

BRAND YOUR™

Artwork template:
Single wall cup – 12oz



— Visible area
— Bleed ends here



File setup

Your artwork should be designed within Illustrator and either saved as an AI or PDF file. When applying your artwork to the template, please place all designs into the Artwork layer of this file. Bleeds have been added where required to at least 3mm.



Imagery

It is preferred that all logos, illustrations and imagery are vectorised, and included in the files that you are supplying. In the case that you only have pictures (JPGs or PNGs), please supply these in CMYK and at least 300dpi in quality. Line thickness should be at least 0.5pt. Anything thinner than this may differ visually from screen appearance.



Colour

Cups are printed in CMYK colours. Any other colour references will be automatically converted to CMYK. To print Black we advise to use K100% only. Should you wish to achieve a deeper black, you can add 40–60% Cyan.



Text

Please ensure all fonts are “outlined”. Where not outlined, please supply the necessary font files. Text must be at least 6pt in size, smaller print might not be legible. Please also take care with symbols like: ©®