

Marcus Bryant

Detroit, MI, 48127

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EDUCATION

Wayne State University, Ilitch School of Business - Cumulative GPA: 3.52

Detroit, MI

Major: Bachelor of Science in Business Administration, (Marketing)

Expected Graduation: May, 2027

Minor: Data Analytics

Macomb Community College

Major: Associate Degree in Business Administration - Cumulative GPA: 3.78

Honors/Awards:

Detroit Leadership award April- 2024, Recognized for exceptional leadership in community engagement and mentoring projects

Leadership Award - Lake Shore Public Schools - May 2023, Honored for outstanding teamwork and leadership in school wide service

Outstanding Achievement Award - State of Michigan - March 2023, Recognized for academic excellence, civic duty, and volunteerism

Scholarships: Detroit Leadership Award Scholarship - Aug 2024, Recognized for leadership skills, mentoring, and community service

EXPERIENCE

Greenix

Wixom, MI

Door-to Door sales (Pest Control)

June 2025 – Aug 2025

- Secured **45+** customer accounts through direct engagement and persuasive sales presentations
- Gained hands-on marketing, customer engagement and relationship management experience in a competitive industry
- Organized a sales pitch presentation to **30+** peers and managers, showcasing strategy and negotiation skills

Chicken Shack

St. Clair Shores, MI

Assistant Manager

Aug 2023 – Aug 2025

- Led a small team during peak hours, ensuring fast and accurate order processing for **150+** customers daily
- Organized staff training sessions on food quality standards, enhancing consistency and customer satisfaction
- Optimized order processes, reducing delays and enhancing customer satisfaction during busy times

Olive Garden

Eastpointe, MI

Server

May 2020 – Dec 2022

- Built strong rapport with guests through clear communication, ensuring positive and memorable dining experiences
- Managed multiple tables and orders efficiently, prioritizing tasks effectively in a fast-paced environment
- Recommended menu items and promotions, tailoring to the customer preferences to enhance sales

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Wayne State University Marketing Association

Detroit, MI

Member

Aug 2025 – Present

- Collaborate with peers on campaigns and networking activities to develop practical marketing skills
- Engage with marketing professionals who share insights on industry trends, strategies and career paths

Grace Community Church

Detroit, MI

Community Service (SOAR)

Sep 2023 – Jan 2024

- Assisted in local outreach, offering resources and support to families while promoting community wellness
- Partnered with volunteers to organize impactful events that strengthened bonds within the neighborhood

Grace Community Church

Detroit, MI

Reading & Comprehension Mentor

Sep 2023 – May 2023

- Guided students in reading comprehension, improving literacy skills and overall academic confidence levels
- Collaborated with church staff to develop engaging activities that supported long-term academic achievement

Other Affiliations:

Volunteer Tutor - Grace Community Church Reading program

OTHER SKILLS & INTERESTS

Skills: CapCut Pro (Video Editing), Direct Sales & Customer Acquisition, Microsoft Word

Interests: Community Volunteering, Crypto Currency, Event Planning, Fitness, Pasta, Soccer, Stock Market, Traveling, Weightlifting