

Hello Alpha Kappa Psi,

My name is Riley Ann Brown. I am a young woman who is deeply rooted in my morals and a compassionate individual who values both logic and emotional intelligence. I find joy and meaning in the minuscule things in life, yet I've never been afraid to dream big and pursue excellence. As a child, I struggled with social anxiety, but as I began to engage in business-focused activities, the barrier that kept me from speaking up, accepting praise, or even something as simple as ordering food began to fall away. Seemingly, overnight, what once held me back became the fuel for my growth. I've since blossomed into a young professional who is excited by the idea of collaborating, sharing ideas, and embracing the rewarding challenge of making meaningful contributions; now understanding the power of communication and the fulfillment that comes from stepping into your potential.

My embodiment of integrity, adaptability, and my ability to follow through has aligned me with various leadership roles and accomplishments, including being a two-time Deca State Finalist and 2025 International Finalist. I led a Project Management Sales Project that earned national recognition. In my role as Sales Director for my school store, I helped generate \$7,119 in profit-a 19.2% increase from previous year-while boosting foot traffic by 35% and contributing to 852 product sales through collaborative product development. These experiences reflect my consistent high performance, critical thinking, problem-solving, and teamwork skills, all traits I know will make me a valuable member of AKPSI, given the opportunity.

Throughout this process, whenever asked about my biggest role model, I always say my mother. Having watched her face cancer and, more recently, kidney disease, with unwavering grace, kindness, and strength, whilst taking care of her throughout high school, has taught me resilience, empathy, and perspective-qualities that also fuel my passion for business. Despite hardships, I led sales projects, ran pop-up shops, and volunteered to teach kids about business. These experiences confirmed how meaningful hard work and service are to me. I've learned to allow embarrassment to be fleeting, gratitude to be everlasting, and learning to be a lifelong endeavor. This is the mindset I hope to bring to AKPSI. I would truly value the chance to speak further on how I can contribute more to this organization.

Sincerely,

Riley Brown



**ALPHA KAPPA PSI**  
*The Professional Business Fraternity*

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