

JAN 2022



# ENTREPRENEURSHIP



*carpe diem 3.0*



AAYAM 7.0

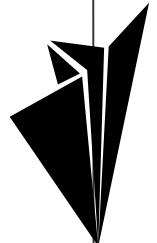
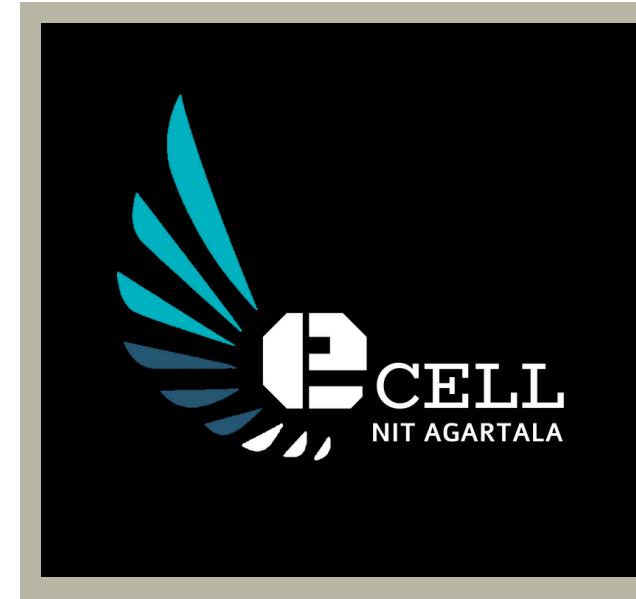


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# ABOUT E-CELL NIT-A



The Entrepreneurship Cell in NIT Agartala is a non profit organization that helps it's students to explore their entrepreneurial side. For a country to move from developing to a developed nation it requires a steep curve of innovation engrained within its culture, in which an exponential role is played by entrepreneurs. At E-Cell, we provide a rostrum for students to come with the most viable solutions to every obstacle. An idea is assisted with guidance, expertise and a space for research and development, and any other form of help that an idea requires to bloom. The efficient and optimum level of functioning within the E-Cell has helped it in being one of the most sought after student bodies within NIT, Agartala.



# ABOUT CARPE DIEM



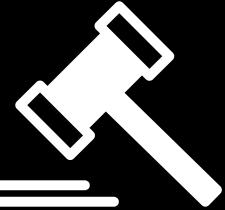
Carpe diem, in a literal sense means "Seize the day". And it is the same feeling that we instil in our event.

Carpe Diem is the flagship event of E-Cell NIT, Agartala and was the first ever E-Summit of North East India.

It's motive is to outreach the concepts of entrepreneurship among the students and give them a hands-on learning experience. It is via these events that we encourage and motivate budding entrepreneurs to succeed in their ventures.



# IPL AUCTION 2.0



## INTRODUCTION

Welcome to the thrill of a live IPL auction! Have you ever wondered what would you do if you get a chance to build your own IPL team? If not, here is a chance to put yourself in the shoes of a bidder and build your dream IPL team in these zero-cool minutes of nerves, strategy, game theory and gut. If you love cricket and can mix wit with passion into bidding strategy, then this event is a must-try shot for you.

### EVENT PARAMETERS

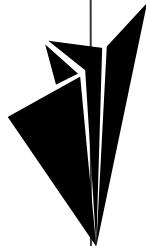
**PARTICIPATION:** Teams of 5 (Individual participants will be teamed up by the organizing team)

**MODE:** OFFLINE

**VENUE:** FINAL AUCTION IN AUDITORIUM



# THE COMPETITION



## 1. Knock Out Round

This is a quizzing round based on the knowledge of cricket and previous editions of IPL. It will be an elimination round and top 8 teams will be selected for the final round. It will be held in offline mode through the platform - Kahoot.

## 2. Final Auction

All the 8 teams would be provided a fixed virtual amount, which they can use for buying the players. Each player would be having certain points for their batting, bowling, wicket keeping and fielding skills. The aim will be to build a squad that maximizes the total ratings of all the players of the team in the limited budget along with the restrictions on the total number of players



## RULES

- No member can be a part of more than one team. Violation of this rule will lead to the disqualification of both the teams.
- All the members should be present during both rounds of the competition.
- Each team will be given a fixed amount of virtual money (Rs 80 Crores) which will be used by the teams to buy players in the auction which on exceeding will lead to disqualification.
- The player cards with the values will be revealed an hour before the main event and each team will be provided with a booklet containing all the important information and rules regarding the event
- The initial bid should be placed within 30 seconds from the display of the player.
- Waiting time for every next bid will be 10 seconds which on not following will lead to warnings. Accumulation of 5 warnings will lead to disqualification.
- Placards will be given to the teams for raising their bid.
- Each raise in the bid will be 0.25 Crores till the amount of 1.5 Crores and 0.5 Crores till the amount of 5 Crores and then jump to 1 Crore per bid (will be notified to the participants by the auctioneer).
- The roundoff of the available purse money after each buy will be done by the organizing team.

# SCORING



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1. Each player has a credit score hidden during the auction, which will decide the ultimate winner.
  2. The team with the highest Credit score will be declared the winner of the auction.
  3. The decision of the judges will be final in case of any discrepancy.



IF YOU LIKE TAKING CALCULATED RISKS, THIS COMPETITION IS FOR YOU. FEEL THE LIVE AUCTION HERE!



# MISTERO



## DESCRIPTION

As the world expects Recession 2023 and milieu demands awareness, E-CELL NIT Agartala shall convenes its first event Mistereo - Case Study Competition by collaborating with the existing North eastern Startups of India and bringing forth the problems a startup usually faces.

## VISION

1. To bring out the creative solutions at the same time empowering them with the necessary skill and thought process of taking up responsibility, studying about the various problems faced by a startup and to bring up solutions which will help the future generations to lead a better future!
2. Provide a platform for the best minds to come forward and take up the challenge of deeply studying a problem and drafting the best solution for it with the aim of encouraging students to take up challenges and paving way for the future generations to make the world a better place to live in.

### EVENT PARAMETERS

**PARTICIPATION:** 2-4 members per team





## STAGES AND TIMELINES

### 1. Preliminary round

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Each team has to select any one of the provided 'n' problem statements. Then they have to prepare a 2-pager brief summary of the solution in a PDF/PPT format. The naming format of the submission is Start-up name\_Team name\_Institute name.

### 2. Final round

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Only the top 5 teams will qualify for the final round. In final round, each team will get 8 minutes to present their business plans to the judging panel which consists officials from the 'n' mentioned start-ups/Professors of NIT Agartala. The presentation will be followed by a Q&A round of 7 minutes. There is no limit to the number of slides that can be used in the final round presentation.



## SAMPLE QUESTIONS



1. "What are the marketing strategies we should implement to make us go global?"
2. "Prepare a detailed budget plan of Rs 1,00,000 to bring more exposure to the brand."

## SCORING

- For the first round, the teams will be judged on how relevant the solutions provided to the problem statements are, the presentation and the research done on the startup.
- Plagiarism will lead to disqualification.
- For the final round the following will be considered,
  1. The content on the PPT
  2. Presentation skills
  3. Answers during Q&A session

# BID 'DE LEAST

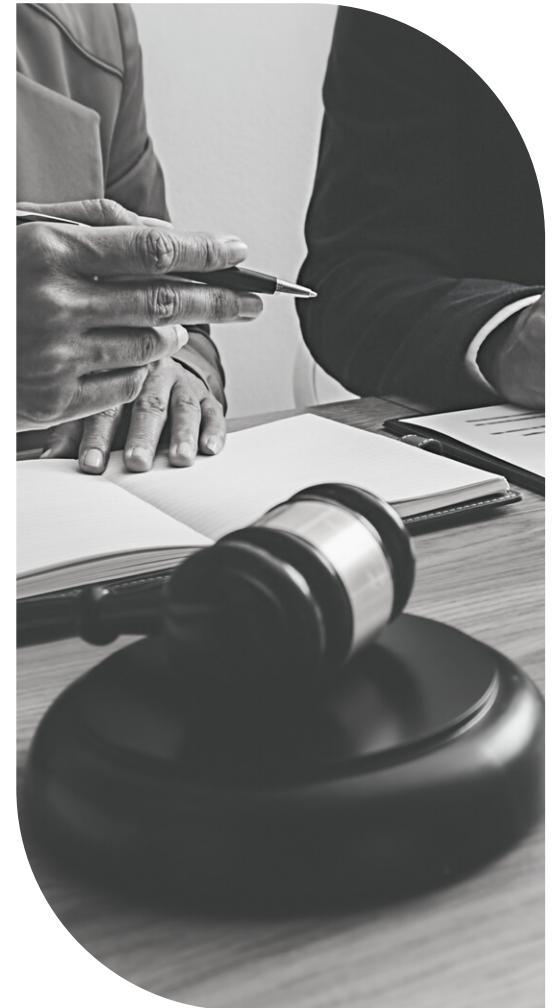


## DESCRIPTION

Business, MUN, stock-market and auction simulations. And for the first time we, E-CELL NIT Agartala introduce the Government Tendering simulation. Tendering usually refers to the process whereby governments and financial institutions invite bids for large projects that must be submitted within a finite deadline where the lowest quotation wins.

## VISION

1. The participants will get a chance to learn the different types and classes of tenders by the government and public firms and how they work.
2. The research and documentation will help them in understanding of how to apply for a tender and important factors that will come into play during bidding.





## EVENT PARAMETERS

**PARTICIPATION:** 2-4 members per team

**MODE:** The competition will be a completely online event where the registrations will be taken through  
<https://unstop.com>

The participants will be required to submit the final document in a PDF format file before the final date of submission.

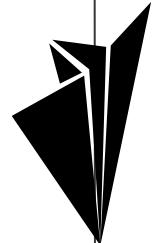
**VENUE:** This would be an INTER COLLEGE EVENT where the other ECELLs of NITs and IITs along with the local Tripura colleges would be invited



## ● FLOW OF THE EVENT

- After registration, the participants will be added to a WhatsApp group where the members of the organization team will be present to help you in case of queries.
- The event will have one single offline round where the participants will have to submit a quotation of their bid on the tender proposed by the Mock Government
- Sample Tender Statement :  
<https://oldweb.nita.ac.in/NITAmain/news--events/tender.html>
- The below document in the link can be used for reference purpose :  
<https://nitsikkim.ac.in/documents/notices/tenders/Washing%20Maching.PDF>
- The team name will be considered as the name of the Company/Organisation/individual contesting in the bidding.
- The format of the document required to submit will be shared in the Unstop website 2 days before the release of the Tender statement.

# SCORING



1. The company with the lowest quotation for the tender will be declared winner.
2. The information validating the quotation will be taken into account and therefore the companies need to provide proof for every quotation.
3. Companies exercising foul play will be disqualified.
4. Plagiarism will lead to immediate disqualification.
5. In case of ties, the company with the most legitimate and well-researched quotation will be declared the winner.
6. Presentation will help in winning extra brownie points.



# OUR SPEAKERS



**ANUBHAV DUBEY**  
FOUNDER CHAI SUTTA BAR



**RITEN DEBNATH**  
FOUNDER FUELER



**AMAN DHATTARWAL**  
FOUNDER APNA COLLEGE



**SWATTIK CHAKRABORTY**  
FOUNDER BAMBOOWALA