

Starting Out Your UIUX Career

Module 10 Modals & Popups

Ali Samanipour

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Action Sheets

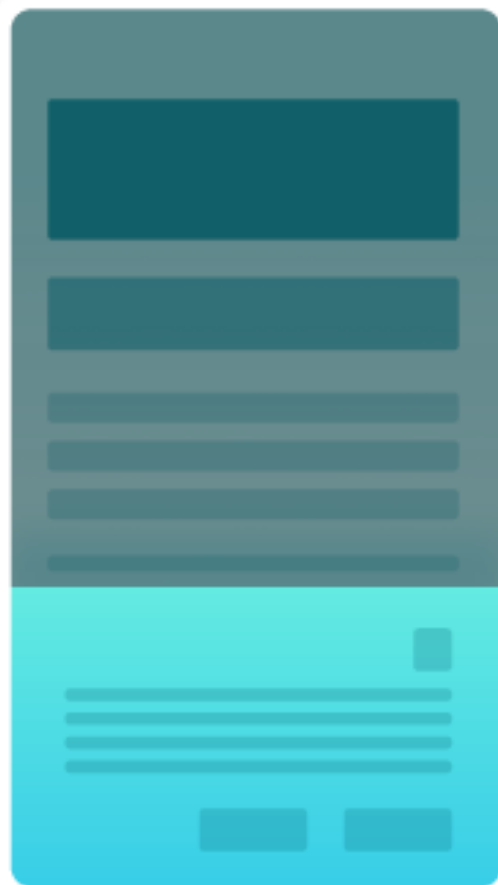
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Tooltips

Modals & Popups



Popup / Alert



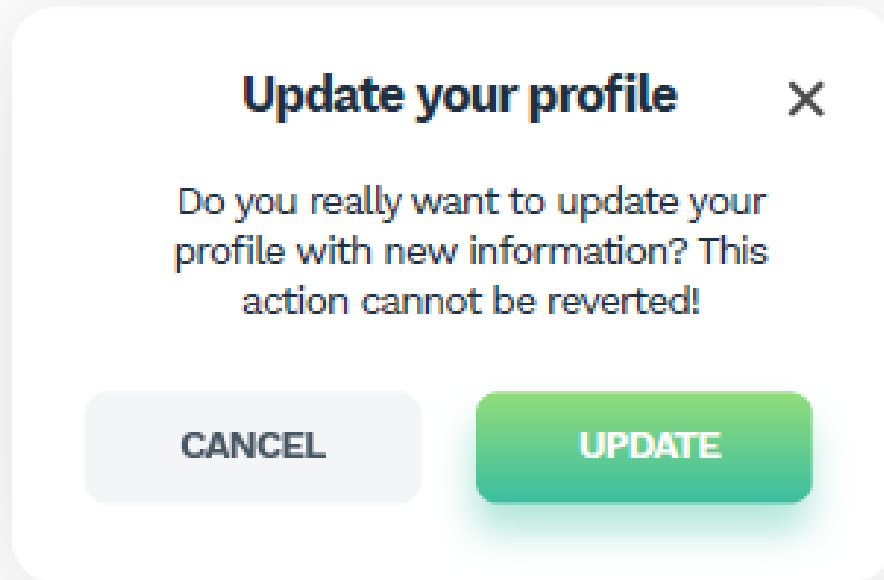
Overlay



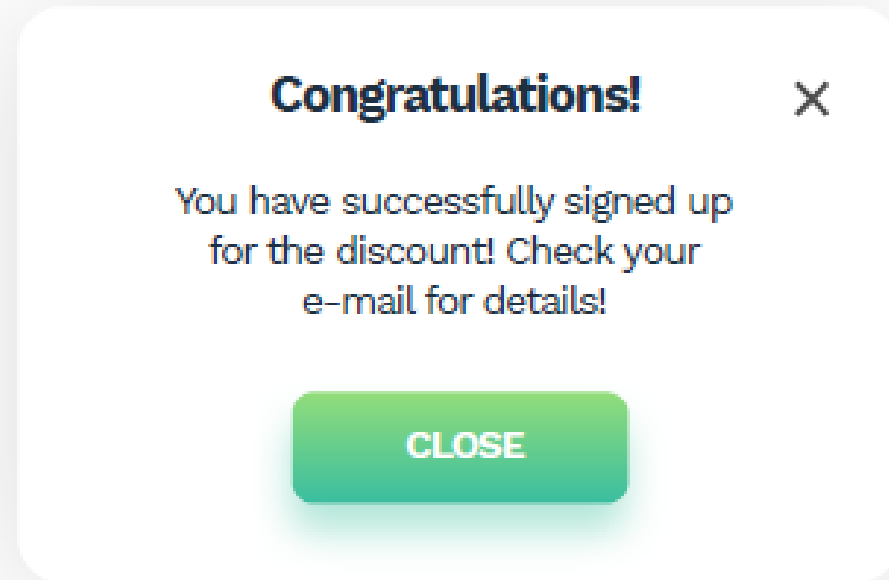
Action sheet

Popups

Popups are the most popular type of top-level prompts. The main types of popups include a success (or failure), confirmation (a question, that you answer), and signup (for a newsletter).

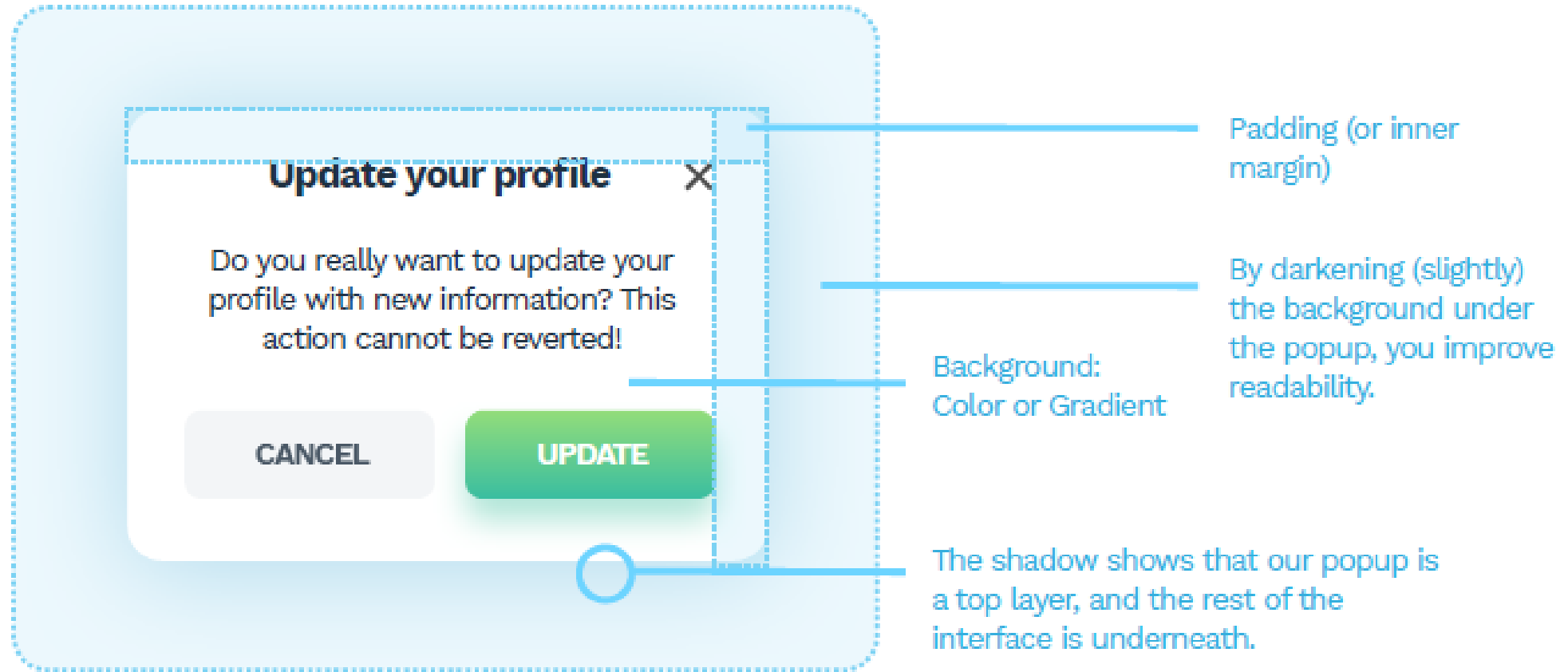


Confirmation popup



Success notification popup

BUILDING A POPUP



BACKGROUND OVERLAY

In any case, make sure there's enough contrast between the popup and your background while keeping the screen under at least slightly visible.



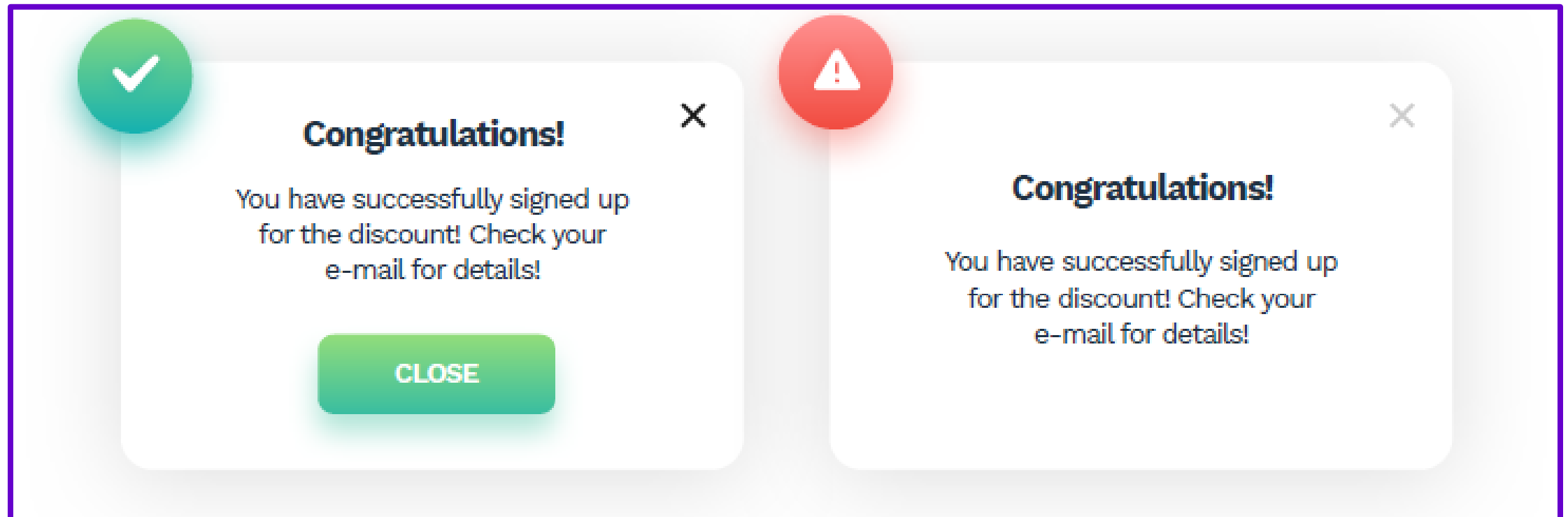
GOOD IDEAS

Your closing X button should always be the right size, have enough contrast, and a large enough active (clickable) area.



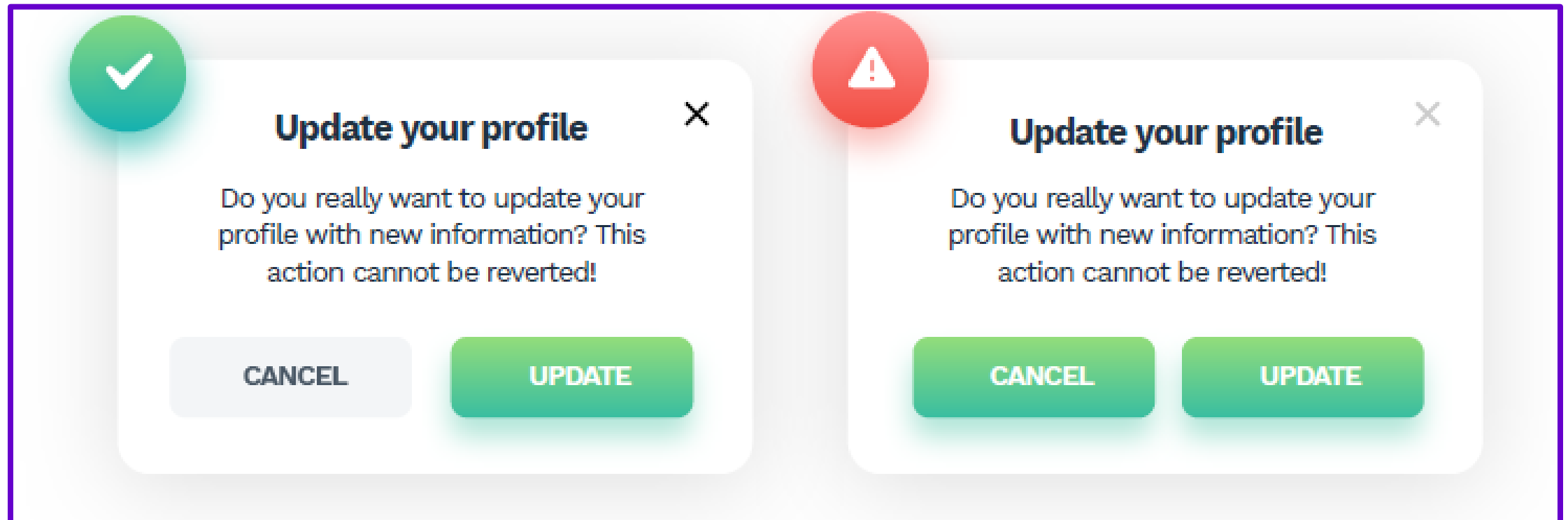
GOOD IDEAS

As said before, even if your X is clear and accessible, you should always use an additional closing button at the bottom of your popup window.



CLEAR ACTION HIERARCHY

If you're using more than one button, make sure to differentiate the main action from the secondary one.



GOOD IDEAS

Design your popups with the "mobile-first" approach, as it helps with picking the right widths and button sizes that work across all devices



GOOD IDEAS

Use short, precise messages in your popups. Avoid using more than two sentences of description and keep your button labels explicit.

At all costs, **avoid automatic popups** (either on entry or while trying to exit the website). For a pop-up to appear, there needs to be a conscious action taken by the user.

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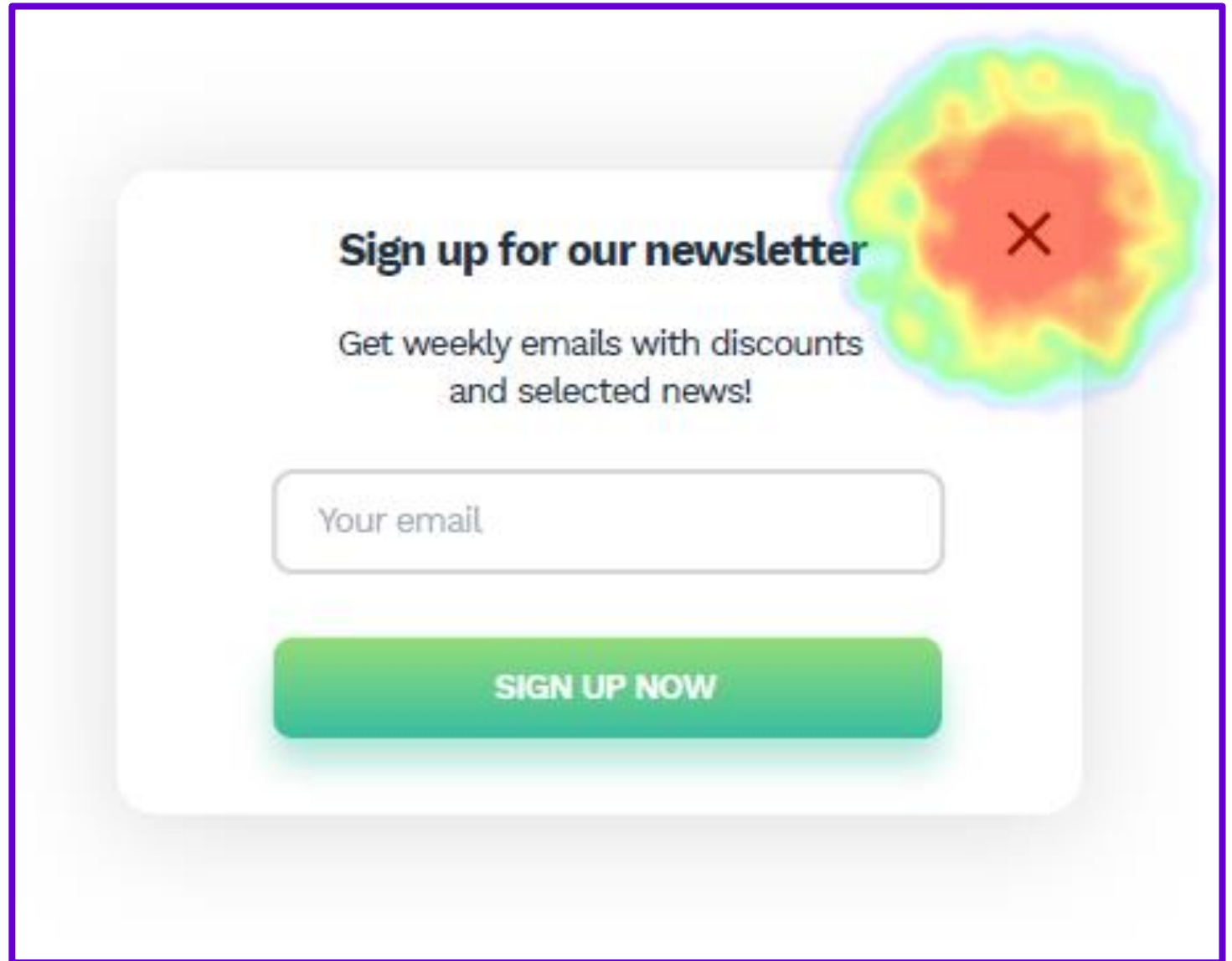
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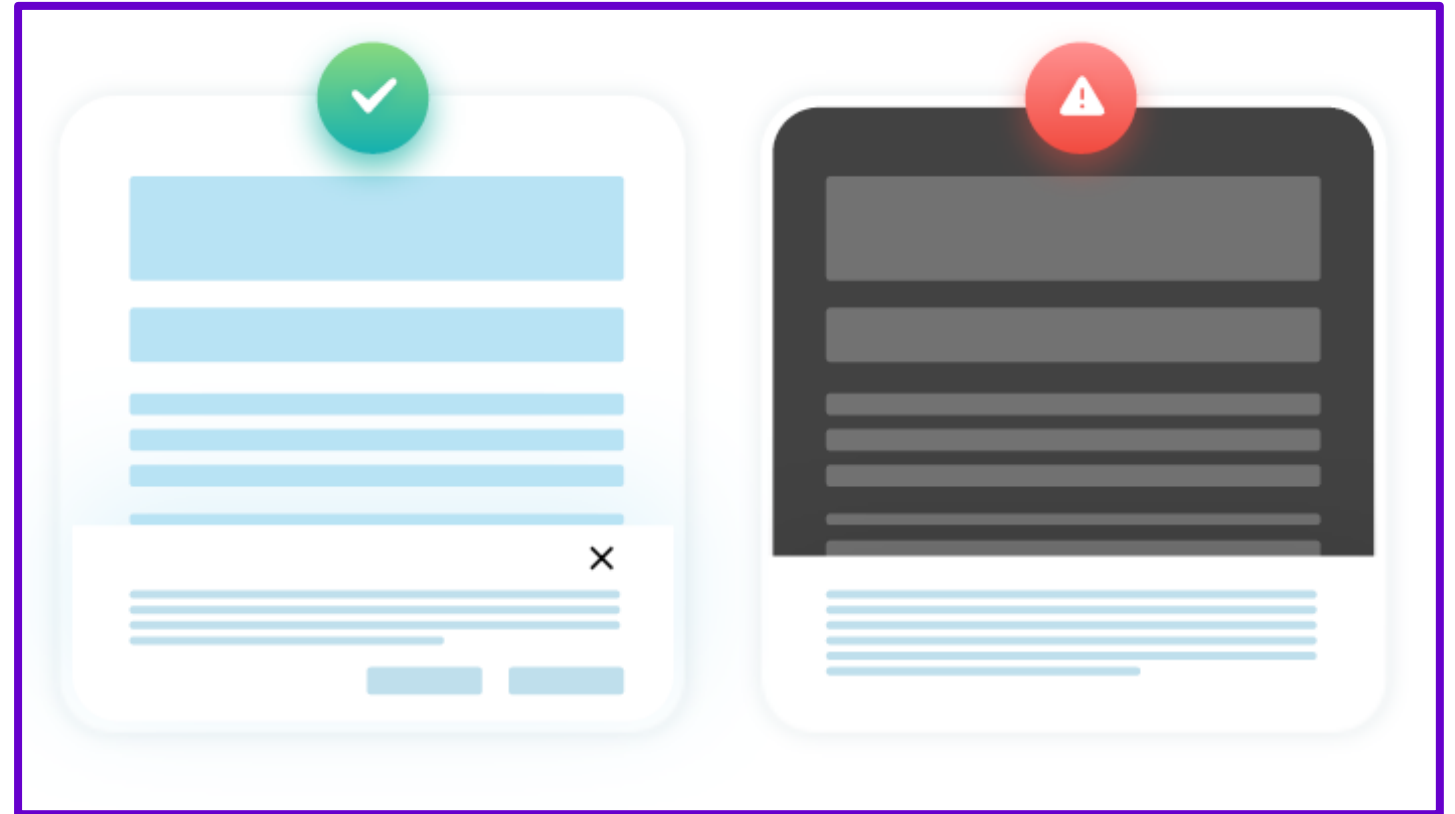
POPUF FORMS

Popups with sign-up forms are the result of statistics meeting lousy user experience.



OVERLAYS

Overlays are a good choice for non-essential information or agreements.



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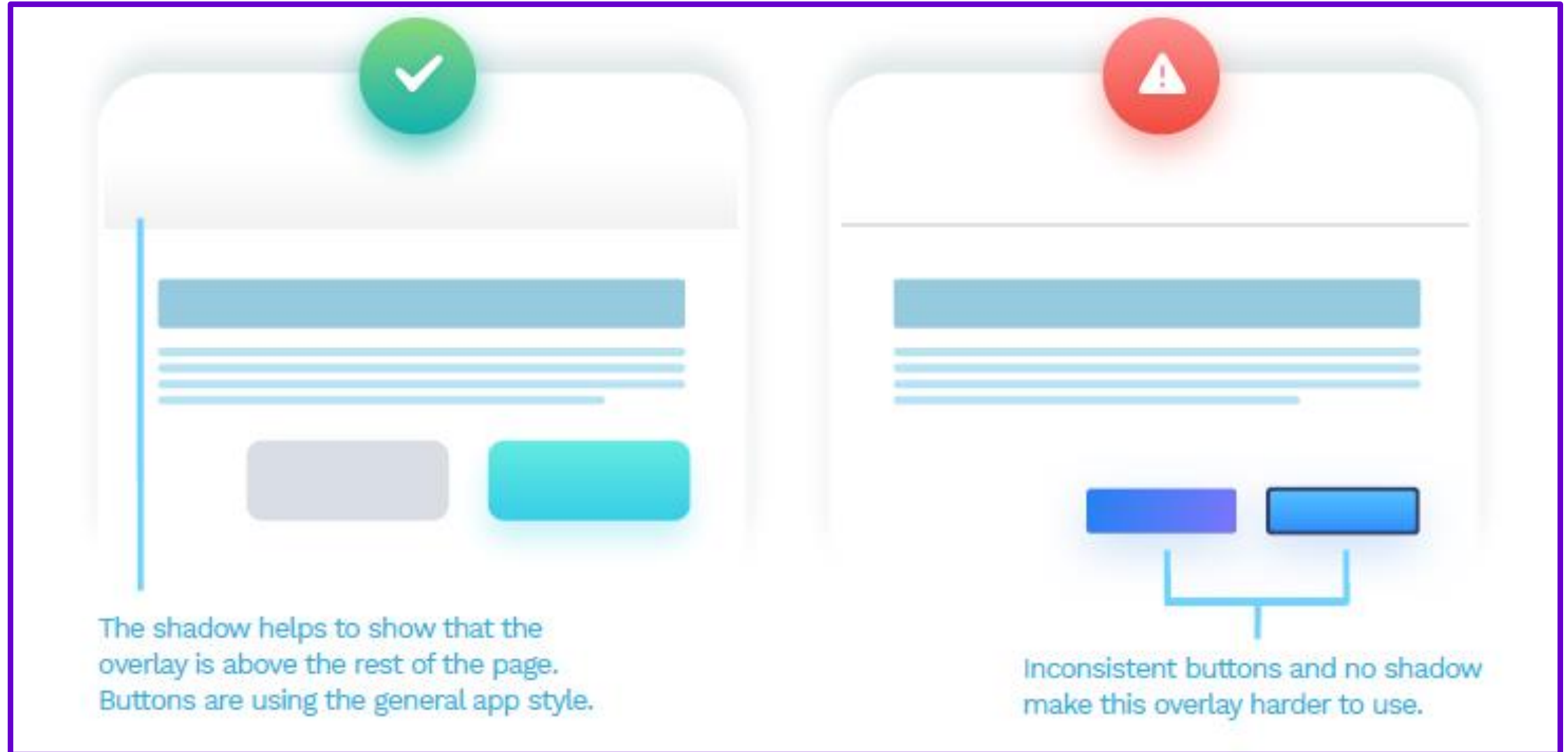
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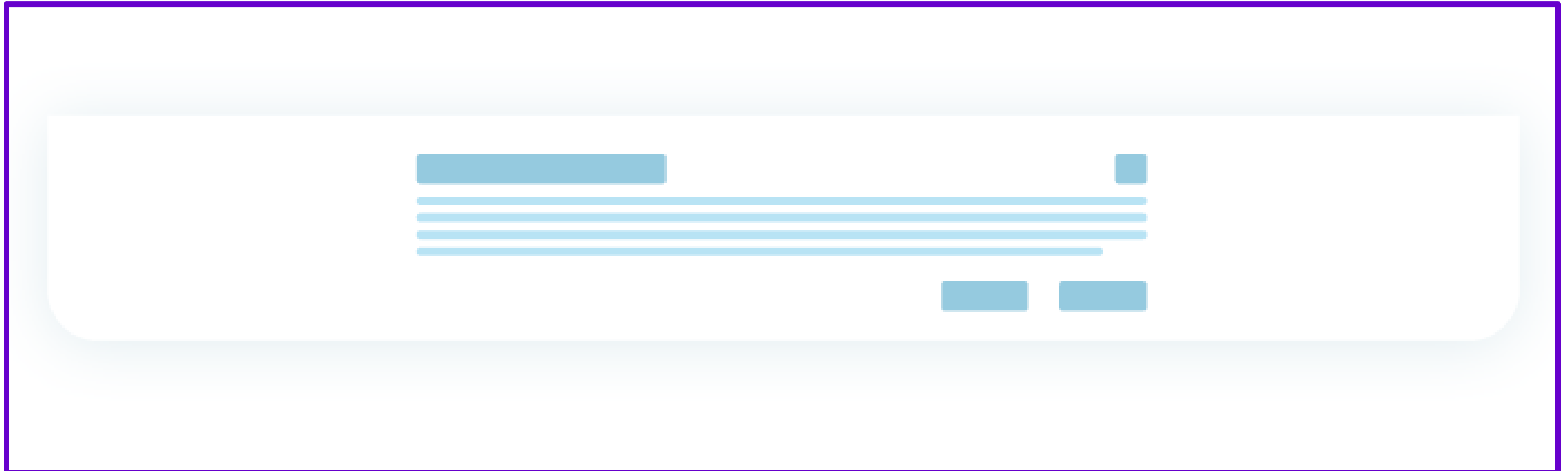
Tooltips

OVERLAYS



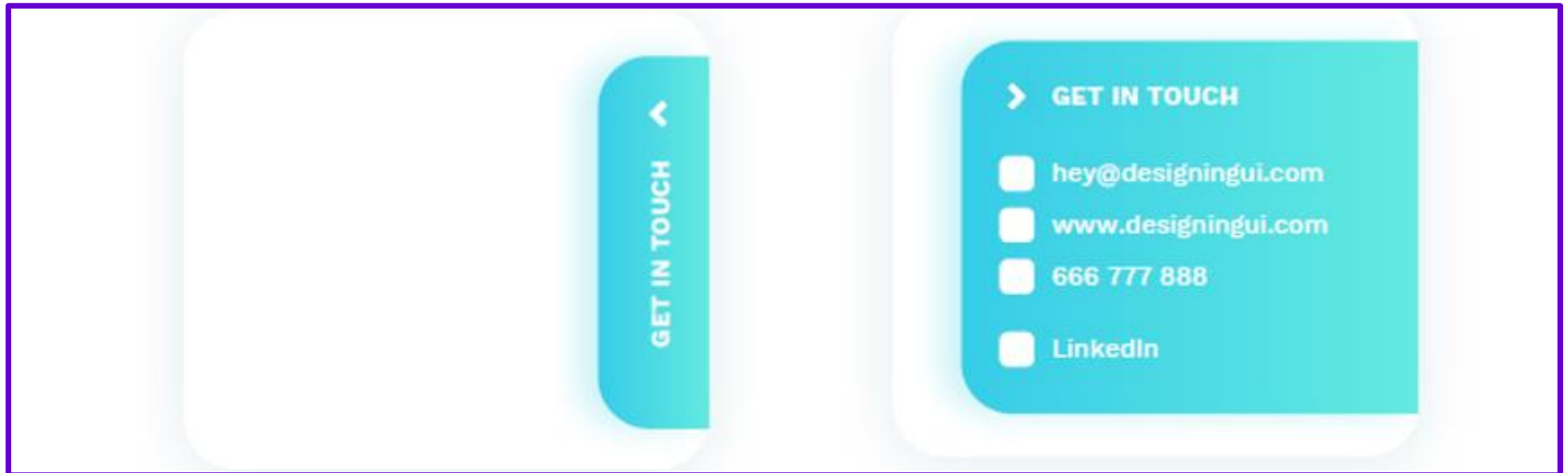
CONTENT WIDTH

If you're designing an overlay for desktop use, remember to keep your content between 600 and 800 pixels wide.



EXPANDING OVERLAYS

An expanding overlay is usually a small stripe attached to the side of the browser window. On activation, it expands into a larger overlay with either information or options.



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Action sheets

Action sheets are a natively mobile component that usually comes out from the bottom of the screen.



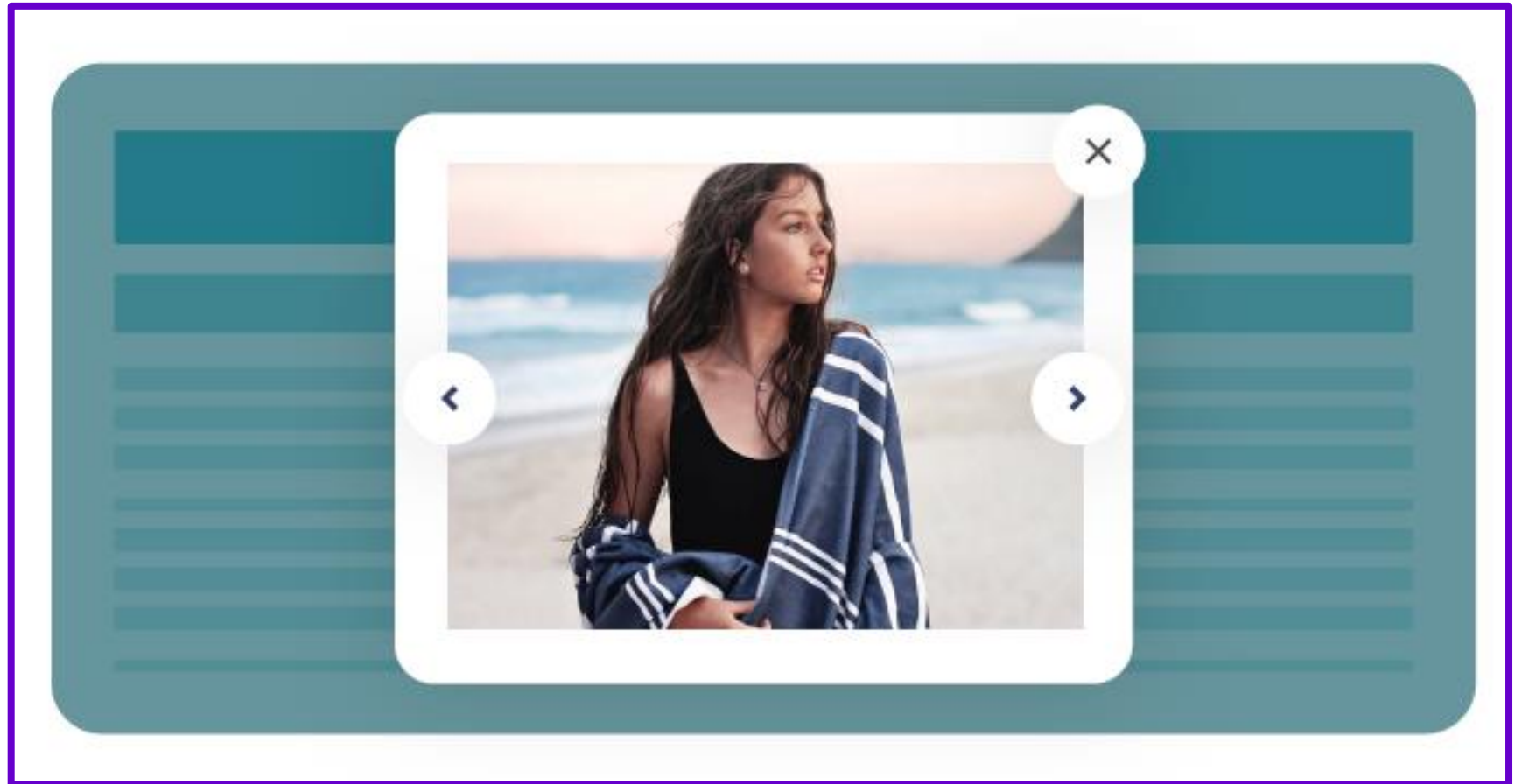
ACTION SHEETS

Action-sheets can also have several levels of visibility. They can show the most popular actions first, and expand more by dragging the card up.



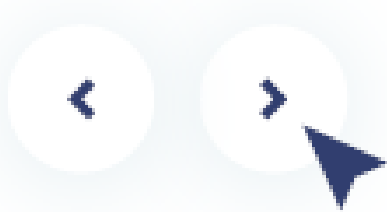
LIGHTBOX

Lightboxes are a type of popup that allows for displaying a photo (or video) gallery.

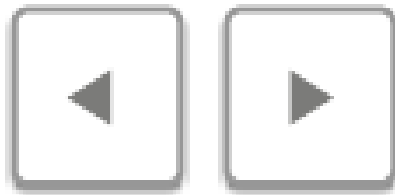


EASY TO USE NAVIGATION

Lightbox navigation should always allow for all of the three possible methods - **clicking on arrow buttons**, **touch gestures**, and **keyboard arrows**.



Cursor-based navigation



Keyboard navigation



Touch navigation

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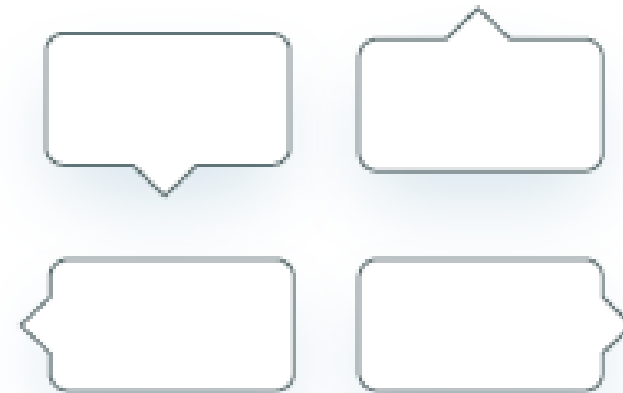
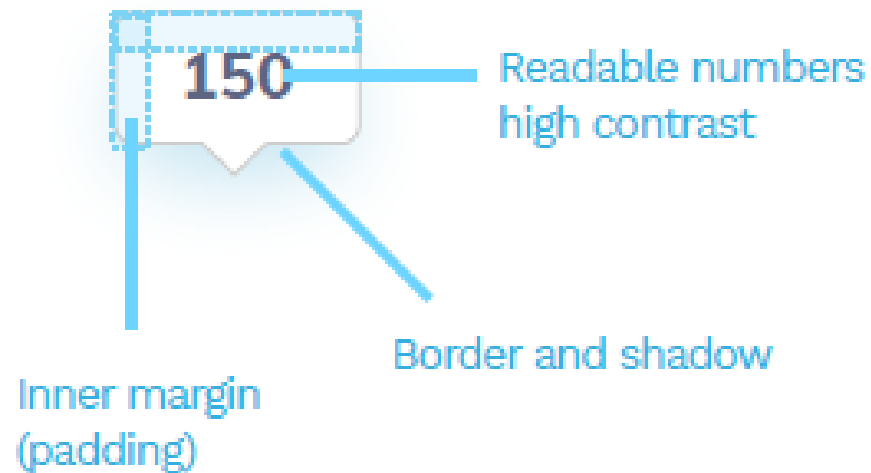
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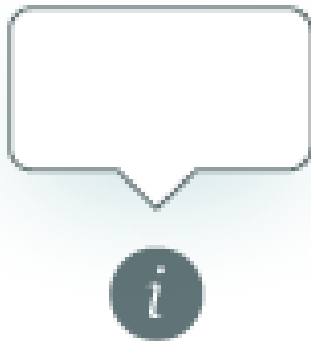
TOOLTIPS

A tooltip is a small, informative, user-activated pop-over. In most cases, it appears when clicking on a question mark sign or a info little icon.



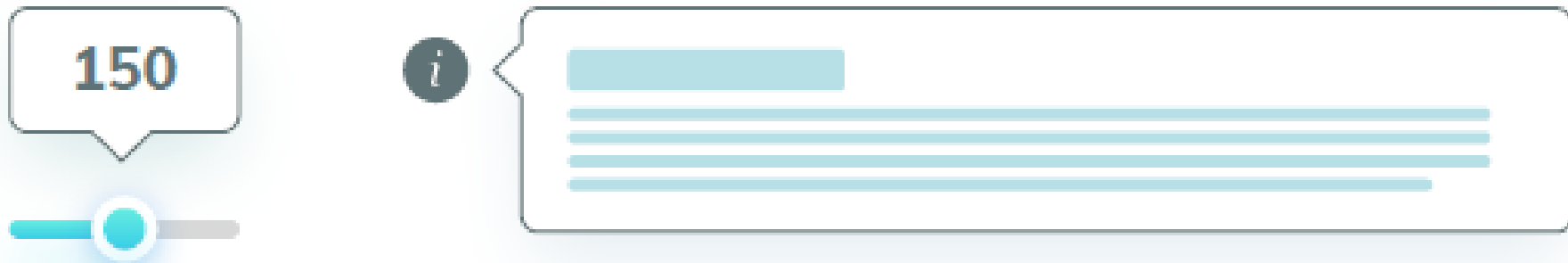
TOOLTIPS

A tooltip can appear after clicking on an icon, button, link, slider, or a chart.



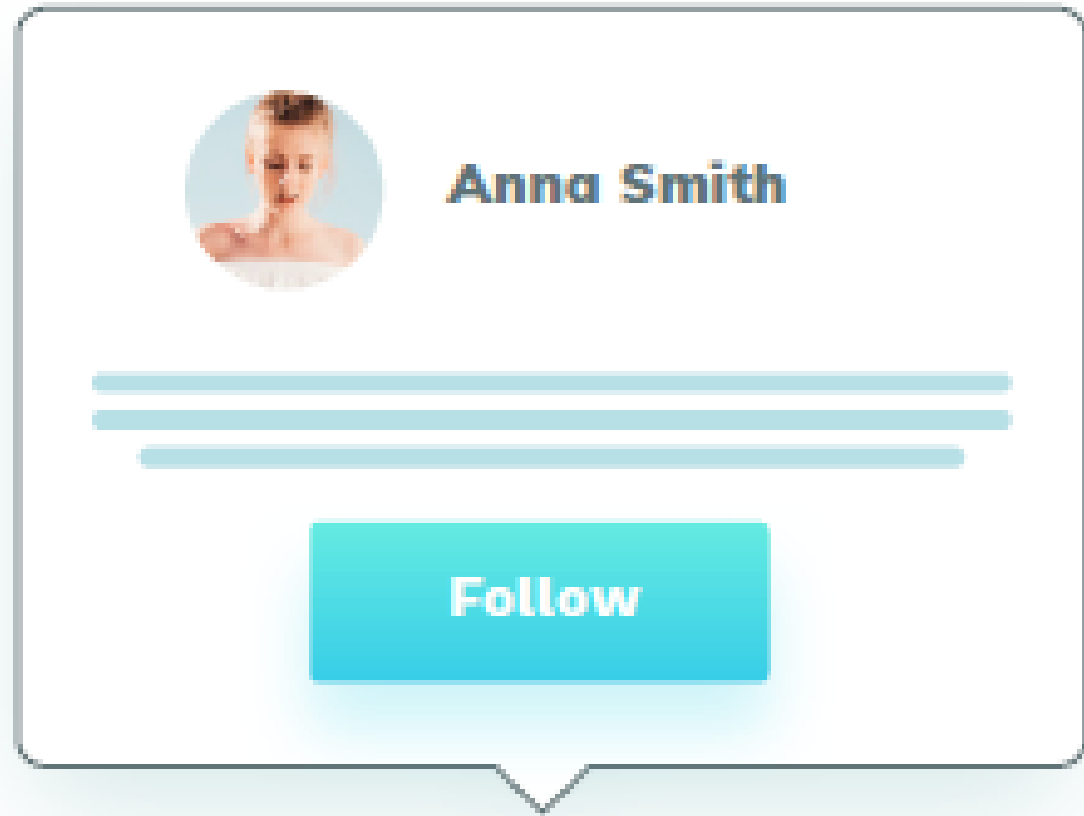
TOOLTIPS

Most tooltips are informative (helpful hints) and non-interactive.



TOOLTIPS

If you plan to add an action to your tooltip, try to keep it as simple as possible-one large enough button will be enough.



Anna Smith

WRAP-UP

Be cautious about using anything that jumps out at the user. Consider popups and tooltips as your last resort.

The exception here is the mobile action-sheet, which the users understand well and is the natural choice for actions like sharing content

Too small, hard to click X-button can frustrate your user enough even to leave your product altogether.

Course References

- ***Designing User Interfaces***, Michal Malewicz & Diana Malewice, 2020
- ***UI Design Styles: Trends and Design Patterns***, Michal Malewicz & Diana Malewice, 2020
- ***What UX Is Really About :Introducing a Mindset for Great Experiences***, Celia Hodent, CRC Press, 2022
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- ***Designing and Prototyping Interfaces with Figma***, Fabio Staiano, Packet Publishing, 2022

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