

Faliha Malik

Metro Detroit, Michigan
malik.faliha@gmail.com | 734-578-4306 | [linkedin.com/in/falihamalik](https://www.linkedin.com/in/falihamalik)

EDUCATION

Wayne State University, Mike Ilitch School of Business - Cumulative GPA: 4.0 **Detroit, MI**
Bachelor of Science in Business Administration September 2025 – Present
Majors: Finance and Marketing, Political Science
Honors/Awards: Finalist for DECA State Conference 2023, Finalist for DECA International Conference 2025, Honors Dean Award
Scholarships: Michigan Achievement Scholarship, WSU Gold Scholarship, \$5,000 Ross Summer Business Academy Scholarship

EXPERIENCE

Femology **Detroit, MI**
Marketing Intern September 2025 – Present

- Serve as an observer on a group consulting project for Femology (women-focused entrepreneurial hub at Michigan Central)
- Increasing engagement and brand recognition through beneficial and creative content ideas to attract and appeal to target markets

Freelance Childcare **Canton, MI**
Babysitter May 2022 – Present

- Supervise and guide children, ensuring tasks are completed safely and effectively to support personal growth and development
- Teaching children valuable and beneficial lessons in times of conflict between siblings to yield stronger relationships

Warrior Trade School Store **Woodhaven, MI**
Sales Associate September 2024 – May 2025

- Improved daily operations and efficiency by managing inventory, serving as a cashier, and assisting customers in sales
- Increased brand visibility and customer engagement by marketing products, designing displays, and organizing pop-up shops

Mindo's Chocolate Shop **Ann Arbor, MI**
Consulting Intern June 2024 – June 2024

- Increased revenue and sales by emphasizing ethically sourced cocoa through efficient marketing and finance strategies
- Improved brand visibility by analyzing target markets and bringing awareness to ethical sourcing strategies, attracting customers

LEADERSHIP & PROFESSIONAL DEVELOPMENT

DECA **Woodhaven, MI**
Vice President of Community Service September 2022 – May 2025

- Increased teamwork and leadership skills by applying business, marketing, communication, and networking strategies
- Strengthened business knowledge by solving business-related cases, developing sales projects, and organizing campaigns

Michigan Ross Enriching Academics in Collaboration with High Schools **Ann Arbor, MI**
Co-Founder of Consulting Project/Member August 2024 – March 2025

- Provided recommendations and analyzed markets to improve guest experience through a consulting project for The Ritz-Carlton
- Enhanced professional and networking skills at Ross School of Business, received career preparation from professors and mentors

University of Michigan Ross Summer Business Academy **Ann Arbor, MI**
Project Coordinator/Member June 2024 - June 2024

- Increased finance, marketing, law, and communication knowledge through a 2-week residential program at Ross School of Business
- Solidified business capabilities by working on business projects and networking with mentors and professors from around the world

Other Affiliations: Financial Management Association, Middle Eastern & South Asian Business Club, Mike Ilitch Marketing Association, Warrior Consulting Group, Wayne Women in Business

OTHER SKILLS & INTERESTS

Computer: Microsoft Applications (Word, PowerPoint & Outlook), Bloomberg
Certifications: Bloomberg Market Concepts, NRF Foundation Sales and Customer Service
Languages: Spoken fluency in Urdu, intermediate proficiency in Arabic
Interests: Clothes, Food, Jewelry, Money, Perfume, Shopping, Sneakers, Traveling, Volunteering