

**Sarah Qasem**

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Hi, my name is Sarah Qasem, I am writing to express my interest in your organization's Marketing or Sales position. As a Marketing major at Wayne State University's Mike Ilitch School of Business, I bring hands-on experience in social media coordination, content creation, and brand engagement, along with a strong foundation in strategic marketing concepts.

Currently pursuing a Bachelor of Science in Business Administration with a concentration in Marketing and maintaining a 3.4 GPA, I've built a skill set through both academic and real-world experiences. At Modestia Collection and Yalla Detroit, I served as a Retail Sales Associate, delivering personalized customer experiences and keeping up with evolving product trends. Additionally, in my role as Social Media Coordinator for the Yemeni Student Association, I created engaging content using Canva and collaborated with other student organizations to strengthen our online presence.

My participation in programs such as the Detroit Economic Club's Young Leader Program and the Michigan Ross Summer Business Academy has enhanced my understanding of leadership, teamwork, and strategic communication. I am also proficient in tools such as Adobe Illustrator, Adobe Photoshop, skills that can equip me to contribute to innovative and effective marketing campaigns.

I'm enthusiastic about the opportunity to join Alpha Kappa Psi and hope to grow and learn, along with meeting people who will inspire me to work harder and go for things. Having a strong community by my side will help me achieve so much.

Thank you for considering my application. I look forward to hearing back from you soon!

**Sincerely,**

Sarah Qasem