

# Hadi Ahmed

Detroit, MI

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## EDUCATION

**Wayne State University Mike Ilitch School of Business**

**Detroit, MI**

*Bachelor of Science in Business Administration*

*Winter 2029*

**Majors:** Finance and Supply Chain

**Honors/Awards:** Warrior Gold Award

## EXPERIENCE

**Miftaah Institute**

**Warren, MI**

*Lead Videographer + Content Producer*

*Jan 2024 — Present*

- Producing high quality content via videography, photography, and editing with Adobe Suite and Canva, elevating brand visuals
- Designing social media campaigns with flyers and engagement strategies, increasing attendance by approximately **30%**
- Managing social media and YouTube content, increasing engagement and online presence, accumulating **1,000,000+** views

**Hubb Cafe**

**Rochester, MI**

*Business & Data Analyst*

*Mar 2025 — July 2025*

- Analyzed product performance through data tracking, consistency, and organized sheets, improving profitability insights
- Streamlined financial and operational processes to create greater efficiency throughout the café and organization as a whole
- Developed a customer feedback and troubleshooting system, enhancing service quality which lead to overall growth

**Elite Watch Company**

**Troy, MI**

*Lead Finance and Accounting Intern*

*Oct 2024 — Apr 2025*

- Led finance and accounting operations as the company's first intern, helping establish structure and sustainable growth
- Organized and strategized financial processes to improve service quality, business management, and efficient sales reports
- Supported company development by producing accurate records and insights, leading to a **300%** growth in our viewership

## LEADERSHIP & PROFESSIONAL DEVELOPMENT

**Halimah Project**

**Detroit, MI**

*Volunteer Educator & Mentor*

*Aug 2025 — Present*

- Volunteering with underprivileged children by supporting academics and recreational activities, creating a learning environment
- Helping students strengthen educational skills while ensuring fun, engaging experiences that brightened their daily lives
- Contributing to a project built on service rather than recognition, fostering growth, education, and joy for children in need

**Wayne State Muslim Student Association Board**

**Detroit, MI**

*Brothers Community Lead*

*July 2025 — Present*

- Serving as Brothers Community Lead, planning and organizing events that build sustainable engagement for Muslim students
- Coordinating activities fostering brotherhood, bonding, and fun while preserving spiritual growth and religious values
- Strengthening positive connections on campus by leading initiatives that balance community, faith, and student life

**DECA**

**Troy, MI**

*Vice President*

*Sept 2024 — May 2025*

- Fulfilled as Vice President, recruiting and mentoring new members, significantly increasing student participation in DECA
- Trained underclassmen in entrepreneurship competitions, leading four students to nationals, with one placing in the **Top 5**
- Excelled personally by competing and placing **5th** overall nationwide in DECA's Entrepreneurship competition as a junior

## OTHER SKILLS AND INTERESTS

**Technical Skills:** Adobe Suite, Intermediate proficiency in Google Workspace (Sheets & Docs) and Microsoft Suite (Excel & Word)

**Certifications:** Adobe Certified Professional

**Interests:** Batman comics, Collaborating, Football, Learning, Movies, Networking, Photography, Skiing, Traveling, Videography