

Video 9: What is heat Map

Graphical representation of data where values are expressed as colours.

it allows for a large ~~number~~ volume of data to be communicated almost instantly.

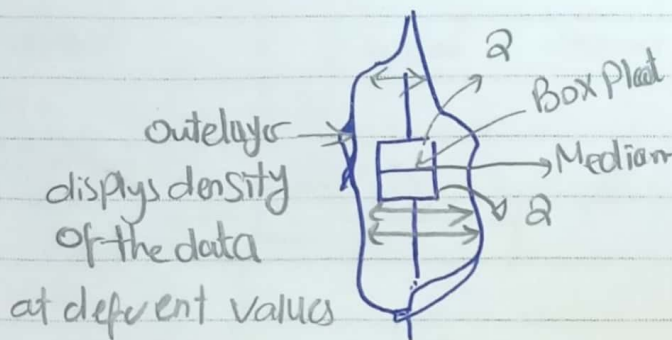
Benefits of heatMap:-

enhanced communication with stakeholders

High engagement with target

The Ability to derive valuable insights from vast data sets.

Video 10: violin Plot:-



Wide section - More data density.

Why use a violin plot ~~box~~ and not a box?

is that in addition to showing statistics like the median and IQR and also provides a visual representation of the distribution and density of the data that can be particularly useful when you want to understand the shape of data.