



IEEE
COMPUTER
SOCIETY

VIT CHENNAI STUDENT BRANCH



VIT[®]
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)



IEEE
COMPUTER
SOCIETY

HACK HUB

2022

4th - 6th
MARCH

WHAT IS IEEE?

IEEE is the largest technical professional organization in the world, which aims to aid the advancement of humanity through technology. IEEE aims to promote science and development in computer science, electrical, electronics and related disciplines.

WHAT IS IEEE COMPUTER SOCIETY?

IEEE Computer Society is the largest professional society under IEEE. It aims to advance theory, application and research in computer science and related fields. It serves as a leading provider of information, services and standards in the world of computing.

WHAT IS IEEE CS VIT CHENNAI?

IEEE Computer Society grew from a small group of students who wanted to make a difference to the largest student chapter in VIT Chennai. Currently, one of the most active student branches of Madras section, IEEE CS VIT Chennai comprises like-minded members who are directly or indirectly involved in creating an impact with every activity, no matter how small or big. We're believers of computer society's vision- "To be the leading provider of technical information, community service and personalized services to the world's computing professionals." and have ensured that our activities encourage others to do the same.

WHAT IS HACKHUB?

Vellore Institute of Technology, Chennai takes immense pride and pleasure in presenting to you, its biggest hackathon, Hack Hub. The event is going to be held from 4th to 6th of March 2022. HackHub is the flagship event of IEEE Computer Society.

The event has previously been conducted on the 29th and 30th of March, 2019, and was a collaboration with Euro Exim Bank. The event witnessed a great turnout and enthusiastic participation from students of various colleges spread all over India. Out of all the enthusiastic teams, 15 of the best teams were selected for the final round. There were a plethora of domains to test the participant's brains and wits like Robotics, IoT, Embedded System, Machine Learning and Artificial Intelligence. It ended up being a massive success, with the winners winning a prize pool of 1 lakh INR. Our sponsors played a pivotal role in making our event a success and we believe it to be true every time we strive to make this event a grand one.

HACKHUB 2022

HackHub'22 brings you a multitude of areas to test your minds and wits, keeping in mind the IEEE CS ideals to discover, develop, and deploy. So get ready for the ultimate technical-skills showdown from March 4 to March 6, 2022.

WHY SPONSOR US?

- Advertise your brand to a well-spread college demographic
- Propagating your company's name and the expertise you provide
- Have your company's merchandise distributed to the hackers
- Crowdsource your problems to a set of technically elite students
- Send a mentor; have your company represented at the Hackathon
- Encourage use of your API (if you offer one), interact with potential users of your product.
- Find potential solutions for a technical challenge faced by your company
- Access to a group of highly motivated and talented students
- Recruit for an internship or a project.
- Future collaboration on long-term projects

SPONSORSHIP PACKAGES

	TITLE	PLATINUM	GOLD	SILVER
Logo on website	✓	✓	✓	✓
Promo on social media	✓	✓	✓	✓
Workshops	2 HOURS	1.5 HOURS	1 HOUR	✗
Ceremony mentions	✓	✓	✓	✗
Custom prizes	✓	✓	✓	✗
Promo on poster	✓	✓	✗	✗
Logo on certificate	✓	✗	✗	✗
Your own problem statement	✓	✗	✗	✗
Minimum amount or equivalent goodies	INR 100K	INR 80K	INR 50K	INR 30K

Want to Help us in Other ways?

- Community Partner
- Educational Partner
- Outreach Partner
- We are open to collaborate with your organization, even if your interests don't align with our above-mentioned tiers,
- we'd love to get your word in!

WEBSITE

<https://hackhub.ieeecsbitc.com>

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