

CYPHER
ASSESSMENT

WHY GET ASSESSED?

Why Get Assessed?

Improve Your Fundamentals

Receive detailed feedback, coaching, and consultation from our experts to help your project reach its maximum potential. This includes actionable areas of improvement and recommendations across our 8 domains.

Increase Brand Awareness

Your assessment certificate will be posted to our Discord and Twitter. The assessment report will be posted to our dashboard as well as our partner's platforms. This will put your project in front of thousands of new eyes.

Build Confidence Within Your Community

Our reports help investors to fully understand your project's goals and ambitions as well as identify what your strengths are. Our assessments also help to legitimize your project with its own designated page on our official platform.

Improve Your Security

Our assessment team has combined experience of 10+ years in the security industry and have been advising top NFT projects on security. They will help you to properly secure your social platforms to prevent any malicious attacks.

Pre Vs Post Mint

We assess both pre-mint and post-mint projects. Our assessments align to the needs of your project, whether you have already minted or are preparing to, we drive value for your service so you can excel.

If you are a project approaching your mint date, getting a Cypher assessment can create exposure and help showcase your legitimacy to potential investors. As a result, you will be able to maximize your chances of a successful, sell-out mint.

If your project has already minted, getting assessed means that we can help you identify areas of improvement and recommended actions that will not only improve your project's chances of survival but help you excel in this dynamic industry. An assessment can also increase confidence amongst your current holders, reducing their chances of listing their NFTs on the marketplace.

What Areas Of Your Project Do We Assess?

Our assessments look into 8 key areas, these are; security, socials, team, utility, fundamentals, roadmap, tokenomics, and branding. If for some reason your project is unable to be assessed in one of these areas, it will be marked as N/A and not affect your overall score.

What Is The Assessment Process?

- 1. The project applies for an assessment, our team will accept the engagement and kick off the assessment process.**
- 2. Cypher professionals will start to gather public information on the project from sources such as their website, Twitter, discord and whitepaper.**
- 3. A call with the project's founders or development team will be initiated to follow up with further questions surrounding non-public information.**
- 4. Once the data collection stage is completed, we will use our framework to specify scores for each domain.**
- 5. Our team will write a comprehensive report that identifies the project's key strengths and weaknesses which will be used to provide recommendations for improving the project.**
- 6. Every report written will go through our review and approval process to ensure our quality standards are met.**
- 7. A private report is sent to the assessed project. Awards and a certificate are also issued. We will post the certificate to our official Twitter and Discord for exposure.**
- 8. Data is uploaded to our Dashboard for Cypher Seal holders to view.**

What Happens Once The Assessment Is Completed?

Once the assessment has been completed, we will provide you with a detailed report which includes your key strengths, areas of weakness, and recommendations on how you can improve. Our dashboard will then be updated to show your project's information to our community. Projects that score above a minimum threshold of 60% in at least 3/8 domain areas will be presented with a Cypher certificate that will be posted to our Twitter and Discord for exposure.

What Happens If Our Project Performs Poorly In The Assessment?

We are here to assist projects with obtaining their Cypher certificate and want to make sure every project has a fair chance of acquiring one. This is why if a project does not meet the certificate requirement of attaining 3/8 domain awards we will give them time to make the necessary improvements along with consultation on how to implement these. After the changes have been made we will reassess the project for free and present them with the updated awards.

All projects that purchase a Cypher assessment are entitled to one free reassessment within one month of the initial assessment.