

Samantha Geitz

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Education

Elmhurst College; Elmhurst, IL
2010 - Bachelor of Arts in English Literature Studies
Cumulative GPA: 3.96
Graduated Summa Cum Laude

University of Missouri; Columbia, MO
2013 (Expected) – Master of Education in Information Science & Learning Technologies
Cumulative GPA: 4.0

Relevant Work History

April 2012-Present

Creative Director
Courier Development; Columbia, Missouri

- Design and develop websites and applications to meet client specifications
- Perform search engine optimization
- Consult with clients on best social media marketing practices

January 2013-Present

Web Developer
University of Missouri; Columbia, MO

- Manage code and content updates for the websites that fall under the domain of MU's Graduate School
- Perform design and development work on websites
- Complete print design for Graduate School initiatives

September 2010-July 2012

Admissions Adviser
University of Missouri; Columbia, MO

- Reviewed, evaluated, and processed domestic and international applications, transcripts, and other related documents for applicants to MU's Graduate School
- Advised students on best practices for applying to graduate school and, for international students, obtaining a U.S. educational visa
- Managed year-long transition from a paper-based admission files system to an electronic imaging system
- Performed application system and email template coding and maintenance as required

June 2009-September 2010

Sales
Best Buy; Addison, IL & Columbia, MO

- Assisted customers in selecting a computer or mobile device and any appropriate accessories and services
- Built relationships with customers through Best Buy's TRUST sales model
- Ensured customers had a positive buying experience by finding the best solutions for their needs
- Educated self and customers about the latest technology

Skills

Design

HTML5, CSS3, SASS, LESS, Responsive Design, Mobile-first Design, UI/UX, Information Architecture, SEO

Development

Javascript, JQuery, CoffeeScript, Ruby, Ruby on Rails, Test-Driven Development, PHP, MySQL, SQLite, PostgreSQL, Flash/Actionscript3

Software/Applications:

Photoshop, Illustrator, SublimeText 2, UNIX Terminal, Git, RationalPlan, Wordpress, Joomla, Windows, OSX, Linux

Honors and Activities

Elmhurst College Dean's List: May 2008, May 2009, December 2009, May 2010
Transfer Excellence Scholarship recipient, Elmhurst College: January 2008
College of DuPage Academic Honors List: December 2007
DePaul University Dean's List: December 2006; March, June 2007

National Merit Scholar: 2006
Illinois State Scholar: 2006
National Honors Society: 2006
National Art Honors Society: 2006