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Project Learning Plan v. 1  
Advanced Projects Studio  
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## **Project Title**

Noel Nissen Session and Live Drummer Website

## **Total Project Deliverable Summary**

Noel is a session and live drummer based in Des Moines, IA and Chicago, IL. To gain new clients, Noel needs a responsive website—built on WordPress—which features a biography, work samples, multimedia, and contact page. Noel is interested in the possibility of a calendar that displays upcoming gigs.

## **Technology List**

Tools: Atom text editor, MAMP, GitHub, Adobe Photoshop, WordPress, Google Chrome, Safari, Firefox, Grunt

Languages: HTML, CSS, SASS, jQuery, JavaScript

## **Weekly Schedule**

### **Week 03**

Content inventory, create three mood boards and wireframe sets, set up work environment

### **Week 04**

Select final design option, deliver mock-up of final design via PSD

### **Week 05**

Development: HTML, purchase WordPress domain

### **Week 06**

Development: CSS, mobile views

### **Week 07**

Development: CSS, finalize mobile views (traveling this week)

### **Week 08**

Development: CSS, tablet and desktop views

### **Week 09**

Launch initial version of the website, conduct testing, receive feedback from client

### **Week 10**

Implement final changes, present project

## **Learning Goals**

This project is the perfect culmination to my MCAD degree. I get to utilize all of the languages I have learned in this program and build a responsive website that will actually be used by the client. Since I am entering graduate school this fall, and am taking a massive pay cut, I would very much so like to start doing freelance web development projects for smaller clients. This is why I would like to focus on building a website on WordPress, utilizing a modern workflow, so that I can easily hand finished projects over to clients. I also believe the skills strengthened through this project will be extremely valuable in my future career.

I decided to focus on this particular project, rather than tackling a site redesign for a larger client as I initially suggested, because I need to master the basics of building on WordPress. I

am currently very unfamiliar and uncomfortable with MAMP, databases, hosting services... everything! While I do want to create a beautiful and usable website, I do not want to get bogged down in elaborate design since my focus is on mastering PHP and WordPress. However, I do feel like creating a website for an artist will allow me to incorporate my love of branding and design in a more fun way than if I was working within a style already in place by an organization with an existing web presence.

My goal at the end of this project is to feel comfortable working with clients outside of my personal circle to create professional and beautiful websites on WordPress.