

Ayan Niazi

Metro Detroit
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EDUCATION

Wayne State University, Mike Ilitch School of Business

Degree: Bachelor of Science in Business Administration

Majors: Finance, Technical Information Systems & Analytics

Detroit, MI

Expected Graduation: May 2029

EXPERIENCE

Emgage Action

Detroit, MI

Campaign Outreach Coordinator

Sep 2021 – Present

- Engaging with over **1,000+** community members through door-to-door canvassing, increasing voter awareness of local candidates by **25%**, distributing campaign literature, and answering questions to ensure residents feel informed and empowered to vote
- Collecting and analyzing resident feedback on key policy issues, producing actionable insights that are shared with campaign leadership and influenced messaging strategies, using survey data and direct responses to identify trends across neighborhoods
- Partnering with a **10+** member canvassing team to achieve **110%** of outreach targets by strategically planning routes, coordinating daily goals, and maintaining team morale, which strengthened community engagement and boosted campaign visibility

Elite Smile Center

Rochester Hills, MI

IT Systems Administrator

Mar 2021 – Present

- Managing IT operations for **20+** staff by overseeing **12** Windows workstations, networking equipment, and firewalls, ensuring **99%** uptime and reliable access to tools critical for patient care and office productivity, regularly monitoring system performance
- Implementing hardware and software upgrades while optimizing Patterson Eaglesoft practice management software, cutting recurring technical issues by **30%** and improving workflow efficiency across clinical teams introducing preventive maintenance
- Delivering comprehensive staff training and on-demand support for digital tools, streamlining daily processes and reducing reliance on external IT vendors, which lowered costs by **\$5,000** annually while building in-house technical confidence for all staff

Seid Enterprises

Troy, MI

Porter/Car Detailer

Nov 2024 – Apr 2025

- Delivered premium detailing services for **50+** high-end vehicles by applying advanced cleaning and protection methods, which increased repeat business by **20%** and enhanced customer satisfaction among luxury car owners. Maintained showroom quality
- Developed and implemented efficient workflows for washing and drying vehicles, reducing overall service time by **15%** while maintaining quality standards that ensured consistency. Trained newer staff on techniques to ensure quality across the process
- Collaborated with managers to prepare automobiles for resale, improving dealership sales readiness and vehicle presentation by enhancing exterior and interior, inspected vehicles prior to delivery to ensure they met client and dealership expectations

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Muslim Youth of Greater Detroit

Rochester Hills, MI

Photography and Event Lead

Mar 2025 – Present

- Directing and promoting events for **100+** attendees, overseeing logistics, scheduling, and volunteer coordination
- Produced photography and media content used in marketing campaigns, increasing social media engagement by **15%**
- Designed marketing materials and digital content to strengthen MYGD's brand presence across Instagram

Muslim Interscholastic Tournament

Detroit, MI

Photographer

May 2025 – Jun 2025

- Captured professional-quality photography of competitions with **300+** participants, ensuring full coverage for marketing
- Captured key moments to highlight student performances and community engagement throughout the tournament
- Coordinated with event staff to capture scheduled activities and spontaneous moments across multiple **4+** venues

OTHER SKILLS & INTERESTS

Soft Skills: Communication, Team Collaboration, Public Engagement, Leadership

Technical Skills: Intermediate in Microsoft Office Suite (Word, Excel, PowerPoint), Patterson Eaglesoft, Proficient in Adobe Lightroom Classic, Adobe Premiere Pro, Canva

Languages: Fluent in Urdu, intermediate proficiency in Arabic

Interests: Automotive, Blue, Content, Entrepreneurship, Photography, Travel, Videography