

# Tamara Hinojosa

Detroit, MI

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## EDUCATION

**Wayne State University: Mike Ilitch School of Business**

**Detroit, MI**

**Major:** Management

**Expected Graduation:** May, 2029

**Scholarships:** Gold Merit Scholarship 2025

## EXPERIENCE

**The Trading Post Wyandotte, MI**

**Wyandotte, MI**

*Operations Manager*

*August 2024- May 2025*

- Assisted an average of **300** daily customers with purchases by providing product information, and optimal customer service
- Managed cash register by accurately handling money, maintaining it organized and making sure sales records were up to date
- Organized, restocked, and displayed merchandise to keep the store neat, visually appealing, and easily accessible for customers

**Distributive Education Clubs of America (DECA)**

**Wyandotte, MI**

*Vice President of Public Relations*

*August 2024- May 2025*

- Managed communication and promotions for DECA events by promoting them through social media, posters, and announcements
- Mentored peers in roleplay presentations and projects, providing feedback to strengthen their presentations for competitions
- Led the Wyandotte chapter by working closely with project leaders and helped raise over **\$50,000** for charity foundations

## LEADERSHIP & PROFESSIONAL DEVELOPMENT

**Varsity Swim Team**

**Wyandotte , MI**

*Senior Captain*

*August 2024- May 2025*

- Led daily practices and consistently motivated my **30** teammates to improve individual performance and build a positive team spirit
- Organized team events, bonding activities and set a positive example thorough reliability, team-spirit , and work ethic
- Communicated between coaches and teammates, ensuring everyone stayed informed, aligned with team goals, and working together

**Varsity Rowing Team**

**Wyandotte , MI**

*Senior Captain*

*August 2024- May 2025*

- Led structured team practices and warm-ups, by supporting my **60** teammates by improving their morale, technique, & collaboration
- Ensured teammates arrived to practice on time, up-kept attendance, and encouraged a consistently positive and motivated attitude
- Set a strong example through dedication, punctuality, and enthusiasm, demonstrating leadership both on water and in meets

**Distributive Education Clubs of America (DECA) Project**

**Wyandotte , MI**

*Chapter Awards Project Coordinator*

*August 2024- May 2025*

- Created an **80** page project that highlighted the most significant events that occurred through the year, emphasizing their importance
- Captured and organized photographs from all DECA events throughout the year to be incorporated into the Chapter Awards Project
- Developed and presented the Chapter Awards Project at States and National conferences, winning the 'Outstanding Project Award'

**Class Officer of Roosevelt High School**

**Wyandotte, MI**

*Class President of Roosevelt High School*

*August 2023- May 2025*

- Planned and helped run school events like fundraisers, pep rallies, and community service projects, improving student engagement
- Worked with teachers, staff, and students to collaborate on ideas and solve problems to ensure voices were heard in decision making
- Organized class activities and handled **\$40,000+** for events like graduation, snowball, homecoming, prom, and more school events

**Wyandotte , MI**

*Class Secretary of Roosevelt High School*

*August 2021- June 2024*

- Assisted in planning, organizing, and coordinating all class events by managing schedules, and ensuring everything ran smoothly
- Communicated important updates and information to classmates and parents in a clear and timely way using social media and email

## OTHER SKILLS & INTERESTS

**Computer:** Canva, Intermediate Google Suite (Docs, Slides)

**Language:** Native in Spanish

**Interests:** Chocolate, Cleaning, Pink, Music, Rowing, Running, Skincare, Strawberry Cheesecake Ice Cream, Swimming, Walks