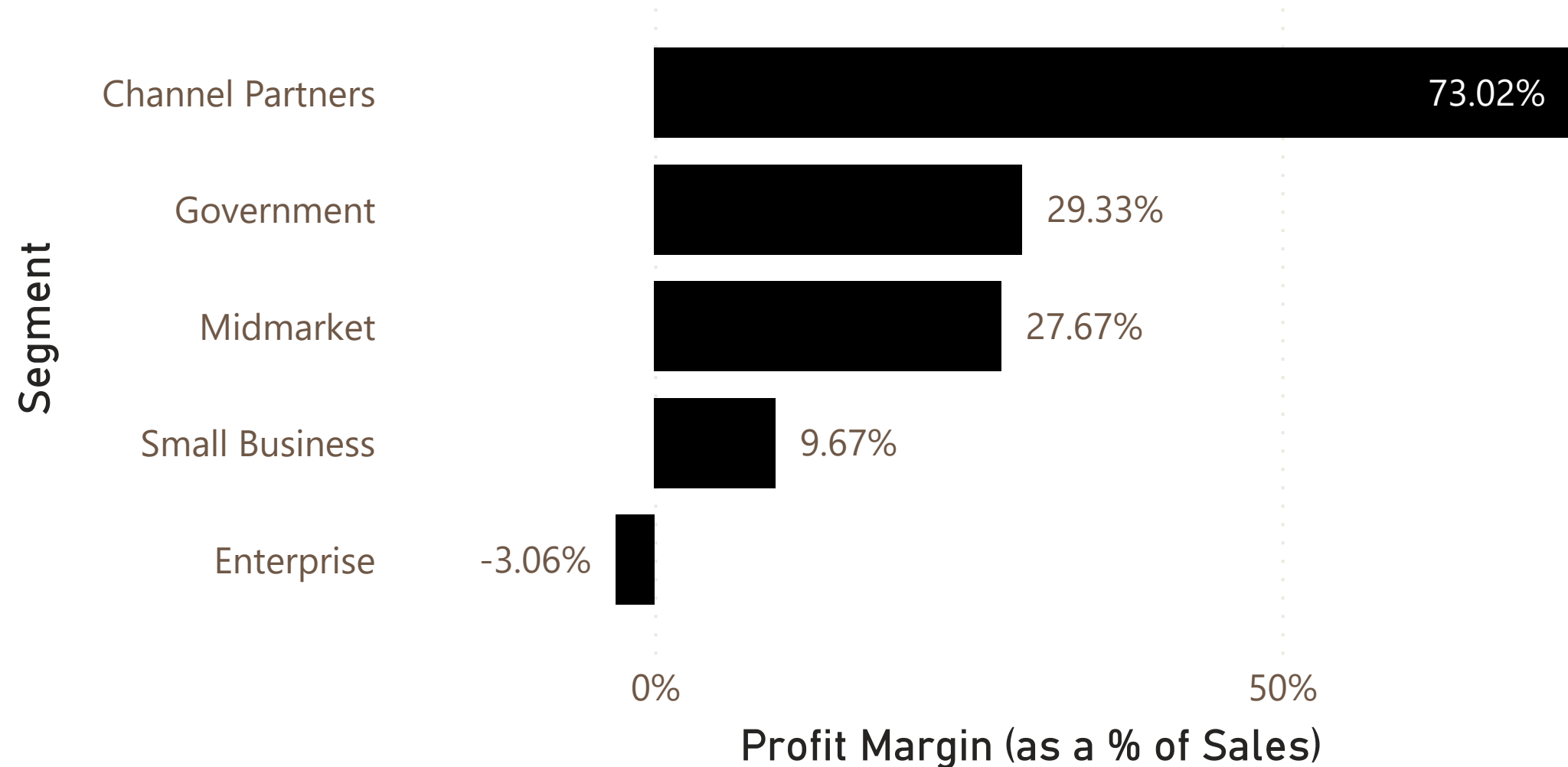
9/1/2013



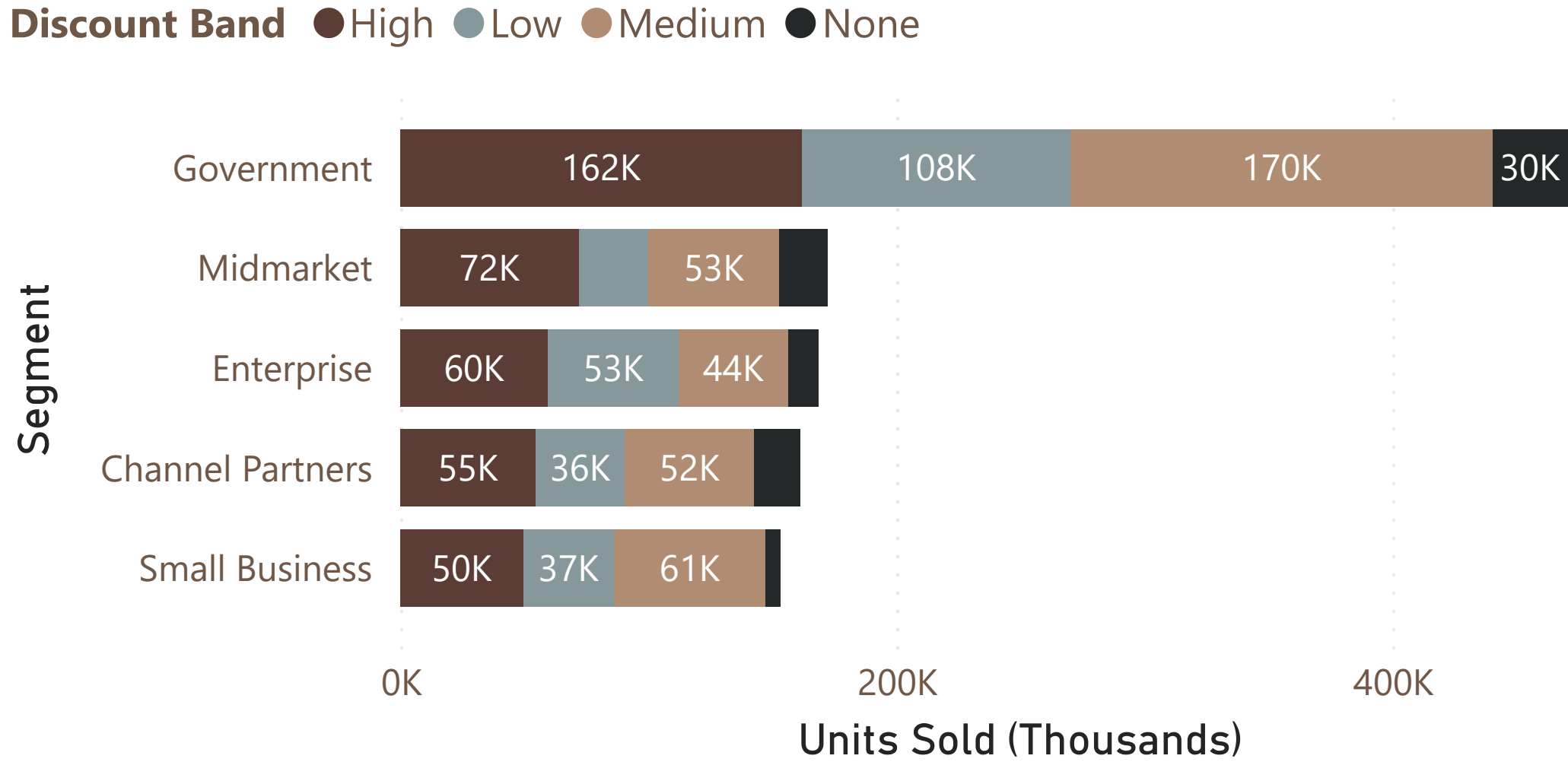
12/1/2014



## Profit Margin by Segment

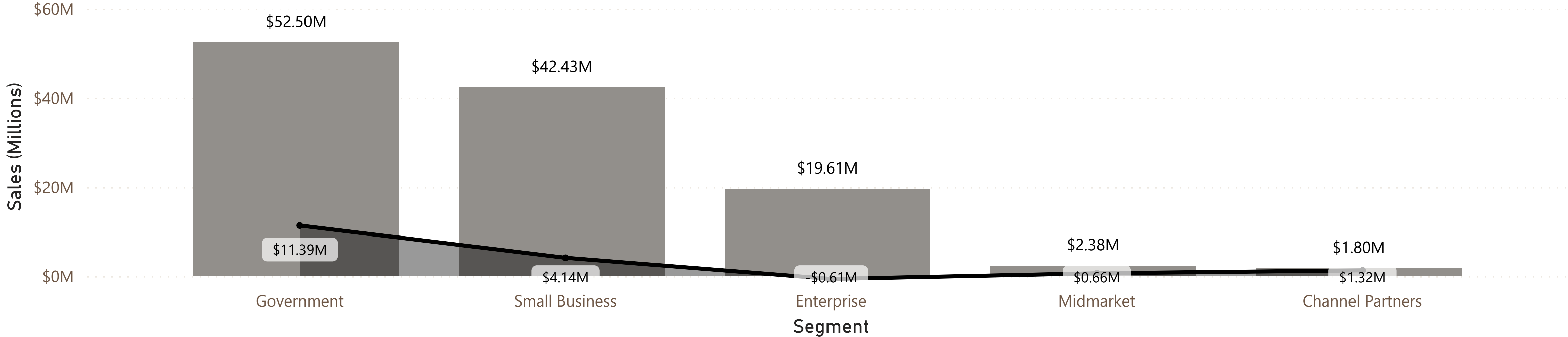


## Units Sold by Segment



## Sales and Sum of Profit by Segment

● Sum of Sales ● Sum of Profit



# Country Performance Breakdown

9/1/2013

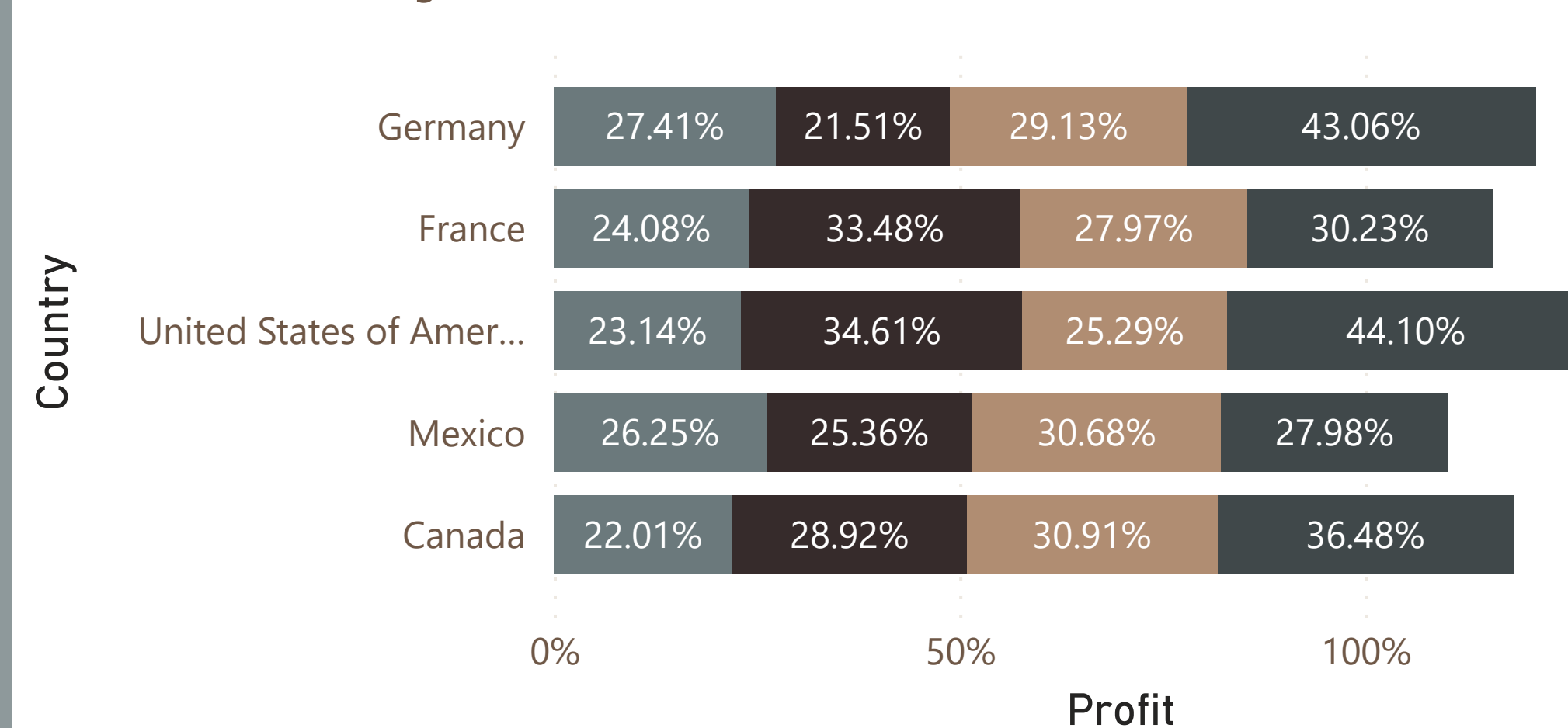


12/1/2014

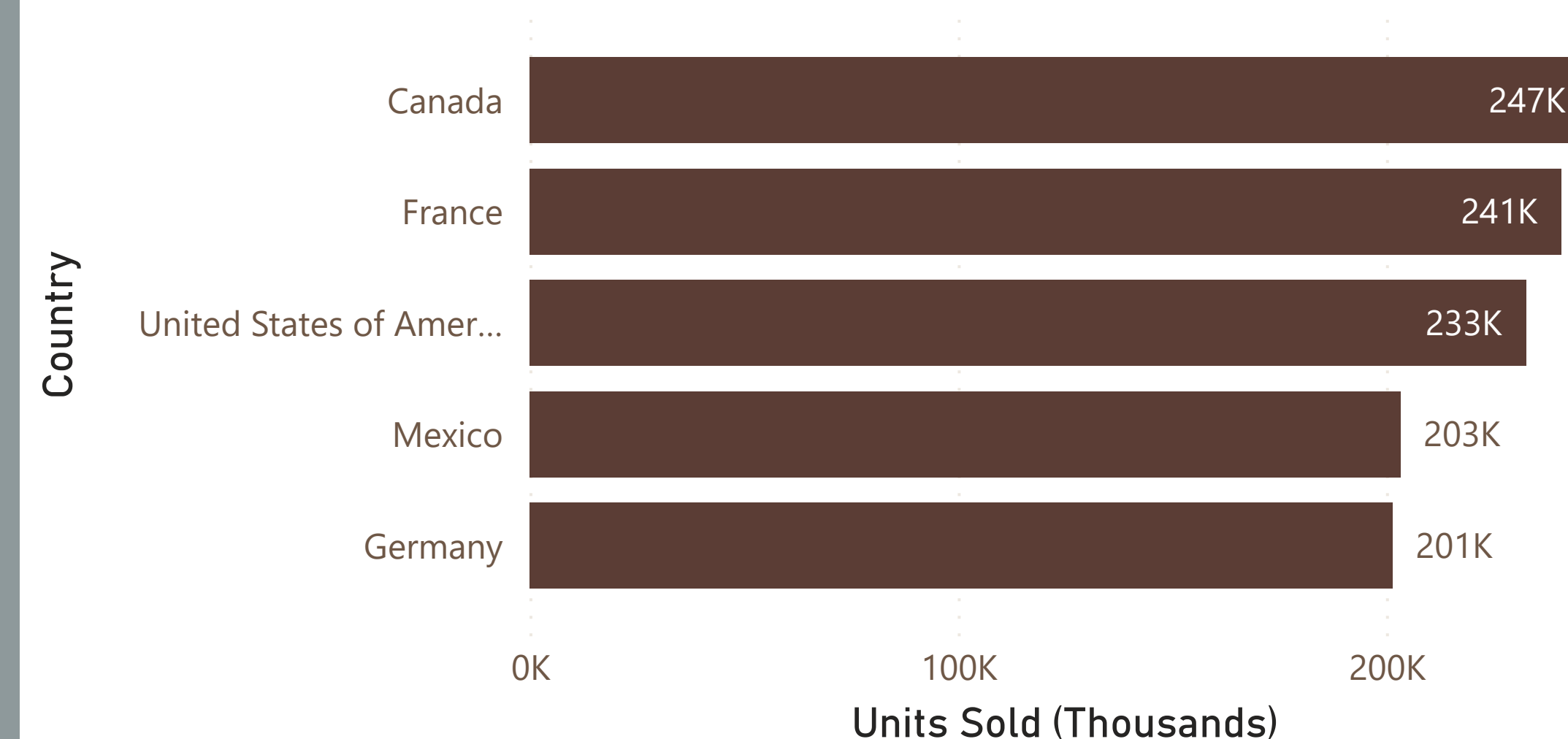


## Profit Margin by Segment (by Discount Band)

**Discount Band** ● High ● Low ● Medium ● None

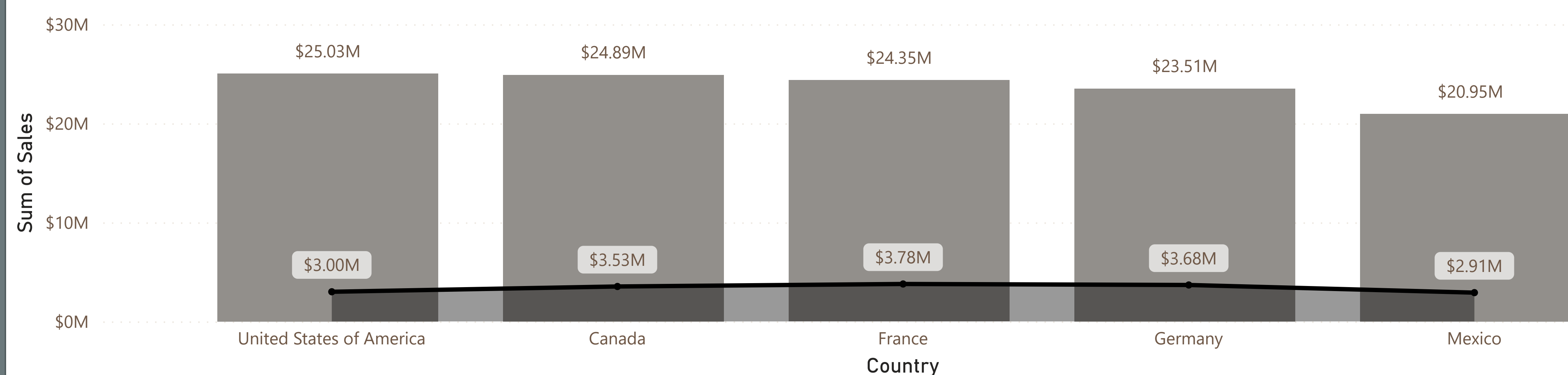


## Units Sold by Country



## Sum of Sales and Sum of Profit by Country

● Sum of Sales ● Sum of Profit



# Forecasting Tool

9/1/2013

12/1/2014



The graph below visualizes sales to date and provides a forecast for the next 6 months. Use the slicers to the right to filter by product, country, and/or segment.

Product

All

Country

All

Segment

All

Sales by Year, Quarter, Month and Day

