SAMANTHA POGUE

EDUCATION

University of Minnesota – Twin Cities

Minneapolis, MN

Bachelor of Science, Technical Writing & Communications

Expected May 2020

• Information Technology & Design Focus

Management Minor

• Cumulative GPA: 3.216

Awards & Honors: Dean's List Fall 2018, Spring 2019

WORK EXPERIENCE

Student Worker, Carlson School Communications Group, Digital Team

May 2019 – Present

- Writing social media posts, advertisements, emails, and web content to promote the programs
- Helping create landing pages for website

Barista, Starbucks

October 2017 – Present

- Coordinate with coworkers in a fast-paced environment to help customers get their drink order as soon as possible
- Recommend drinks to customers who were unsure of what to order to boost sales and guarantee customer satisfaction

Cashier, Menards

October 2014 - May 2019

- Cashiered and utilized general knowledge of the store in order to provide customers with direction
- Resolved customer problems at service desk, including returns, damages, and general store questions

VOLUNTEER

Volunteer, UMN Colleges Against Cancer

January 2019 – May 2019

- Raise money for the American Cancer Society through fundraising and campus events
- Organize Relay for Life and get people excited to sign up and fundraise for a good cause

Writing Center Volunteer, Forest Lake High School

January 2016 – June 2016

- Reviewed papers of high school students who came to the writing center
- Went through paper alongside student and aided them in strengthening their thesis statements and organizing their ideas

SKILLS

Proficient in reading, writing French

Experience with Microsoft Office, Adobe Dreamweaver, Photoshop, InDesign, Google Analytics Experience in HTML, CSS