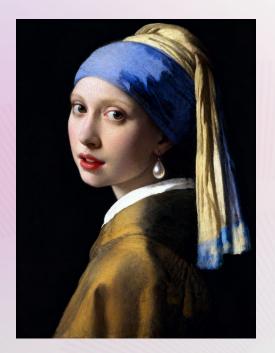
# Where Generative AI Ends and Human Imagination Begins

Soumyadeep Mukherjee Co-founder and CTO, Dashverse



# If anyone can generate... what makes it unforgettable?

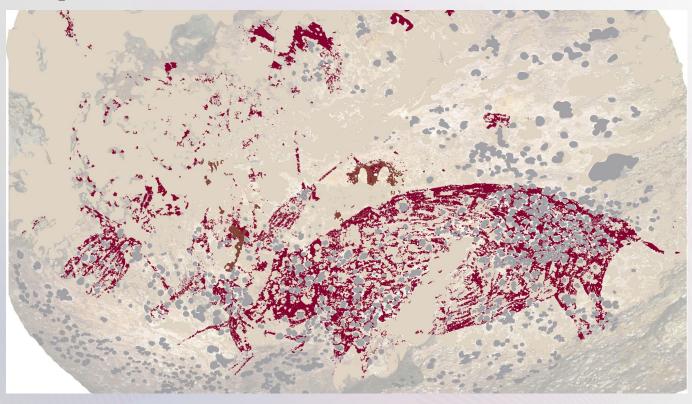






# **Everybody has Stories to tell?**

Narrative cave art discovered in the Indonesian island of Sulawesi has been dated to at least 51,200 years ago





We are, as a species, addicted to story. Even when the body goes to sleep, the mind stays up all night telling itself stories.

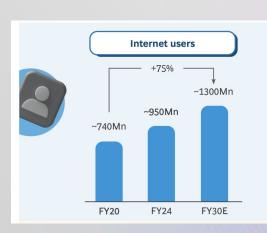
## **Every Leap In Technology reshaped Storytelling**

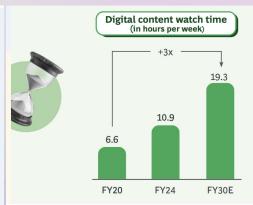


- Printing presses democratized books, letting millions access what only the elite could read.
- Radio and film scaled shared emotion suddenly entire nations could laugh and cry together.
- Television brought stories into our living rooms.
- The internet put creation in everyone's pocket.
- Now, Generative AI puts entire production capabilities at your fingertips

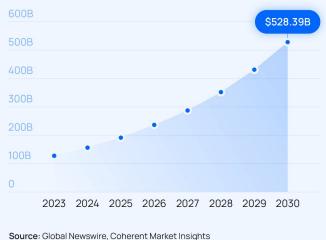


## **Enabling Storytelling created New Creators**





#### Creator economy expected growth



Source: Global Newswire, Coherent Market Insights



Creator count is exploding; more people full-time.

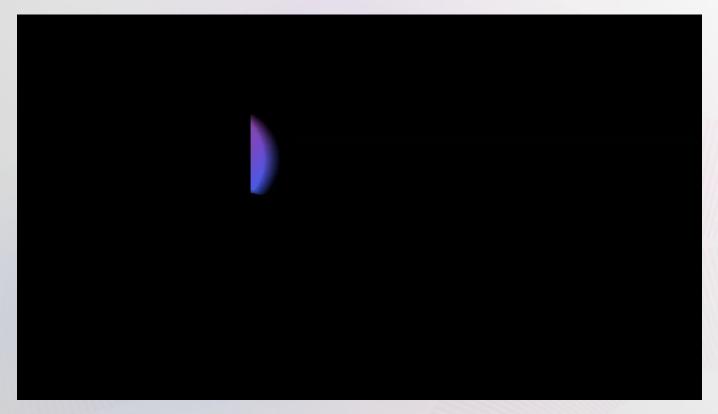
Then: "More creators = more content variety = more "there's something for me" in the feed

#### What is Dashverse?



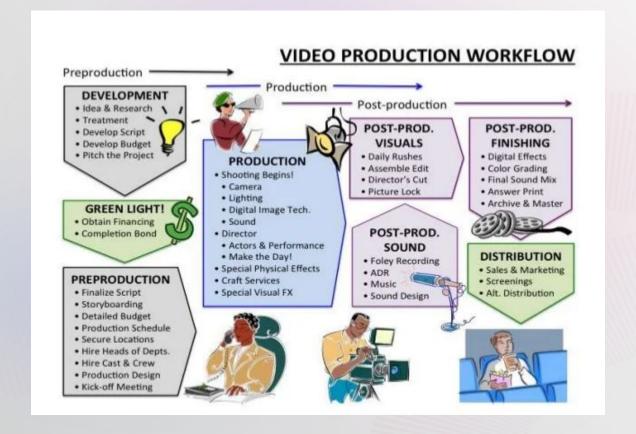


# **Our Stories**



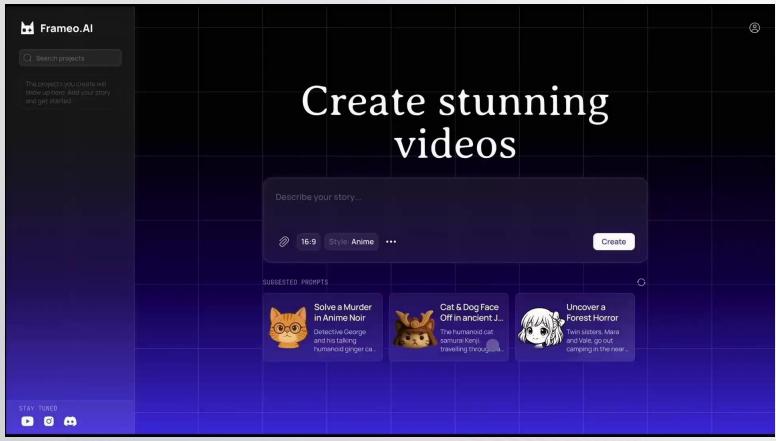


## **How Stories were told pre-Al?**





# **Future of Storytelling**





# In a world of infinite content, Stories that generate a connection is the moat

