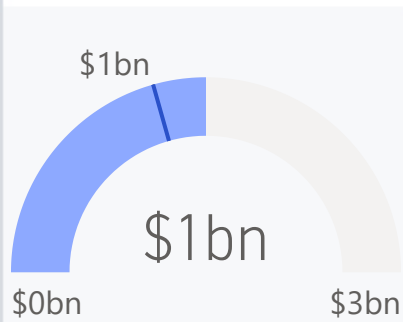
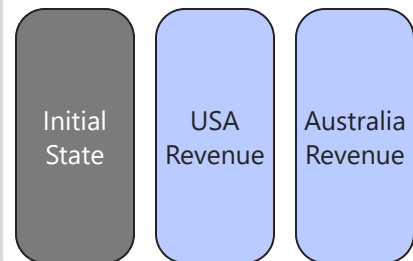


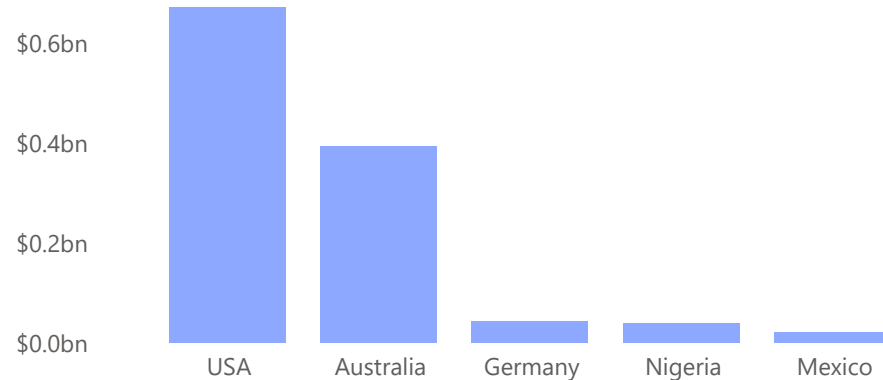
Revenue CY vs PY



Year



Revenue CY by Country



Revenue CY trended up (146.67% increase) while Revenue Y/Y (43.77% decrease) trended down between 2014 and 2021.

Revenue Y/Y started trending down on 2015, falling by 43.77% (0.09) in 6 years.

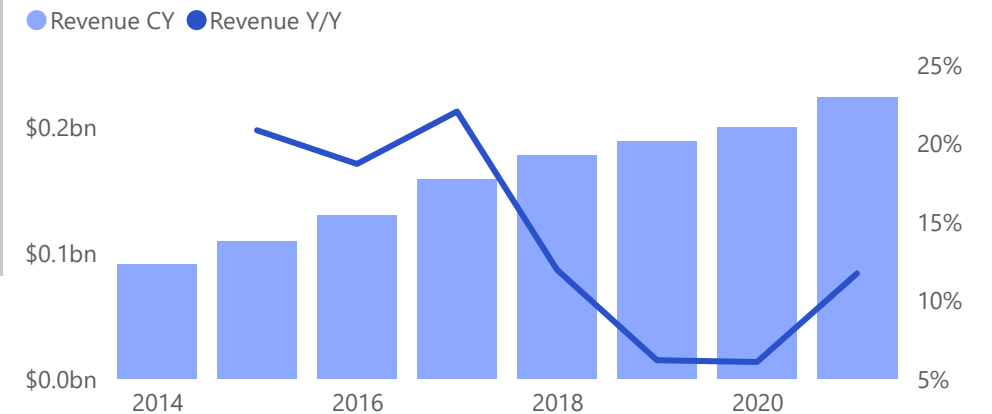
Revenue Y/Y dropped from 0.21 to 0.12 during its steepest decline between 2015 and 2021.

At \$670,594,889, USA had the highest Revenue CY and was 3,111.94% higher than Mexico, which had the lowest Revenue CY at \$20,878,172.

USA accounted for 52.33% of Revenue CY.

Category	Revenue CY	%CT Revenue CY	Revenue PY	Reve
<input checked="" type="checkbox"/> Rural	\$10,960,634	0.86%	\$8,816,464	
<input checked="" type="checkbox"/> Urban	\$1,270,457,554	99.14%	\$1,048,570,856	
<input checked="" type="checkbox"/> Convenience	\$606,027,373	47.29%	\$512,040,703	
<input checked="" type="checkbox"/> Extreme	\$132,243,230	10.32%	\$103,111,872	
<input checked="" type="checkbox"/> Moderation	\$528,954,369	41.28%	\$430,443,248	
<input checked="" type="checkbox"/> Regular	\$3,232,583	0.25%	\$2,975,032	
Total	\$1,281,418,188	100.00%	\$1,057,387,320	

Revenue CY and Revenue Y/Y by Year



Select Dimen... ▾

- ☐ Manufacturer
- ☐ Category
- ☐ Segment
- ☐ Product
- ☒ Country
- ☐ State
- ☐ District
- ☒ Year
- ☐ Quarter
- ☐ Month

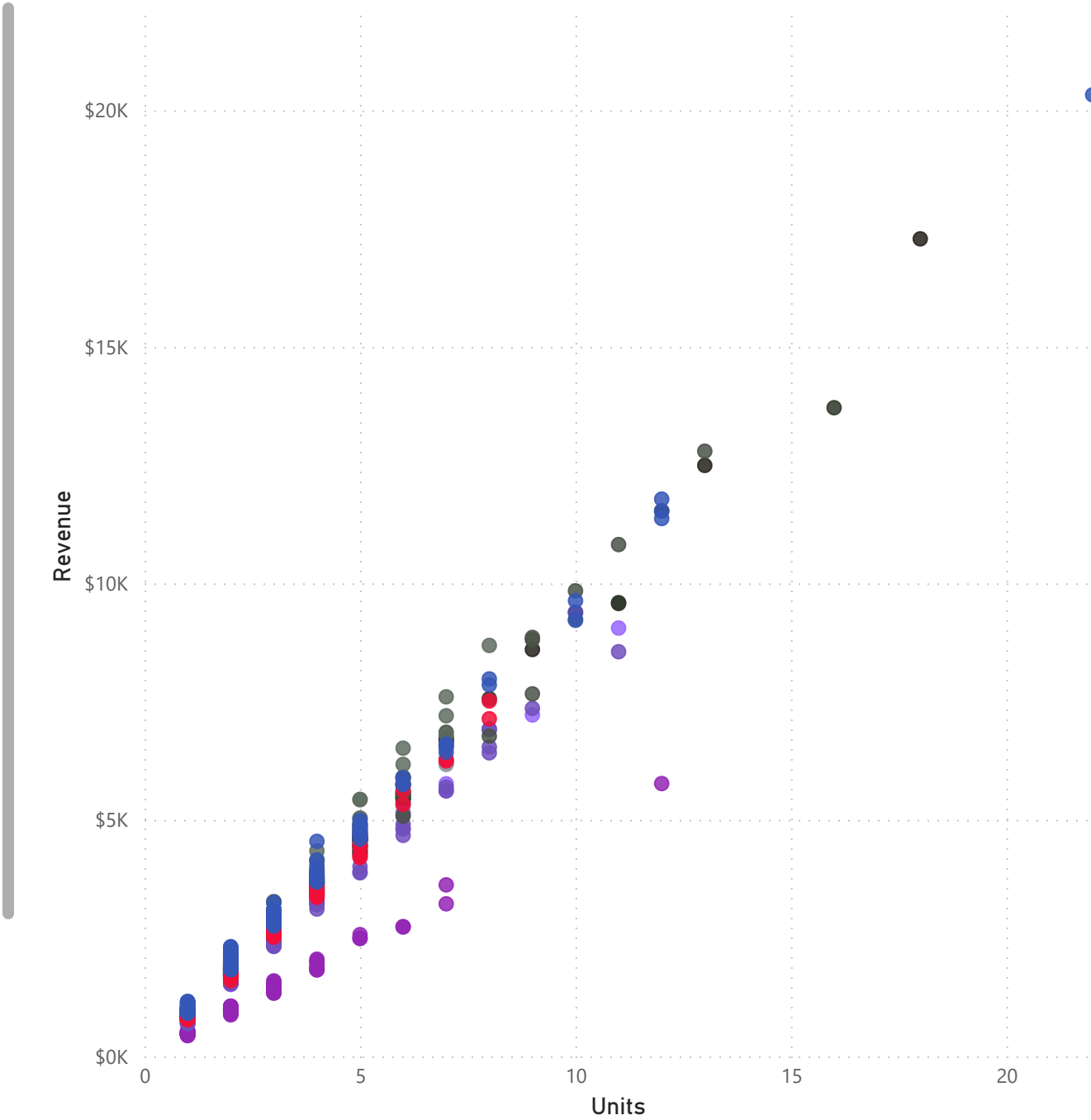
Select Measure ▾

- ☒ Revenue CY
- ☒ Revenue PY
- ☒ Revenue Y/Y

Country	Year	Revenue PY	Revenue CY	Revenue Y/Y
USA	2015	\$116,919,923	\$151,488,295	29.57%
Mexico	2015	\$3,447,197	\$4,381,076	27.09%
Australia	2015	\$57,114,291	\$71,720,096	25.57%
Nigeria	2015	\$7,660,596	\$9,520,826	24.28%
USA	2016	\$151,488,295	\$185,762,868	22.63%
Australia	2016	\$71,720,096	\$86,789,703	21.01%
Mexico	2016	\$4,381,076	\$5,280,045	20.52%
Germany	2017	\$7,829,050	\$9,145,550	16.82%
Mexico	2020	\$7,642,301	\$8,842,610	15.71%
Germany	2015	\$5,974,734	\$6,907,839	15.62%
Mexico	2019	\$6,685,597	\$7,642,301	14.31%
Germany	2016	\$6,907,839	\$7,829,050	13.34%
Mexico	2017	\$5,280,045	\$5,969,212	13.05%
Australia	2021	\$112,498,356	\$126,869,817	12.77%
USA	2017	\$185,762,868	\$208,789,262	12.40%
Nigeria	2016	\$9,520,826	\$10,697,276	12.36%
Mexico	2018	\$5,969,212	\$6,685,597	12.00%
Australia	2017	\$86,789,703	\$96,404,443	11.08%
USA	2018	\$208,789,262	\$229,484,854	9.91%
Mexico	2021	\$8,842,610	\$9,696,867	9.66%
USA	2020	\$246,996,817	\$269,539,666	9.13%
USA	2019	\$229,484,854	\$246,996,817	7.63%
USA	2021	\$269,539,666	\$288,128,713	6.90%
Germany	2018	\$9,145,550	\$9,746,124	6.57%
Australia	2019	\$102,097,456	\$108,187,449	5.96%
Australia	2018	\$96,404,443	\$102,097,456	5.91%
Nigeria	2018	\$11,082,210	\$11,678,923	5.38%
Australia	2020	\$108,187,449	\$112,498,356	3.98%
Germany	2021	\$9,759,472	\$10,111,269	3.60%
Nigeria	2017	\$10,697,276	\$11,082,210	3.60%
Nigeria	2020	\$11,483,126	\$11,583,221	0.87%
Germany	2019	\$9,746,124	\$9,775,034	0.30%
Australia	2014		\$57,114,291	
Total		\$2,218,885,499	\$2,664,989,205	20.10%

Revenue Table Slicers

Revenue Comparison by Country/Year



Product Revenue & Sold Units