

# Sanuthi Wickramasinghe

Detroit, Michigan

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## EDUCATION

**Wayne State University, Mike Ilitch School of Business**

**Detroit, Michigan**

**Major:** Marketing with a focus in Digital Marketing

**Expected Graduation:** May 2029

**Minor:** Music

**Scholarships:** WSU Scholars Award

## EXPERIENCE

**Psarianos Violin LTD.**

**Troy, Michigan**

*Sales Associate*

*June 2025 – Present*

- Applied active listening to understand musician needs, preferences, and product fit, contributing to increased customer satisfaction and repeat business.
- Processed sales transactions, handled invoicing, credit card processing, and maintained accurate records of daily transactions.
- Provided product demonstrations and instrument care with **30+** customers, enhancing product knowledge and purchase confidence.
- Assisted in inventory management by logging incoming/outgoing products, restocking, and identifying high-demand items.

**Sanuthi's Violin**

**Southfield, Michigan**

*Founder, Musician*

*April 2024 – Present*

- Performed customized musical arrangements at weddings and corporate events, tailoring music selections to client preferences.
- Created event proposals, drafted contracts, and managed scheduling/logistics using Google Workspace and Excel.
- Marketed services to **10+** people through social media platforms utilizing analytics to track engagement and refine strategy.
- Built strong client relationships through responsive communication, resulting in referrals and repeat bookings.

## LEADERSHIP & PROFESSIONAL DEVELOPMENT

**Groves Performing Arts Company**

**Birmingham, Michigan**

*Sound Manager*

*September 2021 – May 2025*

- Set up and maintained professional-grade audio equipment, wireless microphones, and digital soundboards for **10+** productions
- Mixed and balanced live sound effects and music cues using QLab and Logic Pro, ensuring high-quality audience experiences.
- Diagnosed and resolved technical malfunctions under strict time constraints, minimizing downtime during performances as well as documented equipment usage and created troubleshooting guides to train new sound crew members.
- Inducted into **International Thespian Society** in 2023 for excellence in technical theatre

**Groves Asian Student Association**

**Birmingham, Michigan**

*Founder, Co-President*

*January 2023 - May 2025*

- Established the school's first Asian Student Association, growing membership to **50+** students in under one year.
- Designed digital flyers, visual branding, and Instagram campaigns using Canva, resulting in **200%** increase in event turnout.
- Led bi-weekly leadership meetings, delegating tasks and mentoring board members to strengthen organizational sustainability.
- Coordinated cultural showcases, and AAPI Month events, managing budgets and logistics with school administration.

**Groves Student Congress**

**Birmingham, Michigan**

*Member at Large*

*September 2024 - May 2025*

- Represented student voices in school-wide decision making, drafting proposals and presenting them to administration.
- Curated Instagram posts and TikToks using analytics tools to monitor engagement and adjust content strategy.
- Promoted student events with posters, announcements, and social media, boosting attendance by **30%** compared to prior years.
- Developed public speaking and leadership presence by facilitating assemblies and moderating student panels.

## OTHER SKILLS & INTERESTS

**Computer:** Microsoft Office Suite (Excel, Word, PowerPoint & Outlook), Python, Java, POS Systems, Canva, QLab, Google Workspace, Capcut, Instagram Insights, TikTok Analytics, Facebook Ads Manager, GarageBand, Illustrator, Premiere Pro

**Language:** Fluent in Sinhala (spoken), Beginner proficiency in French

**Interests:** Arranging music compositions, Bollywood movies, Bullet Journaling, Cake decorating, Calligraphy, Concerts, Cultural cooking, DJing, Drawing, Guitar, Improvising jazz violin, Horror movies, Kandyen dance, Musicals, Photography, Piano, Reading, Soundtrack and lighting analysis from films, Violin, Watercoloring

