

Sam Wyche
Constraints Essay

The biggest constraints on my project reside in the professional, social, and diversity & cultural domains. My project is constrained by the professional domain because I am representing something bigger than myself. I am representing the Army and the University of Cincinnati Army ROTC program. With this in mind, I have to be very careful about the information I present and how I present it. It is my duty to always represent the Army in the best light possible. My project is constrained by the social domain because my goal with it is to improve the recruiting of the UC Army ROTC battalion. My goal is to find a good way to present my information and make it look dynamic as opposed to bland. Lastly, my project is constrained by the diversity and culture domain. The Army gets people from all over the United States and all over the world. All of these people have different motivations to serve, and I have to think about how I can speak to each of those different motivators.