

Learner Overview Dashboard

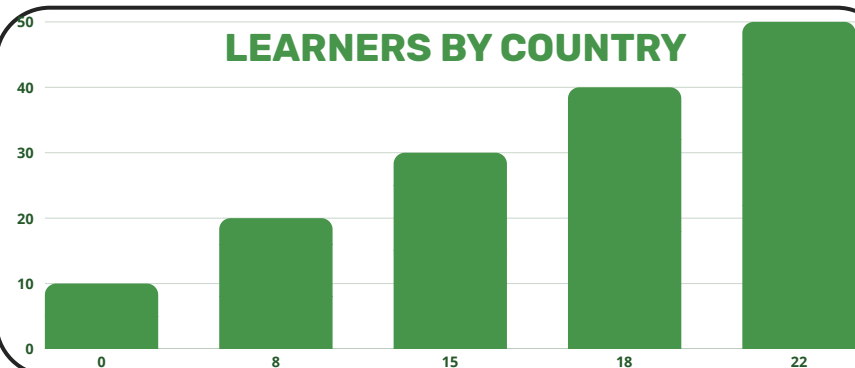
TOTAL UNIQUE LEARNERS:

184,710

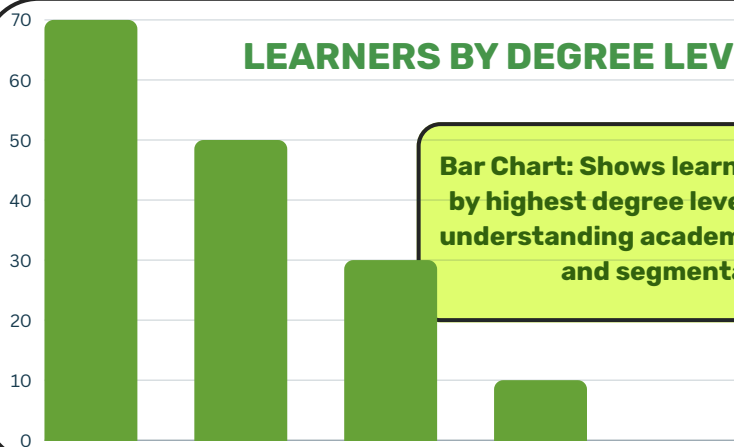
KPI Box: Shows total distinct learners. Placed prominently for immediate high-level understanding of audience size.

Bar Chart: Visualizes the distribution of learners across different countries. Helps identify key geographic markets and informs regional strategies

LEARNERS BY COUNTRY



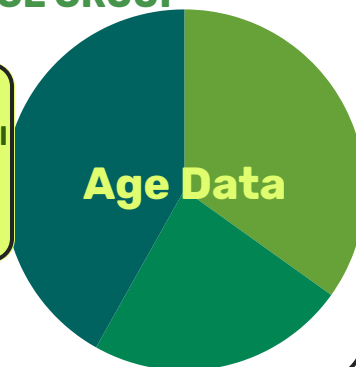
LEARNERS BY DEGREE LEVEL



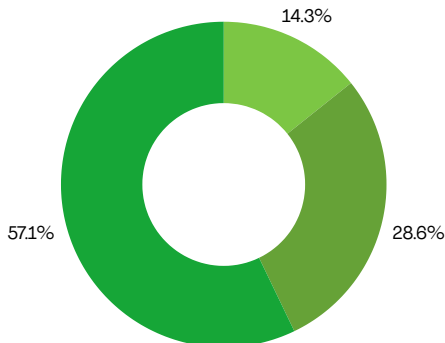
Bar Chart: Shows learner distribution by highest degree level. Valuable for understanding academic background and segmentation.

LEARNERS BY AGE GROUP

Pie Chart: Displays demographic breakdown by age categories. Crucial for understanding audience profile and tailoring content/programs



LEARNERS BY GENDER



Donut Chart: Displays learner distribution by gender. Important for diversity analysis and audience profiling.