

JOSEPH KESTO

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Dear Alpha Kappa Psi,

My name is Joseph Kesto, I am a sophomore majoring in Finance and Accounting with a passion for business and personal growth. Strong communication and leadership skills, along with my love and constant drive for learning and growing, shape the way I approach school, business, and life. Outside of the classroom, interests such as day trading, until I lose money, playing sports, traveling, and finding new restaurants to eat at keep me alive and motivated. Even when day trading, or other business expeditions bring setbacks, the lessons learned throughout my short lifetime fuel my resilience. Much of my inspiration comes from my father and uncle, whose hard work and success constantly push me to be better every day.

In addition to school, my responsibilities include helping run and manage two supermarkets that collectively generate nearly **\$10 million** in annual revenue and employ nearly **30** people. This role has given me valuable, hands-on experience in leadership, management, accountability, and financial decision-making, while also teaching me how to manage and communicate with people under pressure. Beyond the supermarkets, a recent achievement was becoming a licensed real estate agent, which will help me attain a broader understanding of the real estate industry. The short-term goal is to spend and invest wisely in order to begin flipping properties and building my portfolio. Working as an agent not only gives valuable knowledge on the industry, it also helps build capital at the same time. Combined with a proven background of leadership and ambition, these experiences allow me to contribute meaningfully to Alpha Kappa Psi while building lasting connections and utilizing the fraternity's network and resources.

I am eager to join Alpha Kappa Psi to grow my network and make connections, however, it goes deeper than that. I want to build strong relationships that'll help me enjoy my college experience and the rest of my life.

Sincerely,

Joseph Kesto



ALPHA KAPPA PSI
The Professional Business Fraternity