

SARAH QASEM

CONTACT

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PROFILE SUMMARY

Seeking an internship where I can collaborate with companies to develop effective marketing strategies, create engaging content, and leverage social media alongside analytical insights to drive brand growth. Eager to enhance my skills in a dynamic and results-driven environment. Along with building new skills.

EDUCATION

2024-Present
WAYNE STATE UNIVERSITY

- Digital Marketing and Analytics
Bachelor of Science in Business
Administration
- GPA: 3.4

WORK EXPERIENCE

Modestia Collection PRESENT- JUNE 2022
Retail Sales Associate

- Deliver exceptional customer service with enthusiasm, proactively addressing customer needs and fostering engagement.
- Support inventory management and restocking while staying updated on new products.
- Develop a strong understanding of the products and the company's mission to enhance customer experience.

ADDITIONAL ACTIVITIES

Yemeni Student Association (YSA) PRESENT - January 2025
WSU Student Organization: Social Media Coordinator

- Collaborate with teammates and volunteers to ensure effective communication.
- Design engaging visual content using Canva.
- Coordinate and maintain communication with various groups, clubs, and organizations.

ACHIEVEMENTS

Young Leader Program - Detroit Economic Club
Youth Student Member
May 2024 - October 2023

Michigan Ross Academic Success- Summer Business Academy
Student
June 2024- August 2024

SKILLS

- Adobe Photoshop
- Teamwork
- Leadership
- Effective Communication
- Product Knowledge

(Understanding the quality, long-lasting wear, assessing comfort, and style.)

- Quick learner
- Creating fliers, video, and photo content