



SAMANEH MOHAMMADREZA

Experienced UX/UI Designer with 5+ years of experience creating user-centered, data-informed digital products. Skilled in transforming insights into intuitive interfaces. With a technical background in development, I bridge design and technology to deliver scalable, accessible solutions.

Experienced UX/UI Designer

Contact



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[Portfolio](#) [LinkedIn](#) [Github](#)



Frogner 2016, Norway

Core Competency

- UX/UI Design
- Wireframing, Prototyping & Interaction Design
- Design Systems & Scalable Component Libraries
- User Journey Map
- User Research & Information Architecture
- Responsive Design & Accessibility (WCAG)
- Micro-Interactions & Usability Improvements
- Cross-Functional Collaboration & Communication
- AI-Enhanced Design Tools & Workflows

Technical Tools

- Figma, Sketch, Adobe XD
- GA4, Hotjar, Maze, A/B Testing
- HTML, CSS, JavaScript, React
- WordPress, WooCommerce, Shopify
- Jira, FigJam, Miro, Mural
- Looker, Power BI, Tableau

Language

English-Fluent

Norwegian-Intermediate

Experience



UX/UI Designer – Rooyesh

2020 - 2023

(Industries: Retail, Art, Insurance, Food, Health,...)

- Designed end-to-end UX design for internal tools and public-facing platforms across many industries.
- Created user flows, wireframes, and interactive prototypes in Figma to communicate design intent.
- Established and maintained a design system with reusable UI components for consistency and scalability.
- Planned and executed usability tests and user interviews, reducing navigation friction by 30%.
- Collaborated with PMs and developers to prioritize features and ensure WCAG-compliant, responsive designs.
- Analyzed Hotjar and GA4 data to identify friction points and advise PMs on UX priorities and iterations.



Web Designer – Rooyesh

2011 - 2020

- Designed and built responsive websites using HTML, CSS, and WordPress.
- Delivered over 30 client websites with consistent UX structure and brand identity.
- Created style guides and layout templates for scalable design systems.
- Supported small teams with UX consulting and basic content strategy.



Developer and IT expert – Pasargad

2007 - 2011

- Built internal tools with C#, ASPX, and SQL to support reporting and data-driven workflows.
- Collaborated with cross-functional teams to ensure usability, reliability, and system integrity in regulated environments.

Education



Master in Human Computer Interaction

2023- 2025

Kristiania University

Teaching Assistant – Visual Data Course

- Provided guidance to students in the use of Tableau.



Bachelor in Software Computer Engineering

2003-2007

Azad University