1. What is the main issue highlighted in the Google diversity case study?

A. Lack of diversity values in the company

B. Poor investment in hiring and inclusion programs

C. Gap between company values and implementation outcomes

D. Decline in overall workforce performance

Ans: C

2. Where does the main failure occur in Google's diversity efforts?

A. In recruitment advertising

B. In the application of diversity policies at the implementation level

C. In leadership communication

D. In the company's core values

Aswer: B

3. Which of the following is not identified as a key finding in the case study?

A. Diversity policies exist but are inconsistently practiced

B. Accountability mechanisms are limited

C. Employee feedback is always implemented immediately

D. Programs often focus more on participation than impact

Answer: C. Employee feedback is always implemented immediately

4. What is one recommended strategy to improve equitable outcomes at Google?

A. Reduce the number of diversity programs

B. Tie inclusion outcomes to leadership performance reviews

C. Eliminate employee feedback systems

D. Centralize all diversity efforts globally

Answer: B

5. What does the case study conclude about Google's diversity challenge?

A. The company's core values are the main reason for inequity

B. Values alone are insufficient without consistent implementation

C. Diversity cannot be achieved in large companies

D. Hiring more employees automatically ensures inclusion

Answer: B

6. Which approach is emphasized to make diversity efforts more effective?

A. Localized and data-driven strategies

B. Uniform global policy enforcement

C. Annual workshops only

D. External audits without employee involvement

Answer: A

7. What kind of culture does the case study recommend Google should promote daily?

A. A culture focused mainly on competition

B. A culture of inclusion in everyday work practices

C. A culture of strict hierarchy and control

D. A culture based on financial performance

Answer: B