

# Algorithm

## Import Libraries:

- Import necessary libraries including numpy, pandas, sklearn for various imputation techniques, fancyimpute for SoftImpute, matplotlib and seaborn for visualization, and other utilities.

## Read and Prepare Data:

- Load the dataset using pandas.
- Drop specific non numerical columns: ['Gender', 'Email\_Opt\_In', 'Promotion\_Response', 'Target\_Churn', 'Age'].
- Create a copy of the dataset named data10A for 10% missing data.

## Introduce Missing Values:

- Select 10% of the rows randomly in data10A.
- Introduce missing values (set to NaN) in these rows for 10% of data

## Identify Missing Value Positions:

- Store the positions of the missing values.

## Initialize Imputers:

- Initialize various imputation methods: KNN, IterativeImputer, SimpleImputer (mean and median), and SoftImpute.

## Define RMSE Calculation Function:

- Create a function calculate\_rmse to calculate the Root Mean Squared Error (RMSE) between the original and imputed values at missing positions.

## Define Ensemble Imputation Function:

- Create a function ensemble\_impute to perform imputation using an ensemble of different methods:
  - For each missing value position, impute using each method (KNN, Iterative, Mean, SoftImpute, Median).
  - Calculate RMSE for each method.
  - Select the method with the lowest RMSE and use it to impute each value.

## Perform Imputations:

- Apply the ensemble imputation method.
- Apply individual imputation methods (KNN, Iterative, Mean, SoftImpute, Median).

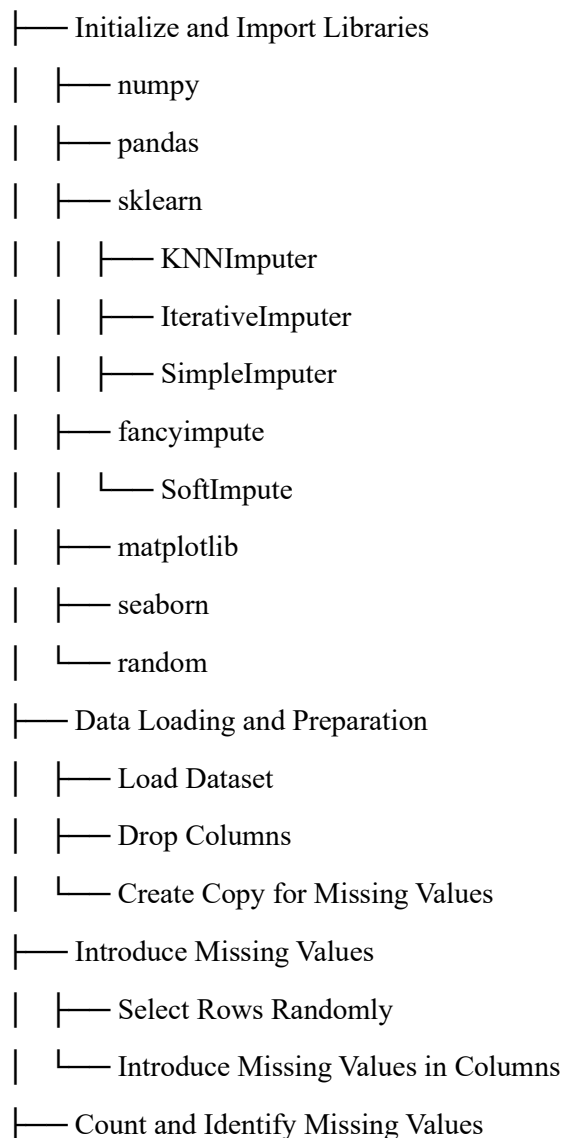
## Calculate RMSE for Each Method:

- Calculate the RMSE for the imputed datasets obtained from each method.

## Visualize RMSE Comparison:

- Plot the RMSE values for each imputation method using a bar chart to compare their performance.

## Algorithm Root



- | | — Count Missing Values
- | | — Identify Missing Positions
- | — Initialize Imputation Methods
- | | — KNNImputer
- | | — IterativeImputer
- | | — SimpleImputer (Mean)
- | | — SoftImpute
- | | — SimpleImputer (Median)
- | — Define RMSE Calculation Function
- | | — calculate\_rmse()
- | — Define Ensemble Imputation Function
- | | — ensemble\_impute()
- | — Perform Imputations Using Different Methods
- | | — KNN Imputation
- | | — Iterative Imputation
- | | — Mean Imputation
- | | — SoftImpute Imputation
- | | — Median Imputation
- | | — Ensemble Imputation
- | — Calculate RMSE for Each Imputation Method
- | | — RMSE for KNN
- | | — RMSE for Iterative
- | | — RMSE for Mean
- | | — RMSE for SoftImpute
- | | — RMSE for Median
- | | — RMSE for Ensemble
- | — Visualize and Compare RMSEs
- | — Plot RMSE Values