

SAMANTHA REINDORF

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EDUCATION

Ashesi University
BSc. Management Information Systems
Sciences Po
Media and Politics Summer School Program
ACHIEVEMENTS/AWARDS

Berekuso, Eastern Region
Expected Date of Graduation: July 2023
Paris, France
June - July 2021

- **Dean's List Honors**, Ashesi University

2019 – 2020

WORK EXPERIENCE

Ecobank Ghana Limited, Accra
Treasury Operations Intern

May -July 2021

- Registered 460 clients unto the Central Securities Depository to help them with investments within 2 months.
- Ushered 10 people to the Ecobank Annual General Meeting (AGM) held in May for the board of directors and staff.
- Resolved failed registration requests of 30 clients according to the Central Securities Depository requirements.

MTN GHANA, Accra

June -August 2019

Job Shadowing Marketing Intern

- Created a sample program outline for delivery of MTN services to clients to know more about MTN offerings.
- Made one mock-up marketing strategy for customer journey to determine the best way to meet customer needs.
- Generated an online customer journey session to make delivery marketing strategies better.

PROJECTS AND RESEARCH

E Wagon Company Limited-Berekuso

February – August 2020

Hype Team Facilitator

- Provided IT classes for 16 Junior High School (JHS) students to help them in the Basic Education Certificate Examination (BECE).
- Created fun and interactive games like 'Mingo - Mingo' to help the students see learning from a fun perspective.
- Held 2 online sessions with 8 JHS students on how to study creatively during the COVID-19 pandemic.

CO-CURRICULAR ACTIVITIES

Ashesi Leo Club, Ashesi University
Treasurer

October 2021-Present

- Hosted fund-raising activities like the Parental Leo event which sensitized individuals about the need to support to worthy causes like childhood cancer awareness and raised 550 cedis.
- Marketed the PACK4GOOD challenge which included buying a pack to support children with cancer through the sale of packs at 2.5 cedis per pack which raised a total of 214 cedis in 4 hours.
- Prepared two budgets and expense reports to be delivered to the Ashesi Students Council to be approved to fund majority of the club's activities.

Developer Students' Club, Ashesi University
Marketing Lead

August 2021-Present

- Published posters and fliers of club events on LinkedIn.
- Assisted in creating publicity using WhatsApp to publicize club events.
- Utilized software like Publer to automate posts in order to meet deadlines.

TEDx Ashesi University, Ashesi University
Marketing Team

July 2021-Present

- Created the give, dip and get game to encourage Ashesi university students to give towards funding of TEDx Ashesi university by guessing a song or a fact about TED or TEDx successfully.
- Assisted in sending mails about promotions and contributions to help students know more about TEDx and why they should be a part of it.
- Assisted in creating the idea for the one-Ghana-for-your-pocket-train which encouraged potential sponsors to raise money towards the funding of the TEDx Ashesi University event.

Ashesi Leo Club, Ashesi University
Tail-Twister

October 2020 – May 2021

- Led the One Pad One Pant Project by raising over GHC 1,000.00 which was used to provide sanitary towels to 100 needy girls in the Northern Ghana.
- Planned a Design Thinking Project for 12 girls in Berekuso which improved their thinking and problem-solving skills.
- Created 12 fun games and activities for 20 Leo club members which made our meetings engaging and successful.

Ashesi Bowney Initiative Club, Ashesi University
Vice President

January 2020 – August 2021

- Managed Club Instagram account which granted publicity to the club with 70 followers within 3 months.
- Created curriculum and plan activities for 12 girls in Berekuso to develop academically and professionally.
- Held events like personal hygiene which help the girls to know more about self-care and development.

SKILLS

- Advanced Proficiency in French (B1)
- **Programming Languages** Beginner (Java, Python, R, SQL, HTML, CSS JavaScript, PHP)
- Graphic designing using software such as Canva
- **Podcast hosting**: Podcast host at Anchor.fm

REFERENCE

Available Upon Request

***Dean's List Honors** – A recognition given to students with GPA of 3.5 and above in a particular semester.