

SANUTHI WICKRAMASINGHE

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(248) 571-6066

Dear Alpha Kappa Psi,

My name is Sanuthi Wickramasinghe, and I am a Marketing major with a focus in Digital Marketing and a minor in Music at Wayne State University. My passion lies in blending creativity with strategy. From managing live sound productions to the founding of my own violin business, I have discovered that I thrive in roles that require both discipline and innovation. I am inspired by Alpha Kappa Psi's mission of developing principled business leaders while upholding values of brotherhood, unity, service, integrity, and knowledge, and I am eager to contribute my skills and energy to this community.

My experiences have prepared me to flourish as an active member of AKPsi. As Founder of *Sanuthi's Violin*, I managed contracts, scheduling, and client relationships while marketing performances through social media analytics, strengthening my entrepreneurial and organizational skills. At Psarianos Violin, I served over **30** customers by providing personalized product guidance, managing transactions, and handling inventory, which honed my communication and customer service abilities. Additionally, I built leadership experience as Co-President of the Groves Asian Student Association, growing membership to **50+** students in under a year and increasing event turnout by **200%** through strategic digital campaigns. My work as the Sound Manager for the Groves Performing Arts Company for **4** years, supporting over **10** productions and training new crew members, also taught me the importance of collaboration and adaptability under pressure. Collectively, these experiences have equipped me with the skills to contribute meaningfully to AKPsi's professional, philanthropic, and cultural initiatives.

I am particularly drawn to AKPsi's emphasis on professional development opportunities and community, which aligns with my goal of refining leadership skills and preparing for a career in marketing. The mission statement "To develop a diverse global community of courageous, principled business leaders" truly resonates with me as well. I also value the fraternity's commitment to service and lifelong brotherhood, and I see myself contributing not only through active participation in events but also by supporting peers in achieving their personal and professional goals. Thank you for considering my application and I would be honored to interview and further share how I can contribute to AKPsi's mission. I am excited about the possibility of joining this brotherhood and look forward to the opportunity to make a long lasting impact as a member of Alpha Kappa Psi.

Sincerely,

Sanuthi Wickramasinghe



ALPHA KAPPA PSI
The Professional Business Fraternity