

# Marcus Bryant

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Dear Alpha Kappa Psi Committee,

My name is Marcus Bryant. I am a Marketing major and a data analytics minor at the Ilitch School of Business. I am passionate about building meaningful connections through marketing, leadership, and service in my community. My expertise lies in communication, customer relationship management, and sales strategy.

But outside of academics, I enjoy weightlifting, soccer, and mentoring, as all of these activities allow me to push myself, work within a team, and inspire the generation that will come after me. I want to be a member of Alpha Kappa Psi because I value its commitment to professional growth, leadership development, and preparing students for the next step in their lives.

My experiences have prepared me to contribute meaningfully to Alpha Kappa Psi:

- Leadership: Recipient of the Detroit Leadership Award (2024) and Lake Shore Public Schools Leadership Award (2023)
- Community Engagement: Served as a Reading Mentor and SOAR volunteer at Grace Community Church, supporting youth and families
- Sales & Communication: Secured 50+ new accounts as a Greenix Sales Intern, developing strong negotiation and people skills

I deeply admire Alpha Kappa Psi's dedication to making great leaders through professional development, service, and networking at the highest level. These values resonate with me on a personal level because my parents, especially my mom, grew up with a difficult upbringing, and their resilience inspires me to create opportunities for myself and hold the door open for others. Service and community involvement are central to who I am. From a young age, my mom would bring me along doing community work to show me that life is about service. By joining Alpha Kappa Psi, I aim to give back to the community and grow alongside my peers who share a passion for excellence and meaningful change.

I would be honored to interview for membership and share how I can bring energy, commitment and leadership to Alpha Kappa Psi. Thank you for the amazing rush week and I am looking forward to the possibility of contributing to your chapter's success.

Sincerely,

Marcus Bryant



**ALPHA KAPPA PSI**  
*The Professional Business Fraternity*