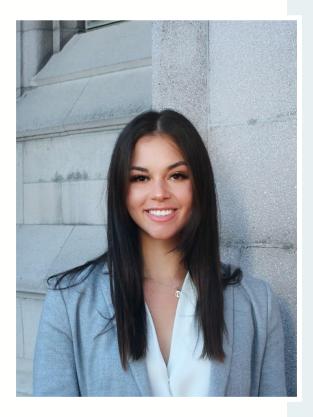
Samantha Y E E

UX DESIGNER



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PERSONAL PROFILE

UX Designer with a background in Sales and Marketing. Skills in Web Development, Qualitative UX Research, and Information Architecture. My competitive nature gives me strengths in productivity, teamwork, and a determination to always learn and develop new skills to create the best products I can to help the world become more connected, beautiful, and user friendly.

ACADEMIC BACKGROUND

University of Washington

BA Communications, Minor in Informatics, Sales

Certificate, 2015-2019

Specializing in public relations strategy and visual communication. Minor degrees focusing on the relationship between information, technology, people, and marketing.

UC Irvine

UX Design and Research Certificate

Refining skills across all stages of the UX process from research to ideation to prototyping to coding.

UX DESIGN EXPERIENCE

*UX Designer***2019-2020** The Thrift Collective

Used design to change the stigma of thrift shopping by creating a UX that features sustainability, community, and style. Coordinated Information Architecture that showcases a complex shop and a sustainability blog with important resources.

Working with the iSchool and the Human Centered Design & Engineering department at the University of Washington to facilitate a study that co-designs with children to make UX design recommendations across numerous platforms.