



# SAMUEL ROBERTON

## curriculum vitae

I'm an enthusiastic team worker, but I'm also able to work on my own initiative and happy to take responsibility for seeing projects through to completion. I'm a good listener and a fast learner and would get great satisfaction from contributing to and being part of a successful design team.

**A Level**  
Wilmington Grammar

- Fine Art
- Graphic Design
- English Literature

**(BA honours) Graphic Design**  
Coventry University

- Web
- Print
- Branding & Identity

Academic Achievement Award  
Wilmington Grammar  
A - Level Fine Art  
D&AD Degree Show  
Coventry University  
Final Year Project **Accolades**

### Greater London Communications (GLC): Internship

My main duties within this role were aimed at server side maintenance of websites and databases. I learnt a lot about the back end tasks of maintaining a successful secure and functional online space.

### Elastic Eye Design: Junior Designer

Within this role I have managed projects and met client briefs to a professional standard. Day to day tasks include Logo design with application to stationary, and web design using html/css and wordpress for the individual user. Creating a well-rounded and focused Identity for clients is always of the upmost importance.

### Trademark Graphics: Freelance

Designing for t-shirts and custom vehicle graphics for companies and individuals also looking for complete branding; this usually includes the logo, website and printed stationary. Meeting with clients and collating a strong brief has been the biggest stepping stone and gain from the experience.

# WEB PRINT IDENTITY

photoshop inDesign  
illustrator wordpress  
html corel draw  
css jQuery



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Thank you for reading my cv :)  
If you would like to see more  
examples of my work please visit  
my website.

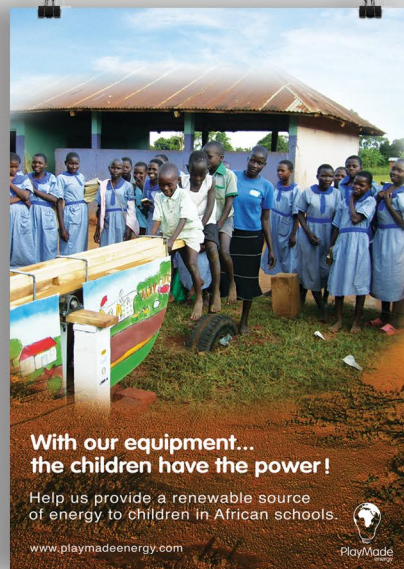
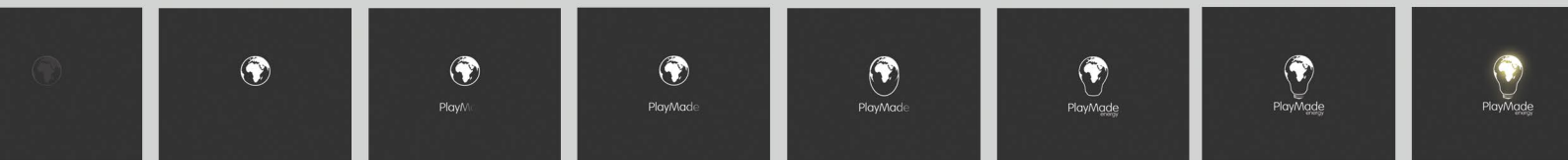
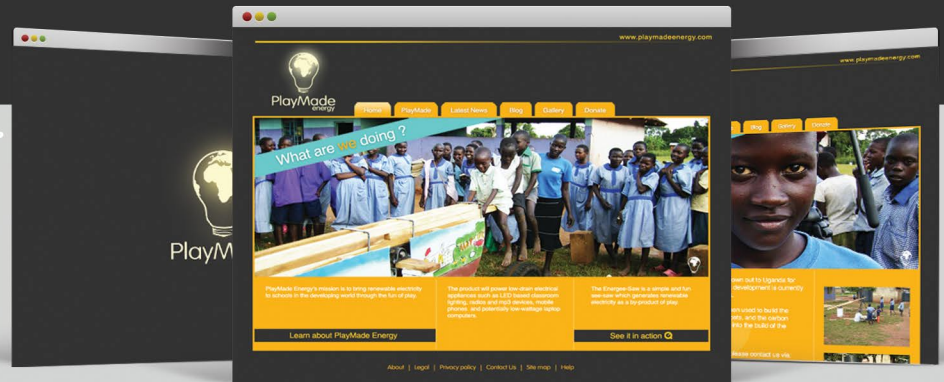
References upon request



**Licence To Success** were looking for a clean, professional and approachable image for their start up business, aimed at prospective hiring companies and individuals looking to find a job better suited to themselves.

**Content:** Logo Design, Web Design, Photography, Stationary.

**Tools:** Illustrator, Photoshop, HTML, CSS, PHP, Digital SLR (Canon 350d).



**Playmade Energy**, their goal as an organisation is to deliver a source of renewable electricity created through play and learning. My task was to create all appropriate media to attract attention from potential contributors and organisations willing to donate.

**Content:** Logo Design, Web Design, Animated Introduction Video, Stationary.

**Tools:** Illustrator, Photoshop, After Effects, HTML, CSS.

# OSMOSIS



**Osmosis Health Studio** are a personal coaching & fitness company aimed at professionals looking for a one to one experience. The brief was to design the appropriate material aimed at the target market.

**Content:** Logo Design, Web Design, Animated Introduction Video, Stationary.

**Tools:** Illustrator, Photoshop, HTML, CSS, After Effects.