

Intern - eTutorWorld

About eTutorWorld

eTutorWorld is a leading EdTech company providing world-class online tutoring services for K-12 and Test Prep.

eTutorWorld was founded in 2008 in Glen Arbor, Michigan, and Bangalore, India. Founders realized that tutoring can be made much more affordable and convenient at the same time, without any compromise on the quality. This has been the eTutorWorld mantra till date.

Personalized LIVE online 1-to-1 tutoring is provided in English, Math and Science for grades 2 to 12. Tutoring services and worksheets are also provided for various test preps such as SCAT, SAT, PSAT, ACT etc.

Job Description

The responsibilities of Data Analytics and SW Development intern will be:

- 1. Understand ETW business, customer base and customer needs
- 2. Understand ETW data model and data
- 3. Analyses of data and come up with patterns which will be useful to grow business
- 4. Assist marketing team in various activities using data analysis
- 5. Understanding of google analytics and support to improve page ranking
- 6. Learn and understand various support activities and provide support to ops team.
- 7. Understand various data integrations points e.g. CRM
- 8. QA of LMS & Worksheet tool from time to time as when needed
- 9. Learn PHP Web development
- 10. Understand ETW Learning Management System application.
- 11. LMS issue fixes and contribution to add new features

Candidate Requirements

- 1. Any undergraduate student with passion in educational sector
- 2. Ability to find smart ways of working
- 3. Excellent verbal and written English and communication skills
- 4. Candidate would need to work from home and should have his/her own laptop with stable internet connection

Start date and Duration: Three months starting 29th March 2021