

Ideation Phase

Brainstorm & Idea Prioritization

Date	01 May 2023
Team ID	NM2023TMID06101
Project Name	Global Wealth Divide: A Comprehensive Study of Income Inequality Across the World
Maximum Marks	4 Marks

Brainstorm:

- Research the root causes of income inequality and their effects on society and the economy.
- Analyse the distribution of wealth across different regions, countries, and demographic groups.
- Investigate the impact of globalization, trade, and economic policies on income inequality.
- Examine the role of technology, automation, and the changing nature of work on income inequality.
- Study the policies and strategies that have been implemented to address income inequality, their effectiveness, and potential areas for improvement.
- Explore the relationship between income inequality and social mobility, education, and healthcare outcomes.
- Assess the ethical and moral implications of income inequality and the responsibilities of governments, corporations, and individuals in addressing it.
- Consider the potential solutions to income inequality, including redistributive policies, tax reforms, education and training programs, and economic empowerment initiatives.


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Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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➔

Before you collaborate

The dataset are collected which is related to Global Investment Data

🕒 10 minutes

A

Team gathering
 The team members are gathered and started to separate the workload for each members accordingly.

B

Set the goal
 To complete the Workflow of the project and to discuss and gather the requirements.

C

Learn how to use the facilitation tools
 The session was pre-planned and is successfully completed by sharing the ideas among the team members.

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1


Define your problem statement

the goal of the project is to provide a comprehensive understanding of income inequality in the world today and to identify effective strategies for addressing this important issue.

🕒 5 minutes

PROBLEM

How might we Global Wealth Divide: A Comprehensive Study of Income Inequality Across the World?



Key rules of brainstorming

To run an smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

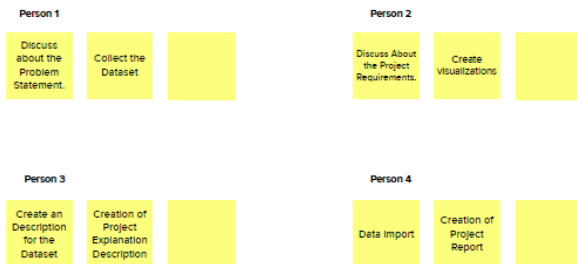
The Ideas that are discussed among members:

1. Analyze the factors that contribute to income inequality.
2. Compare and contrast the income distribution in developed and developing countries, and explore the reasons behind the differences.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



3

Group Ideas

Some Ideas collected from the team members

🕒 20 minutes

TIP

Add custom notes to m browser, or categorize themes with



Step-3: Idea Prioritization

