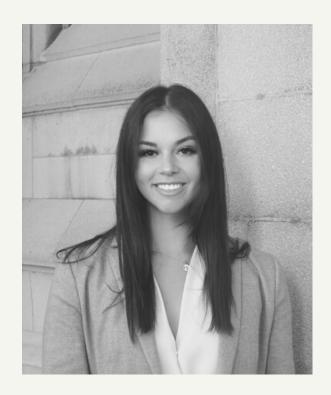
SAMANTHA YEE UX DESIGNER



SAMANTHA YEE

UX DESIGNER

UX Designer located in Southern California with experience in eCommerce, SaaS, Programatic Advertising, and UX Research with a background in Sales and Computer Science.

EDUCATION

UNIVERSITY OF WASHINGTON

2015 - 2019 | BA Communications, Minor in Informatics, Sales Certificate

SEATTLE UNIVERSITY

MAR, 2020 | Certificate Course in Computer Science

UNIVERSITY OF CALIFORNIA IRVINE

OCT, 2020 | Certificate Course in UI/UX Fundamentals

SKILLS

- Figma
- Adobe XD
- Photoshop
- Illustrator
- Copywriting
- Qualitative Research
- HTML, CSS
- JavaScript
- Java
- R
- Information Architecture

EXPERIENCE

2021 S.YEE DESIGN STUDIOS FREELANCE WEB DESIGNER

- Designing and building customized websites for a variety of clients.
- Creating brand kits and logo designs.
- Professional photography of subjects and food.

2020 THE THRIFT COLLECTIVE UX AND VISUAL DESIGNER

- Created a design system with customized branding.
- Researched and developed a process to upload clothing for a one-of-a kind information architecture.

2019 UNIVERSITY OF WASHINGTON UX RESEARCH ASSISTANT

- Researching with teens aged 9 14 creating new ways for families to connect over their technology usage.
- Created a qualitative data codebook.